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Meet Our Seidman Professional Advising Team



TAMI DEFOUW
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MATTHEW
WERKMAN



KELLY BOYD



SANDY FARLEY



NICOLE VON
OESEN



MARIA SCHEPPER

SCHEDULE YOUR
APPOINTMENT
TODAY!



SEIDMAN
COLLEGE OF BUSINESS |  GRANDVALLEY
STATEUNIVERSITY



Professional Advisor

MEETS WITH ALL UNDERGRADUATE STUDENT SEIDMAN STUDENTS: FIRST YEAR THROUGH SENIOR YEAR

- GRADUATION PLANNING
- SCHEDULING, REGISTRATION AND GENERAL PROBLEM SOLVING
- DROPPING OR ADDING CLASSES
- RESOURCES AND TOOLS FOR SUCCESS
- STUDY ABROAD PLANNING

Faculty Advisor

ASSIGNED TO FIRST-YEAR ADMITS & STUDENTS WHO HAVE COMPLETED SEIDMAN SUCCESS STANDARDS

- CAREER AND MAJOR EXPLORATION
- GRADUATE DEGREE OPTIONS
- RESEARCH AND INTERNSHIP OPPORTUNITIES
- ELECTIVE SUGGESTIONS
- LETTERS OF RECOMMENDATION

GRAND VALLEY STATE UNIVERSITY
SEIDMAN COLLEGE OF BUSINESS



Important Dates Fall 2025

Classes Begin.....	August 25
Last Day to Add, Register or Pay.....	August 29 by 5pm
100% Tuition Refund.....	August 29 by 5pm
75% Tuition Refund.....	September 19 by 5pm
Mid-Term Evaluation.....	October 6-10
Drop with a "W" Grade Deadline.....	November 7 by 5pm
Thanksgiving Recess.....	November 26-30
Classes End.....	December 6
Commencement.....	December 6
Payment Deadline Winter Semester.....	December 13th
Exam Week.....	December 6-13



The image shows a promotional graphic for the ADMIRAL app. At the top, it says "STUDENT" and "2024" with a star in the center. Below that, the word "ADMIRAL" is written in large blue letters, with "ENGAGEMENT" written in a semi-circle below it. The background features a large, stylized blue water splash. The bottom right corner contains the logos for "SEIDMAN COLLEGE OF BUSINESS" and "GRAND VALLEY STATE UNIVERSITY".

your portal

FOR PROFESSIONAL DEVELOPMENT OPPORTUNITIES

Using the ADMIRAL app is simple and built around your actual experiences at Seidman. Whether you're attending events, completing activities, or learning more about yourself, the app helps you easily keep track of it all in one place.

- **Log your activities and earn points:** Attend events, complete activities, mentorship, and more
- **Reflect on your experiences:** Quick prompts help you process what you've learned
- **Earn milestones:** See your progress as you grow in each of the Professional Readiness Competencies
- **Get recognized:** Outstanding students place on our leader board and win prizes



ACTIVATE ADMIRAL

1. DOWNLOAD THE SUITABLE APP

2. LOG IN WITH YOUR GVSU EMAIL & PASSWORD

3. CLICK ON “GETTING STARTED WITH THE ADMIRAL PROGRAM”

4. COMPLETE FOUR SHORT ACTIVITIES

5. EARN YOUR FIRST BADGE FOR PARTICIPATING

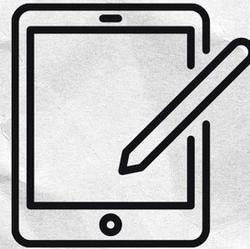
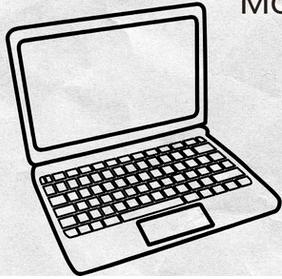
QR codes for Google Play and App Store are shown, along with the ADMIRAL logo.

LOOKING FOR TECH SUPPORT?

Located in SCB 2046
or Call 616-331-2101

Monday-Thursday: 7:30AM-7:00PM

Friday: 7:30AM - 6:00PM



STUDENT ACADEMIC SUCCESS CENTER

SUCCESS COACHING

EVENTS SCHEDULE



ACADEMIC RESOURCES



MEET WITH A SUCCESS COACH!



Time Management | Organization | Learning Strategies | Study Skills | Goal Setting
Motivation & Procrastination | Accountability | Resource Connection

STAY IN TOUCH WITH SASC



gvsu.edu/sasc



sasc@gvsu.edu



616-331-3588

Looking for a printer?

GVPrint is a cloud based printing solution that allows GVSU students, faculty and staff to send documents to the cloud and release the print jobs at specified locations around campus.

Seidman Locations:

- **1062 Seidman Center**
- **Between 2023 and 2027 Seidman Center (by the elevator)**

SEIDMAN COLLEGE OF BUSINESS | GRAND VALLEY STATE UNIVERSITY



[Global Laker Festival](#)
Wednesday, September 3

12 - 3 PM

Kirkhof Lawn

(In front of the clocktower outside of Kirkhof)

We are celebrating our Global Laker community with an international festival! GVSU students, faculty & staff are invited to join us for lawn games, **LIVE MUSIC** by [Samuel Nalangira](#), global games, art & activities. **TIE-DYE** a **FREE Global Laker T-shirt** (while supplies last)!

***** **FOOD TRUCKS!** *****

by [Casa De Los Abuelos](#)
Salvadoran/Mexican food
& Kona Shaved Ice



[GVSU Study Abroad Fair](#)
Wednesday, September 17
10 AM - 3 PM
2250 Kirkhof Center
(Grand River Room)
INT 100/201 APPROVED!

Start your adventure at the Study Abroad Fair - the Padnos International Center's biggest event of the year! Browse study abroad programs around the world! At this event, students are able to browse programs, talk to students that have studied abroad, and meet international students and program directors! Get answers to questions about SCHOLARSHIPS, academics, programs and more. *Free food and refreshments!*

Browse Programs: www.gvsu.edu/studyabroad

The Society for Human Resource Management

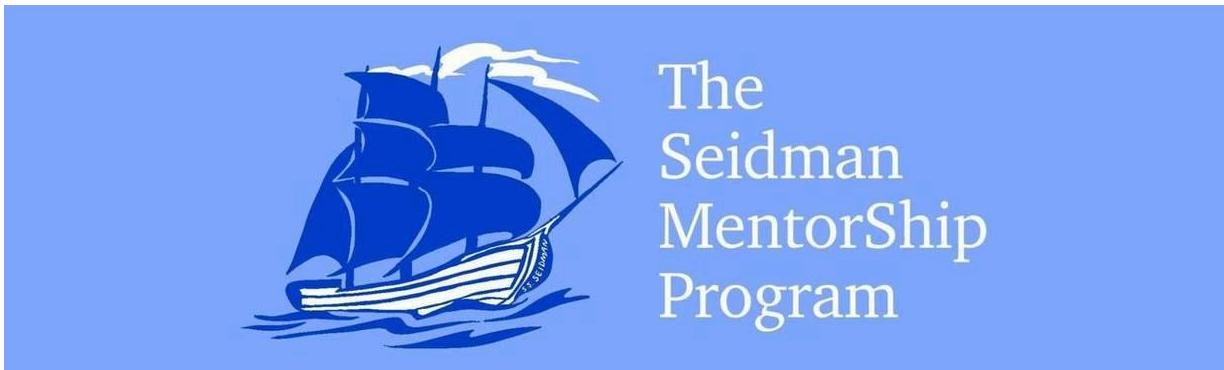


Congratulations to the SHRM (Society for Human Resource Management) Student Chapter of the Seidman College at Grand Valley State University for earning a Superior Merit Award for the 2024-25 academic year.

This award encourages the development of more effective student chapters and distinguishes outstanding activities and projects. Chapters are recognized based on operations, chapter programming and professional development of members, support of the human resource profession, and SHRM engagement.

The Seidman College human resources management curriculum is also aligned with SHRM competencies embodied in their SHRM-CP and SHRM-SCP certifications. This ensures that the courses Human Resource Management majors complete build the skills and abilities sought by employers.

All human resource management majors are strongly encouraged to join the SHRM student chapter. Members are given networking opportunities, interacting with guest speakers, mentoring, job shadowing, and career information. Most importantly, student members can include their student chapter learning activities when presenting credentials to prospective employers.



The Mentorship Program in Seidman

We believe that success requires collaboration, perspective, and networking. These skills become even more valuable as you continue, both professionally and personally. At Seidman, we recognize this and have developed a groundbreaking mentorship program that fosters learning agility for students and mentors.

Freshmen and Sophomores will be paired with Juniors and Seniors. The goal is for the mentors to introduce our new students to Laker Life, find common interests, and help them navigate through their college journey.

Juniors and Seniors have the option to be paired up with professional mentors. Having a professional business mentor allows you to grasp a better idea of your future career, gain a professional prospective, and improve your networking skills.

The program runs during the school year, and the only requirement is to check in with your mentee, virtually, by phone, or live, twice per month. Most mentors spend about 1 hour per month on the program.

Students in the mentorship program report higher levels of academic success and more satisfaction with their college experience compared to their peers. Some other benefits you'll receive include:

- › Thoughtful pairing to a mentor partner
- › Options to communicate via text, phone, video, or live
- › Support via the SCB Mentorship office
- › Invitations to SBC Mentorship networking and community events
- › Satisfaction of giving back to GV and making a difference in a student's life
- › Opportunities to network and learn with the next generation of Laker Graduates

For more information, please visit <https://www.gvsu.edu/seidman/mentorship/>

Please direct any questions to the mentorship office SMP@gvsu.edu or 616.331.7500

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1041 L. William Seidman Center
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