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SEIDMAN UNDERGRADUATE PROGRAMS

VIRTUAL DROP-INS FOR REGISTRATION

MARCH 10-APRIL 1
MONDAY-FRIDAY 9-11AM & 1-4PM

SEIDMAN
COLLEGE OF BUSINESS



GRAND VALLEY
STATE UNIVERSITY





Register to Process During April Commencement Ceremonies by March 30

Once you've applied to graduate, ceremony registration information will be emailed to you. ***The deadline to register for your ceremony will be March 30 at 11:59 p.m.***

More information can be found on the [Commencement website](#).



CONGRATULATIONS GRADUATES

WINTER 2025
COMMENCEMENT

APRIL 26, 2025

VAN ANDEL ARENA, 130 W FULTON,
GRAND RAPIDS, MI

SEIDMAN
COLLEGE OF BUSINESS



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We've got a new Marketing Analytics course we think you're going to love!

MKT 452 01

Offered Fall 2025 T/R 10-11:45AM

We wanted to share a video for our new course, MKT 452: Marketing Analytics. Since the course is a new course, we're working to spread the word. The video provides a brief introduction to the course's purpose and student experience, which we thought might be helpful for the upcoming registration period.

Here is a link to the video: [MKT 452 Marketing Analytics Video](#)

Full Length Advising Appointments Begin Again April 2



UNDERGRADUATE ADVISING

Full Length Advising Appointments

Book your in-person or virtual appointments in Navigate!

- In-person: select Seidman College of Business(Grand Rapids)
- In-person: select Allendale (Au Sable Hall Room 1112)
- Seidman College of Business(phone)
- Seidman College of Business(video)

We post appointments every Monday morning for the following week. If you do not see an open appointment or a time that works for you, check back the following Monday morning for more availability.

Virtual Express Advising

No Appointment Required

Monday 1:00PM-3:00PM

Thursday 9:00AM-11:00AM

Virtual Express Advising is designed to address quick questions. Express drop-in appointments will be no more than 15 minutes. You can sign in during posted times through Navigate



Seidman Tutoring Lab: SCB 2018

Students can access tutoring at the L. William Seidman Center in the Tutoring Lab on the second floor (SW corner).

Drop-in tutoring is available for the following courses:

ACC 212 & 213, 310, 311

BUS 201

CIS 231

ECO 210 & 211

FIN 320, 321, 322

[Click here to view the calendar](#) for specific days and times tutoring is available for each course.

STUDENT ACADEMIC SUCCESS CENTER

SUCCESS COACHING



Time Management | Organization | Learning Strategies | Study Skills | Goal Setting
Motivation & Procrastination | Accountability | Resource Connection

STAY IN TOUCH WITH SASC

 gvsu.edu/sasc  sasc@gvsu.edu  616-331-3588

Steelcase Library Closed Summer 2025: Transforming Services

Steelcase Library, in DeVos Center Building A, will be transforming its service offerings to start in Fall 2025. This transformation will require the temporary closure of the Steelcase Library and Curriculum Materials Library space to public users from May 2025 - August 2025. Replenish will no longer be available at this library location after April 23, 2025.

Fall 2025

Starting in Fall 2025 the Steelcase Library Space will include:

>A Universal Testing Center

>A Psychology laboratory

>Expanded partnership and presence of the Knowledge Market and Tutoring Services

>Individual or group study pods

The library will continue to provide these services:

>Access to the [Steelcase Library collections](#)

<Pickup location for library holds, [Document Delivery](#) requests, and [Course Reserve](#) materials.

>[Curriculum Materials Library](#)

>[Digital Creator Lab](#) equipment and laptop checkout

>Quiet reading room

>[Collaboration zone](#) for group work

Summer

[Liaison librarians](#) who work in Steelcase Library will be available for online contact and campus meetings. Permanent office locations are still being determined, but they will be in the DeVos Center on the Pew Campus. Liaison librarians will communicate their new location with the departments they serve when the locations are finalized.

We will still be able to access materials from the Steelcase Library but the turnaround may be slower. To ensure access to needed materials we recommend [requesting any print or CML materials](#) you may need for summer research during April. We are working with facilities to provide a Pew Campus pickup location. Pickups can also be done at Frey Foundation Learning Commons on the Health Campus, or at the Mary Idema Pew Library in Allendale.

The [Mary Idema Pew Library in Allendale](#) and the [Frey Foundation Learning Commons](#) in the DeVos Center for Interdisciplinary Health (DCIH) on the Health Campus will remain open. Visit <https://www.gvsu.edu/library/steelcasechange> for additional information. Questions and concerns can be sent to Jon Jeffryes (jeffryjo@gvsu.edu), Associate Dean for Curriculum, Research, and User Services.



Make this summer a productive one. Taking spring/summer semester classes in 6 or 12 week blocks at Grand Valley State University helps you catch up, stay on track, or get ahead while enjoying the convenience of online classes.

Classes are viewable in our [dynamic schedule](#) now!

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LOST AND FOUND DEADLINE

The deadline is April 28 to pick-up lost items!



If you've lost something this semester, stop in to SCB 1031 to see if it's been turned in. Any items remaining after April 28 will either be donated or discarded.

50 Front Ave SW
1041 L. William Seidman Center
Grand Rapids, MI 49504

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