

FORUM

MONDAY, FEBRUARY 8, 2016

**A NEWSLETTER FOR THE GRAND VALLEY
STATE UNIVERSITY COMMUNITY**

Published by University Communications



Make-A-Wish Michigan gives student tuition help

When Grand Valley student Randall Wallace was granted a wish from Make-A-Wish Michigan, he knew exactly what to ask for: tuition assistance to help him pursue his dream of becoming a doctor.

At 5 years old, Wallace was diagnosed with a congenital cardiac condition. Now, at age 18, Wallace hopes to become a pediatric cardiologist in order to help children like himself. He is double-majoring in pre-medical studies and biomedical engineering.

Wallace, a native of Kingsley, was honored at a celebration in the Kirkhof Center February 2. He was joined by Grand Valley President Thomas J. Haas; Jennifer Connery, chief operation officer for Make-A-Wish Michigan; and Donald Malcolm, a pediatric cardiologist at University of Michigan who has treated Wallace since birth.

Malcolm has performed four open-heart surgeries on Wallace. The first one took place when Wallace was 3 weeks old, the second when he was 17. "What makes Randall remarkable is not just that he endured all the surgeries and procedures, but how he faced them. He is calm, optimistic and fearless," said Malcolm.

President Haas agreed with Malcolm. "Randall is an inspiration, and we're glad that he chose to become part of the Grand Valley family. He is a Laker, which means he will take what he learns here and go out into the world and make a difference," said Haas.

Wallace completed 56 credits during his senior year of high school before he started his first semester at Grand Valley in fall 2015. He said he is thrilled to be able to start his education at Grand Valley, and hopes to eventually attend medical school at University of Michigan. "It's only

natural, since that's where all my surgeries took place," Wallace said.

Wallace's mother, Renae Wallace, said her son has been granted the gift of higher education, which he will continue to use for the rest of his life.

"He missed many days of school because of multiple surgeries, but he worked hard and told me when he was 16 that he wanted to become a pediatric cardiologist and help kids like himself," Renae said.



Photo by Amanda Pitts

Pictured from left are Thomas J. Haas, Randall Wallace and Renae Wallace at a February 2 ceremony marking Wallace's Make-A-Wish Michigan wish: tuition assistance to Grand Valley.

Across Campus

Laker Effect felt all over in any season

Grand Valley launched a new branding campaign in February and university leaders hope prospective students, supporters and others will experience the "Laker Effect."

Billboards, print, Web and broadcast advertisements and other materials feature images ranging from students against a background of precipitating university logos to weather map-like satellite images showing Grand Valley's effect on the region. Rhonda Lubberts, associate vice president for Institutional Marketing, said the umbrella campaign is a clever play on the meteorological term, "lake effect."

"Like the lake effect, the Grand Valley community has a broad, profound impact on life in West Michigan, the state and beyond," Lubberts said. "Lakers are driven by a passion for learning and they use that knowledge, spreading their time, talents and expertise, to make positive contributions across Michigan and elsewhere."



The 'Laker Effect' branding campaign shows Grand Valley's impact in West Michigan and beyond.

The research-based campaign used quantitative data that revealed people's perceptions of Grand Valley. Initial ad concepts were then tested with various audiences that Grand Valley wants to reach.

More on what effect Lakers are having can be found online at www.gvsu.edu/lakereffect. Follow and participate in the campaign on social media using #GVLakerEffect.

There will be a video booth set up during the week of the campaign kickoff. Students will

be asked to describe their Laker Effect and the effect Grand Valley has on them. The interviews will be compiled into a series of videos that will be shared on social media. Dates for the video booth are below.

- February 8, 11 a.m.-1 p.m., Kirkhof Center lobby
- February 9, 4-6 p.m., Seidman Center lobby

Join the conversation with #GVLakerEffect. See enclosed brochure for more about the campaign.

Departments designated 'healthy'

Eight new campus departments were designated "Certified Healthy" by the Health and Wellness team within Human Resources.

This is the second year for the Certified Healthy Department program. To qualify, departments submit an application and must

continues on page 2

Across Campus

continued from page 1

meet criteria like use of exercise release time, flexible work arrangements, and participation in the Healthy Choices Wellness Program. For more information on the program, visit www.gvsu.edu/healthwellness.

The eight new Certified Healthy departments are Athletics and Recreation Facilities, Campus Recreation, CLAS Academic Advising, Information Technology, Public Health, Regional Math and Science Center, University Communications, and WGVU. President Thomas J. Haas visited each department last week to present awards.



Photo by Amanda Pitts

The Information Technology department is pictured with President Thomas J. Haas and leaders from Human Resources after receiving a ‘Certified Healthy Department award.’

Internship fund established in memory of Feenstra

The Brooks College of Interdisciplinary Studies established an internship fund in memory of Dave Feenstra, who died in December following an accident at his family’s greenhouse.

Feenstra retired from Grand Valley in 2012 as a maintenance supervisor, then returned in 2014 to serve as adjunct manager for the Sustainable Agriculture Project.

Anne Hiskes, dean of Brooks College, said the college wanted to establish a fund to honor Feenstra’s leadership at the farm and to enable his vision for the project to “take root and flourish.”

“Dave provided wonderful mentorship to the student interns, unselfishly sharing his time and expertise with the students and faculty,” Hiskes said.

“Dave was not only an educator, but also a role model. He developed a strategic business plan for the Sustainable Agriculture Project that we will continue to implement over the years.”

The fund will provide financial support for one or more students to work on SAP projects in Feenstra’s special areas of interest that benefit the SAP and meet learning goals of the student. Student awardees will be known as Dave Feenstra Sustainable Agriculture Interns.

Contributions to the internship fund can be made online at www.gvsu.edu/give.

Basketball games show international flair

Laker basketball games took on an international flair in late January through a partnership between Athletics and the Padnos International Center.

At the January 23 games against Northwood University, the teams wore Grand Valley jerseys with “Lakers” printed on the back in 15 different languages.

Libby Jawish, international student integration coordinator, said after the games, the players gave their jerseys to international students who spoke that language. “The English version was given to a student from Australia,” she said.

Announcements during the games were made in English, Swedish and Swahili, the latter two languages by Josh Akena, a student from Sweden, and international student organizations held an expo to highlight study abroad opportunities.

Kelsey Perras, community relations director for Athletics, said the idea started when brainstorming ways to get students involved in the games. “We enjoyed working with another department and making a connection



Basketball jerseys during the January 23 games had ‘Lakers’ printed on the back in 15 languages to highlight Grand Valley’s international student community.

continues on page 3

FORUM Volume 40, Number 20

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Fax: 616-331-2250. Web: www.gvsu.edu/forum.

University Communications Staff:
Mary Eillean Lyon, associate vice president
Sherry Bouwman, assistant
Dottie Barnes, associate director of news
Bernadine Carey Tucker, photography manager
Michele Coffill, associate director of publications
Nate Hoekstra, communications specialist
Jeremy Knickerbocker, videographer
Elizabeth Lienau, photography coordinator
Matthew Makowski, communications specialist
Tony Packer, videographer
Amanda Pitts, photographer
Leah Twilley, communications specialist
Kristen Guilbert, student writer

Other publications by University Communications include:

Grand Valley Magazine, which is published quarterly for the university community. Visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley’s online publication, GVN^{ow}, at www.gvsu.edu/gvnnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Mary Robinson, Regional Nursing Programs Coordinator

Mary Robinson was named the regional nursing programs coordinator for Grand Valley’s Traverse City Regional Center.

The Torch Lake resident brings nearly two decades of experience to the position as a nurse and nurse educator. In her new role, Robinson will advise potential and current students in Kirkhof College of Nursing programs, and expand community outreach in northern Michigan, including clinical placements for students.

Her commute to the regional center will be much easier than when Robinson worked as a hospice and home care nurse and saw patients on Beaver Island and Mackinac Island during winter months.

“I was like ‘Dr. Quinn, Medicine Woman,’” Robinson said. “A small prop plane would pick me up and land at the airstrip on Beaver Island, then the patient’s family would meet me there.”

Robinson also worked as an occupational nurse for General Motors’ plants in Wyoming and Coopersville, a school nurse for the Traverse Bay Intermediate School District, and in the ICU at Munson Medical Center. She has taught



Mary Robinson

nursing courses for Northwestern Michigan College and several community colleges.

She said she was drawn to the profession when she was very young. “When I was 5, my grandmother was very sick at St. Mary’s Hospital. In her room I watched how the nurses worked with her and how they would help her feel better,” Robinson said.

Robinson earned a bachelor’s degree in nursing from Grand Valley, and a master’s degree in nursing with an education minor from the University of Phoenix.



What's Ahead

LAS to host lecture by political anthropologist

Latin American Studies will host a lecture by a Canadian professor about how farmers in Paraguay are caught in that country's transition to democracy.

Kregg Hetherington, associate professor of anthropology at Concordia University in Montreal, will give a presentation, "Making Paraguay Real: How to Measure an Agrarian Transformation," on Thursday, February 11, at 2 p.m. in the Kirkhof Center, rooms 2215/2216.

Hetherington, a political anthropologist, is an expert in environment and infrastructure, the bureaucratic state and international development in Latin America. His book, *Guerrilla Auditors*, explores how rural thinking about property and information at times conflict with bureaucratic reform projects promoted by international experts.

The presentation is co-sponsored by the Anthropology, History and Sociology departments; it is LIB 100/201 approved. For more information, contact David Stark, LAS coordinator, at starkd@gvsu.edu, or call Area Studies at x18110.

Campus will celebrate Darwin Day with activities

Grand Valley will celebrate its first Darwin Day February 11-12 with two days of events, including a keynote presentation, art exhibit, faculty and student presentations.

The event is interdisciplinary in nature. One of the organizers Cara Ocobock, assistant professor of biomedical sciences, said Darwin's theory of evolution touches everyday life in many ways, through language, art and health.

"I'm an anthropologist so evolution is constantly in my studies," Ocobock said. "Internationally, Darwin Day events have been held for years, and I thought, 'Why not here, too?'"

The keynote speaker is Wenda Trevathan, professor emerita of anthropology at New Mexico State University. She is a co-editor of two collections of works on evolutionary medicine and wrote *Ancient Bodies, Modern Lives: How Evolution Has Shaped Women's Health*.

Trevathan will give a presentation at 1 p.m. on Friday, February 12, in the Mary Idema Pew Library, multipurpose room. "Flash Talks," quick presentations similar to TED Talks, will follow Trevathan's address from 2:30-4:30 p.m.

February 11 events are at Wealthy Street Theatre; a comedy show will begin at 6 p.m. followed by a screening of "Jurassic Park," with a panel discussion.

The Science on Tap monthly event closes Darwin Day activities. Laura

Stroik, assistant professor of biomedical sciences, will give a presentation, "Amazing Adaptations and Other Evolutionary Eccentricities," at the SpeakEZ Lounge, 600 Monroe Ave. NW in Grand Rapids, at 8 p.m.

The art exhibition, "Endless Forms Most Beautiful," will run through February 25 in Mary Idema Pew Library.

For a schedule or more information about Darwin Day, visit www.gvsu.edu/darwinday.

Financial aid staff to help students apply for aid

College-bound students and their families can get help applying for financial aid during College Goal Sunday on February 14.

Financial aid staff members from Grand Valley will guide students and families through each step of completing the Free Application for Federal Student Aid form, or FAFSA. The FAFSA form, due March 1, is required for all students seeking financial aid, including grants, loans and scholarships.

College Goal Sunday will take place from 2-4 p.m. in building A of the DeVos Center.

Students under 23 years of age are encouraged to attend with a parent or guardian. Parents and students should bring their completed 2015 federal tax return (1040) if possible, or their W-2 and 1099 forms.

Other College Goal Sunday sites in West Michigan include Grand Rapids Community College, Western Michigan University, Muskegon Community College, Grand Haven High School and Lake Michigan College in Benton Harbor. College Goal Sunday is a national initiative aimed at increasing the number of students pursuing higher education.

For more information, contact Michelle Rhodes, director of Financial Aid, at x13234 or visit www.micolllegegoal.org.

Recycling competition runs through April

Grand Valley will again participate in Recyclemania, a national recycling competition that challenges colleges and universities to collect the largest amount of recycleable and compostable materials during an eight-week period.

From February 7-April 2, Grand Valley will compete in the competition for the ninth year in a row.

During the 2015 competition, more than 298,000 pounds were recycled. Grand Valley ranked first in the state and 24th in the nation in the composting and Grand Champions categories.

Janet Aubil, operations supervisor for Facilities Services, said the university's success has been the result of team work, as it takes effort from all students, faculty and staff members to take the time to compost and recycle.

Facilities Services is leading the contest, with support from the Office of Sustainability Practices, Campus Dining, Office of Housing and Resident Life, Student Environmental Coalition and Pew Campus Operations.

For more information, visit www.recyclemania.org. For more information about recycling at Grand Valley, visit www.gvsu.edu/facilitieservices.



Across Campus

continued from page 2

between our student athletes and international students," she said.

Both Laker teams beat Northwood that night.

Leaders celebrated at 'I am Grand Valley' reception

More than 800 students were recognized for their leadership at the annual "I am Grand Valley" reception held January 27 in the Kirkhof Center.

A total of 826 students were nominated for an award by 327 people, including faculty, staff members and fellow students.

"I am Grand Valley" is celebrated year-round on the first Wednesday of every month when students are asked to wear their "I Am Grand Valley" T-shirts. The leadership recognition



Students hold their 'I am Grand Valley' shirts during a reception celebrating leadership.

program celebrates student leaders who contribute to the campus community. Many recipients are student employees, student organization leaders, resident assistants, and students who excel in the classroom and elsewhere.

The program, hosted by the Office of Student Life, has recognized thousands of students since it began during the 2003-2004 academic year. Visit www.gvsu.edu/iamgv for more information.

Nominations sought for Venderbush award

Faculty and staff members can submit nominations for the Kenneth R. Venderbush Student Leadership Award to the Dean of Students Office before Friday, February 12.

The award will be presented to a senior at the Student Awards Convocation on April 11.

Criteria and a nomination form are posted online at www.gvsu.edu/dos, search "Awards and Ceremonies." The nomination should be sent in a sealed envelope marked confidential.

FACULTY AND STAFF SKETCHES

In the News

John Kilbourne, professor of movement science, honors, was interviewed by the *South Haven Tribune* for a story on his development and research on Activity Permissible Classrooms.

Jonathan Hodge, associate professor of mathematics and department chair, and **David Austin**, professor of mathematics, were interviewed by the podcast, “Relatively Prime,” for a story about gerrymandering and mathematical voting theory in politics.

Mark Schaub, chief international officer, was interviewed by WOOD Radio for a story about Grand Valley hiring a part-time campus recruiter for the Peace Corps.

Clinic participates with insurers

The Grand Rapids interdisciplinary clinic that is operated through a partnership with Grand Valley’s physical therapy department and other colleges is now participating with several insurers.

Calvin College Rehab Services, at 1310 E. Beltline Ave., is participating with Priority Health, Blue Cross Blue Shield, Blue Care Network, and Medicare. The clinic offers physical therapy, occupational therapy, speech pathology, social work and audiology services for patients with neurological needs. For more information, call (616) 526-8947.

Partners are Grand Valley, Calvin College and Western Michigan University.

Book explores women characters in popular TV shows

A new book by a liberal studies faculty member explores the relationships of women characters in popular television shows and the impact of fans who follow those shows.

TV Female Foursomes and Their Fans by **Wendy Burns-Ardolino**, associate professor and chair of liberal studies, explores seven TV shows — “The Golden Girls,” “Designing Women,” “Living Single,” “Sex and the City,” “Girlfriends,” “Cashmere Mafia” and “Hot in Cleveland” — and their popularity with viewers. All these shows featured four women lead characters, and although they aired in different decades (1980s-present), Burns-Ardolino said they have commonalities and have redefined women’s roles on television.

“The characters form bonds of sisterhood and support each other through challenges,” Burns-Ardolino said.

She added that each show has confronted complex issues of the day, such as the AIDS crisis, pay equity or domestic violence.

“One of the strengths of these shows is that they were not afraid to tackle complex issues, and that resonated with their audiences,” Burns-Ardolino said. “It may have opened up new world views for some fans.” She researched fan-based message boards while writing the book.

Burns-Ardolino will host a book launch and book signing reception on February 18, from 5-7 p.m. at the DeVos Center, University Club room. The book is published by McFarland; for more information, visit www.mcfarlandbooks.com.



Wendy Burns-Ardolino

Sketches

Jeffrey Rothstein, associate professor of sociology, wrote an article, “The New UAW Contract: A Somewhat ‘Clear Path,’” published online by *New Labor Forum*.

Marie Vanderkooi, assistant professor of nursing, gave a presentation, “Healthcare Informatics: Realities and Future Directions in Health Informatics,” at the International Conference on Health Information Technology Advancement held at Western Michigan University. She was also reappointed to the Informatics Nursing Content Expert Panel for the American Nurses Credentialing Center for a three-year term.

Maureen Ryan, assistant professor of nursing, gave a presentation, “Addressing Health Care Disparities in a Low Socioeconomic Neighborhood: Development of a Community Based Hands Only CPR initiative,” at the American Association of Colleges of Nursing Baccalaureate Education Conference in Orlando, Florida.

Barbara Hooper, assistant professor of nursing, received the Outstanding Mentor Award at the Kappa Epsilon at-large Chapter of Sigma Theta Tau International annual induction and awards ceremony.

Monica Johnstone, director of communications and advancement for CLAS, will have artwork, “Patina: Ancient Amphora,” included in the curated international traveling exhibition “A Matter of Time Textiles,” which will begin in Sydney, Australia, in March.

Henry Duitman, associate professor of music, gave a presentation, “Conductors in the Pit: Opportunities and Challenges,” at the International Conference of the College Orchestra Directors Association in Salt Lake City, Utah.

Gamal Gasim, associate professor of Middle East Studies and political science, was a co-author of an article, “The Political, Social, and Religious Attitudes of Muslim Americans,”

published in the *Journal of Islamic Perspective and Culture*.

Eric Kunnen, associate director of eLearning and emerging technologies, hosted a live “ThinkIn” event, “Serendipitous Learning Potential Through Intentionally Designed Learning Spaces,” with Michigan State University’s HUB for Innovation in Learning and Teaching.

Scott Stabler, professor of history, was a co-author of a chapter, “‘No More Auction Block for Me’: The Fight for Freedom by the United States Colored Troops at the Battle of Nashville,” for a book, *Tennessee Campaign of 1864: Spring Hill, Franklin, and Nashville*, published by Southern Illinois University Press.

Vail receives MSTA award

Janet Vail, a research scientist at the Annis Water Resources Institute in Muskegon, was awarded the 2016 Informal Science Educator Award by the Michigan Science Teachers Association.

Vail was selected for her contributions to the improvement of non-school-based science education, as well as scholarly contributions.

At AWRI, Vail has provided environmental education for schools, teachers, students and businesses for more than 25 years, including 20 years with the innovative research vessel education program. More than 5,000 students and teachers take part in the hands-on science programs each year where they learn about Lake Michigan and environmental stewardship.

Vail also organized the first of three “State of Lake Michigan” conferences and serves as co-chair of the U.S. EPA Lake Michigan Forum. During the past 18 years, Vail has conducted the “Making Lake Michigan Great” research vessel tour, which has made its way to 33 ports of call in Lake Michigan, and allows families, school groups and the general public to take part in water sampling experiments.

The MSTA was created to fill a void in providing guidance for the improvement of science education in the state. A state chapter of the National Science Teachers Association, MSTA has grown to one of the largest science organizations of its kind in the U.S.

Janet Vail



Janet Vail