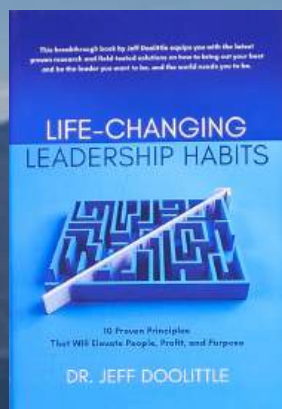




Lead with L♥ve

Elevate People, Profit, and Purpose



DR JEFF DOOLITTLE



ORGANIZATIONAL
TALENT CONSULTING

GVSU Alumni Webinar

Tuesday, November 11, 2025, 12:00 PM - 1:00 PM



Distrust Breeds Polarization in Society

Only **30%**

Willing to help a
coworker in need

Only **20%**

Willing to have
them as a coworker

Only **20%**

Willing to live in the
same neighborhood

Red Flags in the Workplace

2 in 10

Rate their mental health as fair or poor

3 in 10

Employees are engaged

5 in 10

Do the minimum required, “Quiet Quitting”

Habits

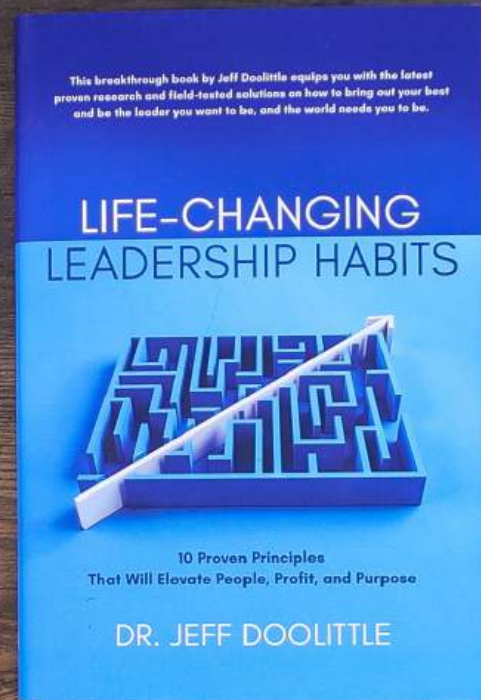
Routines, patterns or practices performed regularly and automatically

Building blocks of lasting change





AHA SURVEY



<https://www.lifechangingleadershiphabits.com/>



Loving Followers ROI

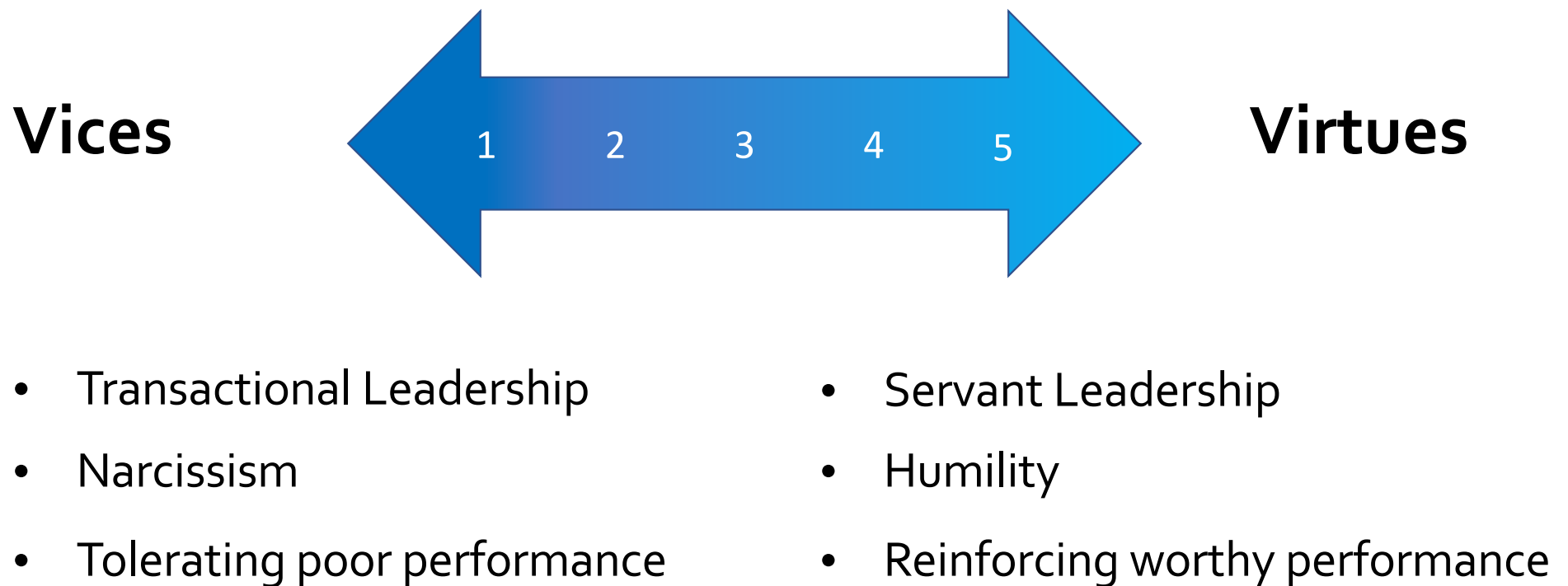
- Individual and Team Performance
- Innovation & Creativity
- Discretionary effort
- Goal achievement
- Work attitudes
- Profitability
- Growth



Loving Followers

To desire and put into action the will for the good of a follower ahead of your good.

Loving Followers: Identification Marks





Consequences & Complications



Loving Followers: Quotes From Others



To love is to will the good of the other.

St. Thomas Aquinas

Selfless love is always costly; fear can't afford it,
pride doesn't understand it and friends never
forget it.

Bob Goff

What creates value in your organization?

All results are the product of someone somewhere doing something.

Performance



?

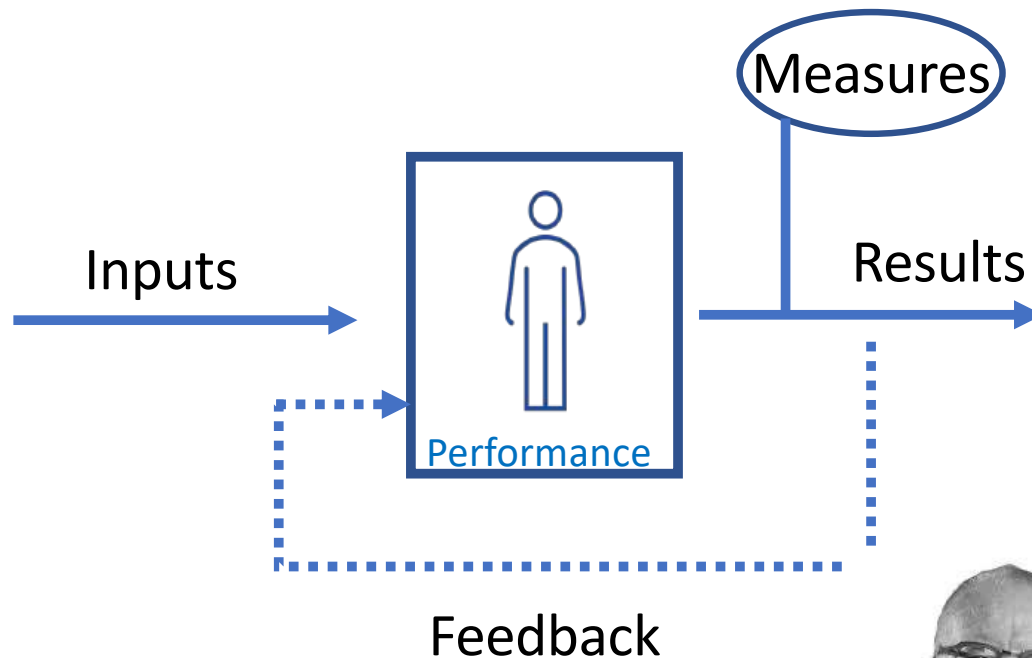
Safety

Efficacy

Public Health

Employee
Retention

Workplace Performance



“The results of a system must be managed by paying attention to the entire system. When we optimize sub-components of the system, we don’t necessarily optimize the overall system.”
- W. Edwards Deming

A satellite with gold-colored insulation and various instruments is in orbit above the Earth. The planet's surface is covered in a dense layer of white clouds over a blue ocean. The horizon of the Earth is visible in the upper left, showing a thin blue line against the blackness of space.

Your world is
perfectly
designed for the
results you're
achieving

Behavioral Engineering Model

1. Expectations
 2. Resources
 3. Incentives
-
4. Knowledge & Skills
 5. Assignment & Capacity
 6. Motives

Question



Improvement in which one of the six Behavioral Engineering Model categories would most help me to do my job better immediately?

Answer Options

1. Clear performance expectations and relevant feedback.
2. Tools, resources, and materials to achieve my performance goals.
3. Adequate pay and non-pay incentives made contingent on my performance
4. Systematically designed training that matches the requirements of my job.
5. A match between my skills and the requirements of my job.
6. Intrinsic motivation to do my job.

Behavioral Engineering Model Workplace Applications



Optimizing performance

Change management

Root cause analysis

One to one or team

BEM Fishbone (Ishikawa) Diagram

INFORMATION

RESOURCES

INCENTIVES

Problem
Statement

KNOWLEDGE &
SKILLS

CAPACITY

MOTIVES

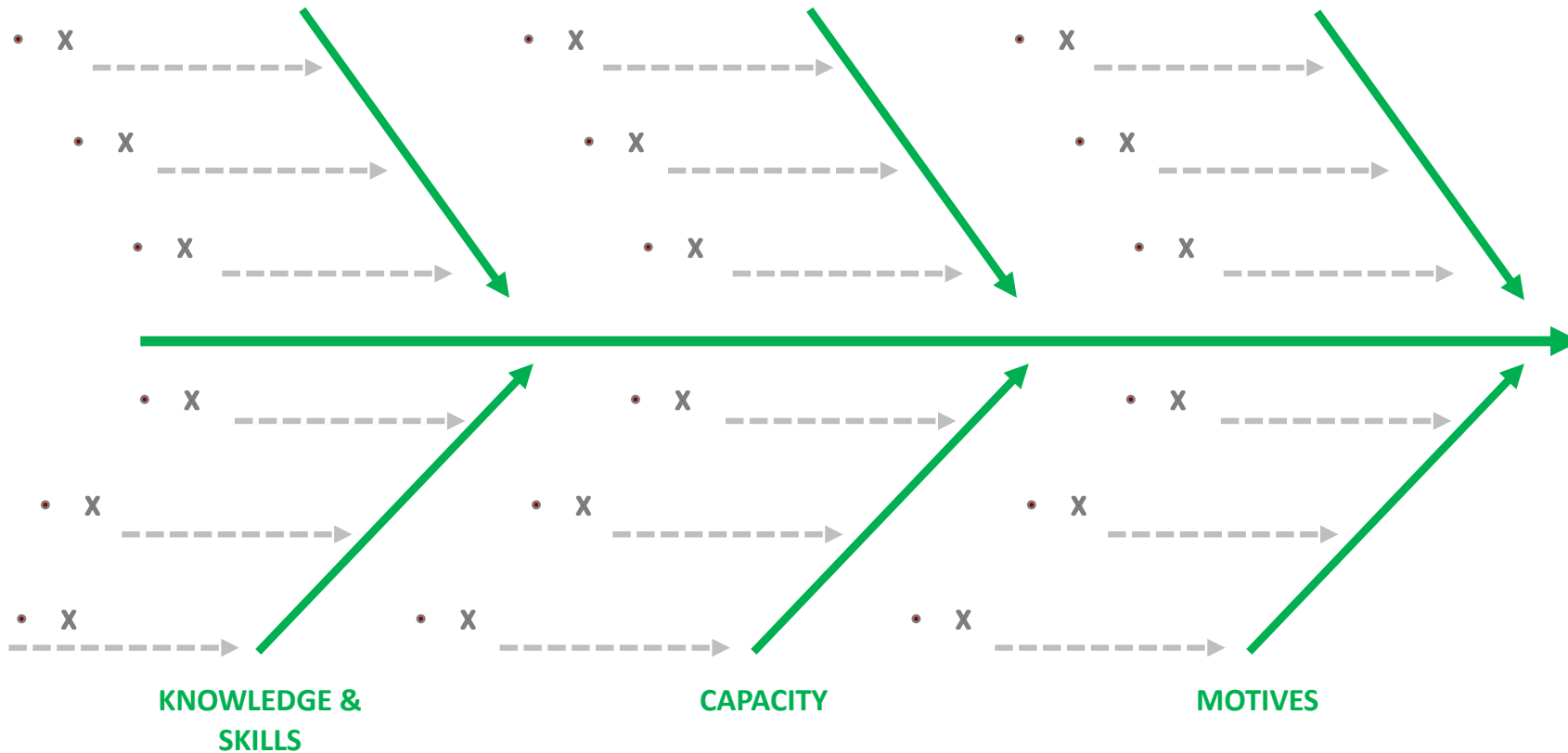


BEM Fishbone (Ishikawa) Diagram

INFORMATION

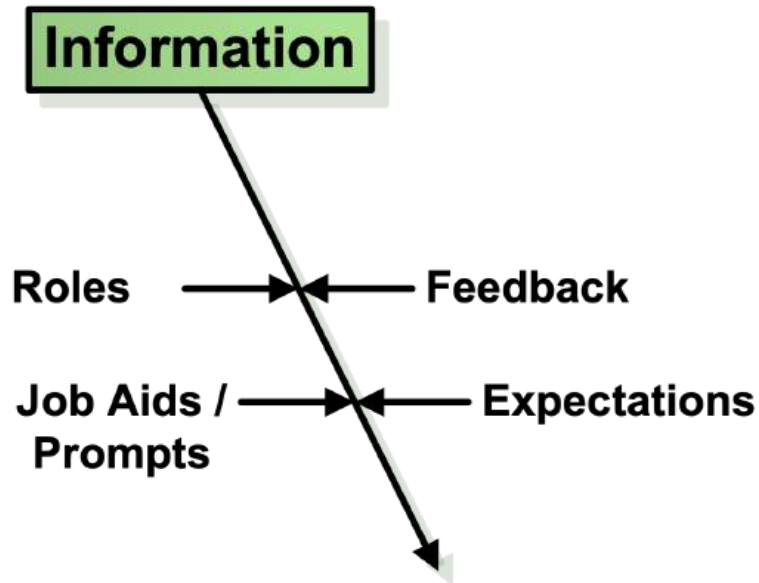
RESOURCES

INCENTIVES



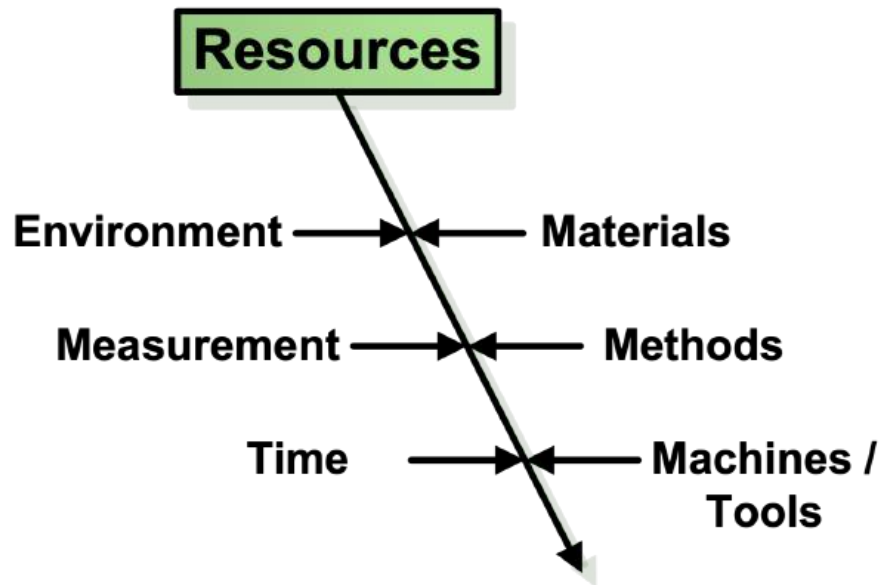
*Employees
not showing
up to
meetings on
time and
prepared..*

Information-Based Solutions



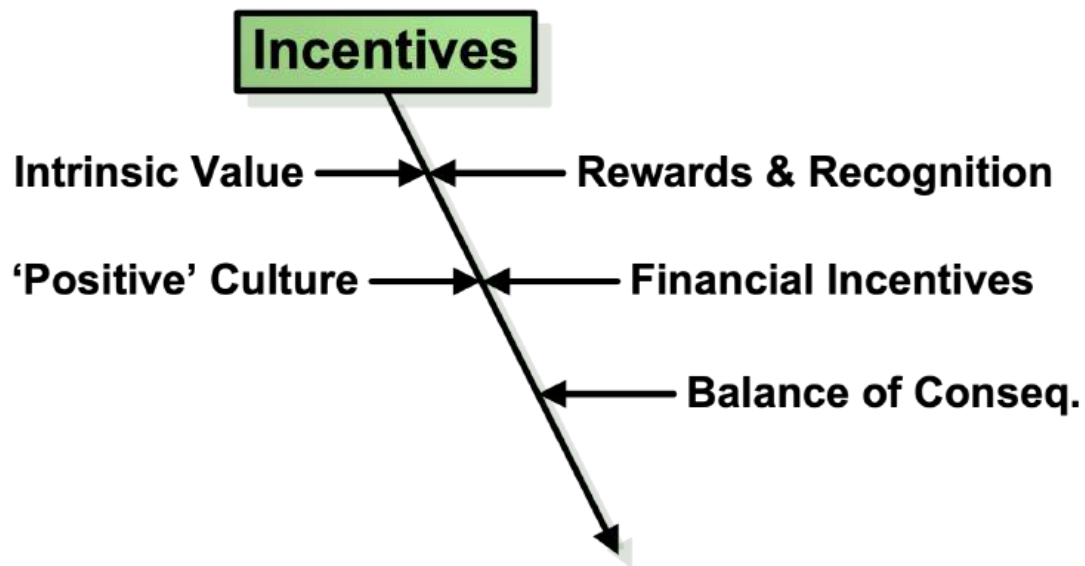
- Clearly define job roles & expectations
- Provide clear prompts for all critical performance steps
- Ensure immediate feedback for critical discrimination/differentiation tasks
- Provide on-going graphical feedback of overall performance vs. goals

Resource-Based Solutions



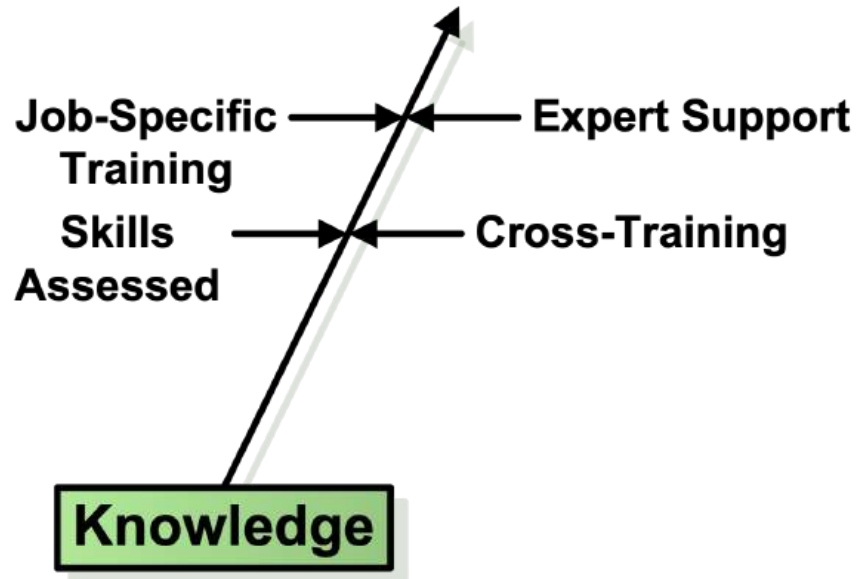
- Ensure all tools and materials are available and designed for human factors
- Ensure the process is clear, simple, and capable
- Ensure measurements used for feedback are adequate and reliable
- Allow appropriate time
- Build in safety & eliminate distractions

Incentive-Based Solutions



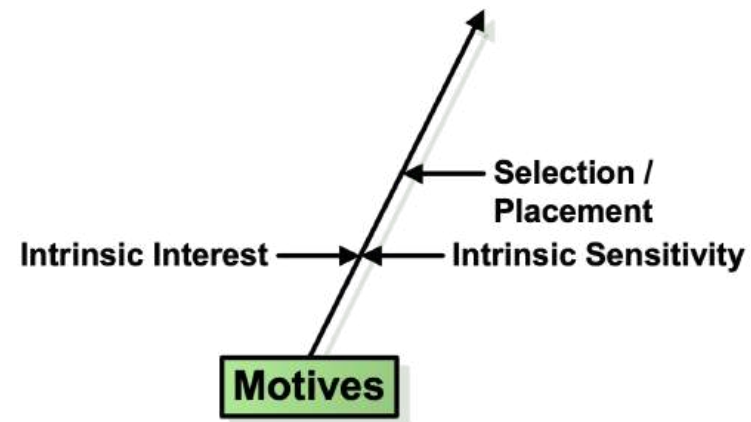
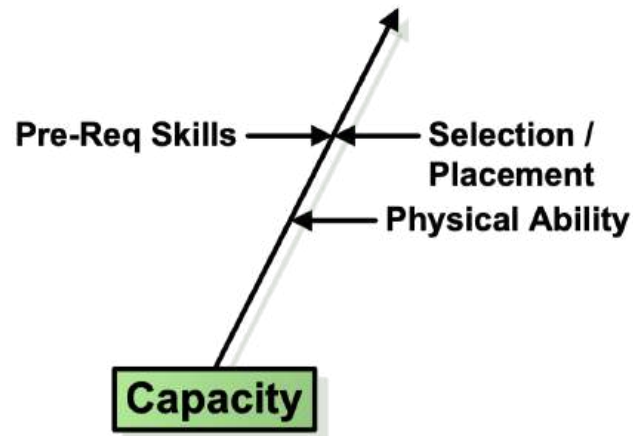
- Eliminate punishment and competing contingencies whenever possible
- Provide personalized rewards & recognition appropriate to level of intrinsic reward and punishment
- Clearly tie controllable performance to monetary incentives &/or career advancement
- Ensure a positive work environment

Knowledge-Based Solutions



- Design training focused on key discrimination/ differentiation tasks
- Assess skills during and after training
- Make experts/ expertise available during job performance
- Cross-train for understanding of upstream and downstream processing

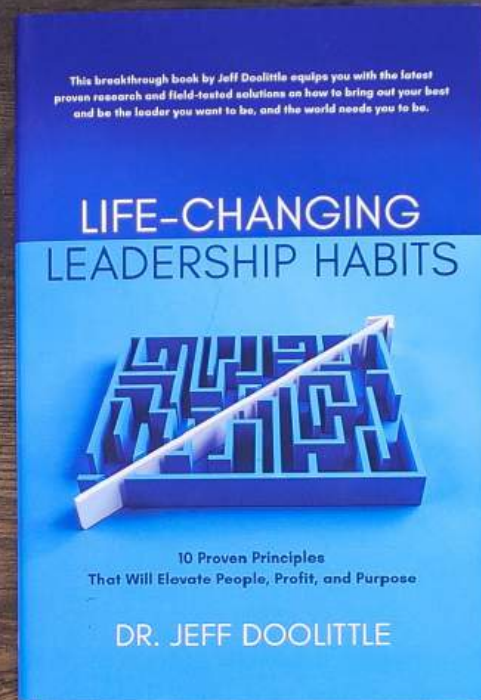
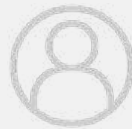
Capacity/Motive-Based Solutions



- Design selection and placement processes to ensure a good fit between colleague abilities and interests and job realities
- Assess for pre-requisite skills and consider 'deeper' training when absent
- Consider moving colleagues to more appropriate jobs

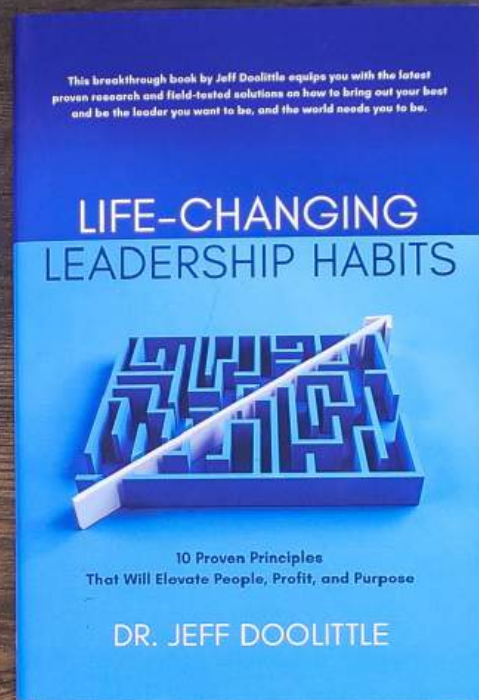


Ask a question ?



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THANK YOU



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