

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

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Dedication held for Student Services Center

President Thomas J. Haas told a crowd of about 400 people that President Emeritus Arend D. “Don” Lubbers is a “consummate friend-raiser” who created extraordinary opportunities for Grand Valley.

Haas made the remark during a dedication ceremony August 24 for the Arend and Nancy Lubbers Student Services Center on the Allendale Campus.

The Student Services Building was named in honor of Don Lubbers and his wife, Nancy Lubbers. Don served as Grand Valley’s president from 1969-2001.

Haas said it was a time to celebrate the couple’s legacy of service, leadership and support, and the renovation and addition to the building.

“Don and Nancy served this university for 32 years as a dynamic team, but the real story is that they continue to impact students and the future of this university through their wise counsel, their actions and their personal support,” Haas said.

Haas thanked the couple for creating the Don and Nancy Lubbers Opportunity Scholarship, which helps attract students with high

academic achievement from working families who do not qualify for other government aid. The scholarship aims to widen the pathway to graduation without burdensome debt.

Lynn Blue, vice president for Enrollment Development, said move-in week is her favorite time of year and one of the busiest times for the Student Services Center.

“I like to call this building, ‘Stu-ville’ because it represents a community of people dedicated to serving students,” Blue said. “In the new Laker Experience Suite, we can serve more prospective students in a room that represents the best of Grand Valley.”

The Laker Experience Suite features a 112-seat



Photo by Amanda Pitts

President Emeritus Arend D. “Don” Lubbers and his wife, Nancy Lubbers, are ready to cut a ribbon with others to mark the dedication of the Lubbers Student Services Center.

room with a large video wall and space to share information about housing, tuition, areas of study and more. There are also two small conference rooms where counselors can meet with families in a private setting.

continues on page 4

Speakers give advice, take selfie at Convocation

Kevin Patterson graduated from Grand Valley with a master’s degree in 2005 and on August 24, he finally got his selfie with President Thomas J. Haas.

It happened during the speech Patterson gave in front of thousands of first-year students, faculty and staff members, and guests at Convocation in the Fieldhouse.

After the photo, he told the audience what he has learned about Grand Valley since graduating. Patterson, who earned bachelor’s and master’s degrees in accounting, is a certified public accountant for BDO in Grand Rapids.

“As an alum of Grand Valley, I’ve learned that the Grand Valley connection, and the relationships you build, is powerful,” he said. “I’m the first Asian partner in the history of BDO in Grand Rapids.”



Photo by Valerie Wojciechowski

Kevin Patterson, left, stands for a photo with President Thomas J. Haas during Convocation August 24 in the Fieldhouse.

Other speakers offered advice to students. Provost Maria Cimitile said faculty and staff members have worked hard to create a place for learning and asked students to be open to change.

“Education is the expansion of knowledge and

skills and that is only possible if you embrace change,” she said.

Speaking at his last Convocation before retiring, Haas said the power of education and lifelong learning is akin to turning on the lights or starting a fire.

“Our liberal arts tradition sets the stage brilliantly for all of that,” Haas said. “Approach your classes as you would an amazing opportunity, for that is what they are. They are your opportunity to soar to new heights.”

Rachel Jenkin, president of Student Senate, gave several pieces of advice to her fellow students, including to make mistakes.

“I know that may sound weird but, trust me, it’s an effective way to learn,” Jenkin said, explaining she once forgot to bring a calculator to a statistics exam, which prompted her to visit her professor during office hours and ask for help.

Felix Ngassa, professor of chemistry and chair of University Academic Senate, said faculty

continues on page 4

ACROSS CAMPUS



Photo by Bernadine Carey-Tucker

The GVSU Surplus Store is open at its new location, 429 Standale Plaza NW in Walker.

Surplus Store opens at new location in Standale

The GVSU Surplus Store reopened August 22 at its new location in Standale Plaza.

The store will be open Wednesdays, Thursdays and Fridays from 9 a.m.-4 p.m. and closed on Mondays, Tuesdays and weekends.

Rebecca Ramos, assistant manager, said the store sells used university equipment to the general public by providing quality items at affordable prices.

“Our mission is to keep items out of the landfill by either continuing its life or recycling the materials,” said Ramos. “We’ve been able to keep more than 500,000 pounds out of the landfill since 2014.”

The address of the Surplus Store is 429 Standale Plaza NW in Walker, near the corner of Kinney Avenue and Lake Michigan Drive and connected to a Sprint store.

For more information visit gvsusurplusstore.com.

Groundswell wins national innovative education award

Groundswell has been named a winner of the 2018 UL Innovative Education Award (ULIEA) and its prize of \$25,000.

The annual award is presented to five non-profits throughout the U.S. and Canada who advance E-STEM, sustainable communities and youth empowerment. This year, applicants from 33 states and three Canadian provinces applied for the award.

Groundswell, housed in the College of Education, is a coalition of community partners that creates opportunities for hands-on environmental learning for K-12 students in West Michigan.

“This really celebrates all the amazing work of Groundswell teachers, students and community partners,” said Joanna Allerhand, assistant director of the Center for Educational Partnerships in the College of Education. “We look forward to using this award to further support student-led environmental stewardship in West Michigan.”

Applicants must either use environmental education to address STEM or use STEM to address environmental challenges.

The North American Association for



Groundswell, housed in the College of Education, earned an ULIEA award for its environmental education programs.

Environmental Education, in partnership with Underwriters Laboratories, launched the ULIEA in 2014 to invest in programs that demonstrate effective educational benefits and community engagement in linking environmental focus to STEM education.

Financial support for Groundswell comes from the College of Education, Wege Foundation, Great Lakes Stewardship Initiative and Baldwin Foundation.

Parking, bus updates

Parking lot improvements were made at the Walker Fire Station Park & Ride along the Route 50 Campus Connector bus.

An additional 197 commuter spaces were added north and east of the retail plaza at Lake Michigan Drive and Kinney Avenue. Some spaces in the lot have been retained for retail use; signs have been installed to identify the spaces for commuters and to indicate no overnight parking.

These new commuter spaces are in addition to the existing commuter parking lot located north of the fire station.

Note the following Grand Rapids area changes along Route 50:

- The bus stop formerly located behind Cook-DeVos Center for Health Sciences has moved to the corner of the intersection of Michigan Street NE and Lafayette Avenue NE — riders can access Raleigh J. Finkelstein Hall and CHS at this stop.
- The bus stop at Bostwick Street and Michigan Avenue is now a westbound-only stop.

continues on page 3

FORUM

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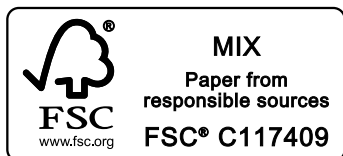
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Other University Communications publications:

Grand Valley Magazine, published quarterly; visit gvsu.edu/gvmagazine.

GVNow, web publication; visit gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFACES

Kim Monaghan, career coach

Kim Monaghan is entering her ninth year on campus as the Human Resources career services consultant for faculty and staff members.

She offers a myriad of free services from goal setting to portfolio development, interview coaching to career exploration. An onsite consultant, Monaghan owns a career coaching business and lists corporations and other area colleges and universities among her client list.

She works out of the Human Resources suite in Zumberge Hall on the Allendale Campus, and can meet faculty and staff members on the Allendale or Pew Grand Rapids campuses or via tele-coaching.

Monaghan said it's rare for a university or organization to offer the services of a career coach to employees, adding a growing trend is to bring a career coach in for a limited time to meet with select people.

“There are benefits of being on-site with the people you're trying to help,” she said. “I've built relationships over time, which has allowed me to ask the right questions about working on campus so I can tailor my approach to earn an employee's trust,” she said.

Monaghan is a former counselor who earned a master's degree from the University of

Houston-Clear Lake in industrial and organizational psychology, and certification as a designated professional career coach. With nearly two decades in the career coaching field, Monaghan said the industry has changed with technology.



Kim Monaghan

“Communication has changed as more people rely on their email. It's harder to get people out of their offices and get them talking, networking with other people,” she said.

Monaghan will offer two workshops on campus in the fall semester, focusing on career portfolios and customer service; register and view details online at gvsu.edu/sprout.

Monaghan can be contacted via email at HR_Career_Services@GVSU.edu, visit gvsu.edu/hro and search “HR Career Services for Faculty and Staff” to learn more.

WHAT'S AHEAD

Intercultural reception planned

The annual Intercultural Student Reception, sponsored by the Office of Multicultural Affairs, is set for September 12 from 4-6 p.m. in the Kirkhof Center, Grand River Room.

Faculty and staff members are available to greet new and returning students, as are representatives from student organizations. Food, games and opportunities to win prizes are planned.

For more information, visit gvsu.edu/oma.

Fall Arts Celebration exhibit to explore mysteries of Mars

Throughout the years, Mars has been depicted in multiple forms as societies around the world have gazed at the Red Planet.

During this year's Fall Arts Celebration, the "Mars: Astronomy and Culture" exhibit will bring together more than 40 photographs, drawings, movie posters, book covers and video projections spotlighting Mars. The exhibit will also feature a showcase of Martian-themed toys and collectibles from a private collection based in Chicago.

"Viewers will be wowed by some of the recent images from the Opportunity and Curiosity rovers that NASA is operating on Mars," said Joel Zwart, Art Gallery curator of exhibitions. "Their panoramic images in particular make the Martian landscape feel very familiar, especially if you've visited the American Southwest."

An opening reception will take place September 13 from 5-7 p.m. in the Art Gallery (room 1121), located in the Thomas J. and Marcia J. Haas Center for Performing Arts on the Allendale Campus. The exhibit's time at Grand Valley will conclude on October 31 with a Martian-themed Halloween event where guests are encouraged to dress as their favorite Martian. The event will be sponsored by the Housing and Residence Life Department.

During the reception, guests will be able to enjoy a virtual reality simulator for an



Photo by Valerie Wojciechowski

'Mars: Astronomy and Culture,' the Fall Arts Celebration exhibit, is open in the Art Gallery in the Haas Center for Performing Arts. An opening reception is planned for September 13.

immersive experience on the surface of Mars. The "Mars 2030" experience was produced by Fusion Media Group in partnership with NASA and the Massachusetts Institute of Technology's AeroAstro Lab. "Mars 2030" allows users to wander around 15 square miles of the Red Planet's landscape while planting a flag on the surface, picking up rocks, driving a rover and visiting a habitat.

This exhibition was curated by the Pasadena Arts Council for the Williamson Gallery, Art Center College of Design, Pasadena, California. It is a project of the Pasadena Arts Council's EMERGE Fiscal Sponsorship Program.

For more information about all of this year's Fall Arts Celebration events, visit gvsu.edu/fallarts. All events are free and open to the public.

Health care access subject of annual medical colloquy

The annual DeVos Medical Colloquy will focus on "The Ethics of Health Care Access" as presented by a respected philosopher and a well-known journalist-documentary filmmaker.

Larry S. Temkin, distinguished professor of philosophy at Rutgers University, and Thomas R. (TR) Reid, author and filmmaker, will highlight the event set for September 17 from 6-8 p.m. in the Eberhard Center on the Pew

Grand Rapids Campus. A reception will begin at 5:30 p.m.

Sponsored by the Office of the Vice Provost for Health, the event is free and open to the public; register online at gvsu.edu/colloquy. The colloquy will be webcast live, participants who register will receive a link several days in advance of the event.

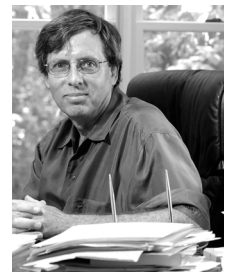
Continuing education credits will be offered for nursing and medical education.

Temkin is the author of *Rethinking the Good: Moral Ideals and the Nature of Practical Reasoning* (2012); his 1993 work, *Inequality*, has been touted as an important contribution to analytical political philosophy. Temkin's individualistic approach to inequality has been adopted by the World Health Organization and the Gates Foundation in their measurements of the global burden of disease.

Reid is among the nation's best-known reporters and a contributor to the *Washington Post* and NPR. He is the author of many books including *The Healing of America*, a national best-seller that spurred two PBS "Frontline" documentaries. Reid's recent PBS documentary, "U.S. Health Care: The Good News," is airing on affiliate stations across the country.

Carl E. Ver Beek, labor and employment attorney for Varnum Law, will serve as moderator.

The DeVos Medical Ethics Colloquy is held twice per year. Grand Valley began hosting this series in 2015, after receiving a gift from the Richard and Helen DeVos Foundation.



Larry S. Temkin



Thomas (TR) Reid

ACROSS CAMPUS

continued from page 2

- Route 50 bus stop will no longer wait at CHS, it will now wait at the Pew stop by Eberhard/DeVos Center.
- There are now separate eastbound and westbound stops at the Pew stop (by EC/DEV); the poles are labeled accordingly.

GVNow Recap:

University earns rankings in *Forbes*, *Money*

Two national publications, *Forbes* and *Money*, included Grand Valley within their college ranking lists.

Grand Valley was named one of "America's Top Colleges for 2018" by *Forbes*, and included on a new list of the "Best Colleges in America" by *Money*.

Forbes rankings focused on the direct benefits schools provide their graduates. It considered debt after graduation, retention and graduation rates, alumni salaries, and academic and career accolades.

On the *Money* list, Grand Valley came in fourth among ranked public universities, behind the University of Michigan, Michigan State University and Michigan Tech.

Of the 22 public and private institutions in Michigan that were included in the rankings, Grand Valley came in seventh.

Math professor named interim registrar

Pam Wells, professor of mathematics, was appointed as interim associate vice president and registrar.

Lynn "Chick" Blue, vice president for Enrollment Development, announced the appointment August 17, noting it was for an interim period of two years and created to fill a vacancy when Sherril Soman was named interim dean of the College of Education.

Blue said Wells brings extensive leadership skills to the Registrar's Office and has been an engaged faculty member since she joined Grand Valley in 1995.

"Pam has dedicated her time and expertise to the university orientation programs for

both first-year and transfer students," Blue said. "She has a solid understanding of systems and the cycles of the academic enterprise. I am impressed with her experience and her expertise."

Wells said she began volunteering for orientations in the late 1990s. "I have loved seeing how Grand Valley has worked to make first-year orientation a positive experience for our students," she said. "I look forward to continuing to work to make students' experiences even more positive in my new role."

Wells had served as assistant chair for Mathematics for six years and led the department's accreditation efforts for the past six years.

For complete stories, visit gvsu.edu/gvnow.



Pam Wells

FACULTY AND STAFF SKETCHES

IN THE NEWS

Kimberly McKee, director of the Kutsche Office of Local History and assistant professor of liberal studies, was interviewed by *Business Insider* for a story about Asian Americans and stereotypes.

SKETCHES

Paul Isely, associate dean in the Seidman College of Business, gave a keynote address, “Michigan Economic Outlook,” at an event in Detroit sponsored by Corps! magazine.

Kristen Vu, assistant professor of medical dosimetry, **Julia VanderMolen**, assistant professor of public health, and **Justin Melick**, digital media developer, wrote an article, “Use of Lightboard Video Technology to Address Medical Dosimetry Concepts: Field Notes,” published in *Current Issues in Emerging eLearning*.

Office of Sponsored Programs staff members **Michael Gouin-Hart**, **Andrew Kienitz** and **Melissa Wright** earned the designation of Certified

Research Administrator after taking an exam; the designation is considered the “gold standard” for university research administrators.

Sue Harrington, assistant professor of nursing, was invited as a member of the Peer Corps as a reviewer for the Higher Learning Commission.

Julie Amon-Mattox, assistant director of the CLAS Academic Advising Center, gave a presentation, “Campaigning for Collaborative Partnerships: Strategies for Personal Statement Review and Events,” at the National Association of Advisors for the Health Professions National Meeting in Washington, D.C.

Janet Winter, associate dean for undergraduate programs for KCON, was selected by the American Association of Colleges of Nursing to participate in the Leadership for Academic Nursing Program. The year-long fellowship program is designed to enhance executive leadership skills by providing participants with a focused assessment experience, and a range of content and exercises related to successful leadership.

Robert Johnson, visiting professor of nursing, published a textbook via Open Educational Resources, *Reference Notes for Palliative Care Consultation*, and available via GVSU ScholarWorks.

Nancy Lubbers calls Grand Valley huge part of their family story

continued from page 1

The Lubbers Student Services Center houses the Registrar’s Office, Career Center, University Counseling Center, Admissions, Financial Aid, and Dean of Students office.

Rachel Jenkin, Student Senate president, said Don and Nancy Lubbers represent the true meaning of the word “team” and thanked them for contributing to the center’s renovations.

“As a student leader, RA and Laker, I have utilized the unique support found at Grand Valley,” Jenkin said. “Students choose Grand Valley because of the immense support they receive and because it feels like home.”

Nancy said when they came to Grand Valley, Admissions was job No. 1 and students are still job No. 1. “When we came here there were about 2,000 students and our biggest concern was how we would grow enrollment,” she said.

“We had to establish a culture and a set of



Photo by Amanda Pitts

Don and Nancy Lubbers are pictured during the dedication ceremony.

values that would attract the right students and then it just snowballed from there. I’m pleased to see those values continue today and that we helped build this university into the type of place it is, where people truly care about each other.”

Don called the Student Services Center Grand Valley’s Ellis Island. “When they come to visit, students will catch a vision of their new life in a new world that will open to them at Grand Valley,” he said. “They are all part of the American dream.”

During the couple’s tenure at Grand Valley, the university experienced tremendous growth. They led the way for the creation of the Robert C. Pew Grand Rapids Campus, the Meijer Campus in Holland, the Traverse City Regional Center, the Robert B. Annis Water Resources Institute in Muskegon and the Cook-DeVos Center for Health Sciences on the Medical Mile in downtown Grand Rapids.

The pair was instrumental in initiating and growing Grand Valley’s nationally recognized study abroad program and the university’s expansive art collection, as well as academic programs such as engineering, nursing, health professions and business.

Convocation speakers give advice; Haas gives address to faculty, staff members

continued from page 1



Photo by Valerie Wojciechowski

Felix Ngassa gives remarks during Convocation as chair of University Academic Senate.

members play a crucial role in helping students find a sense of belonging on campus. He also offered advice: “Get into the mindset of being

a Laker by embracing challenges and finding lessons and inspiration in the successes of others, rather than being threatened.”

Faculty-Staff Address

Haas gave an address to faculty and staff members in the Haas Center for Performing Arts prior to Convocation centered on how each employee is critical to Grand Valley’s future success and its mission.

“Grand Valley has strong roots that extend beyond the reach of any president, board member or employee,” he said. “Each of you can lead in your own areas and affect positive change.”

Haas said declining state funding and a decrease in the number of high school graduates will create challenges for the university, but

offered an example of how teamwork helped increase enrollment for the spring/summer semester. He said deans and faculty working to schedule and provide needed classes combined with a social media push to students increased enrollment by 4 percent.

He also introduced a new initiative, the Student Success Partnership Network, that will involve faculty mentors and first-year students.

“When you have this focus on rigor and relevance, and focus on one student at a time, this will help with retention,” he said.