Italy: Hospitality & Tourism Management

THE ALPS, PIEDMONT, ITALIAN RIVIERA, AND TUSCANY, ITALY — Italy is a country that stretches from Alpine Peaks to within 100 miles of Northern Africa. A long-standing and popular destination for tourists, Italy is a vital and energizing laboratory for the study of geotourism and the complex interactions between food and culture. This study abroad program in Italy will begin in Florence, the birthplace of the Renaissance. From there you will move to one of the most famous hill towns in Tuscany, the base for exploring the food, wine and culture of the region. Next up is exploration of the Italian Riviera and Cinque Terre. From there, we will travel to Piedmont, into the ridges and hills along the Tanaro River, to a place called the Langhe. Amid tiny villages, vineyards, and castles, we will live with and meet the residents of this area and stay in the small village of Castiglione Falletto. Castiglione Falletto and the rest of the Langhe are famous for the production of red wine. It is also a place with rich food traditions and is culturally an important part of Italy, with the entire area designated as a UNESCO World Heritage Site. Using Castiglione Falletto as a base, you will explore rural culture in northern Italy ending in the Alpine region of Valle d’Aosta with its historical roots connected by millennia to Ancient Rome. There is also time for independent travel in small groups.

Program Directors

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Find this program on Facebook and Flickr!

Apply by February 1, 2017 at:  
www.gvsu.edu/studyabroad
Courses

Students will register for a total of 6 credits:

HTM 175: International Food and Culture (3 credits)
Course fulfills general education World Perspectives requirement AND

HTM 368: Geotourism (3 credits)
Course fulfills general education Issues requirement: Sustainability

Language of instruction: English

Excursions & Highlights

- Explore rural and urban Italy to learn about the rich food and cultural traditions
- Reflect on how a culture can benefit and be challenged by the presence of a powerful tourism industry
- Discover how food and food traditions both influence culture and are shaped by it
- Travel to the Alpine region, Piedmont, Italian Riviera, and Tuscany
- Opportunity for independent travel

Cost

<table>
<thead>
<tr>
<th>Program Fee</th>
<th>Tuition</th>
<th>Other expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5,425 (paid to GVSU)</td>
<td>$3,036 (paid to GVSU)</td>
<td>$1,268 (estimate)</td>
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</tbody>
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What’s Included?

- Round-trip airfare
- Housing
- Most meals
- Field trips
- All ground transportation

Total Estimated Cost: $9,729

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How do I pay for study abroad?

Students can use financial aid, scholarships, grants, personal funds and alternative loans to fund study abroad. Scholarship options include but are not limited to the Faculty-Led Program Grant ($1,500). Faculty-Led program grants are need-based and limited.

For more information on funding, visit www.gvsu.edu/studyabroad

*All program information including courses, duration of program, dates and other logistics are subject to change. Fee subject to adjustment based on actual exchange rates and international airfare. Programs may be cancelled due to extenuating circumstances.