

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

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Board approves new housing, rec center addition

The Board of Trustees approved the construction of a new housing and academic building and an addition to the Recreation Center on the Allendale Campus. The action was taken during the February 13 Board of Trustees meeting at the L. William Seidman Center.

The 145,000-square-foot housing building will be located east of Mackinac Hall, where Robinson Field is currently located. The project involves tearing down Hoobler Living Center, which will begin in May. Hoobler Living Center was built in 1987 and includes 50 beds.

The new housing building will accommodate 498 students in traditional-style bedroom units and include study space, laundry facilities, lounge space, a game room and outdoor recreational space. The building will also include three classrooms, a computer lab, media room and three faculty offices, as well as a multi-purpose room and Einstein's Bagel food service.

Funding for the \$37-million-dollar project will come from university-issued bonds, the University General Fund and the Housing Capital Reserve Fund. Construction will begin in March, with a target move in date of August

2016. Fishbeck, Thompson, Carr and Huber, Inc. will be the project architect/engineer and Erhardt Construction will be the construction manager for the project.

The 16,900-square-foot addition to the Recreation Center will go on the south side of the center. The projected cost is \$7.8 million and will be funded by the Campus Development Fund. The project is scheduled for completion in August 2016.

The new addition will provide more space for cardio equipment, such as treadmills and elliptical trainers, and strength training equipment, such as free weights and weight machines.

"College students do better academically when they visit their campus recreation centers," said Kate Harmon, director of Campus Recreation. "Exercise improves memory retention, increases focus and concentration, relieves stress and helps improve mood. Since we're a student-centered institution, it is our job



Photo by Jess Weal

Grand Valley's Recreation Center is pictured. The Board of Trustees approved construction of a new addition to the building at the February 13 meeting.

to help reduce barriers that prevent students from experiencing the benefits of exercise."

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Across Campus

University, community celebrate VAGTC

Students, faculty and staff members and members of the West Michigan community gathered at the L. William Seidman Center February 6, to celebrate the 15th anniversary of the Van Andel Global Trade Center.

The center, named for Jay Van Andel, co-founder of Amway Corporation, helps companies increase international business and become more competitive in the global marketplace.

"We are proud of the center's many accomplishments over the first 15 years, assisting the Michigan global trading community and connecting Grand Valley students and faculty to hands-on projects that support global growth," said Sonja Johnson, director of VAGTC. "The center is prepared to continue to offer new and innovative services to impact global trade for our community in the years to come."

VAGTC is an outreach center in the Seidman College of Business, offering international market research, consulting, import/export training and educational programs.

Diana Lawson, dean of the Seidman College



From left are Sri Sundaram, Mark Bleckley, Sonja Johnson, President Thomas J. Haas and Diana Lawson at the 15th anniversary celebration of the Van Andel Global Trade Center.

of Business, said she is impressed with the level of engagement among members of the VAGTC, community and university. "Successful communities around the country have a strong connection to an academic institution," Lawson said. "Our collaboration has helped area businesses grow and our students to be more global minded."

The center has supported more than 6,800 businesses and 20,000 people through

consulting projects. It has also provided more than 30 Grand Valley students the opportunity to receive hands-on experience conducting international market research and assisting with global projects. VAGTC has taken area business representatives and Grand Valley faculty on trade missions to China, Canada, India and Brazil.

Group to explore shipwrecks in Reeds Lake

Several faculty members and students will explore the depths of Reeds Lake in East Grand Rapids on Friday, February 20. They hope to find the remains of sunken steamboats, the S.S. Hazel A. and S.S. Ramona. They had to cancel an earlier dive in 2014 due to weather.

The shipwrecks are two of the three confirmed in Reeds Lake. In the event of unfavorable weather, the team will conduct its dive on February 27.

Grand Valley's Mark Schwartz, associate professor of anthropology, Mark Gleason, assistant professor of hospitality and tourism

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Across Campus

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management, and Matthew Daley, associate professor of history, will be joined by David Cummins from the Marine Technology Program at Alpena Community College.

The East Grand Rapids History Room is conducting the collaborative project, funded by Grand Valley's Center for Scholarly and Creative Excellence.

State superintendent calls achievement gap biggest challenge

State Superintendent Mike Flanagan said more emphasis and funding is needed for early childhood education programs to increase student success in the classroom. Flanagan gave his remarks during a February 10 panel discussion held on the Pew Grand Rapids Campus, sponsored by the College of Education.



State Superintendent Mike Flanagan gave a presentation February 10 as part of the College of Education's 50th Anniversary Golden Lecture Series.

Flanagan said one of the biggest challenges in education is the student achievement gap in poor rural and urban school districts. He said his greatest hope is that Michigan will have the best prepared teachers.

Flanagan also said he plans to write a book about his experiences when he leaves office. "There is a story to tell and it's not pretty," he said. "We've got the system that's in place, but it's not kid-oriented. My view is that you've got to be kid-oriented first, and a close second is to be teacher-oriented."

The event also featured superintendents Nick Ceglarek from Hudsonville and Dirk Weeldreyer from Fennville and Assistant Superintendent Carolyn Evans from Grand Rapids. Evans said the greatest challenge is finding a way to give all students a quality education, regardless of their zip code.

Weeldreyer said the teaching profession needs to be lifted up in society and talented people need to be encouraged to become teachers.

Flanagan praised Grand Valley for having quality students and programs in the College of Education. "Teacher-prep programs at Grand Valley are nationally recognized for excellence," said Flanagan. "One-hundred percent of programs seeking recognition by national accrediting bodies received that, and that is unheard of. Year-by-year, Grand Valley graduates nearly 10 percent of the teachers in our workforce and that is a gigantic contribution to the future of this state."

The event was part of the College of Education's 50th Anniversary Golden Lecture Series. The next event, "A Celebration of the College of Education: Reflections & Predictions," will be held March 24. Visit www.gvsu.edu/coe/50th for more information.

Women's Commission seeks nominations for awards

The Women's Commission is seeking nominations for deserving faculty and staff members who have made an impact on the lives of women.

Awards will be presented during the annual Celebrating Women ceremony set for March 31. The event is co-sponsored by the Women's Center, Women and Gender Studies and Positive Black Women.

The following awards and scholarships will be recognized: Maxine Swanson Award, Women's Impact Award, Unsung Hero Award, Barbara Jordan Award, Outstanding Female Student Award, Positive Black Women Scholarship, and Jean Enright Scholarship. Visit www.gvsu.edu/wcommission for award criteria and nomination forms.

Healthy Choices on-campus screenings begin

On-campus screenings begin this week for Healthy Choices, the wellness program for faculty and staff members that complements the university's commitment to healthy lifestyles.

Benefit eligible faculty and staff members have the opportunity to earn up to \$500 by participating in the program.

To register for a screening, visit priorityhealth.com. More information about Healthy Choices is online at www.gvsu.edu/healthwellness.

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Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

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Visit Grand Valley's online publication, GVNNow, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Ellen Adams, Assistant Professor

Ellen Adams has a job that combines her love of art with her passion for teaching.

Adams, assistant professor in the Meijer Honors College, has worked at Grand Valley for four years, teaching interdisciplinary art and arts courses. During that time, she also conducted research and was a writer for the Grand Valley Art Gallery.

"I enjoy introducing honors students to art history," Adams said. "I try to make it meaningful for them."

Adams earned a bachelor's degree in history and art history from the University of Delaware in 1990, a master's degree in art history from Hunter College in 1997, and a doctoral degree in art history from the Institute of Fine Arts at New York University in 2007.

Adams' current project has her conducting

research and writing an essay for a book on American impressionist Mathias Alten. Grand Valley has the largest collection of Alten paintings.

"I love being able to teach but then also work with the Art Gallery," she said.

Adams often takes her students to the gallery, introducing them to works in the collection.

"I'm lucky to have this great resource here for teaching, as well as scholarship," she said. "It's a wonderful place to be."

In her free time, Adams enjoys cooking, watching her children play hockey, and visiting art museums.



Ellen Adams



What's Ahead

Love Your Body Week runs through Friday

A group of students from a Women and Gender Studies class and staff members from the Women's Center have teamed up to host a week of events from February 16-20 to celebrate Love Your Body Week.

The week is in conjunction with National Eating Disorders Awareness Week, which is February 22-28.

Jo Ann Wassenaar, associate director of the Women's Center, said the week will focus on positive body image and the role social media and pop culture plays in individuals being dissatisfied with their bodies.

Events are free and open to the public. Visit www.gvsu.edu/women_cen for more information.

Week of thanks to donors set for third year

Did you know that 15,433 donors gave to Grand Valley in 2014?

Or that 2,800 students have given to the Student Legacy Scholarship, a scholarship funded by students for students that has supported 42 students since 2007?

The Future Alumni Association will host the third annual GVS(You) Week February 16-20 to raise awareness about and celebrate the thousands of donors who support and give to Grand Valley each year.

During the week, students will be encouraged to write personal notes to donors thanking them for their support. From February 17-19, card-writing stations will be set up in Allendale and Grand Rapids:

- Kirkhof Center lobby: Tuesday, February 17, 11 a.m.-2 p.m.
- DeVos Center, building C lobby: Wednesday, February 18, 3:30-5:30 p.m.
- Henry Hall: Thursday, February 19, 11 a.m.-2 p.m.
- Cook-DeVos Center for Health Sciences, Thursday, February 19, 11:30 a.m.-1:30 p.m.

Throughout the week, FAA will organize a social media contest that includes the hashtags #Laker4aLifetime and #GVSYou. Follow FAA on Twitter (@FAA_GVSU) for details.

The week will conclude with Spirit Day on Friday, February 20. Students wearing Grand Valley gear will be eligible for prizes.

For more information, visit the FAA website at www.gvsu.edu/faa. Learn more about being

a Laker For a Lifetime at www.gvsu.edu/lakerforalifetime.

Domino's leader will present Meijer Lecture

The president and CEO of Domino's will give a presentation as part of the Frederik Meijer Lecture series at Grand Valley State University.

In a conversation moderated by WGVSU's Shelley Irwin, Patrick Doyle will share his story, achievements and insights on the value of a liberal arts education to business and leadership.

Doyle's presentation is set for 5:30 p.m. on Tuesday, February 17, at the DeVos Center, Loosemore Auditorium. It is free and open to the public. RSVPs are requested online at www.gvsu.edu/honor.

Patrick Doyle joined Domino's in 1997 as senior vice president of marketing. He was named president and CEO in 2010. A year later, Doyle was named CNBC's "Best CEO of the Year," recognizing Domino's success at reformulating its pizza recipe and reinvigorating the 50-year-old brand.

Jeff Chamberlain, director of the Meijer Honors College, said Doyle is an excellent example for students of a business leader who has very significantly shaped his profession and his life.

The Frederik Meijer Lecture Series was established with a gift from the Meijer Foundation to provide local and national presentations that focus on issues of leadership, innovation, and entrepreneurship from the perspective of students, faculty members and participants in business throughout the region.

Early College program to host open house

The Health Science Early College Academy, which is based at the Cook-DeVos Center for Health Sciences, will host an open house for prospective students.

The event is set for Thursday, February 19, from 5-7 p.m. at CHS.

The academy is a program sponsored by the Kent Career Tech Center; high school juniors

and seniors take health professions courses at CHS and earn college credits. About 40 high school students attend the Early College Academy each year; the partnership between Grand Valley and the Career Tech Center dates back more than 10 years.

For more information, call (616) 447-5671.

CRP holds lecture on medical ethics

As part of the Community Reading Project, a medical ethics expert will visit campus next week to give a presentation on health care delivery during a crisis or disaster.

Joseph J. Fins is the professor of medical ethics and chief of the division of Medical Ethics at Weill Cornell Medical College in New York City. His presentation, "Health Care Delivery: Whither Professionalism When Disaster Strikes?" is set for Monday, February 23, at 6 p.m. at the L. William Seidman Center. The event is free and open to the public.

The CRP selection for this year is *Five Days at Memorial* by Sheri Fink. The bestseller recounts the period after Hurricane Katrina in a New Orleans hospital.

Brian Jbara, director of Integrative Learning and Advising, said Fins will discuss the role of health care providers when man-made or natural disasters strike.

Fins is the author of more than 250 publications. His most recent book is *A Palliative Ethic of Care: Clinical Wisdom at Life's End*. Fins is also an attending physician and director of medical ethics at New York-Presbyterian Weill Cornell Medical Center, and serves on the adjunct faculty of Rockefeller University, where he is a senior attending physician at Rockefeller University Hospital.

Co-sponsors with the Office of Integrative Learning and Advising for the event are Koeze Business Ethics Initiative, Kirkhof College of Nursing, and Priority Health.

Fink will visit the Grand Valley campus and Herrick District Library in Holland in March for presentations on her book. Visit www.gvsu.edu/ read for more information.

Registration open for symposium

Environmental justice is the theme of the fourth annual Women and the Environment Symposium, set for February 25 at the DeVos Center.

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Event will honor four women athletes

Four alumnae who were involved in Laker athletics or club sports will be honored at an event that celebrates the accomplishments of all women athletes.

The honorees are Lorin Cartwright, '79; Susan Korzinek, '83; Jill Meerman, '88; and Anna Tollefson, '09.

They will highlight the event, Celebrating Women in Sport and Physical Activity, set for Saturday, February 21, at the Alumni House. The event will begin at 4 p.m., preceding the women's basketball game against Hillsdale. Tickets are \$25 and includes food, beverages and a \$15 donation to an endowment fund that benefits students.

Information about each honoree is below.

- Cartwright was the first woman to graduate from Grand Valley with a degree in athletic training and physical education.
- Korzinek is director of Information Technology at Grand Valley and played softball and basketball for the Lakers.
- Meerman teaches health and physical education at Decatur (Ind.) Middle School, and played basketball at Grand Valley and had worked for USA Basketball.

- Tollefson coaches the Laker club volleyball teams; last year she was named National Collegiate Volleyball Federation coach of the year.

Keri Becker, associate athletic director, said the current honorees are great examples of how participating on a team or being involved in physical education helps shape a person's leadership skills.

Dana Munk, associate professor of movement science, said the honorees also exemplify the values of Joan Boand and Patti Rowe, who the endowment fund honors for their pioneering contributions on campus.

To purchase tickets or for more information, visit www.gvsu.edu/womeninsports.



Clockwise from top right are Jill Meerman, Susan Korzinek, Anna Tollefson and Lorin Cartwright. They will be honored February 21 at the Alumni House.

FACULTY AND STAFF SKETCHES

In the News

Karen Zivi, associate professor of political science, had a book she wrote, *Making Rights Claims: A Practice of Democratic Citizenship*, reviewed by *Perspectives on Politics*.

Gamal Gasim, assistant professor of political science and Middle East studies, wrote an article, "Yemen Coup: What Happens Now?" published online by *Al-Jazeera*.

Sketches

Mary Schutten, associate dean in the College of Liberal Arts and Sciences, gave a presentation, "Student Retention and Success = Big Date + the Human Touch," at the Hawaii International Conference on Education.

Charles Pazdernik, professor of Classics, wrote an article, "The Quaestor Proclus," published in a journal, *Greek, Roman, and Byzantine Studies*.

Michael T. Walenta, general manager for WGVU Public Media, gave presentations, "Veterans and the Aging Workforce — Capturing Knowledge," and "Aging Workforce: Attracting New Employees," at the PBS Regional Meeting in Kansas City, Missouri.

Jonathan Engelsma, associate professor of computing and information systems, gave a presentation about establishing a national honeybee hive monitoring network at the Bee Informed Partnership's annual conference in Anaheim, California.

John Kilbourne, professor of movement science, was invited to the premiere of the film "Mia, A Dancer's Journey" at Lincoln Center, New York City. Kilbourne studied with ballerina Mia Slavenska for 10 years.

Staff members win Giants Awards

Three faculty and staff members were honored at the 33rd Annual Giants Awards & Banquet, held February 7 at DeVos Place.

George Grant Jr., dean of the College of Community and Public Service, and **Beverly Grant**, interim director of the Johnson Center for Philanthropy, received the 2015 William Glenn Trailblazer Award. **Dianne Green-Smith**, associate professor and director of the School of Social Work, received the Phyllis Scott Activist Award.

The Giants awards, hosted by the Woodrick Diversity Learning Center at Grand Rapids Community College, recognize African-American individuals and/or organizations for exceptional contributions that shape the history and quality of life of greater Grand Rapids.

What's Ahead

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Organized by Grand Valley's Women Center and the West Michigan Environmental Action Council, the symposium will include workshops and presentations on localizing food, healthy homes and family health, trust, inclusion and environment and climate resiliency.

The symposium will run from 3-8 p.m. in

Loosemore Auditorium.

The keynote speaker will be Nikki Silvestri, who has served as executive director of People's Grocery in Oakland, where she led efforts to cultivate economic and environmental justice within the food sector. She has a master's degree in African American studies from UCLA.

Registration and agenda information is at <http://wmeac.org>. Early bird pricing is \$45 for adults and \$20 for students.

Slight increase for room and board rates

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The Recreation Center opened in 1995 with 54,000 square feet; an 18,000-square-foot addition was added in 2002. The 11,500-square-foot space that is currently used for cardio and weight exercises will also undergo a basic renovation.

• Science Lab Building

The Board of Trustees also received an update on construction of the Science Laboratory Building on the Allendale Campus. The 151,000-square-foot, four-story building will open in August. The project includes construction of the Marketplace, which will open in April. The Marketplace includes food services and the new university bookstore, now called GVSU Laker Store. The current bookstore, located in the Kirkhof Center, will be renovated this summer into additional food service space.

• Room and board rates

Students will see a modest increase in room and board rates beginning with the fall 2015 semester; the board voted to increase the rate 2.8 percent. The cost per semester in a traditional living center at Grand Valley will go

up \$5 to \$2,755. Students can choose from a variety of meal plans. The cost for the 14-meal a week plan per semester will increase \$75 and cost \$1,425.

This year's increase in room and board rates at Grand Valley is less than the five-year state average increase of 3 percent at public universities in Michigan.

The fall 2014 occupancy rate at Grand Valley was again at an all-time high with 6,084 students living on campus. Campus dining plans have also reached an all-time high with more than 8,000 students purchasing a meal plan. That means students who don't live on campus still choose to use campus dining.

• New master's degree

Board members approved a new master's degree program in medical dosimetry. The program will begin in the fall semester. Roy Olsson, dean of the College of Health Professions, said adding a graduate program in medical dosimetry fits well with the college's undergraduate program in radiation therapy. Olsson said Grand Valley is one of a select number of universities in the nation, and the only one in Michigan, to offer a master's

program in medical dosimetry.

He added that current practicing radiation therapists would be interested in enrolling to continue their education and for job advancement. The master's program would also be a bachelor's to master's option for practicing medical dosimetrists.

• New public school academies

Board members approved the authorization of two new public school academies by Grand Valley's Charter Schools Office. The schools include Augusta Academy in Augusta, which will operate as a K-6 school at full capacity of 300 students; and Grand River Preparatory High School in Kentwood, which will operate as a 9-12 school at full capacity of 800 students. The board also approved the appointment or reappointment of charter school board members to GVSU authorized public school academy boards.

• New board members

This was the first board meeting for new trustees Victor Cardenas and Megan Sall, who were appointed to the board in December by Gov. Snyder. Both are Grand Valley alumni.