

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

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Presidential search committee announced

Grand Valley's Board of Trustees announced the appointments of the remaining 14 members of the Presidential Search Advisory Committee (PSAC) who will assist the board in its search for the university's next president, succeeding President Thomas J. Haas, who will retire June 30, 2019.

The PSAC members appointed March 20 will join Trustees John Kennedy, Mary Kramer, Megan Sall and Kate Pew Wolters, who were previously selected by the board as PSAC members; Kennedy will serve as chair.

"The members appointed are experienced and knowledgeable members of our campus community and my fellow trustees and I are grateful for their willingness to serve in this important capacity," Kennedy said.

The members are listed below.

Faculty and Academic Administration

- Majd Al-Mallah, professor of modern languages and literatures, College of Liberal Arts and Sciences
- Deb Bambini, professor of nursing, Kirkhof

College of Nursing

- Sean Lancaster, professor and chair of literacy and technology, College of Education
- Diana Lawson, dean of the Seidman College of Business
- Felix Ngassa, professor of chemistry, College of Liberal Arts and Sciences; chair, Faculty Senate
- Kate Remlinger, professor of English, College of Liberal Arts and Sciences
- Samhita Rhodes, associate professor of biomedical engineering, Padnos College of Engineering and Computing
- Ellen Schendel, assistant vice president for Academic Affairs

Administrative & Professional Staff

- Kyle Caldwell, executive director, Johnson Center for Philanthropy, College of Community and Public Service



Photo by Jim Haefner

The remainder of the Presidential Search Advisory Committee was announced March 20; committee members will conduct listening sessions in April to hear desired qualities in the next president, dates will be announced.

- Daniel Hurwitz, assistant vice president for community giving, University Development Office

continues on page 4

ACROSS CAMPUS

Vice president will retire at year's end

When Lynn "Chick" McNamara Blue was hired at Grand Valley as a clerk typist in 1968, she was put on a six-month probation. Her performance must have been acceptable because she is now a vice president and will break the record for the longest-serving employee when she passes the 50-year mark in September.

While she noted she is definitely a Laker for a Lifetime, Blue announced she will retire at the end of this year.

Blue worked every position in the records office and started with one filing cabinet that held the records of all 1,729 students at Grand Valley. Academic record-keeping kept evolving and became more automated. Blue is credited with being part of developing Grand Valley's innovative one-stop service center for students to register and pay bills.

She steadily moved up the ranks, being promoted to vice president for Enrollment Development in 2015.

She said she never had to leave Grand Valley to change jobs because the university kept changing around her, but the one thing that has never changed is her commitment to students.

"Our rapid enrollment growth made my work innovative, fascinating and exciting," Blue said. "I found ways in each of the positions I held to connect positively with students. Over the years, I've been able to impact how we, as a university, intensify our focus on students and their Grand Valley experience."

"I'm incredibly grateful for 50 years on the job and for the students and my colleagues who make Grand Valley such an extraordinary place. I'm going to breathe in every last minute until my retirement."

President Thomas J. Haas said the integral



Lynn 'Chick' Blue

roles that Blue has held in a half-century of service have truly changed the fabric of the university.

"Chick has given her heart and soul in service to our students and to our university community," said Haas. "She is an amazing example of someone who puts the student experience and success front and center."

"An era is coming to a close with the retirement of a person with her character, work ethic and devotion to students. Her contributions will live on in the spirit of how we serve students at Grand Valley."

Nursing faculty publish OER book

Kirkhof College of Nursing faculty members Susan Strouse, Genevieve Elrod and Karyn Butler all teach sections of nursing research, a course, they said, that is not a favorite among their undergraduate students.

continues on page 2

ACROSS CAMPUS

continued from page 1

“Students think that it doesn’t apply to them, that research isn’t done until graduate school,” Strouse said.

To keep students engaged, the trio published an Open Educational Resource book on innovative lesson plans for active learning in a nursing research course. The book was published via ScholarWorks@GVSU in early February; it has since been downloaded 112 times.



Photo by Amanda Pitts

From left are Genevieve Elrod, Jacklyn Rander, Karyn Butler and Susan Strouse.

Because their collective lessons are based on evidence-based practice, Strouse said colleagues in other health disciplines could benefit from it. “It’s such a broad approach to teaching this material, faculty could download it and adapt it to their own disciplines,” Strouse said.

Elrod said she and her colleagues attended a workshop on OER materials in mid-August and began collaborating on the book shortly after.

“We had so much support from University Libraries, with copyright and license questions,” Elrod said, adding that staff members from the Instructional Design for eLearning (IDeL) videotaped portions of lessons plans to include in the book.

She said the OER could help faculty free up time spent searching for materials to update their research courses. Elrod was at a conference and met a professor who taught speech-language pathology who said she was interested in downloading the OER.

Jacklyn Rander, library publishing services manager, said liaison librarians and library staff are available to help faculty find or create OER and help upload videos and other materials. She cited an interdepartmental team of campus departments ready to offer services throughout the process:

- The Pew Faculty Teaching and Learning Center assists faculty with integrating OER into courses;
- The Center for Scholarly and Creative Excellence offers grants if professional services (editing, layout, design work) are needed;
- The Laker Store provides help to students to access OER and can help with print-on-demand, if needed;
- University Libraries and IDeL can assist with instructional materials and integration into Blackboard and more.

More about OER is online at gvsu.edu/library/sc/oersupport; find the KCON book or search for other GVSU created OER online at scholarworks.gvsu.edu/oer.

EqualiTea highlights Women’s History Month

The campus community enjoyed an afternoon of the centuries-old tradition of combining tea parties with conversations about politics and literature March 19 in the Kirkhof Center.

Sponsored by the Gayle R. Davis Center for Women and Gender Equity, the 16th annual EqualiTea featured poetry readings by two campus community members. LaTonia Harris, a junior majoring in writing, performed “I Am” and “Perfect Illusion.” Keyuana Rosemond, ’10 and ’14, performed “Reflection,” “Master” and “Summer Rain.”



Photo by Megan Dunn

LaTonia Harris reads her poetry during the EqualiTEA, March 19 in the Kirkhof Center.

EqualiTea was among the events celebrating March as Women’s History Month. The celebration of women continues March 29 with the Celebration Women Awards, hosted by the Women’s Commission.

For more information, visit gvsu.edu/women_cen.

Across Campus continues on page 4

FORUM

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Grand Valley State University is an affirmative action/equal opportunity institution.

GVFACES

Meg Marshall, Meijer Honors College

As one of two academic and enrichment advisors for the Meijer Honors College, Meg Marshall hopes to encourage students in their education choices and their development.

“Everyone knows what an academic advisor is, but the enrichment piece is different,” Marshall said. “We are always looking for ways to spend time with students not only academic settings, but also in figuring out how students are learning and how can we help them dig deeper.”

Marshall received a bachelor’s degree in psychology from the University of Rhode Island. While she enjoyed psychology, she said her two minors in leadership for social change and hunger studies are what motivated her work. Marshall also earned a master’s degree in pastoral counseling from Loyola University in Chicago.

Before arriving at Grand Valley last year, Marshall’s work centered on the disciplines of higher education, humanitarian aid, human rights and mental health support.

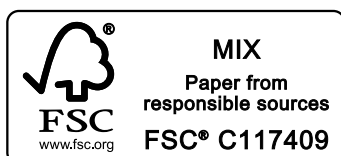
Marshall said she enjoys interacting with Grand Valley colleagues and students from different perspectives and disciplines than her own. She also teaches a Live Learn Lead philosophy and literature course for the honors college.

“I like the idea that none of us are doing just one thing. Hopefully, we all have our hands in many projects,” she said. “We try to understand that students, like ourselves, are on their own paths. There is not a cookie-cutter route to success.”

She said she wants to continue to learn in her current position, and continue making intentional interactions and relationships with students, faculty and staff members.



Meg Marshall



WHAT'S AHEAD

Genomic medicine is focus of colloquy, conference

The 2018 DeVos Medical Ethics Colloquy will focus on the ethics of genome editing, a process by which precise alterations are made to an organism's genetic material.

The colloquy, sponsored by Grand Valley's Office of the Vice Provost for Health, is set for Monday, March 26, from 6-8 p.m. in the Eberhard Center. The event is free, register online at gvsu.edu/colloquy. Light refreshments will be served at 5:30 p.m.

Speakers are Matthew Porteus, associate professor of pediatrics at Stanford University, and Alta Charo, professor of law and bioethics at the University of Wisconsin Law School.

The colloquy is underwritten by the Richard & Helen DeVos Foundation.

An afternoon conference, "The Ethics of Genomic Medicine," precedes the colloquy and will provide a broader overview of the topic. Sponsored by Office of the Vice Provost for Health and Spectrum Health, the event will run from 1-5 p.m. in the Eberhard Center.

Cost to attend the afternoon event is \$35, register online at gvsu.edu/vphealth.

Awards ceremony will recognize staff members

Recipients of the Celebrating Women Awards have been announced. The annual event recognizes students, faculty and staff members who make significant impacts on the lives of women and girls.

The event is set for Thursday, March 29, beginning at 3 p.m. in the Kirkhof Center, Grand River Room. RSVP online at gvsu.edu/wcommission.

The following awards will be presented by the Women's Commission:

- Maxine Swanson Award to Melissa Peraino, director of educational outreach, Center for Adult and Continuing Studies
- Women's Community Impact Award to Casey Thelenwood, director of administrative services, College of Education
- Unsung Hero Award to Jeffrey Rollins, database and technology specialist, College of Education

- Unsung Hero Award, Sarah Clark, director of the Chemistry Success Center

- Emerging Professional Award to Jessica Tuzinowski, GVSU club synchronized skating coach

The event is sponsored by the Women's Commission; Positive Black Women; Women, Gender, and Sexuality Studies; and the Center for Gender and Equity.

IBM leaders to discuss design thinking approach

IBM defines design as "the intent behind an outcome," and the company uses design thinking to apply that intent to its products and services by developing understanding and empathy for its users.

During an upcoming presentation, presented by Grand Valley's Design Thinking Academy, two leaders at IBM will describe the company's approach to the design thinking process and what it means for the future of the design profession.

Seth Johnson, design advocate and program director for IBM Designer Experience, and Eleanor Bartosh, design thinking practice lead, will present "IBM Design Thinking: Activating Design Thinking at Scale" on Thursday, March 29. The free event will take place from 6-7 p.m. in the DeVos Center, Loosemore Auditorium.

John Berry, Design Thinking Academy director, said having leaders on campus gives the community an opportunity to see how important these type of skills are to employers.

For more information about this event, contact Berry at berryjr@gvsu.edu. Learn more about the Design Thinking Academy at gvsu.edu/designthinking.

Counseling Center will host alcohol screenings

The University Counseling Center will host screenings on National Alcohol Screening Day, April 5.

Participants can complete a brief questionnaire to determine their risk and discuss the results confidentially with a counselor.

Locations are Kirkhof Center main lobby, from 10 a.m.-4 p.m.; Campus Recreation Center, from

2-6 p.m.; Kleiner Commons, noon-2 p.m.; DeVos Center, 125C, 2-6 p.m.; and Cook-DeVos Center for Health Sciences lobby, 11 a.m.-1 p.m.

More information is online at gvsu.edu/counsel.

Panelists will discuss mental health

Area experts will lead discussion about "The State of Mental Health" for the next Health Forum of West Michigan event on Friday, April 6.

Sponsored by the Office of the Vice Provost for Health, the event will be held at the DeVos Center, Loosemore Auditorium, beginning with a light breakfast at 7:30 a.m., followed by the panel from 8-9:30 a.m. RSVP for the free event online at gvsu.edu/vphealth.

Panelists are Mark Eastburg, CEO and president of Pine Rest Christian Mental Health; Scott Gilman, executive director of Network 180; and David Blair, president of MHPP-GR and Affinia Health Network.

The Health Forum of West Michigan series is sponsored by Blue Cross Blue Shield of Michigan. Event partners are the Office of the Vice Provost for Health; Midwest Interprofessional Practice, Education, and Research Center; MSU College of Human Medicine; and the Michigan Center for Clinical Systems Improvement.

Refugee symposium will focus on population's needs

Doctor of nursing practice students from the Kirkhof College of Nursing are partnering with Kent County Health Department to sponsor a symposium on the unique needs of the area's refugee population.

The Refugee Symposium is April 9, from 7:30 a.m.-noon in the DeVos Center, Loosemore Auditorium. The event is free and open to the public; register online at gvsu.edu/s/OGc.

Speakers will discuss health care resistance and adherence, tuberculosis and immunizations, working with interpretation services, and models of care.

Questions can be directed to RefugeeProgram@kentcountymi.gov.

Artist-in-residence will discuss life's work

Melanie Daniel, current Padnos Distinguished Artist-in-Residence, describes her academic career as "a long process of elimination."



Artist-in-residence Melanie Daniel will discuss her artwork on March 28 at the DeVos Center.

Toying with ideas of majoring in fields ranging from medicine to history, Daniel was still missing a sense of direction after four years of studying. She traveled to India for a year before returning to British Columbia, where she was born and raised.

All the while, she painted pictures when she could, but it never occurred to Daniel that pursuing a career in art could be an option, until she moved to Jerusalem in 1994.

"The move to Israel was the moment that I really understood what I wanted to do with my life — that I wanted to make art," said Daniel. "I discovered that it not only made me feel alive, but that I was not bad at it."

Daniel lived in Israel through 2017 until she and her family moved to West Michigan so she could begin the position of the Stuart and Barbara Padnos

Distinguished Artist-in-Residence, which she will hold through the 2019-2020 academic year.

The position, endowed by the late Holland area businessman and his wife, offers an opportunity for renowned artists to teach and mentor students in the Department of Visual and Media Arts, as well as speak on campus and to the wider community.

Daniel will discuss her work and past projects during a special event on Wednesday, March 28. The free event will take place at 6 p.m. in the DeVos Center, room 138E.

She has carved out a niche for herself in terms of preferred mediums, and labels herself as a "landscape painter of weird narratives," while also making videos on occasion.

While at Grand Valley, Daniel has utilized her own personal style to introduce students to a more hybrid approach to drawing. She has assigned projects in the ceramics studio, computer lab, paper lab, and even a lesson in Zen meditation paired with drawing.

"I encourage students to be rigorous about the act of art-making," said Daniel. "I make them aware of what they're doing and let them find their own way."

FACULTY AND STAFF SKETCHES

IN THE NEWS

Campus mourns death of retiree

Patricia Sheffield, who retired from Grand Valley in 1986, died March 8; she was 84.

She worked as head cashier for the university's bookstore, and also owned Patricia's Glass & Antiques in Grand Haven. A service was held March 14.

Adult students inducted into honor society

The first induction ceremony for Grand Valley's chapter of Alpha Sigma Lambda was held February 19. Alpha Sigma Lambda is a national honorary society for adult undergraduate students.

Membership is limited to the top 10 percent of adult students at Grand Valley. The honor society recognizes the achievements of adults who accomplish academic excellence while facing competing interests of home and work.



From left are Timothy Eernisse, Lisa Garringer, Katie Perry, Naida Weinert and Kate VanDerKolk, adult student services coordinator for the Center of Adult and Continuing Studies. Not pictured are Lucas Cant, Sheri DeVries, Catherine Farwell, Chris VanOosterhout and Sara Walker.

SKETCHES

Teresa Beck, professor of therapeutic recreation, will be featured on the TV show, "Innovations with Ed Begley Jr." March 31 at 5 p.m. on Fox Business Network for a story about advances in therapeutic recreation.

George Grant Jr., dean of the College of Community and Public Service, received the National Outstanding Eagle Scout Award March 7 at the annual "Building Character Celebration" hosted by the President Ford Field Service Council.

Psychology faculty members **Michael Wolfe** and **Christopher Kurby** were co-authors of an article, "Belief in the Claim of an Argument Increases Perceived Argument Soundness," published in *Discourse Processes*.

Steven Lipnicki, assistant dean of students, gave a presentation, "Local, Regional, and State Partnership Models for Veteran Success," at the NASPA Symposium on Military Connected Students held in New Orleans, Louisiana.

John Weber, professor of geology, was a co-author of an article, "Detrital Zircon and Apatite Constraints on Depositional Ages, Sedimentation Rates and Provenance: Pliocene Productive Series, South Caspian Basin, Azerbaijan," published in *Basin Research*.

Alexey Nikitin, professor of biology, is a co-author of an article, "The Genomic History of Southeastern Europe," published in *Nature*; the study is by scientists and archeologists from more than 80 different institutions.

Norman Christopher, executive director of the Office of Sustainability Practices, and **Cynthia McCurren**, dean of the Kirkhof College of Nursing, were contributing writers for an article about the Seeds of Promise neighborhood improvement initiative, published in a United Nations University Institute for the Advanced Study of Sustainability policy report, *Ensure Healthy Lives and Promote Well-being for All*.

ACROSS CAMPUS

GVNow Recap:

Design Thinking Academy accepting student applications

The Design Thinking Academy strives to help Grand Valley students become innovative thinkers and problems solvers to help make lasting impacts in their societies using the design thinking process.

Students can apply for the 2018-2019 Design Thinking Academy online at gvsu.edu/designthinking/dta; 20 students will be accepted, the deadline to apply is April 1.

The Design Thinking Academy will expand to an entire academic year beginning in the fall.

For more information about the academy, contact Berry at berryjr@gvsu.edu.

Automation is causing delicate dilemma, business leaders say

Any work that is done in a routine fashion or involves an algorithm is subject to automation, said Fred Keller, founder and chair of Cascade Engineering in Grand Rapids.

Keller joined John Kennedy, president and CEO of Autocam Medical, and Spencer Stiles, president of Stryker Instruments, in a roundtable discussion about automation. The three business leaders were part of the Peter F. Secchia Breakfast Lecture, "Convergence of Automation and Work," held March 21 in the L. William Seidman Center.

"Automation is changing our lives and changing the way we work," said Keller.

Kennedy said automation began years ago in an effort to reduce cost and increase quality. "Automation was necessary in the precision machining realm, but now we have a new problem," Kennedy said. "We can't find enough skilled or even unskilled workers."

Kennedy described automation as being disruptive and said how companies respond will determine whether they are winners or losers.

Stiles, who heads Stryker Instruments in Kalamazoo, a company that designs and manufactures specialty surgical equipment, said automation is transforming health care and causing a "delicate dilemma."

"Robots are being used for certain surgical procedures because they are more accurate and predictable—the cuts, the placement, the gluing of an implant back into the body," Stiles explained. "The next generation of physicians will have to become more comfortable with technology and robotics. We will still need doctors to diagnosis, interact, and have compassion and trust."

The three business leaders told students in attendance to be flexible and think ahead of employers, be comfortable being uncomfortable when going into new situations, and be lifelong learners to keep their skills sharp.

The discussion was moderated by Michael DeWilde, director of the Koeze Business Ethics Initiative at Grand Valley.

For complete stories, visit gvsu.edu/gvnow.

PSAC will hold listening sessions in April

continued from page 1

Bargaining units

- Sherry Bouwman, assistant, Office of University Communications; member, Alliance of Professional Support Staff

Student body

- Jonathan Bowman, Student Senate president

Alumni

- Selma Tucker, '09, '11, vice president, Public Sector Consultants

Public at large

- Mitchell Watt, Triangle Construction, member, Grand Valley University Foundation

The PSAC will conduct listening sessions to hear from the campus community and the general public about the qualities desired in the next president. Dates and times of these sessions will be announced soon; they will take place in April on both the Allendale and Grand Rapids campuses.