

MONDAY, SEPTEMBER 29, 2014

# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY  
STATE UNIVERSITY COMMUNITY**

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## *ArtPrize entry tattoos windows at Eberhard Center*

Since ArtPrize's inception, Grand Valley's Pew Grand Rapids Campus has played host to artwork from around the world.

This year Grand Valley is hosting a collaborative piece with the University of Michigan that will be showcased at the Eberhard Center during the international art competition, which runs through October 12.

Crafted by Jim Cogswell, University of Michigan Stamps School of Art & Design professor, River Tattoo is an 85-foot piece celebrating the Grand River and the Blue Bridge crossing over it.

During recent interviews, Cogswell has described the river as flowing "through my mural in a pattern of rhythmic lines rising and falling around the bend in the building, with the bridge reflected in it."

River Tattoo was crafted from thousands of pieces of adhesive vinyl applied directly to the glass to form a mosaic of colored fragments. Negative spaces within and between the different design elements frame reflections of the landscape in the windows of

the Eberhard Center. The mural's design is based on handmade drawings and photographs that were later converted into a digital format to be assembled for the installation. The original drawings and photographs consisted of ink drawings of animal-like forms, collages made from adhesive shelf paper, and digitally multiplied photographs of ordinary houseplants.

Henry Matthews, director of Galleries and Collections at Grand Valley, said the partnership between Grand Valley and Cogswell began more than two years ago when Elona Van Gent, former Grand Valley professor and current U-M associate dean of academic programs, introduced Matthews to Cogswell.

"River Tattoo is a magnificent, complex and exciting work of art that will undoubtedly command a great deal of attention with



The ArtPrize entry at the Eberhard Center, 'River Tattoo,' is 85-feet-long and celebrates the Grand River.

ArtPrize visitors," said Henry Matthews, director of Galleries and Collections at Grand Valley.

The mural will remain installed on the Eberhard Center's first floor windows for a minimum of three years.

## *New council forms to advance sustainability goals*

A council has been formed that will focus on planning and advancing sustainability as a campus-wide goal and value at Grand Valley.

The Campus Sustainability Advisory Council comprises 25 faculty and staff members,

including representatives from all eight colleges and a wide variety of units and divisions. Jim Bachmeier, vice president for Finance and Administration, and Norman Christopher, executive director of the Office of Sustainability Practices, serve as co-chairs.

"Our goal is to move sustainability at Grand Valley more deeply into academia," said Bachmeier. "We've done an incredible job at being environmentally sustainable through recycling, composting and energy-saving efforts, but it's now time to look at how sustainability is integrated into all facets of campus."

The group, formally called the Sustainability Advisory Board, was reconstructed to include a broader campus representation and coordination of planning and programming.

Christopher said the council will discuss ways to raise Grand Valley's STARS score, a national assessment system designed to gauge the progress of colleges and universities toward sustainability in all sectors. While Grand Valley has maintained gold status for the past two years, Christopher said there's room for improvement.

"Sustainability at Grand Valley is progressing at such a rapid pace, and this council will help to continue best practices and identify our next steps," said Christopher.

The council comes as the Office of Sustainability Practices, formerly the Sustainable Community Development Initiative, announces its name change.

Anne Hiskes, dean of the Brooks College of Interdisciplinary Studies, said the name change is part of a comprehensive plan to strengthen and broaden Grand Valley's achievements in the areas of triple-bottom line sustainability.

Learn more about the Office of Sustainability Practices at [www.gvsu.edu/sustainability](http://www.gvsu.edu/sustainability).



Photo by Amanda Pitts

Pictured is the Campus Sustainability Advisory Council, established to advance sustainability as a campus goal.

# Across Campus

## Kutsche Office of Local History helps students with yearlong project

The young scholars who worked for a year documenting the history of their Grandville Avenue neighborhood celebrated the successful conclusion of their project at the Cook Library Center September 18.

“Portrait of a Community” includes a video documentary and archive materials collected by Cook Library Scholars, 31 students who are in grades K-8. Melanie Shell-Weiss, director of Grand Valley’s Kutsche Office of Local History, facilitated the project with Cook Library Center staff members.

Grand Rapids Mayor George Heartwell and other area leaders joined CLS scholars and their families for the event.

View the exhibit at the Cook Library Center, 1100 Grandville Ave. SW. It will remain up through the end of the year.



A Cook Library Scholar family is pictured at the celebration of a yearlong oral history project, facilitated by the Kutsche Office of Local History.

two non-academic units — Dorothy A. Johnson Center for Philanthropy and CCPS Undergraduate Advising Center.

“During the past 10 years, faculty and staff within the College of Community and Public Service have formed key partnerships with those in the public and private sectors,” said George Grant Jr., dean of CCPS. “These partnerships enrich scholarship and research, endorse democratic values and civic responsibility, and, most importantly, address critical societal issues and contribute to the public good.”

Grant said faculty and staff have also created community engagement activities, providing many learning opportunities for students to build skills for their future careers and meet local leaders in the public and private sectors.

A schedule of CCPS events can be found at [www.gvsu.edu/ccps](http://www.gvsu.edu/ccps).

## Faculty, students to explore Reeds Lake shipwrecks

In the late 1800s speedboats, jet skis and pontoon boats were only ideas still to be had and certainly wouldn’t be seen cruising on Reeds Lake in East Grand Rapids. Instead, it was common to see regularly scheduled excursions on local steamboats.

While these vessels flourished on the East Grand Rapids waters in their heyday, many have since found their resting places at the bottom of Reeds Lake.

On October 3-4, a group of Grand Valley anthropologists, archaeologists and historians, local divers, and a descendant of the original captain will embark on an underwater survey of the S.S. Hazel A. and S.S. Ramona — two of the three confirmed shipwrecks in Reeds Lake.

The collaborative project, funded by the Center for Scholarly and Creative Excellence, is being conducted by Mark Schwartz, associate professor of anthropology; Mark Gleason, assistant professor of tourism and hospitality management; Matthew Daley, associate professor of history; the Marine Technology Program at Alpena Community College; the National Oceanographic and Atmospheric Administration; the archaeology department of Michigan’s Department of Natural Resources; and the East Grand Rapids History Room.

“Our purpose is to document the wrecks with digital photos, video

*continues on page 4*

## CCPS celebrates 10 years

The College of Community and Public Service, one of the university’s three largest colleges, is marking 10 years with a series of events.

CCPS, which offers more than 20 bachelor’s degrees and four master’s degrees, was formed in 2004 as part of the university’s reorganization.

The college includes four academic units — School of Criminal Justice; School of Hospitality and Tourism Management; School of Public, Nonprofit and Health Administration; and School of Social Work — and

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Faculty and staff members can find an online “Sketches” submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley’s online publication, GVN<sup>ow</sup>, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

## Opening reception for FAC art exhibition set

Thirty-five works of art are joining the Grand Valley collection as part of this year’s Fall Arts Celebration. The “Shared Passion: A Gift of the Stuart & Barbara Padnos Foundation Collection” exhibit is being showcased in the Art Gallery through October 31.

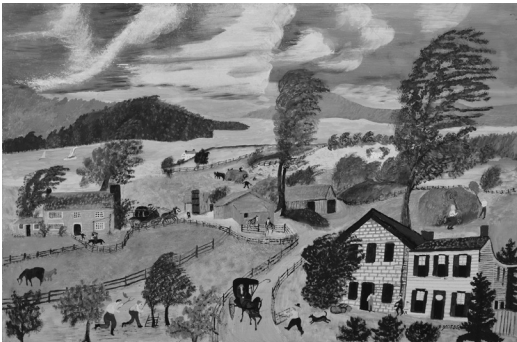
Throughout their marriage, businessman and philanthropist Stuart Padnos and his wife, Barbara, accumulated a significant collection of art, ranging from sculptures and paintings to works on paper.

“The collection served as an overview of both European and American art of the twentieth century and as a legacy to the couple’s evolving artistic, aesthetic and wide range of interests,” said Henry Matthews, director of Galleries and Collections, noting the collection includes works from Marc Chagall, Paul Emile Pissarro, Grandma Moses and Mathias Alten.

An opening reception will be held Tuesday, September 30, 5-7 p.m. at the Performing Arts Center, Art Gallery. The exhibit will be open through October 31.

After the conclusion of the exhibition, all works will be distributed throughout Zumberge Hall on the Allendale Campus for public display with several of the sculptures being permanently exhibited on the building’s grounds.

“We are very grateful to the Padnos family for choosing Grand Valley as a worthy final



‘The Storm’ by Grandma Moses is one of 35 new pieces of artwork donated to the university by Stuart and Barbara Padnos. An opening reception set for September 30 celebrates the exhibition.

depository and guardian of this distinguished collection of art work,” said Matthews. “Specifically, we wish to thank both Doug and Jeff Padnos, who have worked directly with the university with regard to all aspects of this gift.”

For more information about the “Shared Passions” exhibit, visit [sharedpassion.gvsuartgallery.org](http://sharedpassion.gvsuartgallery.org).

All Fall Arts Celebration events are open to the public with free admission. For more information, visit [www.gvsu.edu/fallarts](http://www.gvsu.edu/fallarts), or call x12185.





# What’s Ahead

## Flu vaccination clinic moves to Holland

The GVSU Family Health Center will offer a flu vaccination clinic at the Meijer Campus in Holland on Wednesday, October 1, from 9-11:30 a.m.

Cost of the vaccination is covered for retirees, faculty and staff members and their dependents.

The Family Health Center, 72 Sheldon Blvd. in Grand Rapids, is operated by the Kirkhof College of Nursing. Can call the center at (616) 988-8774 to make an appointment.

## Global games have international flair

The Padnos International Center and the International Student Organization will host “Global Games” on Wednesday, October 1, from 6:30-8:30 p.m. at the Kelly Family Sports Center.

International students will demonstrate Tchoukball, Kabaddi, BobleFutbol and other games from their home countries. At 7:30 p.m., a student panel will discuss how different countries celebrate soccer’s World Cup.

The event is free and open to the public. Co-sponsors of the event are Campus Dining and Campus Recreation. For more information, call the PIC at x13898.

## Clemente will discuss Latino cultural influence

Community organizer, journalist and political activist Rose Clemente will give a Hispanic Heritage Month presentation about Latino influence on current and future American life.

Clemente’s presentation, “Presente! Latinos y Latinas in the 21st Century,” will take place on Thursday, October 2, from 6-7:30 p.m. in the Kirkhof Center, Grand River Room.

Clemente has been a community organizer and activist for more than 15 years, and also a featured keynote speaker, panelist and political commentator.

The free event is in conjunction with the Office of Multicultural Affairs’ Professionals of Color Lecture Series.

## Alumni will discuss Peace Corps service

Three alumni who completed their Peace Corps service will return to campus for a panel discussion about their experiences.

“What Is the Peace Corps Really Like?” is set for Thursday, October 2, at 7 p.m. in the Kirkhof Center, room 2266.

All three panelists earned degrees in International Relations. Anel Guel served in Peru, Lyndia McMullen served for three years in Burkina Faso, and Jillian Zirnhelt served in Fiji.

Questions can be directed to Polly Diven, professor of political science and director of international relations, at x13282 or [divenp@gvsu.edu](mailto:divenp@gvsu.edu).

## ‘Comedy of Errors’ continues this week

The Shakespeare Festival’s mainstage production, “The Comedy of Errors,” is one of William Shakespeare’s earliest and most frequently performed plays.

In the story, two sets of identical twins,



Photo by Amanda Pitts

Students actors Andrew Steward and Charlie Wilburn will perform in ‘The Comedy of Errors,’ set for October 2-4.

separated at birth, miraculously find themselves years later in the same town in the Wild West, setting off a hysterical adventure of mistaken identity.

Performances will continue on Thursday-Saturday, October 2, 3, and 4, at 7:30 p.m. in the Performing Arts Center, Louis Armstrong Theatre.

Tickets are \$14 general admission; \$12 alumni, faculty, staff and seniors; and \$6 students. Purchase tickets at the LAT box office, or by calling x12300. For more ticket information, visit [www.gvsu.edu/theatre](http://www.gvsu.edu/theatre).

Director Roger Ellis said the unique partnership between students, faculty, community actors and professional actors enables students to interact with working union actors in order to learn about professional work ethic, preparation techniques, and rehearsal and performance methods.

For more information and a complete schedule of Shakespeare Festival events, visit [www.gvsu.edu/shakes](http://www.gvsu.edu/shakes).

## Presentation about popular education set

An alumnus will return to campus to give a presentation on his work as an educator in an immigrant neighborhood in Chicago.

Tony Nelson graduated in 2003 and works at Centro Autonomo, a bilingual adult high school in the Albany Park neighborhood. Nelson’s presentation, “We Question While We Walk: Building Community Through Popular Education,” is set for Friday, October 3, from 7-8:30 p.m. in Kirkhof Center, rooms 2215/2216.

Popular education has strong roots in Latin America and focuses on the process to empower people who feel socially and politically marginalized.

Read more about Nelson at [www.gvsu.edu/successstory](http://www.gvsu.edu/successstory).

## Honors students plan 5K to benefit organization in Ghana

Registration is open for a 5K run on the Allendale Campus that will help benefit Challenging Heights, an organization in Ghana that works to rescue child slaves and reduce human trafficking.

The Children’s Rescue Race will take place Saturday, October 4, at 9:30 a.m. The race will begin and end near the Cook Carillon Tower.

Lindsey Crawford and Stephany Zahl, students in the Frederik Meijer Honors College, are organizing the race as their senior project. Zahl traveled to Ghana over the summer and spent seven weeks working with Challenging Heights in Winneba. The organization focuses

specifically on the child labor trade that exists in the region surrounding Lake Volta.

Challenging Heights provides rescued child slaves with housing, education and rehabilitation. The organization is run by James Kofi Annan, who was a victim of the child slavery trade when he was young.

Registration is open on the race website at [www.gvsu.edu/s/IC](http://www.gvsu.edu/s/IC). Registration costs \$20. A race shirt is included in registration; children 12 and under run for free. Prizes will be awarded.

## Play Day will keep stress away

The University Counseling Center will host its first ever Play Day, just in time for midterms.

The event will take place on Monday, October 6, from 10 a.m.-2 p.m. in the Kirkhof Center Lounge, across from the pool tables.

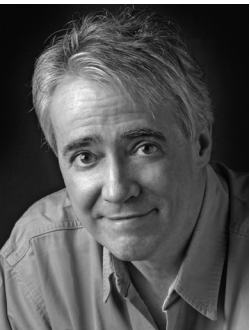
Students are encouraged to take a break from studying and experience the benefits of play. According to the Counseling Center, research indicates that people who take the time to play, perform better academically and are better able to manage stress.

Students, faculty and staff members are welcome to stop by and stay for as long as they need. Those attending the event can expect popcorn, balloon animals, hula hoops, a make-your-own stress ball craft, play dough and a coloring station.

For more information, contact Melissa Selby-Theut at x13266 or [selbym@gvsu.edu](mailto:selbym@gvsu.edu).

## Fall Arts Celebration will highlight journalist

Scott Simon, host of NPR’s “Weekend Edition Saturday,” will explore the challenges vital to journalism, democracy and personal sanity in the practice and consumption of daily news, as the featured distinguished lecturer for Fall Arts Celebration.



Scott Simon

Simon’s speech, “Professional Journalism in a DIY Age,” will be held Monday, October 6, at 7 p.m. in the Eberhard Center.

Simon hosts the PBS television series “Backstage With…” that features his conversations with some of the biggest names in theater. He has been a frequent guest host on the CBS television program “Nightwatch” and CNBC’s “Talkback Live,” as well as an essayist and commentator on NBC’s “Weekend Today,” “NOW with Bill Moyers,” and on ESPN.

Simon has reported from all 50 states and every continent — covering wars, political campaigns, sieges, famines, natural disasters and scandals. He has received numerous awards for his reporting.

Simon has also written multiple bestselling books, including *Home and Away: Memoir of a Fan*, *Jackie Robinson and the Integration of Baseball*, *Pretty Birds*, *Windy City*, and *Baby, We Were Meant for Each Other: In Praise of Adoption*.

A book signing and reception will follow the lecture.

All Fall Arts Celebration events are free and open to the public. Seating is limited. For more information, visit [www.gvsu.edu/fallarts](http://www.gvsu.edu/fallarts), or call x12185.

# FACULTY AND STAFF SKETCHES

## In the News

**Lisa Sisson**, assistant professor of hospitality and tourism management, was interviewed by WZZM Channel 13's "Take Five and Company" about the Heartside Gleaning Initiative and increasing access to healthy food.

**Mark Schwartz**, associate professor of anthropology, and **Mark Gleason**, assistant professor of hospitality and tourism management, were interviewed by MLive for a story about exploring two shipwrecks in Reeds Lake with an underwater robot.

**John Kilbourne**, professor of movement science, was mentioned by the *Grand Haven Tribune* in a story about a partnership between Grand Valley and Steelcase that brought an Activity Permissible Classroom to an elementary school.

## Sketches

**Bob Schoofs**, liaison librarian, wrote an article, "The Flow of Learning: It's Not Just in the Classroom," published in *LOEX Quarterly*.

**Xiaojuan Xu**, professor of psychology, wrote an article, "Nitric Oxide Scavenger Carboxy-PTIO Impaired Memory of Avoidance Conditioning in Goldfish", published in the *Open Journal of Social Sciences*.

**Danny Balfour**, professor of public, nonprofit, and health administration, was a co-author of a book, *Unmasking Administrative Evil*, fourth edition.

**Jason Crouthamel**, associate professor of history, wrote a chapter, "Cross-Dressing, Comradeship and Homosexuality in the Germany Army during the First World War," for a book, *Mein Kamerad — Die Diva*, for the Gay History Museum in Berlin.

**Bopi Biddanda**, professor of water resources, served as co-organizer for a workshop, "Grand

Challenges for Water Research in the Great Lakes," with colleagues from Michigan State University, University of Wisconsin and University of Minnesota, held in East Lansing.

**Donald Mitchell Jr.**, assistant professor of education, wrote an article, "Advancing Grounded Theory: Using Theoretical Frameworks within Grounded Theory Studies," published in the *Qualitative Report*.

**David Geenen**, assistant professor of physician assistant studies/allied health sciences, wrote an article, "Evidence of Transfer of Membranes from Mesenchymal Stem Cells to HL-1 Cardiac Cells," published in *Stem Cells International*.

**Al Steinman**, director of the Annis Water Resources Institute, gave presentations, "Michigan's Blue Water Economy," at Northwestern Michigan College in Traverse City; "Using Science to Inform Restoration: Bear Lake Muck Fields as a Case Study," at the annual Healing our Waters Annual Conference in Grand Rapids; and "Climate Change and the Great Lakes," at the American Water Works Association meeting in Manistee.

**Rick Iadonisi**, affiliate faculty member of writing, wrote an article, "The Masculine Urge of Jack Kerouac's Haiku," published in the *Journal of American Culture*.

**Jean Nagelkerk**, vice provost for Health, received a grant from Blue Cross Blue Shield of Michigan Foundation for a project, "Improving Outcomes in Adults with Diabetes through an

## HTM faculty earn award

Hospitality and tourism management faculty members **Paul Stansbie** and **Kristen Jack** earned the article of the year award from the Journal of Hospitality and Tourism Education.

Stansbie and Jack co-authored "Internship Design and its Impact on Student Satisfaction and Intrinsic Motivation."

They were recognized at the International Council on Hotel, Restaurant and Institutional Education's annual conference in San Diego, California.



Paul Stansbie



Kristen Jack

Interprofessional Collaborative Practice and Education Program."

**Elaine Van Doren**, associate professor of nursing, received a grant from the Michigan Department of Licensing and Regulatory Affairs for a project, "Michigan Board of Nursing Scholarship."

**Robert Hollister**, associate professor of biology, received a grant from the National Science Foundation for a project, "Arctic Observing Networks."

**Mark Luttenton**, professor of biology, received a grant from the National Institutes of Health for a project, "Sourcing Bioactive Metabolites from Great Lakes Fungi."

**Colleen Bourque**, Groundswell coordinator, received a grant from the U.S. Environmental Protection Agency for a project, "Earth Partnership Agreement."

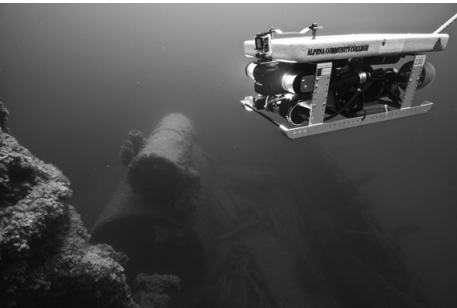
## Across Campus

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and sonar," said Schwartz. "We want to document these wrecks and learn more about the naval architecture that went into a steamboat designed for tourism versus a steamboat designed for trade."

Schwartz said the survey team will launch and guide a remotely operated vehicle (ROV) from a boat on the water's surface down to the wrecks. The ROV is equipped with imaging sonar that will allow the team to get an acoustic picture of the vessel even if the water visibility is poor.

According to the East Grand Rapids History Room, regularly scheduled rides on excursion steamboats on Reeds Lake began in 1882 when Captain John Poisson came to live in West Michigan. Poisson originally from Three Rivers, Quebec, Canada, came to Grand Rapids for a job as a tailor and owned his own shop. When his failing eyesight forced him to give up this



A team of faculty members and students will explore Reeds Lakes for shipwrecks.

profession, he purchased the S.S. Florence and became part of the history of East Grand Rapids.

Continuing the family's legacy, Poisson's son, Charles, and grandson, William, followed in his footsteps as boat livery and steamboat owners and captains on the lake. Ripley's Believe It or Not! has even noted that Charles Poisson holds the record for going around the world the equivalent of 20 times during his trips around Reeds Lake on the steamers.

The 100-foot S.S. Hazel A. was originally built and owned by Captain Michael McCarthy, who was the primary competition to the Poisson family for docking space on the lake. After sinking in 1901 due to a small leak, Poisson bought and restored the ship to working order in 1905. As fate would have it, the S.S. Hazel A. was buried at sea again in 1923 when the engine was removed for use in a newer boat. One day, a strong wind blew it out into the lake where it sank. Its hull is now located straight out from the boat launch on Reeds Lake.

The dive will also confirm the supposed location of the S.S. Ramona, which was burned to the waterline and sunk in 1956, not far from the Hazel A. Local shipwreck diver John Fuger and William Poisson's son, Andy, will also participate in the ROV survey work.

Gleason said this year marks the team's fourth year of exploring shipwrecks in the both the Great Lakes and local lakes such as Reeds Lake.