

HTM

Weekly

3.14.2022



1

MLIVE VIRTUAL CAREER DAY

[MLIVE is hosting a virtual tourism and hospitality career day](#) on March 24th! Sign up for the opportunity to connect with industry employers!

2

JOB/INTERNSHIP OPENINGS

New week, new opportunities to learn and grow as an HTM professional! [Check out the listing for jobs and internships!](#)

3

2022 – 2023 COURSE REGISTRATION

[Schedule an appointment with your CECI Advisor](#) to plan out your 2022-2023 course schedule. [Check out your registration date here!](#)

4

SEASONAL WORK EXTRAVAGANZA!

Save the date! This virtual event is something HTM majors will not want to miss. On March 17th, from 11 am to 2 pm, join industry professionals from camps, resorts, national parks and more to network and learn about a career in seasonal jobs! [Register today, you never know when your next adventure will begin.](#)

5

HTM CLUB E-BOARD APPLICATIONS

Join GVSU's HTM Club to learn and grow as an HTM professional as well as connect with fellow students in the program. [Apply today!](#)

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6

CAB INTERNSHIP SEEKING HTM STUDENTS!

Are you looking to plan events for your campus community? [Apply to be a part of the Campus Activities Board Leadership team](#) and organize special events across GVSU's campus. Applications are currently live and open until March 19th!

7

RCRA FREE STUDENT MEMBERSHIP

[Join the Resort and Commercial Recreation Association as an emerging professional!](#) Contact Professor Scott Rood to learn more about this amazing opportunity to grow your network and career in recreation.

8

CAREER EVENTS: JC PENNEY SUIT UP

GVSU students visit Rivertown Crossings Mall on Sunday March 20th from 3:00 to 6:00 pm and receive an extra 30% off of discounted items! Get prepared for an interview, internship, or new job! [Register today!](#)

9

ALUMNI FEATURE: MCKENZIE CARROLL

This week's alumni feature is McKenzie Carroll! [Check out the Virtual Alumni Bulletin Board](#) where HTM alumni share where they are now and any advice they have for current students!

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MLIVE Tourism & Hospitality Career Day

 MLIVE MEDIA GROUP


TOURISM & HOSPITALITY CAREER DAY


MARCH 24, 2022 | A VIRTUAL EXPERIENCE



Sign up for MLIVE's Tourism and Hospitality Career Day! The event starts February 22nd and goes until March 24th! Through this event, you have the opportunity to connect with recruiters and local employers. [To learn more about the event and schedule click here.](#)

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2

*All postings can be found on
the [Internship and Job
Opportunities page!](#)*

New Internship and Employment Opportunities

- **Fox Hills**
 - Banquet Server
- **CityFlatsHotel**
 - Guest Service Representative
- **Village Suites Bay Harbor**
 - Hospitality & Special Event Internship (Summer- Full Time)
- **Butcher's Union**
 - Host
- **Xanterra – Greenwood Village, Colorado**
 - Culinary & Hospitality Internships
- **Van Andel Arena**
 - Marketing Internship
- **Springhill Suites Grand Rapids West**
 - Front Desk Manager
- **City of Hudsonville**
 - Event & Marketing Assistant

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3

Registration for the 2022-2023 Academic Year is Almost Here!

Know When to Register

2022-2023 CLASSES

| CLASS STANDING | STARTING DATE TO REGISTER |
|---|--|
| Graduate Students | March 21 |
| Senior 120+ Credits 106 - 119 Credits 94 - 105 Credits 85 - 93 Credits | March 22 March 23 March 24 March 25 |
| Junior 72 - 84 Credits 62 - 71 Credits 55 - 61 Credits | March 28 March 29 March 30 |
| Sophomore 41 - 54 Credits 31 - 40 Credits 25 - 30 Credits | March 31 April 1 April 4 |
| Freshman 0-24 Credits | April 5 |

Connect with your CECI Advisor to prepare
for the upcoming academic year. Design
your perfect schedule before your
registration date gets here!

Seasonal Work Extravaganza!

Register to connect with and learn more from industry professionals who specialize in seasonal opportunities! If you have any questions about this event email

buchanca@mail.gvsu.edu

Join us March 17th for...



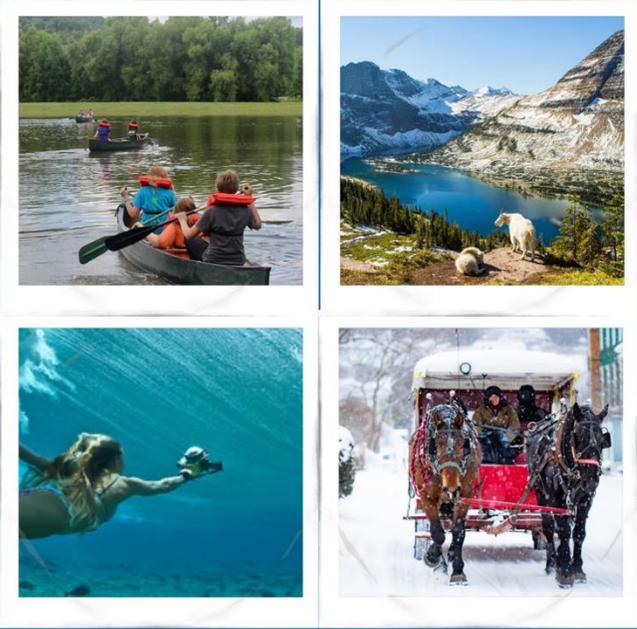
Seasonal Work Networking and Informational Event

Do you like to try new things? Do you like to travel? How about doing both professionally! Register to meet with hiring managers, Human Resources directors, and seasonal employment directors to learn about a career in seasonal jobs. Seasonal jobs allow you to work year round while moving to different places, meeting new people, and creating unforgettable experiences! You won't want to miss this!

EVENT SESSIONS

| | | | | | |
|------------------------------------|--|---|----------------------------------|---|---|
| | | | | | |
| Why you Should Work at Summer Camp | Seasonal Resort Careers from HR Director of the Year | Working Hospitality in a National Park for a Season or Career | Careers in Glacier National Park | The Good and Bad from Seasonal Work Experience and the Great Opportunity it can Provide | The World of Seasonal Jobs in Some of our Country's Most Beautiful Places |

Work Tourism



NEVERENDING EXPERIENCES

UNLIMITED HORIZONS

Register Now on Handshake

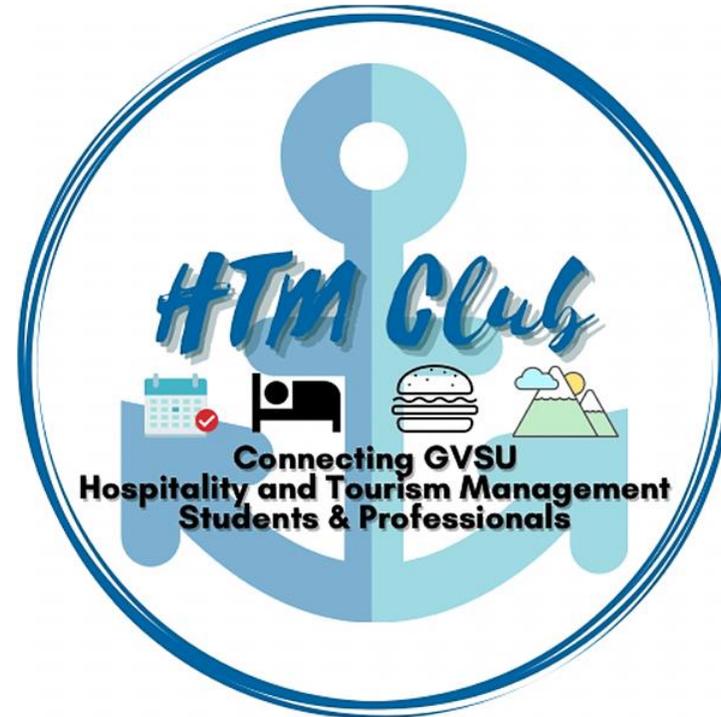
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HTM Club E-board Applications 2022 -2023

[Apply for HTM Club's E-board](#) for a wonderful opportunity to grow as a HTM professional while connecting with other students passionate about the industry!



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Join CAB in 2022 – 2023!

Campus Activities Board is looking for HTM students!

CAB is currently accepting applications for 2022-2023 E-board positions! Some available positions can be used for internship credit. If you are hoping to learn more about event planning and management, APPLY for this opportunity to create memorable experiences for your fellow students!

Join Campus Activities Board

Make new friends, get experience planning events, and make a difference on campus!

 @gvsucab

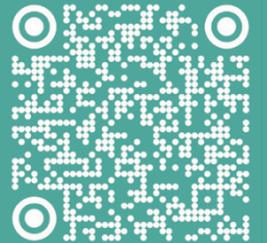
 Stl/GVSU CAB

 @gvsucab

 cab@gvsu.edu

 gvsu.edu/cab

For more information:



Meetings at 2 p.m.
every Friday in Kirkhof

 GRAND VALLEY STATE UNIVERSITY



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RCRA Free Student Membership Opportunity



SPECIAL PROMOTION!

Student Membership

FREE
to all students whose
universities are
RCRA Educational
Institutions.

MARCH 7-DECEMBER 31, 2022.

RCRA EMERGING PROFESSIONALS

Join an association that cares about you and the future of recreation!

WWW.RCRA.ORG



The Resort and Commercial Recreation Association (RCRA) is an organization that prides itself on assisting undergraduate students in their job search placement opportunities in the resort or commercial recreation/hospitality industry. RCRA also provides year-round networking and personal development at the National Conference. Our emerging professional members are given access to year-round networking opportunities with membership-based organizations worldwide, career growth, professional development within several workshops at our National Convention, online forums, and the mentorship program. If you are looking to find an internship, build upon your resume and gain professional exposure, don't miss our association job fairs!

Annual Membership

RCRA's membership is geared towards students and recent graduates interested in the development of the recreation and leisure profession who support the goals and purposes of the Association. Emerging Professionals shall have all privileges of the Association except holding office and voting.

Emerging Professional Membership - \$20 or FREE to students whose university is an Education Institution

This membership is a personal subscription and is available to students in college as well as young professionals joining the hospitality industry within the past two years. Speak to your professor and save \$20.

Mentorship Program

RCRA's new and unique Mentorship Program gives you the opportunity to work directly with an industry professional and receive continued support throughout the year. Interested emerging professionals can now apply!

Save the Date:

RCRA National Conference

South Seas Island Resort
Captiva Island, Florida
November 5-8, 2022



Connect with us today!

Email Professor Scott Rood, at roodsc@gvsu.edu, for more information.

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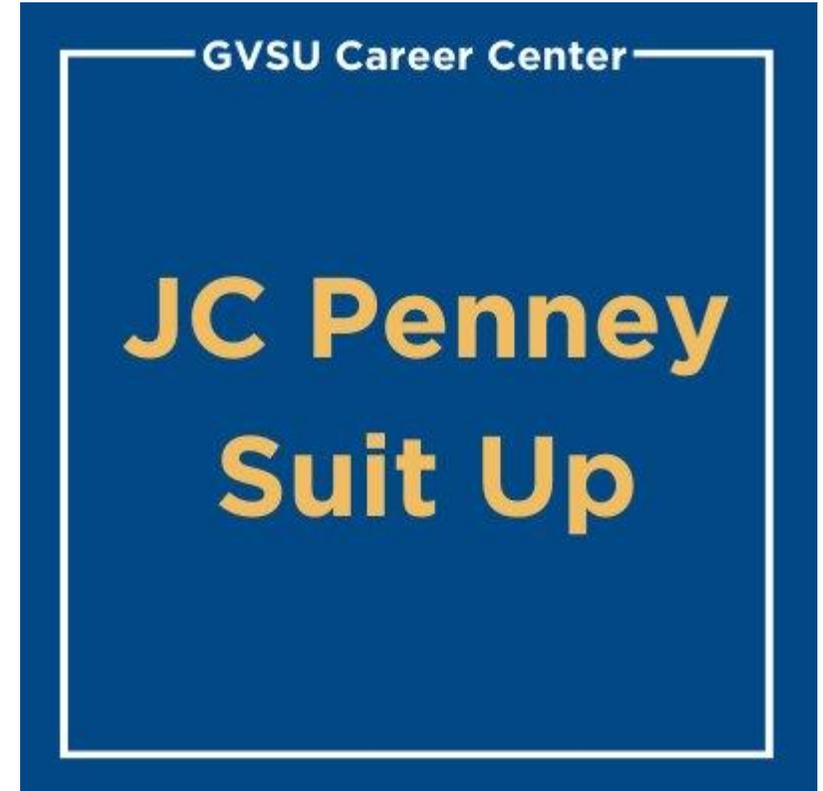
8

Career Events: JC Penney Suit Up

All Grand Valley students and alumni are invited to attend a GVSU/JCPenney Suit-Up Event! This event includes options to participate virtually or in-person.

In-person: Come to JCPenney at Rivertown Crossings Mall on March 20th from 3:00 pm – 6:00 pm and receive an EXTRA 30% off on top of pre-existing discounts. There will be prizes given away throughout the evening!

Virtual: TEXT GVSU TO 67292 for your coupon.



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Meet This Week's Alumni Feature

Name: McKenzie Carroll

Pronouns: She/her/hers

Educational Path:

North Central Michigan College – Associates of General Studies
Grand Valley State University- Bachelor of Science in HTM with an emphasis in Tourism (2018).

Colorado State University- Global – Masters in Human Resources Management – specialization in Organization Development and Online Teaching and Learning (2020).

Current Position: *Director of Recruitment and Development for Boyne Resorts-* I help brainstorm, plan, and implement strategies for our corporate team, 12 resorts, and several retail locations on recruitment and development for their teams.

I started with Boyne Highlands Resorts in 2014 and worked there every chance I got when I was not in Grand Rapids attending classes. In 2017, when it came time to do my last two HTM internships, I reached out to the President of the resort and told him why I thought I would be a good addition to the HR or Marketing teams—now here we are, 5 years later. I get to do what I did for one resort- now for all of them.

Advice: Hospitality goes beyond the traditional things we may choose for our emphasis or our focus. The industry is one of the largest and most competitive. I found my passion for HR in the ski industry, but you can find it in the places you least expect it. Prior to where I am now, I worked in a rehab facility- customer service isn't just hotels and restaurants anymore. As HTM students at GVSU, we have a leg up with our education and 1000 hours of experience. Look for your passion in new areas you didn't think about before. Use your internships to help you try new things.



McKenzie Carroll

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GRAND VALLEY
STATE UNIVERSITY®
HOSPITALITY AND
TOURISM MANAGEMENT

Important Student Resources

It is important that all students are given the resources they need to thrive here at GVSU. [Learn more about the resources available to you on campus](#), many of which are available to students at **NO COST**.

Available Resources Include: Academics, Academic Support, Belonging and Campus Climate, Campus Safety, Finances, and Wellness