

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by University Communications | For news updates, visit gvsu.edu/gvnow

SSN pilot year shows successes, organizers say

Organizers of the Student Success Network are pleased with the pilot year of the program aimed at connecting first-year students with faculty partners to ease the transition to living and learning at Grand Valley.

More than 1,300 first-year students were grouped and assigned a faculty member during Transitions in August. Faculty members who volunteered to be a partner then connected with their group via email, offering resources and strategies for classroom success.

Brian Hatzel, director of faculty initiatives for student success and professor of movement science, said using data to assess the program's success will occur after first- to second-year retention rates are in the books. However, leaders and faculty members have heard success stories.

"Anecdotally, we do know that



First-year students are pictured at Lubbers Stadium following Transitions orientation in August. The Student Success Network pairs faculty partners with 1,300 students to help ease their transition to college.

when students have needed support in a number of ways, they are reaching out to their partner for guidance," Hatzel said. "This has been very evident through testimonials and debriefing meetings with the full group."

SSN also includes support from 40

students who help craft messages to first-year students and work with faculty partners.

Hatzel is recruiting faculty members who would like to volunteer as a SSN partner for the 2019-2020 academic year.

Information about the program is

online at gvsu.edu/ssn; questions can be directed to Hatzel at hatzelb@gvsu.edu.

The following faculty members served as SSN partners during the program's pilot year:

- Donovan Anderson
- Peter Anderson
- Shawn Bultsma
- Lindsay Corneal
- Alisha Davis
- Merritt Delano-Taylor
- Christopher Dondzilla
- Matthew Feedback
- Gretchen Galbraith
- Nancy Giardina
- Heather Gulgin
- Brian Hatzel
- Jodee Hunt

continues on page 4

ACROSS CAMPUS

VAGTC auto symposium covers tariffs, technology

Business owners and executives from across West Michigan learned about the effects of tariffs on the auto industry, the global automotive outlook, and how to attract talent during the 20th West Michigan Automotive Suppliers Symposium.

The March 7 event, hosted by the Van Andel Global Trade Center, was held at the DeVos Center.

Keynote speakers Dave Jerovsek, president of GHSP North America, and Marc Smeyers, chief technology officer at GHSP, said staying true to the company's core values helped them through three tough transitions.

"Our core values are at the center of our business," said Jerovsek. "We changed what we do, but not who we are. Core values define what we need to do and set our long-term vision."

Lisa Reisman, co-founder and executive director of MetalMiner, said her beliefs

about the effects of tariffs are somewhat controversial.

"Tariffs are not the factor that caused price increases," said Reisman. "The 232 tariffs helped lift prices but they didn't cause it."

Reisman said the rise in commodity and industrial metals prices began in 2017, several months before the tariffs began in March 2018. She said companies need to look at profits to see the impact of tariffs. She added that while some companies went down or held steady in 2018, at least 12 industries posted profits.

Grand Valley alumnus Mike Wall, '94, executive director of automotive analysis at IHS Markit, said trade and tariffs will continue to be a threat to the industry.

"General pressure on vehicle pricing will be in our crosshairs because of tariffs on vehicles and parts," said Wall. "Europe and Japan are vulnerable, but it's been a big help to possibly have Canada and Mexico pulled off the table."

Wall said the vehicle sales outlook will benefit from strong consumer confidence, job growth

and credit availability, but federal action on interest rates and the risk of policy mistakes could hurt sales.

Schaub appointed acting dean of Brooks College

Provost Maria C. Cimitile has appointed Mark Schaub, chief international officer, as acting dean of the Brooks College of Interdisciplinary Studies, effective February 25.

Anne Hiskes, Brooks College dean, had announced her retirement at the end of the academic year and, prior to that date, has taken a personal leave of absence.

Schaub was named executive director of the



Mark Schaub

continues on page 2

ACROSS CAMPUS

continued from page 1

Padnos International Center in 2004, after a reorganization of university colleges created the College of Interdisciplinary Studies. He started working at Grand Valley in 1999 as a professor of writing. Prior to joining Grand Valley, he served as director of the writing program at the American University in Cairo.

Cimitile credited Hiskes for her leadership skills as dean, guiding Brooks College to national recognition for its Sustainable Agricultural Project and Padnos/Sarosik Civil Discourse Program.

New scholarship honors retired professor

Grand Valley alumni, faculty and friends established the Bennet L. Rudolph Endowed Marketing Scholarship to honor the retired professor of marketing.

Mark Olesnavage, '75 and '80, said Rudolph's student-centered approach was inspiration to him and many others. "It's an

honor to do this for Ben, as a thank you for his many years of caring," Olesnavage said.

Rudolph worked at Grand Valley for nearly 40 years, 1973-2010.

Laurie Beard, '81, participated in the effort and said it was gratifying to recognize Rudolph, who had made a positive impact on the lives of more



Ben Rudolph

than 10,000 students during his tenure.

"Ben was an absolutely wonderful professor — smart, savvy, fun, challenging — a true marketing guru who used real-world case studies very effectively," Beard said.

The fund was established to assist students who are majoring in marketing with the cost of their Grand Valley education. Scholarships will be awarded to undergraduate juniors or seniors who have expressed financial need.

This gift is a part of the Laker Effect campaign, which is transforming the lives of students and enhancing the West Michigan community. Learn more about the campaign at gvsu.edu/giving.

GVNow recap:

Lakers enjoy Red Wings GVSU Night

The Grand Valley community turned Little Caesars Arena Laker blue by attending the first GVSU Night at the February 24 Red Wings game in Detroit.

More than 700 alumni, students, faculty, staff and members of their families gathered to show off their Laker pride while supporting the Red Wings while the team battled the San Jose Sharks.

The Red Wings organization donated \$5 from each ticket sale to the GVSU Scholarship Fund, a general fund dedicated to supporting students through scholarships. A total of \$3,585 was raised, and the check was received by Diana Lawson, dean of the Seidman College of Business, Joshua Plona, '11, and Louie the Laker.



Fourteen graduate students are pictured with (at far right) Jeff Potteiger, dean of The Graduate School, at the 3-Minute Thesis competition.

Biology student wins thesis competition

Fourteen graduate students from a variety of disciplines competed in the 3-Minute Thesis competition February 20, sponsored by The Graduate School.

Students had just three minutes to present their research to a panel of faculty judges and could only use one slide as a visual aid. The competition was held in Loosemore Auditorium on the Pew Grand Rapids Campus.

Sarah Lamar, who is earning a master's degree in biology, won first place with her research, "Biological Invasions on a Large Scale: Investigating the Spread of Babesiosis (*Gypsophila paniculata*) Across North America." Lamar won \$500 and will represent Grand Valley at the Midwest Association of Graduate Schools 3MT[®] competition in St. Louis, Missouri, March 22.

For more information, visit gvsu.edu/gs.

For complete stories, visit gvsu.edu/gvnow.

FORUM

Volume 43, Number 13

The GVSU Forum is published by University Communications. The submission deadline is Tuesday prior to the publication date. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Web: gvsu.edu/forum

University Communications Staff:

Mary Eileen Lyon associate vice president

Sherry Bouwman university comm. assistant

Dottie Barnes associate director of news

Meagan Beck social media coordinator

Bernadine Carey Tucker director of creative services

Michele Coffill associate director of publications

Bill Cuppy creative director, video and multimedia

Nate Hoekstra associate director of digital content

Dave LeFurge-McLeod videographer

Elizabeth Lienau multimedia project coordinator

Matthew Makowski communications specialist

Tony Packer videographer

Amanda Pitts senior photographer

Madison Barnes student writer

Other University Communications publications:

Grand Valley Magazine, published quarterly; visit gvsu.edu/gvmagazine.

GVNow, web publication; visit gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

Five finalists named for Lakeshore Innovator of the Year

Five groups or individuals have been selected as finalists for the first-ever Lakeshore Innovator of the Year award, presented by Grand Valley's Muskegon Innovation Hub.

The award is intended to celebrate and recognize the most innovative ideas on the Lakeshore. Finalists for the award, which will be presented at a ceremony at the Hub on March 14, are listed below.

- Matt Pinter, Smart Vision Lights
- John Bilsky, Certified Master Water Specialist
- Kristin Chmela and Julie Raynor, co-founders of Camp Shout Out
- Muskegon Area Career Tech Center machine/engineering class, instructors Kathy Van Til and Brent Nummerdor
- Rick Smith, president/CEO of HyVIDA Brands Inc.

"We were overwhelmed with the response to our call for applicants for our Innovator of the Year award, and these nominations were truly the best of the best," said Kevin Ricco, director of the Muskegon Innovation Hub. "We're looking forward to picking one of these finalists



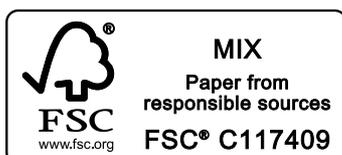
Photo by Bird+Bird Studio

The finalists for Lakeshore Innovator of the Year are pictured.

to represent the innovative work being done all along the Lakeshore."

The Muskegon Innovation Hub is a business innovation center that provides business incubation, co-working space, funding assistance, events and programming. It is a key partner in the regional innovation ecosystem, and supports startup businesses, entrepreneurs and corporate innovation teams.

For more information, visit gvsu.edu/mihub.



WHAT'S AHEAD

Professional School Fair scheduled

Representatives from more than 75 professional schools are scheduled to attend the annual Professional School Fair on Thursday, March 14, from 10 a.m.-2 p.m. in the Kirkhof Center.

The event is sponsored by the CLAS Advising Center and the College of Health Professions.

The fair is free and open to all students; view a list of confirmed professional schools online at gvsu.edu/clasadvising.

Clark to receive Hauenstein award

Former Democratic candidate for president and four-star Gen. Wesley Clark (ret.) will speak at an event hosted by the Hauenstein Center for Presidential Studies on Thursday, March 14.

Clark, who served for nearly 40 years in the Army, including assignments as commander of U.S. Southern Command and commander of U.S. European Command/Supreme Allied Commander, Europe, will speak about the challenges of overcoming polarization in America.

The event will begin at 7 p.m. at the Eberhard Center; it is free and open to the public, RSVP online at gvsu.edu/hc.

Following his remarks, Clark will receive the Col. Ralph W. Hauenstein Fellowship Medal, the university's most prestigious external award.

The Hauenstein Fellowship Medal recognizes the extraordinary life of the center's namesake, Ralph Hauenstein, and honors distinguished individuals who exemplify his spirit of leadership and service.

Clark was a candidate for president in 2004, and also helped write and negotiate significant portions of the 1995 Dayton Peace Agreement. In his final assignment as Supreme Allied Commander, Europe he led NATO forces to victory in Operation Allied Force, a 78-day air campaign backed by diplomatic efforts, saving 1.5 million Albanians from ethnic cleansing.

Interfaith conference to examine morality, behavior

Human morality and moral behavior will be the focus of the Grand Dialogue in Science and Religion conference on campus.

The conference provides an inter-institutional and interdisciplinary exploration of how science and religion connect to create constructive dialogue around interfaith.

Sponsored by the Kaufman Interfaith Institute, the

conference is Saturday, March 16, from 9 a.m.-3 p.m. in the DeVos Center, Loosemore Auditorium. It is free and open to the public.

The keynote speaker is Christian Miller, professor of philosophy at Wake Forest University. Miller will discuss his work in moral psychology, elaborate on ways people can live morally and virtuously, and explain



Christian Miller

how religion can play a role in the journey of improving character.

Miller's presentation will take place at 10 a.m., followed by two breakout sessions.

Throughout his career, Miller has directed nearly \$10 million in projects exploring these issues, leading to authoring three books, including his most recent work, *The Character Gap: How Good Are We?*

The Grand Dialogue in Science and Religion is a biennial event. To learn more or register for the conference, visit the gvsu.edu/interfaith.

Davis Center to host EqualiTEA

The Gayle R. Davis Center for Women and Gender Equity will host its annual EqualiTEA on Tuesday, March 19, in the Kirkhof Center, Grand River Room.

The event will run from 3-4:30 p.m., RSVP online at gvsu.edu/cwge.

EqualiTEA follows the centuries-old tradition of blending refreshments with political discussions.

WGS will celebrate 45 years on campus

The Women, Gender and Sexuality Studies Department will celebrate 45 years of women's studies on campus and other milestones with several activities March 20-21.

Highlights include an alumni panel discussion, student and faculty workshops, keynote address, and dinner celebration at Gallery Divani. Details are below, visit gvsu.edu/wgs/anniversary for more information.

Mel Michelle Lewis, director of the Center for Geographies of Justice and associate professor at Goucher College, will give a keynote address and lead student and faculty workshops. Lewis had served as interim executive director of the National Women's Studies Association and is a member of the Baltimore LGBTQ Commission, advising city leaders on issues impacting the LGBTQ community.

Alumni panelists are Kristen J. Cuhran Fuller, Fair Housing Center of Southeast and Mid Michigan; Dani Vilella, Planned Parenthood Centers of West Michigan; Jazz McKinney, YWCA West Central Michigan; and Erika Van Dyke, Grand Rapids Community Foundation. This event is co-sponsored by Brooks College Office of Integrative Learning and Advising.

March 20:

- Faculty workshop with Mel Michelle Lewis, noon-1:30 p.m., Kirkhof Center, room 2270; RSVP online at gvsu.edu/wgs/anniversary.

March 21:

- Student workshop with Mel Michelle Lewis, 10-11:15 a.m., Lake Ontario Hall, room 163
- Alumni panel, reception, keynote address, 4-7 p.m., DeVos Center, Loosemore Auditorium
- Anniversary dinner celebration, 7:30-9 p.m., Gallery Divani, 15 Ionia Ave. SW, Grand Rapids; RSVP at wgs@gvsu.edu.



Mel Michelle Lewis

For details on anniversary events, contact WGS at wgs@gvsu.edu.

Hundreds expected to volunteer during COW

Hundreds of Lakers are expected to participate in the 10th annual Community Outreach Week, set for March 23-30.

Sponsored by the Alumni Association and the Community Service Learning Center, groups or individuals can volunteer to assist an existing project or create a new project that other Lakers can join. Nearly 40 projects throughout the country are posted online at gvsu.edu/cow.

Individuals who volunteer during COW can record their activity hours on the website.

Last year, more than 700 volunteers participated. Chris Barbee, director of Alumni Relations, said it was a record setting year for number of regional clubs hosting events and more students volunteering than ever before.

Two events focus on ethics and health care

The Office of the Vice Provost for Health will host two public events on March 25 that focus on the ethical issues surrounding conscientious objection in health care.

- An afternoon conference, "You Want Me to Do What? When Values Collide in Health Care," will run from 1-5 p.m. in the Eberhard Center.

Presenters are Bryan Pilkington, associate professor, Seton Hall School of Health and Medical Sciences; Caroline Ring, chief nursing officer for Spectrum Health Big Rapids and Reed City hospitals; Michael Robinson, assistant professor of philosophy, Chapman University; and Megan VerMerris, senior counsel for Spectrum Health.

Cost to attend the afternoon conference, presented in collaboration with Spectrum Health, is \$45; register online at gvsu.edu/colloquy.

- The DeVos Medical Ethics Colloquy, with the focus "The Ethics of Conscientious Objection in Health Care," follows a 5 p.m. hors d'oeuvres reception and will run from 6-8 p.m. in the Eberhard Center.

Presenters are Nancy Berlinger, research scholar at the Hastings Center, and Lauris Kaldjian, director of bioethics and humanities at the University of Iowa's Carver College of Medicine.

A meet-and-greet with colloquy speakers is scheduled for students from 5-5:30 p.m. Students should register for this meeting on the colloquy website; faculty members who wish to bring a class can contact Diane Dykstra at dykstrdi@gvsu.edu or x15876.

The colloquy, underwritten by the Richard and Helen DeVos Foundation, is free and open to the public. It will be live-streamed, participants who register online at gvsu.edu/colloquy and indicate "live stream" will receive a link prior to the event.

Questions about the events can be directed to Dykstra at dykstrdi@gvsu.edu or x15876.

FACULTY AND STAFF SKETCHES

IN THE NEWS

John Kilbourne, professor of movement science, was interviewed by *Traverse Magazine* for a story about the tiny house he built on Bois Blanc Island.

Eric Kunnen, associate director of eLearning and emerging technologies, was interviewed by *EdTech Magazine* for an article about buildings showcasing active learning philosophies.

Bernal elected to national board

Jesse Bernal, vice president for Inclusion and Equity, was elected to the board of directors for the National Association of Diversity Officers in Higher Education. He was installed during NADOHE's annual membership meeting March 8 in Philadelphia, Pennsylvania.

Bernal has been an active member of NADOHE. He is also chair of the Michigan Association of State Universities (MASU) Chief Diversity Officer Committee, and is active in other professional associations: National Conference on Race and Ethnicity, Hispanic Association of Colleges and Universities, American Association of Hispanics in Higher Education, American Education Research Association, and the National Conference on LGBT Equality.

Last year, Bernal was appointed by Gov. Rick Snyder to the Hispanic/Latino Commission of Michigan.

Since Bernal began working at Grand Valley in 2015, the university has adopted a social justice and intersectional framework that guides university initiatives and community partnerships.



Jesse Bernal

Perhamus named director of civil discourse program

Lisa Perhamus, associate professor of educational foundations, was appointed as inaugural director of the Padnos/Sarosik Civil Discourse Program, housed in Brooks College of Interdisciplinary Studies.

Perhamus, a current faculty associate for the Division of Inclusion and Equity, was the inaugural endowed professor when the program began in 2013 and a member of the advisory board. Her teaching and research interests include civil discourse, issues of race, class, gender, and sexuality, marginalized narratives, and urban education.



Lisa Perhamus

McIntosh earns award from Schaefer Fund

Kevin McIntosh, coordinator of Campus Interfaith Resources, was recognized for his work on campus by a national Jewish foundation dedicated to empowering young people.

McIntosh was among 10 recipients of the 2019 Avi Schaefer Fund "Seek Peace and Pursue It" awards. The Avi Schaefer Fund annually recognizes university students, faculty and staff members who are considered changemakers.

McIntosh was nominated for the award by Allison Egrin, president of Grand Valley's Hillel chapter.

Three nominated for chamber awards

Three staff members were nominated for awards by the West Michigan Hispanic Chamber of Commerce: **Melissa Baker-Boosamra**, associate director of student life, civic engagement and assessment, Building Bridges nominee; **Adriana Almanza**, assistant director, Office of Multicultural Affairs, Young Hispanic Professional of the Year nominee; and **Michelle Jokisch Polo**, inclusion reporter, WGVU, Young Hispanic Professional of the Year nominee. The annual gala is March 26 at the JW Marriott in Grand Rapids.

SKETCHES

Monica Johnstone, director of communications and advancement for the College of Liberal Arts and Sciences, won fifth prize in the 33rd annual LowellArts West Michigan Art Competition. Quilts will be on display at LowellArts, 223 West Main St. in Lowell, through March 30.

Cynthia Coviak, adjunct professor of nursing, was elected as a distinguished fellow of the National Academies of Practice in Nursing. She was inducted during the NAP annual meeting in Pentagon City, Virginia.

Kathryn Remlinger, professor of English, was named president-elect of the American Dialect Society after a membership vote at the society's annual meeting in New York City.

The **GVSU Laker Store** received the Excellence in Technology Product Management Award from the Independent College Bookstore Association. **Katie Lomas**, manager of Laker Tech, was recognized for her achievements at the association's annual conference in Jacksonville, Florida.

Susan Harrington, assistant professor of nursing, was a co-author of an article, "A Crosswalk between the Omaha System and Guiding Undergraduate Public Health Nursing Education Documents," published in *Public Health Nursing*.

Jeffrey Wing, assistant professor of public health, gave a presentation, "Predicting Ordinal Functional Outcome at 90 Days Post-Intracerebral Hemorrhage" at the International Stroke Conference in Honolulu, Hawaii.

Loren Rullman, vice provost for Student Affairs and dean of students, participated in the Thought Leaders Forum, "Approaching Tomorrow's Challenges with an Entrepreneurial Mindset," sponsored by APPA and held in Hilton Head, South Carolina.

Genevieve Elrod, assistant professor of nursing, passed the Certified Nurse Educator exam.

Kirkhof College of Nursing faculty members **Dianne Conrad**, **Sandra Spoelstra** and **Marie VanderKooi** were among the authors of an article, "Mentoring Doctor of Nursing Practice Students: Tips for Preparing Practice Scholars," published in the *Journal of Nursing Research*.

Daisy Fredricks, assistant professor of education, wrote a chapter, "Working Toward a Humanizing Research Stance: Reflections on Modifying the Interview Process," for a book, *Critical Reflections on Research Methods: Power and Equity in Complex Multilingual Contexts*, published by Multilingual Matters.

Michael P. Lombardo, professor of biology, gave a presentation, "Born to Throw: on the Evolution of Throwing in Humans," at Hope College.

Student Success Network faculty partners listed

continued from page 1

Jon Jeffryes	Melissa Morison	Samhita Rhodes	Ross Sherman
Tara Kneeshaw	Felix Ngassa	Ashley Rosener	Scott Stabler
Amy Masko	Emily Nichols	Sally Ross	Pamela Wells
Hazel McClure	Len O'Kelly	Gayle Schaub	
Douglas Montagna	Elizabeth Psyck	Mark Schaub	
	Wendy Reffeor	Carolyn Shapiro-Shapin	