

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by University Communications | For news updates, visit gvsu.edu/gvnow

Listening sessions scheduled, firm selected for presidential search

Members of the Presidential Search Advisory Committee have scheduled listening sessions to hear from the campus community, alumni and general public about the qualities desired in the next president of Grand Valley State University.

Sessions have been scheduled on the Allendale and Pew Grand Rapids campuses.

Grand Valley's Board of Trustees has selected Storbeck, Pimentel and Associates (SPA) as the firm to assist the university in its search. SPA only serves clients in education. Representatives from the firm will be present at the listening sessions.

Pew Grand Rapids Campus

- Listening Session for students, faculty and staff:

Thursday, April 12, from 3-5 p.m.

L. William Seidman Center, Seidman Center Forum (1008 SCB)

- Listening Session for alumni/general public:

Thursday, April 12, from 7-8 p.m.

L. William Seidman Center, Seidman Center Forum (1008 SCB)

Allendale Campus

- Listening Session for students, faculty and staff:

Friday, April 13, from noon-1:30 p.m.

Kirkhof Center, Grand River Room

- Listening Session for faculty and staff:

Friday, April 13, from 2:30-4 p.m.

Kirkhof Center, Grand River Room

For more information, visit www.gvsu.edu/presidentsearch.

ACROSS CAMPUS

Applications being accepted for leadership development program

Applications are now being accepted from faculty and staff members for a new inclusive leadership development program that will begin in September.

Sponsored by the Social Justice Education office, Cultivate will offer participants a unique approach to leadership development

through a lens of inclusion and equity. Learn more at gvsu.edu/socialjustice/cultivate; the deadline to submit applications is April 30.

Relando Thompkins-Jones, social justice educator/coordinator, said the catalyst to establish the program was the 2015 campus climate survey that indicated people of color had greater levels of employee dissatisfaction, and most survey respondents said more diversity education and training for supervisors should be provided.

The curriculum will combine evidence-based research and practical application. Cultivate partners are Pew Faculty Teaching and Learning Center, Human Resources, and Division of Inclusion and Equity. The program's focus areas include building inclusive teams,



employee growth and development, leading with authenticity, and cultural humility.

The time commitment is one afternoon per month, September-April. Faculty and staff who have leadership positions with direct reports are eligible to apply; support from a vice president and appointing officer are required.

Changes announced to TIAA investments

Grand Valley is making updates to the TIAA investment menu, giving employees ability to create diversified retirement portfolios.

New Retirement Choice and Retirement Choice Plus contracts will be issued. Existing mutual fund balances will be transferred to these new accounts during the week of April 30. Beginning May 15, all future contributions will be directed to these new accounts.

Informational seminars with TIAA representatives are scheduled through April 16, visit gvsu.edu/s/OGJ to learn dates, times and locations; a transition guide is online, gvsu.edu/s/OGK.

Seidman researchers create trustworthiness index of large companies

Researchers from the Koeze Business Ethics Initiative in the Seidman College of Business have created a trustworthiness index of

Michigan's 18 largest publicly-held companies.

Three professors analyzed the companies' performances in five categories: treatment of stakeholders, branding and reputation, leadership and governance, ethics and values and financial strength. A variety of sources, including outside rankings, commentary, websites and publicly available data were used to determine weighting and rankings of trustworthiness.

"We do not intend to imply that those companies that scored low in the rankings are untrustworthy; it simply means they did not score as high in comparison to the others we considered," said Michael DeWilde, director of the Koeze Business Ethics Initiative and professor of management. "By the same token, a higher score simply means these companies' efforts to be trustworthy are paying some dividends."

Trustworthiness Index 2018 Rankings:

1. Whirlpool Corporation, Benton Harbor - 4.1
2. Ford Motor Company, Dearborn - 3.9
3. Stryker Corporation, Kalamazoo - 3.6
4. Steelcase, Inc., Grand Rapids - 3.6
5. Kellogg Company, Battle Creek - 3.4
6. CMS Energy Corporation, Jackson - 3.4
7. DTE Energy, Detroit - 3.3
8. General Motors, Detroit - 3.1

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ACROSS CAMPUS

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9. Ally Financial, Inc., Detroit - 3.0
 10. Universal Forest Products, Grand Rapids - 3.0
 11. Dow Chemical Company (merged w/ DuPont 2017), Midland - 2.9
 12. Kelly Services, Inc., Troy - 2.9
 13. Lear Corporation, Southfield - 2.8
 14. Penske Corporation, Bloomfield Hills - 2.5
 15. American Axle & Manufacturing, Detroit - 2.5
 16. Wolverine World Wide, Inc., Rockford - 2.5
 17. SpartanNash Company, Grand Rapids - 2.4
 18. Visteon Corporation, Van Buren Township - 1.3
- Researchers included DeWilde, Kevin Lehnert, associate professor of marketing; Vijay Godhalekar, professor of finance; and Arik Aninos, a graduate research assistant.

Abstracts accepted for upcoming MIPERC conference

Abstracts for poster and podium presentations for the annual Midwest Interprofessional Practice, Education, and Research Center (MIPERC) conference are now being accepted.

The conference is set for September 20-21 at the DeVos Center. Hosted by the Office of the Vice Provost for Health, the theme is "Developing Healthy Populations, Communities and Systems through Interprofessional Collaboration."

Deadline to submit abstracts is July 16. Visit gvsu.edu/miperc for more information.

GVNow Recap:

Reporter who broke Nassar sex abuse story visits campus

Grand Valley alumna Marisa Kwiatkowski was one of three *IndyStar* reporters who broke the USA Gymnastics sexual abuse story that led to the conviction of sports physician Larry Nassar.

The former *Lanthorn* editor, who graduated in 2005, said at a March 26 event that she worked hard to earn the trust and respect of everyone she interviewed. More than 250 individuals have come forward with allegations of abuse against Nassar since Kwiatkowski's investigation began in 2016.

Dean of students candidates give presentations

Four candidates vying for the position of vice provost and dean of students recently gave public presentations to the campus community. Read full recaps on GVNow.

The candidates are Brandon Miller, associate vice chancellor for Enrollment Management at University of Wisconsin, Oshkosh; Loren Rullman, former associate vice president for Student Life at University of Michigan; Gary Dickstein, interim vice president for Student Affairs at Wright State University; and Marlene Kowalski-Braun, assistant vice president for Inclusion and Student Affairs at Grand Valley State University.

A search committee composed of students, faculty and staff members worked with a search firm to identify candidates and conduct initial interviews.

Summit for ninth graders held at Meijer Campus

Nearly 300 ninth graders from the Hamilton and Saugatuck school districts spent March 16 at the Meijer Campus in Holland for a summit to learn best practices for communications from 30 area business leaders.



Photo by Megan Dunn

Ninth graders discuss communication skills with business leaders at the Meijer Campus in Holland.

Lisa Miller, director of the Meijer Campus, said the idea for the summit stemmed from area high school students who participated in a design thinking camp last summer.

"They wanted to better understand good communication skills: how do you introduce yourself, how to send a good email," Miller said.

During the summit, students participated in two sessions: face-to-face and electronic communications. Sessions were led by an educator and a business leader.

For complete stories, visit gvsu.edu/gvnow.

FORUM

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Other University Communications publications:

Grand Valley Magazine, published quarterly; visit gvsu.edu/gvmagazine.

GVNow, web publication; visit gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFACES

Troy VanKoevering, Padnos International Center

The core of Troy VanKoevering's work in the Padnos International Center focuses on making connections and being a good communicator.

VanKoevering, office coordinator for international students, said it's important to develop good relationships with colleagues and students.

His role includes assisting the more than 400 international students at Grand Valley with immigration work, health insurance, orientation and writing aid or funding letters.

VanKoevering received a bachelor's degree in English and literature from Grand Valley and went on to work in international logistics for 15 years before pursuing a career change. He returned to Grand Valley in 2010 to receive a master's degree in higher education and started working full time for PIC a year into the graduate program.

"I returned to Grand Valley as an adult student and had a fantastic experience," he said.

"It changed my life. My previous career was great, but since working at Grand Valley, I have never been happier."

He said students should get to know and reach out to international students.

VanKoevering said he gets to see the international Laker Effect first hand.

"Students come here, become Lakers for a Lifetime, and then recommend us to friends in their home country, which leads to more international students. That's the Laker Effect in action," he said.



Troy VanKoevering

WHAT'S AHEAD

Grad students to present research

More than 30 graduate students will display their research and scholarly activities at the 8th annual Graduate Showcase: Education for the Future.

Research topics include cardiovascular disease and cell health, mixed reality video production, data visualization, anti-bias reading framework in elementary schools, mastectomy tattoos, effectiveness in syringe exchange programs, and more.

The Graduate School will host the event April 10, in Loosemore Auditorium on the Pew Grand Rapids Campus. Poster presentations will be from 3:30-5:15 p.m.; remarks and poster recognitions will run from 5:15-6 p.m. with Provost Maria Cimitile; Robert Smart, vice provost for Research Administration; Jeff Potteiger, dean of The Graduate School; and Mark Luttenton, associate dean of The Graduate School and professor of biology.

600 participants ready for Student Scholars Day

The 22nd annual Student Scholars Day, April 11, will feature research presentations by nearly 600 students who were mentored by 175 faculty members.

At the end of the day, student participants will hear from a panel of five faculty members who will discuss how they communicate their research effectively and how their work informs policy, government and business.

“Research that Relates: Talking about Your Research and Why It Matters,” will begin at 5 p.m. in the Kirkhof Center, room 2204.



Student Scholars Day will feature research presentations by nearly 600 students.

The panelists are Janet Brashler, professor of anthropology; Merritt DeLano-Taylor, associate professor of biomedical sciences; Rick Rediske, professor of water resources; Michael Scantelbury, associate professor of hospitality and tourism management; and Star Swift, associate professor of business law. The moderator is Mark Luttenton, associate dean of The Graduate School and professor of biology.

Student scholars will be center stage throughout the day as oral and poster presentations will run from 9 a.m.-5 p.m. in the Kirkhof Center and Henry Hall atrium; film and video presentations will be displayed at the Mary Idema Pew Library, presenters are scheduled from 10 a.m.-noon; art exhibitions will be displayed in the library, exhibition space, from April 4-16, and a Kirkhof Center wall will host a Fishladder exhibit.

An online schedule builder will help attendees browse presentations and create schedules, visit gvsu.edu/ours/ssd for information.

The luncheon speaker is Katherine Coburn, Grand Valley alumna who is a graduate student at the University of Maryland School of Medicine. Coburn, who earned a bachelor's degree in chemistry in 2015, is conducting research using small molecule inhibitors for an RNA binding protein.

Graduation celebrations scheduled

Five celebrations will be held for students of color who are graduating in April.

The events are sponsored by the Division of Inclusion and Equity and affinity groups to celebrate the achievements of diverse graduates.

Specific dates, times and locations are listed below. Students, faculty and staff members can register to attend online, using the provided links.

- **Asian Graduation Celebration:** April 12, 5-7 p.m., Holton-Hooker Living Center, gvsu.edu/asianfacstaff/2018graduation
- **Lavender Graduation:** April 18, 4:30 p.m., Kirkhof Center, room 2204, gvsu.edu/lgbtrc/lavendergraduation
- **Black Graduation Celebration:** April 27, 2 p.m., Fountain Street Church, Grand Rapids, gvsu.edu/blackfsa/graduation
- **Latino/a Graduation Celebration:** April 27, 11 a.m.-1 p.m., Haas Center for Performing Arts, gvsu.edu/lafsa
- **Native Student Graduation Celebration:** April 27, 5-6:30 p.m., L. William Seidman Center, room 1008A, gvsu.edu/inclusion/nativegraduation.

Summit to tackle difficult political climate, discussions

Americans' political positions are bitterly divided, driven apart by identity politics, partisan news coverage and algorithm-driven social media echo chambers. Meaningful, well-reasoned political discussion can be hard to find in this political climate.

With that difficulty in mind, the Hauenstein Center for Presidential Studies will provide substantive conversations about history, political thought and policy without the partisan rhetoric at its annual Progressive/Conservative Summit on April 13-14.

The two-day event will cover a wide variety of topics presented by authors, journalists and academics from various fields.

Presenters will include Mark Lilla, a contributor to the *New York Review of Books* and humanities professor at Columbia University; Patrick Deneen, associate professor of constitutional studies at Notre Dame and author of *Why Liberalism Failed*; Molly Worthen, op-ed columnist at the *New York Times* and assistant professor of history at UNC-Chapel Hill; and many others.

The Progressive/Conservative Summit 2018 will take place in the Loosemore Auditorium. It is free and open to the public, but RSVPs are requested at gvsu.edu/hc.

Ott Lecture to focus on problems in chemical physics

Daniel Neumark, professor of chemistry at University of California, Berkeley, has spent the bulk of his career implementing state-of-the-art experiments to probe fundamental problems in chemical physics — specifically, the nature of reaction transition states.

“Transition states are high energy arrangements of atoms that exist as a reaction is occurring,” said George McBane, professor of chemistry at Grand Valley. “Understanding transition states is fundamental to understanding why reactions proceed in a certain way, but the problem is that they exist for such a short time that they are extremely difficult to study.”



Daniel Neumark

Neumark will discuss his research during the Arnold C. Ott Lectureship in Chemistry on April 12 at 6 p.m. in Loosemore Auditorium on the Pew Grand Rapids Campus. A reception will take place prior to the lecture at 5 p.m.

Neumark earned both his bachelor's and master's degrees from Harvard University and later earned a doctorate in physical chemistry from University of California, Berkeley in 1984.

Neumark will also facilitate a chemistry seminar on April 13 at 1 p.m. in the Kirkhof Center's Pere Marquette Room.

The Arnold C. Ott Lectureship in Chemistry was created and endowed by a gift from the late Arnold C. and Marion Ott. Arnold was a leading chemist and entrepreneur in West Michigan. Learn more at www.gvsu.edu/chem.

HackGVSU event planned for April 14

Students and staff members from area high schools, colleges and universities are welcome to attend the first hackathon hosted by Grand Valley in partnership with Blackboard Inc.

Individuals of all levels, from experienced coders to first-time hackers, can attend hackGVSU, Saturday, April 14, from 9 a.m.-6 p.m. in the Mary Idema Pew Library.

The event offers hands-on learning, coding and creation, all centered on the development of innovative technology to enhance teaching.

Eric Kunnen, associate director of eLearning and Emerging Technologies, said the goal of the event is to rethink education with the creation and coding of new ideas to enhance student success.

“The focus for this year's event is Blackboard's learning management system,” said Kunnen. “Participants can attend training sessions led by Blackboard employees and then work together in teams to build projects that extend Blackboard's capabilities.”

Web design and development students are encouraged to participate. Prizes will be offered for 1st, 2nd and 3rd place teams. Food and beverages will be provided. To register, visit gvsu.edu/elearn/hackGVSU.

FACULTY AND STAFF SKETCHES

Geography Honors Society



Lambda Omega, the local chapter of the International Geography Honors Society, Gamma Theta Upsilon, inducted five students. Pictured from left are Jeroen Wagendorp, associate professor; Lauren Sayre; Claire McClees; Nicole Hoisington; Bryan Saunders; Kristyn Reinecke; and Kin Ma, assistant professor.

SKETCHES

Al Steinman, director of the Annis Water Resources Institute, was a co-author of articles, “Lake Eutrophication and Recovery Over a 200-year Period of Post-Native American Settlement Was Determined by Complex Set of Local and Regional Factors,” published in *Science of the Total Environment*; and “Bioaccumulation of Microcystin Congeners in Soil-plant System and Human Health Risk Assessment: A Field Study from Lake Taihu Region of China,” published in *Environmental Pollution*. Steinman was also a panelist on Michigan’s Water Security held at Michigan State University.

Nursing faculty members **Tricia Thomas** and **Dianne Conrad** gave a presentation, “Faculty Governance and Academic-Practice Partnerships: Seven Faculty Practice Models Produce Outcomes that Benefit Faculty, Students, and Practices,” at the Sigma Theta Tau International regional conference held in Ann Arbor.

Grand Valley was named a 2018 “Best Workplace for Commuters” by the Center for Urban Transportation Research at the University of South

Florida, with support from the National Center for Transit Research and the Florida Department of Transportation. Grand Valley and Spectrum Health were the only Michigan employers of 235 workplaces to make the list.

John Kilbourne, professor of movement science, gave a presentation, “Using Traditional Arctic Games to Promote Sustainability and Peace in the North,” at the Arctic Frontiers Conference, in Tromso, Norway, and for the Department of Indigenous Studies at Helsinki University in Finland.

Faculty, staff recognized for making positive impacts

Students, faculty and staff members were recognized for making positive impacts during the annual Celebrating Women Awards, held March 29 in the Kirkhof Center.

The event was sponsored by the Women’s Commission; Positive Black Women; Women, Gender, and Sexuality Studies; and the Gayle R. Davis Center for Gender and Equity.

Melissa Peraino, director of educational outreach for the Center for Adult and Continuing Studies, received the Maxine Swanson Award. Casey Thelenwood, College of Education director of administrative services, received the Women’s Community Impact Award. Jessica Tuzinowski, skating coach for Grand Valley’s synchronized club team, received the Emerging Professional Award.

Two people earned Unsung Hero Awards: Jeffrey Rollins, College of Education database and technology specialist; and Sarah Clark, director of the Chemistry Success Center.

Women, Gender, and Sexuality Studies presented its Barbara Jordan Award to Anna Campbell, associate professor of visual and media arts.



(Photo by Megan Dunn)

Recipients from the Celebrating Women Awards were recognized at a reception March 29.

WHAT’S AHEAD

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Symposium to celebrate project based learning

A select group of student teachers from the College of Education and their mentor teachers were trained in high-quality project based learning that was implemented in their classrooms.

Their projects and innovative teaching methods will be highlighted during a symposium April 16, from 4-6 p.m., in Loosemore Auditorium in the DeVos Center on the Pew Grand Rapids Campus.

Student teachers allowed their students to guide their own learning through exploring a real-world need and developing solutions. Project based learning connects students with communities, promotes educational equity and builds skills for college, career and life.

The training and projects were made possible through a partnership between the College of Education and the Buck Institute for Education, with funding from ECMC Foundation. To RSVP, visit gvsu.edu/coe/bie.

Faculty, staff can share recreation story

Faculty and staff members can share reasons why they use Campus Recreation services and programs by participating in the department’s Why Do You Rec? campaign.

The campaign was launched as a way to promote, encourage and motivate campus community members to get involved, be active and live healthy. Participants can submit testimonials and stories online at www.gvsu.edu/rec/whyigvrec or on social media using the #whyigvrec hashtag.

Individuals who submit entries will be featured on social media and Campus Recreation’s website, and be entered to win monthly prizes.

Read entries and learn more at gvsu.edu/rec/whyigvrec.

Campus Recreation will host its annual Grand Finale 5K on Saturday, April 14, on the Allendale Campus. The event will include giveaways and refreshments. Register by April 13 for \$20; race day registration is \$25. Register at gvsu.edu/rec/grandfinale5k.

Gospel choir to perform 30th reunion concert

The Voices of GVSU gospel choir will celebrate its 30th anniversary with a reunion concert on April 22.

“Anchored” will begin at 4 p.m. in the Haas Center for Performing Arts. The concert will feature current and alumni members of the choir; it is free and open to the public.

Cassonya Carter, senior academic advisor for the Kirkhof College of Nursing, serves as choir director. She established the choir in 1987 when she was a student at Grand Valley.

Voices of GVSU performs at signature Grand Valley events and at collegiate gospel concerts and other events. In 2016, choir members performed at a benefit concert in Flint; supplies collected for that event went to the city’s residents who were affected by the water crisis.