

# FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by University Communications



## CRP concludes year with author visit

The author of the Community Reading Project selection said the events brought to life in her book were not unique and she hopes readers draw from them to learn and prepare for future disasters.

Sheri Fink, author of *Five Days at Memorial*, spoke at the Kirkhof Center March 25, highlighting a year's worth of CRP events around her book. Fink also gave a presentation March 24 at the Herrick District Library in Holland.

The book takes readers through a week at a New Orleans hospital during Hurricane Katrina in 2005. Fink exposes the hidden dilemmas of end-of-life care while revealing how ill-prepared many major hospitals are for large-scale natural disasters.

Health care workers at Memorial Hospital struggled to care for the 250 patients at their facility when the hurricane struck. Fink said a number of factors, including ethical decisions about patient triage, power failures and lack of leadership led to a decision to "begin hastening the deaths" of some patients.

"Does a larger failure of our systems excuse the actions of a few?" she said.

Fink is a *New York Times* correspondent

who has covered stories about the Ebola virus in West Africa. She linked that crisis to Hurricane Katrina, stating the fear of the virus has shut down or limited hospitals in some areas.

"It's easy to feel overwhelmed when infrastructures are vulnerable and our dependence on technology makes us more vulnerable," she said.

Provost Gayle R. Davis welcomed the audience and said campus readers were captivated by the book.

"It is a very interdisciplinary book connecting health professions, social work, philosophy, nursing and engineering to an important event in our history," Davis said.

Brian Jbara, director of Integrative Learning, introduced next year's Community Reading Project selection: *Citizen: An American Lyric* by Claudia Rankine.

For more information about CRP, visit [www.gvsu.edu/read](http://www.gvsu.edu/read).



Photo by Dianne Carroll Burdick

Sheri Fink gives a presentation about her book, 'Five Days at Memorial,' March 25 in the Kirkhof Center. The book was the CRP selection.

The CRP is sponsored by the Brooks College of Interdisciplinary Studies, University Libraries, Herrick District Library and the Grand Rapids Community Foundation in addition to many on-campus departments.

## Across Campus

### Students participate in interprofessional event

Students from Grand Valley's College of Health Professions collaborated with their peers from three other institutions for an annual interprofessional event March 18.

The event was held simultaneously at the Cook-DeVos Center for Health Sciences, Michigan State University-College of Human Medicine, and Ferris State University College of Pharmacy.

Approximately 180 students were divided into groups that included representatives from physician assistant studies, physical therapy, occupational therapy, speech language pathology, pharmacy, medicine and nursing. The groups were given a case study to discuss.

"The goal of interprofessional education is for students to learn with, from and about other health professions, and the students enjoy the conversational aspect of working through a case together," said Andrew Booth, assistant



Photo by Bernadine Carey-Tucker

An interprofessional event at the Cook-DeVos Center for Health Sciences drew students from four area colleges and universities.

professor and chair of physician assistant studies.

Katie Axford, from Ferris State University, brought about 20 pharmacy students. She said West Michigan is very fortunate to have many health profession programs within a relatively small area.

"This type of event helps students understand the backgrounds of other fields and understand the roles of the professionals," Axford said.

Nursing students from Muskegon Community College also participated.

### New director selected to lead Meijer Office of Fellowships

Elizabeth Lambert has been selected to serve as the new director of the Meijer Office of Fellowships.

Lambert will begin her term on June 15.

Lambert comes to Grand Valley from Indiana University where she served as a senior consultant, proposal trainer and adviser. She was responsible for developing curriculum and training students and staff in effective grant-writing, discipline-specific academic writing and proposal development. She also worked to promote fellowships, internship and study abroad opportunities while assisting underrepresented students apply for global initiatives and fellowship programs.

continues on page 2

# Across Campus

continued from page 1

Lambert has extensive experience with fellowships and awards, having helped more than 150 students obtain more than \$5 million in fellowships since 2012 and having completed more than a dozen fellowships of her own.

“Elizabeth brings a wealth of experience both in personally applying for — and obtaining — prestigious fellowships, and in helping others to be successful in her advising work at the University of Indiana,” said Jeff Chamberlain, director of the Meijer Honors College. “She is ready and eager to step right in to the role of director, and we are excited to see how our students profit from working with her.”

Lambert will replace Amanda Cuevas, who served as the office’s founding director for five years.

“It is hard to imagine how anyone could have been more effective as a founding director,” Chamberlain said. “Amanda is one of the most student-centered people I have ever known, and she has a knack at connecting students to the right resources and fellowships, and for mentoring them through the process of applying. It’s hard to argue with her success since she helped students bring in over \$5 million worth of fellowships in her five-year tenure.”

For more information, visit [gvsu.edu/fellowships](http://gvsu.edu/fellowships)

## Professor measures impact of Ford International Airport

The Gerald R. Ford International Airport has an important role in the local economy, supporting more than 40,000 jobs in West Michigan, according to associate dean and economics professor Paul Isely.

Isely worked with airport officials for six months gathering data for the economic study.

The study found the airport supports or contributes more than 40,000 additional jobs in West Michigan, with 25 percent of these jobs directly related to the airport, airport-dependent businesses and visitors. Additionally, the airport adds \$3.1 billion in economic output, equivalent to 5.8 percent of the areas surrounding Kent County.

“The responses by local firms showed that not only did the airport have the traditional economic impact generated by aviation and visitor spending, but also significantly affected local business activity not directly related to the airport,” said Isely.

The study found the Gerald R. Ford International Airport supports or contributes:

- 40,311 additional jobs in West Michigan;
- \$3.1 billion in economic output, equivalent to 5.8 percent of the areas surrounding Kent County;
- Visitors from outside the region who directly spend \$418 million;
- Construction that creates 271 jobs during an average year for the last 25 years.
- An estimated 6,500 households located within one hour of the airport that would have chosen not to live there without an airport like the Gerald R. Ford International Airport.

## Students finish training for national fellowship program

Engineering students Leah Bauer and Kathryn Christopher were recognized for completion of the University Innovation Fellows training during a pinning ceremony March 12.

They join a group of 168 fellows at 85 schools across the country that aims to empower student leaders to increase campus engagement with entrepreneurship, creativity and design thinking.

Christopher said their plan at Grand Valley is to connect biomedical sciences and engineering to help bring existing problems in the medical field to the attention of student engineers who can solve them.



Photo by David Chrenko

Pictured from left are Kevin McCurren, executive director of the Center for Entrepreneurship and Innovation, Leah Bauer, Kathryn Christopher and Paul Plotkowski, dean of the Padnos College of Engineering and Computing.

## FORUM Volume 39, Number 26

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, [c/o\\_forum@gvsu.edu](mailto:c/o_forum@gvsu.edu). Telephone: 616-331-2221. Fax: 616-331-2250. Web: [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

Faculty and staff members can find an online “Sketches” submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

University Communications Staff:  
Mary Eileen Lyon, associate vice president  
Sherry Bouwman, assistant  
Dottie Barnes, associate director of news  
Bernadine Carey Tucker, photography manager  
Michele Coffill, associate director of publications  
Nate Hoekstra, communications specialist  
Jeremy Knickerbocker, videographer  
Elizabeth Lienau, photography coordinator  
Matthew Makowski, communications specialist  
Amanda Pitts, photographer  
Leah Twilley, communications specialist  
Kayla Foster, student writer

Other publications by University Communications include:

*Grand Valley Magazine*, which is published quarterly for the university community. Visit its website at [www.gvsu.edu/gvmagazine](http://www.gvsu.edu/gvmagazine).

Visit Grand Valley’s online publication, GVNNow, at [www.gvsu.edu/gvnow](http://www.gvsu.edu/gvnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



## GVFaces

### Cara Cadena Business Liaison Librarian

Cara Cadena is new to Michigan and Grand Valley this year, working as the business liaison librarian for the Seidman College of Business.

After spending the past five years in a public library, Cadena said she wanted to continue her work in a different library setting.

“When I came to Michigan I knew I wanted to go back to the academic side,” Cadena said. “I wanted to work at a university.”

In her role, Cadena is responsible for managing the business collection, giving library instruction in different classes, and supporting students and faculty members in the Seidman College of Business.

She was drawn to Grand Valley because of its downtown location and said helping students is one of her favorite parts about her job.

“Helping and supporting students through classroom instruction or through individual sessions is one of the best parts about my

job,” she said. “It’s really rewarding when you recognize that something has clicked for a student.”

Cadena earned a bachelor’s degree in English literature from Montana State University in 2005, and a master’s degree in library and information science from the University of Arizona Tucson in 2008.



Cara Cadena

Currently, she is working on a research project that involves surveying students to gauge how well they understand the language librarians use in the classroom.

“We’re trying to determine whether the language we use is confusing to students,” Cadena said.

In her free time, Cadena enjoys running, reading, and being outside.

# What's Ahead

## Event honors Chavez, other activists

Grand Valley will host an event to celebrate Cesar E. Chavez Day on Tuesday, March 31.

The event will honor Chavez, the United Farmworkers, the Young Lords and other activists who have fought to defend Latinos from being displaced. It will take place from 2:30-5:30 p.m. at the Cook-DeWitt Center.

Included will be a live performance of "Elvira," a play about a Mexican woman and her son who sought refuge at a Chicago church, to raise awareness of immigration rights and the separation of families. President Thomas J. Haas and Jesse Bernal, vice president for Inclusion and Equity, will speak and present several awards to local community activists.

Other highlights of the event are detailed below.

- A 30-minute screening of the film, "Millie and the Lords." The film features Puerto Rican students in New York who joined the Young Lords movement during the 1960s. The film tackles issues such as gangs, LGBT bias and domestic violence.

- A 15-minute documentary clip about the origins of the Young Lords in the Lincoln Park neighborhood of Chicago.

The Young Lords were part of a historical movement in the U.S. where youth questioned and challenged many decisions of government and experimented with alternatives to deal with issues of civil rights, racism and social justice. The Latino Civil Rights Movement, led by Chavez and others, encouraged and inspired members of the Young Lords to fight for social, economic and political rights. For more information, visit [www.gvsu.edu/younglords](http://www.gvsu.edu/younglords).

The event is hosted by the Young Lords and the Grand Valley Office of Multicultural Affairs. It is free and open to the public.



Photo by Lynn Lane

Todd Reynolds will perform April 1 in the Cook-DeWitt Center as part of the Arts at Noon series.

## Arts at Noon will conclude with hybrid musician

The 37th season of Grand Valley's Arts at Noon series concludes Wednesday, April 1, with a performance by Todd Reynolds.

As a violinist, composer, educator and technologist, Reynolds is known as one of the founding fathers of the hybrid-musician movement and one of the most active, versatile proponents of what he calls "present music." His compositional and performance style is a hybrid of old and new technology, multi-disciplinary aesthetic, and pan-genre composition and improvisation.

Reynolds has performed for composers Steve Reich and Meredith Monk, and with Ban on a Can, a multi-faceted contemporary classical music organization based in New York City. He is also the founder of the string quartet, Ethel.

All Arts at Noon concerts take place in the Cook-DeWitt Center, begin at noon, and last approximately one hour. The concerts are free and open to the public.

## Second Teach-In scheduled

The second Teach-In will be held Thursday, April 2, with sessions offered at three different locations.

This year's theme is "Power, Privilege and Difficult Dialogues." Sessions will run from 8:30 a.m.-8:45 p.m. in the Kirkhof Center, Mary Idema Pew Library Learning and Information Commons and the DeVos Center. View the schedule of 26 presentations at [www.gvsu.edu/teach-in](http://www.gvsu.edu/teach-in).

Karen Gipson, chair of the Executive Committee of University Academic Senate, said while some sessions last year were live-streamed to the Pew Grand Rapids Campus, the committee felt an in-person presence at that campus was needed. More than 1,180 people participated in last year's Teach-In.

The event is sponsored by University Academic Senate and Student Senate, with many collaborative campus partners such as the Dean of Students Office, Division of Inclusion and Equity, LGBT Resource Center, Office of Multicultural Affairs, Faculty Teaching and Learning Center and the Women's Center.

## Student group celebrates West Michigan Design Week

A Grand Valley student group dedicated to promoting innovation, entrepreneurship and social change through design thinking will celebrate West Michigan Design Week with a special presentation on Thursday, April 2.

Hosted by the InterDisciplinary Entrepreneurship Alliance group, the event will spotlight Deb Tolsma, former manager of global learning and development at Steelcase. Tolsma's presentation will illustrate how design thinking, collaboration and new problem solving strategies are used in the business world today and why they are important to develop in students.

The event will begin at 6 p.m. in the Cook-DeVos Center for Health Sciences, room 123. It is free and open to the public.

During her 15 years at Steelcase, Tolsma functioned as an instructional designer and learning specialist, and managed the company's global processes and learning technologies, all while maintaining a special focus on design thinking.

Since its inception in January, IDEA has aimed to encourage students to solve problems through interdisciplinary collaboration.

## Hauenstein Center to host event with West, George

Rich versus poor, Republican versus Democrat, or black versus white, controversy and cultural experiences divide the American public along dozens of socioeconomic, political, ethnic and racial lines.

With these stark contrasts and divisions in

mind, the Hauenstein Center for Presidential Studies will host a discussion between two cultural and academic giants, Cornel West and Robert P. George.



Cornel West, left, and Robert P. George

"The Culture Wars: A Workable Armistice?" is set for Thursday, April 2, at 7 p.m. in the Eberhard Center. The event is free and open to the public. RSVPs are requested at [www.HauensteinCenter.org](http://www.HauensteinCenter.org); a capacity crowd is expected.

West is a nationally recognized progressive political philosopher and race theorist; George is a conservative Catholic philosopher of jurisprudence and natural law.

Both West and George are professors at Princeton University, but share little else in common. They have developed a friendship based on productive collaboration.

In the Hauenstein Center's final American Conversations event of the season, West and George will discuss their productive friendship and how to promote the pursuit of common ground. For more information, visit [www.HauensteinCenter.org](http://www.HauensteinCenter.org).

## UICA exhibit to showcase student artwork

Artwork created by two Grand Valley students will be on display among pieces by nationally and internationally recognized artists during a special exhibit at the Urban Institute for Contemporary Arts in Grand Rapids.

"Terms of Service" runs March 30-April 17. An opening reception is planned for Friday, April 3, 5-7 p.m., at UICA, 2 W. Fulton St. in Grand Rapids.

Krzysztof Lower and Annie Teall will showcase their works during the exhibition that explores identity, individualism, and conditions people face as a result of increasingly indexed and surveilled lives.

Lower will feature a piece he created in 2012 called "3 Minutes of Sleep," a digital print featuring an index of images of himself sleeping over the course of one night.

Other artists participating in Terms of Service hail from Netherlands, New York, Illinois, Florida, Maine, Rhode Island and Michigan.

Curatorial Studio, a visual studies course in the Art and Design Department, is producing the exhibit. The group aims to foster theoretical and conceptual dialogues that support and influence the creation and discussion of artworks and cultural products through producing exhibits like Terms of Service.

For more information about Terms of Service, visit [termsofservice2015.tumblr.com](http://termsofservice2015.tumblr.com).

## Documentary to be screened at CHS

A documentary that shines a light on a U.S. hospital struggling to care for its uninsured patients will be screened on campus.

"The Waiting Room" will be screened on Tuesday, March 31, at 6:30 p.m. in the Cook-DeVos Center for Health Sciences, Hager

*continues on page 4*

# FACULTY AND STAFF SKETCHES

## In the News

**Gamal Gasim**, assistant professor of political science and Middle East Studies, wrote an article, "Yemen Strife Threatens Neighbors Too," published by *Al-Jazeera*.

**Chris Harper**, affiliate instructor of accounting, was interviewed by WZZM-TV for a story about tax return fraud and prevention tactics.

## Sketches

**Kelly James Clark**, visiting professor, Meijer Honors College, wrote a book, *Religion and the Sciences of Origins*, that was reviewed by *New Books in Religion* and *Notre Dame Philosophical Reviews*.

**Jeanine Beasley**, associate professor of occupational therapy, gave a splinting workshop and presentations on "Pain, Nerve Compressions, Sensory Re-education, and Mirror Therapy" at the Latin American Congress of Surgery and Rehabilitation of the Brachial Plexus in Guadalajara, Mexico.

**Amy Russell**, associate professor of biology, gave a presentation, "Using Multispecies Genetic Landscapes to Inform the Spread of White-nose Syndrome," at the North American Joint Bat Working Group meeting.

**Stephen Rowe**, professor of philosophy and liberal studies, wrote an article, "Ethics, Transformation, and Practice: A Perspective on Liberal Education in the Global Age," published in *Teaching Ethics*.

**Kathryn Remlinger**, professor of English, gave a presentation, "Touring the U.P.'s Linguistic Landscape," at the Upper Peninsula Environmental Coalition's annual meeting in Marquette.

**Catherine Meyer-Looze**, assistant professor of education, wrote an article, "Creating a Cycle of Continuous Improvement Through Instructional Rounds," published in the *International Journal of Educational Leadership Preparation*.

**Dan Balfour**, professor of public, nonprofit and health administration, gave a presentation, "At the Borders of Governance: Connecting the Local Narratives of Surplus Populations," at the Quality of Governance Workshop annual conference of the American Society for Public Administration. He was also appointed chair of the Ethics Section of ASPA, and book review editor of *Public Administration Review*.

**Teri Losey**, executive associate to the president and secretary to the Board of Trustees, was elected to a three-year term by the National Association of Presidential Assistants in Higher Education Board of Directors at its annual meeting in Washington, D.C.

**Sylvia Mupepi**, associate professor of nursing, co-wrote an article, "Knowledge Practice and Barriers toward Cervical Cancer Screening

### State effort to reduce sexual assault



Marlene Kowalski-Braun, assistant vice provost for Student Affairs, and Theresa Rowland, interim Title IX coordinator, joined representatives from Michigan's public universities in Lansing March 18 for a meeting to begin a statewide initiative to reduce sexual assault on university campuses. Pictured from left are Kowalski-Braun, Sue Snyder, wife of Gov. Rick Snyder, and Rowland.

in Elmina Southern Ghana," published in the *International Journal of Women's Health*.

**Salvatore Alaimo**, assistant professor of public, nonprofit and health administration, had his documentary, "What is Philanthropy?" reviewed in the *Journal of Nonprofit Education and Leadership*.

### WGVU earns awards

**WGVU TV** and **WGVU Radio** received Station of the Year and other Broadcast Excellence Awards from the Michigan Association of Broadcasters at the annual Broadcast Excellence Awards ceremony in Lansing.

- Newsmakers: "The World of Dr. Seuss," Merit Award in Mini Documentary or Series; and "Stories of Champions," Merit Award in Marketing Materials and Promos.
- WGVU Radio received three Best in Category Awards: "Many Ways to Give," Membership Appeal; "Mind Meets Music," Special Interest and Cultural Programming.
- WGVU Radio received Merit Awards for LearningMedia Summit, in Community Involvement; and Newscast.

## What's Ahead

*continued from page 3*

auditorium. Discussion follows the film.

The film, directed and produced by Peter Nicks, chronicles 24 hours in a California hospital and how staff members cope with bureaucracy and hard choices.

The screening is sponsored by the Kirkhof College of Nursing, College of Health Professions and College of Community and Public Service.

### Meijer Campus will host spring break 'staycation' classes

Staying in town during spring break?

The Meijer Campus in Holland will host two days of free, family friendly classes, suitable for parents and children through fifth grade.

- **Scrubs Camp: Tuesday, April 7, 10-11:30 a.m.**

Grand Valley nursing students will lead interactive activities that include working with stethoscopes and glow-in-the-dark germs. A free blood pressure clinic for adults will be held at that time.

- **Kids Around the World: Thursday, April 9, 10-11:30 a.m.**

International students from Grand Valley will share stories, games and foods from their home countries.

The Meijer Campus in Holland is at 515 S. Waverly Road. RSVP for either class by April 5 by calling x13910 or visiting [www.gvsu.edu/holland](http://www.gvsu.edu/holland).

### Cardboard Challenge donation



Liberal studies students who built cardboard arcade games for a February 27 challenge raised \$100 for the Imagination Foundation. Over the past two years, students in John Kilbourne's classes have raised more than \$600 by hosting an arcade game challenge each semester.