

# 77 Idea Quest.

Idea Quest offers an exciting opportunity for GVSU Lakers from **ALL MAJORS** to turn their ideas into real-world solutions. Whether you're studying engineering, business, healthcare, or the arts, this competition challenges you to identify problems and propose innovative answers that can make a difference. You'll gain valuable skills that set you apart in your career, while competing, collaborating, and innovating with peers from across disciplines. Showcase your creativity and problem-solving abilities in front of faculty, mentors, and the community. Each college will award a **\$500 College Champion Award**, and the top ideas will compete for up to **\$3,000** in prizes. This is your chance to solve problems, make an impact, and drive innovation at GVSU—don't miss it!



## PRESENT

**Submit video/ slides by January 27, 2025**

Make a video **2 minutes or less** or a **5 slide** powerpoint explaining a problem you've noticed and give your **IDEA** of a solution.

**Top students will be announced March 10, 2025**

# 01

## PARTICIPATE

CEI will be hosting several workshops that will help students in their entrepreneurial journey. Any GVSU students are welcome to attend. Participants should attend at least 2 sessions

# 02

## PITCH

The top 7 will put together a Shark Tank-style **5 minute** pitch which will include **slides** and complete with a short **Q&A**

**The final pitch will be on March 27, 2025 at the Loosemore Auditorium in DeVos**

# 03

## PRIZES

**1st place - \$3,000**

**2nd place - \$2,000**

**3rd place - \$1,000**

Each college will give a **\$500** prize for the **College Champion Award**.

# 04

Check out our website for more details.

