

# FORUM

A NEWSLETTER FOR THE GRAND VALLEY  
STATE UNIVERSITY COMMUNITY

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## Johnson Center names new W.K. Kellogg chair

President Thomas J. Haas announced the appointment of Jason Franklin as the first W.K. Kellogg Community Philanthropy Chair at the Dorothy A. Johnson Center for Philanthropy. Franklin will assume the nation's first endowed chair focused on community philanthropy June 1.

As the Kellogg chair, Franklin will help philanthropic leaders explore how to best mobilize donors to give together in a community and to specific communities amid the shifting economic, social, political and philanthropic patterns that are reshaping philanthropy.

Franklin will also work with community leaders — both communities of place (cities, states) and communities of identity (race, gender, sexuality, age, etc.) — to deepen and strengthen the connections and relationships that inspire donors to give to communities they care about. He will establish a comprehensive program of applied research, teaching, professional development, public service and thought leadership, all designed to explore and advance the field of community philanthropy, nationally and internationally.

"The field of philanthropy is rapidly evolving with new priorities, players and giving vehicles

changing the giving landscape more rapidly than any time in the past century," Franklin said. "I'm excited to be joining the Johnson Center to explore the opportunities and challenges facing our field today. Ultimately, my aim is to inspire and encourage the most effective and powerful giving possible to the causes and communities donors care about."

Beverly Grant, the Johnson Center's interim executive director, said the center is proud to establish this new endowed chair as another step forward in its efforts to put philanthropic research to work in the field. Building on the success of the Frey Foundation Chair for Family Philanthropy, established in 2010, this new faculty chair honors the legacy of philanthropy and civic investment of W.K. Kellogg, founder



Jason Franklin

of the Kellogg Company and W.K. Kellogg Foundation in Battle Creek. The chair was established with a \$1.5 million gift from the W.K. Kellogg Foundation and the Kellogg Company 25-Year Employees' Fund.

"The Johnson Center helps nonprofits, foundations and donors seeking to transform their communities for the public good," Grant said. "We're excited to have Dr. Franklin join us as a national leader helping the Johnson Center pursue this mission."

Franklin served as executive director of Bolder Giving, which he led through five years of major growth after Melinda Gates credited them as an inspiration for the billionaire Giving Pledge.

He earned a doctorate in public administration from New York University, where he also served for almost a decade as an award-winning adjunct professor. Franklin has held previous positions at the 21st Century School Fund, the Rockefeller Foundation's Next Generation Leadership Network housed at NYU's Research Center for Leadership in Action, the Lower Manhattan Cultural Council, White House Office of National AIDS Policy and the Oregon Commission on Children and Families.

## Across Campus

### GVSU Laker Store opens April 13

The new GVSU Laker Store will celebrate a soft opening Monday, April 13, at its new location in the Marketplace, located in the Science Laboratory Building on the Allendale Campus. The former bookstore, located in the Kirkhof Center, closed Thursday, April 9.

Formally called the University Bookstore, the 15,000-square-foot, two-story store will include new services and products, including Apple products.

Jerrold Nickels, manager of the store, said the Apple products will be available to purchase this summer by students, faculty and staff members. The store will sell most Apple products, except iPhones.

Nickels said being an Apple-authorized store means the store can also provide service repairs and diagnostics for the technology. He said the store will continue to provide the same services for non-Apple devices.

Hours of operation for the new store are

Monday through Thursday, 8 a.m.-6 p.m.; Friday, 8 a.m.-5 p.m.; and Saturday, 10 a.m.-5 p.m.

The former bookstore, located in the Kirkhof Center, will be renovated this summer into additional food service space.

A grand opening for the GVSU Laker Store is planned for September.

### Free program trains students for ER work

Grand Valley will offer a free education program that will train participants to be paid scribes in hospital emergency departments.

The Office of the Vice Provost for Health partnered with Emergency Care Specialists, of Grand Rapids, to offer the free scribe training program four times a year. Scribes work with emergency department providers to document patient care through the use of electronic medical records.

Jean Nagelkerk, vice provost for Health, said students interested in pursuing a career

in nursing or health professions can gain a competitive advantage over their peers by completing the scribe program.

The training program consists of three weeks of online and classroom instruction and 40 hours (five eight-hour shifts) of working in an emergency department. Participants would be paid for two of those shifts. Participants are expected to commit to a minimum employment term of 18 months, with an average of two shifts per week.

Admission criteria for the Scribe Training Program are listed online at [www.gvsu.edu/scribe](http://www.gvsu.edu/scribe) and include being an area college sophomore, junior or senior student enrolled or interested in pursuing a health care career, with a GPA of 2.5 or higher, and with a working knowledge of basic medical terminology.

Erin Kane, of Emergency Care Specialists, said demand for this position has increased as health systems have begun implementing electronic medical records and as health care providers strive to increase their focus on

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interacting with their patients versus their computers.

The first cohort of the training program begins May 1; the next admissions date is July 7. For more information, call x12729.

## Grand Valley recommended for accreditation by AdvancED

Grand Valley's Charter Schools Office has been recommended for accreditation by a third-party review team, making the university the first charter school authorizer in the nation to achieve the national AdvancED accreditation classification.

The recommendation from AdvancED came after an intensive three-day review of the university's Charter Schools Office and portfolio of schools. The review consisted of evaluations of resource utilization, teaching and learning and leadership capacity. Other considerations included student performance, continuous improvement, strategic plans, an index of education quality and more.

A review team from AdvancED showed that the Charter Schools Office not only met but significantly surpassed average results for the rigorous evaluation process, which included an extensive document review and interviews with more than 120 stakeholders at Grand Valley and GVSU authorized schools.

"This review by AdvancED is proof that we do what we say we're doing throughout our office on behalf of the schools that we authorize," said Tim Wood, special assistant to the president for charter schools. "We are proud to be leading the effort to enhance accountability among charter school authorizers across the state."

AdvancED is the largest accrediting body in the world, having accredited more than 32,000 schools serving more than 20 million students worldwide.

## Faculty and Staff Campaign gains support

The Faculty and Staff Campaign continues to be a great success with 1,140 faculty and staff members participating this year and showing their support for Grand Valley and its students.

The 2015 campaign kicked off on February 3 and has seen 48.5

percent faculty and staff participation. By giving to one of the many funds on campus, faculty and staff members are imagining the future of students and Grand Valley and helping to make great things happen.

The campaign's volunteer efforts may be over, but it continues through June 30. There is still time for you to continue the tradition of giving by making a gift today; to learn more about the Faculty and Staff Campaign, visit [www.gvsu.edu/giving/facultystaff](http://www.gvsu.edu/giving/facultystaff).

## Lambda Omega members inducted



Photo by Amanda Pitts

The local chapter, Lambda Omega, of the International Geographic Honors Society, Gamma Theta Upsilon, inducted six members into its honor society. From left to right are Shelley DeVries, Rebecca Laughon, Taylor Flamont, Cassandra Hoisington, Yuliya Conley and Dylan Postma.

## Community members recognized on Cesar Chavez Day

The campus community celebrated Cesar Chavez Day with a series of events March 31. The national holiday celebrates the life and legacy of Chavez, an American civil rights and labor movement activist.

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Faculty and staff members can find an online "Sketches" submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley's online publication, GVN<sup>ow</sup>, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Sheng Li, Assistant Professor of Public Health

Sheng Li said he is fortunate to have found a workplace that allows him to combine his passion for education and epidemiology research.

In August, Li took on the role of assistant professor of public health. He primarily teaches at the graduate level, covering topics from the underlying reasons causing disease and disease intervention.

"This is a relatively new program," Li said. "It provides a great opportunity for students to pursue a career in public health." The MPH program started in 2013.

In addition to teaching, Li is currently collaborating with the Centers for Disease Control and Prevention to conduct research, and collect and analyze data. He said he enjoys taking his knowledge from his governmental work and bringing it into the classroom.

"Teaching at Grand Valley is a great chance to pass on my field experience to students," he said. "It is an important part of the program."

Li earned a bachelor's degree in medicine from Shanghai University in China and a doctoral degree in epidemiology from the University of Michigan.

Li, who has a strong research background, said he wanted to teach at Grand Valley not only because of the new program, but he said the location is perfect for community-based public health research projects that help students gain first-hand experience.

In his free time, Li enjoys spending time with his children and traveling.



Sheng Li

# What's Ahead

## Graduate Showcase set for April 15

The fifth annual Graduate Showcase, featuring unique research from more than 30 graduate students, will be held Wednesday, April 15, from 3:30-6 p.m. in the DeVos Center, Loosemore Auditorium.

The research focuses on a wide range of relevant issues, such as:

- Preventing sexual assault and domestic violence on campus
- The link between Alzheimer's and Parkinson's
- Employing prison education programs to reduce re-entry rates
- Opportunities to improve nutrition among homeless women in Grand Rapids
- The latest health care trends in West Michigan

The event is sponsored by the Office of Graduate Studies and Center for Scholarly and Creative Excellence. For more information visit [www.gvsu.edu/gradshowcase](http://www.gvsu.edu/gradshowcase).

## Ford Bales to speak at COE anniversary event

Susan Ford Bales will explain what education was like for her parents, President Gerald R. Ford and Betty Ford, as part of the College of Education 50th Anniversary Golden Lecture Series.

The event will take place Wednesday, April 15, in the L. William Seidman Center; an open reception begins at 5:30 p.m. and a panel discussion begins at 6:30 p.m.

The discussion will include President Ford's signing of the Education for All Handicapped Children Act in 1975, which provided equal access to education for children with physical and mental disabilities. The event will also feature Hendrik Booraem, author of "Young Jerry Ford: Athlete and Citizen."

The 50th Anniversary Golden Lecture Series celebrates 50 years of quality teacher preparation programs in the College of Education. For more details visit [www.gvsu.edu/coe/50th](http://www.gvsu.edu/coe/50th).



College of Education faculty and staff members and alumni participate in "A Celebration of the College of Education: The Past, Present and Future" March 24 in the DeVos Center.

## Renowned chemist to speak at Ott Lectureship

A professor of chemistry, physics and astronomy will be the featured speaker at the Arnold C. Ott Lectureship in Chemistry.

Wilson Ho is currently the Donald Bren Professor of Physics and Astronomy at University of California, Irvine. Ho's research has been guided by the development of new instrumentation and experimental procedures for probing molecules by adsorbing them on

solid surfaces.

A public lecture, "Visualization of Chemistry: Seeing is Believing," is set for Thursday, April 16, at 6 p.m. at the DeVos Center, Loosemore Auditorium, preceded by a 5 p.m. reception in the Lubbers Exhibition Hall. Ho will give a student seminar, "Bond, Chemical Bond," on Friday, April 17, at 1 p.m. in the Kirkhof Center, Pere Marquette Room.

All Ott Lecture events are free and open to the public.

Ho earned bachelor's and master's degrees in chemistry from the California Institute of Technology, and a doctorate in physics from the University of Pennsylvania. He spent years as a member of the technical staff at the AT&T Bell Laboratories and was on the faculty at Cornell University prior to joining the University of California, Irvine in 2000.



Wilson Ho

The Arnold C. Ott Lectureship in Chemistry was created and endowed by a gift from Arnold C. and Marion Ott. Arnold Ott was a leading chemist and entrepreneur in West Michigan. He was also one of the co-founders of Grand Valley and served on the Board of Trustees for 28 years.

For more information, visit [www.gvsu.edu/chem](http://www.gvsu.edu/chem).

## Synergy is focus of Community As Classroom

Making synergy count at Grand Valley is the focus of the final Community As Classroom event scheduled for Friday, April 17, from 10-11:30 a.m. in Kirkhof Center, room 2270.

Participants will have the opportunity to learn strategies for integrating community engagement into their specific research and service, while enhancing their teaching by incorporating community experiences into classroom activities.

Presenters include Heather Carpenter, assistant professor of nonprofit administration, and Azizur Molla, associate professor of public health.

Carpenter teaches graduate and undergraduate courses in nonprofit financial management, fundraising, human resources and nonprofit technology. She has published articles in the *Journal of Public Affairs Education*, *Journal of Nonprofit Education and Leadership*, and the *Journal of Public Personnel Management*. She is co-author of a new book, "The Talent Development Platform: Putting People First in Social Change Organizations."

Molla developed a teaching intervention that includes teaching, research and service together. He was given a Sustainability Champion Award for his community-based research and service project. He, along with his students, served about 500 households educating homeowners about radon gas and its health risks. His research has also focused on sustainable health care services for the homeless population in Grand Rapids and assessment of health care for veterans in West Michigan.

## Acclaimed pianist to perform

Sookkyung Cho, an educator and performer, will be the featured pianist at the William Baum Endowment Fund Series.

Her performance is scheduled for Sunday, April 19, 3 p.m. in the Performing Arts Center, Sherman Van Solkema Recital Hall.

Before she was appointed an assistant professor of piano at Grand Valley, Cho served on the piano faculty at New England Conservatory Preparatory School and Continuing Education in Boston. She was also adjunct faculty in theory at Peabody Institute of Johns Hopkins University and served as a Teaching Fellow in the piano minor and music theory departments at The Juilliard School.



Sookkyung Cho

Cho has performed throughout North America, Europe, and her native country, Korea. She earned a bachelor's of music and doctorate of musical arts degrees from The Juilliard School, and a master's degree from Johns Hopkins University.

Grand Valley's Political Science Department, in conjunction with the William Baum Endowment Fund, is sponsoring Cho's performance. The fund was established in 1998 to support a special speaker series on issues in American law during even numbered years, and a recital by a noted pianist on odd numbered years.

This concert is free and open to the public. For more information about Cho's performance, visit [gvsu.edu/music](http://gvsu.edu/music).

## Networking event planned by Human Resources Career Services

An event planned by Human Resources Career Services promises to put networking in a new light.

"The One!" is set for Thursday, May 7, from 6-8 p.m. at the DeVos Center, University Club room. It's free and open to faculty and staff members and the public.

Kim Monaghan, consultant, said participants will practice networking in a fun, professional environment. "We all need to step outside of our comfort zones and meet new people, whether it be in the workplace, at conferences or in the community," Monaghan said.

RSVP for the event online at [www.gvsu.edu/sprout](http://www.gvsu.edu/sprout), space is limited. For more information, contact Monaghan at [HR\\_Career\\_Services@gvsu.edu](mailto:HR_Career_Services@gvsu.edu).

## Irwin Fund Golf Outing scheduled

The 43rd Annual Irwin Athletic Fund Golf Outing and Social is scheduled for Thursday, June 4, at The Meadows.

Registration times are 6:30 a.m. and noon. Teams of four can choose a morning (7:30 a.m.) or afternoon (1:30 p.m.) tee time. Cost for faculty and staff members is \$100 for 18 holes.

Proceeds from the scramble benefit the Charles H. Irwin Athletic Fund. A continental breakfast will be served at 6:30 a.m., and lunch will be at 12:30 p.m. Guests can attend the luncheon only for \$25, a cash bar and hors d'oeuvres are planned for 6:30 p.m.

Register online at [www.gvsu.edu/athletics](http://www.gvsu.edu/athletics), the deadline to register is May 22. Questions can be directed to Janine Warfield at x12330.

# FACULTY AND STAFF SKETCHES

## In the News

**Gamal Gasim**, assistant professor of political science and Middle East Studies, was interviewed by *Correio Braziliense*, a national Brazilian newspaper, about the current situation in Yemen. He also wrote two articles, "Yemen's shifting political alliances" and "Yemen needs hope not bombs," published by *Al-Jazeera*.

**Vandana Pednekar-Magal**, professor of communications, produced a documentary, "From Somewhere Else: Transnational Communities and Media," which will air on WGVU on April 19 at 3 p.m.

**Chelsea Brehm**, visiting faculty member in movement science, was interviewed by WOOD-TV's "Eight West" for a story about sustainability initiatives in sporting events, specifically the Gazelle Girl Half Marathon and 5K.

## Sketches

**Deborah Bambini**, associate professor of nursing, gave a presentation, "Beyond the Theory — Practical Aspects of Designing and Implementing an IPE Simulation Involving 180 Students and Three University Systems," at

the International Meeting on Simulation in Health Care held in New Orleans, Louisiana. She also gave a keynote speech and a presentation, "Is it Live or is it Simulation: Thinking Beyond Action," at the WMU Sigma Theta Tau International Induction Ceremony.

**David Stark**, professor of history, wrote an article, "Ties that Bind: Baptismal Sponsorship among Slaves in Eighteenth-Century Puerto Rico," published in *Slavery & Abolition*.

**Kelli Damstra**, assistant professor of nursing, was elected chair for the Healthy Kent Breastfeeding Coalition. Her term will end January 2016.

**Melodee Vanden Bosch**, assistant professor of nursing, co-wrote an article, "Demographic, Cognitive, Affective, and Behavioral Variable Associated with Overweight and Obesity in Low-Active Girls," published in the *Journal of Pediatric Nursing*.

**Janet Winter**, associate dean for KCON undergraduate programs, was appointed to serve a two-year term on the American Association of Colleges of Nursing Instructional Leadership Network Conference Planning Committee.

## LoWellness initiative



President Thomas J. Haas stands with students from the Master's of Public Health program March 28 at Lowell High School after an announcement of the LoWellness Health Assessment project. The MPH program and Johnson Center for Philanthropy are project partners. Students helped develop the health assessment survey then planned a marketing campaign.

**Craig Benjamin**, associate professor, Honors College, gave a presentation, "Traveling the Silk Roads," at the Denver Museum of Nature and Science.

## Across Campus

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New to Grand Valley's celebration was an awards ceremony that recognized a group of community members and activists. Recipients of the Living Legacy Award are Jose Flores, founder of Community Voice/*La Voz Magazine* and Grand Rapids Public Schools board member; Tony Baker, interim director for the Center for Latino Studies at Ferris State University and GRPS board member; Zulema Moret, Grand Valley's Modern Languages and Literatures; Rachel Lopez, Hispanic Center of Western Michigan; Luz Calvo, immigrant rights activist; and Lupe Ramos-Montigny, State Board of Education member and chairperson of the committee to honor Chavez.

The event was hosted by the Office of Multicultural Affairs and the Young Lords Student Organization, a new service and advocacy group at Grand Valley.

## Volunteers sought for Girls on the Run

The Women's Center is seeking volunteers to assist with a Girls on the Run 5k event on the Allendale Campus May 29.

Girls on the Run of Ottawa and Allegan Counties is an organization that educates and

prepares girls in third through eighth grades to be healthy and confident through a curriculum that integrates running. More than 1,500 girls and their families are expected to attend the 5k event, which will celebrate the end of the 10-week spring program.

Volunteers are needed for the registration table, to help direct parking, and to be stationed throughout the 5k route.

Students, faculty and staff members who would like to volunteer during the event can fill out the online form at [www.gotroac.org/volunteer/](http://www.gotroac.org/volunteer/).

The 5k is open to the public. Registration is online at [www.gotroac.org](http://www.gotroac.org).

## ODK honors faculty member



Chris Haven, associate professor of writing, is the recipient of this year's Omicron Delta Kappa National Leadership Honor Society Faculty of Distinction Award. He was honored at the Venderbush Leadership Lecture March 17. Haven gave the keynote address at the ODK winter induction ceremony March 22 when 85 new members joined the society.