

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

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Class project turns into museum exhibition

In the 1970s, the B'nai Israel Synagogue in Muskegon counted more than 120 families as members. Its roster has since dwindled to about 40 families due to deaths, relocations and attrition.

Marilyn Preston, associate professor of integrative studies and member of B'nai Israel, secured several grants to capture the oral histories of the synagogue's members. Next fall, these histories will be showcased in an exhibition at Muskegon's Lakeshore Museum Center.

The project, though, will yield more than a public exhibition and an archival piece for the synagogue. Through the process of interviewing members, at least one student from Preston's class has found a spiritual home.

Joel Hill, a senior majoring in integrative studies, took Preston's religion class last fall with the intent of learning more about Judaism. Like others in his class, Hill traveled to Muskegon several times for interviews.

"They made me feel like a part of the family,"

said Hill, who lives in Muskegon. "It was part of our class to come and do these interviews, and then I just continued to worship there."

Hill received a Student Summer Scholar grant from the Office of Undergraduate Research and Scholarship to continue working with Preston on the oral history collection. Preston received grants from Grand Valley's Kutsche Office of Local History and Center for Scholarly and Creative Excellence, in addition to a grant from Michigan Humanities to fund the project.

Preston and her family started attending B'nai Israel about three years ago. She said she quickly realized the congregation's story needed to be shared.

"I developed a plan with a class in mind to do oral histories. Students in the class developed research guides and decided what questions to



Photo by Amanda Pitts

Joel Hill, a senior majoring in integrative studies, talks with Fran Boyden, a member of B'nai Israel, at the synagogue. Hill participated in an oral history collection with synagogue members that will be an exhibition next year at the Lakeshore Museum Center.

ask, with guidance from the rabbi and his wife," Preston said. "We centered our interviews

continues on page 3

ACROSS CAMPUS

United Way campaign moves exclusively online

Grand Valley's annual United Way campaign runs October 7-18. For the first time, the entire campaign will be exclusively online.

This year, faculty and staff members are encouraged to visit gvsu.edu/UnitedWay to consider a gift to the campaign or to indicate they don't intend to give. The system is secured through Grand Valley's single sign-on system, so clicking the "Give Now" button on the website will direct faculty and staff to login with their network username and password.

The process is detailed below.

1. Visit gvsu.edu/UnitedWay and click the "Give Now" button.
2. Sign in with GVSU network login and password, which goes directly to the United Way site.
3. Click orange "Pledge Now" button in the top right corner and select from Payroll Deduction, Credit Card, Bill Me, or Not at This Time options.
4. Follow instructions on page to complete and



Heart of West Michigan United Way

review pledge and direct funds, if desired.

5. Know that you have made a positive impact on the West Michigan community.

The online system saves processing time and is environmentally friendly by reducing paper use; supporters who wish to give by check should select the "Bill Me" option when giving.

The goal of the United Way campaign is to maximize the number of faculty and staff members who consider giving a gift to the United Way. Employees who choose not to give should still login to the United Way site and indicate that they considered participating.

During the pledge process, funds can be directed to any United Way, including Heart

of West Michigan United Way (Kent County), Greater Ottawa United Way, and United Way of the Lakeshore (Muskegon and surrounding areas) or any other in the state.

Funds donated to the United Way are most impactful when they are directed to the United Way's General Fund, which is used to achieve the greatest results in a variety of programs that impact education, poverty, health and more. Gifts of \$100 or more can be directed to any 501(c)(3) organization listed on the site.

Donors can review their gift history on the "My History" tab on the pledge site, and can also update personal information.

Grand Valley has long been a strong supporter of the United Way in West Michigan, and the campaign committee hopes to see strong participation continue.

Campus partners will host OER symposium

More than 75 percent of students surveyed reported they skipped buying or renting a textbook due to the cost.

continues on page 2

ACROSS CAMPUS

continued from page 1

That statistic, from a survey by University Libraries, calls to attention the expense of textbooks. University Academic Senate, Student Senate and the Office of the Provost, along with other campus partners, support a universitywide commitment to Open Educational Resources (OER).

OER initiatives are focused on openly licensed textbooks, paywall-free academic publishing, and greater sharing of research data.

OPEN ACCESS

A fall semester survey by University Libraries asked 412 students their responses about the cost of textbooks: 95 percent of students who skipped buying a textbook were concerned about their grade in the course, 56

percent said they would buy groceries or healthier food if they didn't have to spend money on textbooks. The average Grand Valley student spends about \$330 per semester on textbooks.

University Libraries will host "Open GVSU Symposium" on October 24 from 1:30-4 p.m. in the Mary Idema Pew Library, room 030. Students, faculty and staff will learn more about OER, share experiences and connect with resources. Register online at gvsu.edu/sprout. More information is online at gvsu.edu/libraries/opengvsu.

Eric-John Szczepaniak, president of Student Senate, said: "Students are struggling and are painfully aware that their financial situation may not set them up for success. It is up to us to change that."

The symposium coincides with International Open Access Week, October 21-27.

University maintains 'Best Buy' designation

For the 24th year in a row, Grand Valley has been named one of America's 100 Best College Buys by Institutional Research and Evaluation, Inc. (IR&E) in Georgia.

Grand Valley is the only Michigan public school that has made the list every year since the designation began in 1995.

Each year, IR&E identifies the 100 colleges and universities across the

country that provide students the highest quality education at the lowest cost.

The criteria to be considered for the designation include enrolling a freshman class in fall 2018 with a high school GPA and/or SAT/ACT equal to or above the national average.

The average GPA for incoming freshmen at Grand Valley for fall 2018 was 3.60, compared to the national average of 3.46, according to IR&E. The average ACT score for incoming freshmen at Grand Valley for fall 2018 was 24, compared to the national average of 23.

• Grand Valley also was named a top public school among national universities by *U.S. News and World Report*.

In the "2020 Best Colleges" rankings, Grand Valley ranked fourth among Michigan's public universities in the National Universities category, after several years of being ranked in the regional Midwest category.

Making Waves clean-up



Photo by Savannah Klear

More than 140 students helped clean the shoreline at Grand Haven State Park September 21 and removed 60 pounds of trash. The event was part of the Making Waves Big Splash Week, and was coordinated by the Community Service Learning Center.

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Grand Valley Magazine, published quarterly; visit gvsu.edu/gvmagazine.

GVNow, web publication; visit gvsu.edu/gvnow, for daily news updates and video features.

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GVFACES

Anne McKay, assistant professor of nursing

After a 38-year journey of twists, turns and many successes, Anne McKay has entered the next adventure in her nursing career as assistant professor in the Kirkhof College of Nursing.

This marks McKay's second year teaching at Grand Valley. She leads lectures in undergraduate courses, and assists students with their clinical assignments and doctoral students who are working on their final projects.

After earning a master's degree in public health from the University of Virginia, McKay traveled to China to teach for two years for the World Health Organization. She returned to the U.S. in 1987 and worked as the health director at Hope College and a nurse practitioner at a primary care facility, before taking a position at Spectrum Health as a nurse practitioner in the osteoporosis department.

"I helped start that program from the ground up," McKay said. "Osteoporosis was an undiagnosed, untreated condition in many primary care centers."

After building that program, she starting a similar osteoporosis program at Holland Hospital, where she worked until joining the KCON faculty. She earned a doctor of nursing practice degree from the University of Michigan in 2015.

"Being a nurse, and a nurse practitioner is such a privilege because people trust you with

their deepest and darkest fears," McKay said. "People will tell you things and it's your responsibility to respond and help them work toward healthy solutions."

McKay represents KCON on the university's equity and inclusion committee, and said the thing she loves the most about the university is its inclusivity.

"This is a student-centered university, and a very supportive institution in general. I'm really impressed with that," McKay said.

She said her entire, varied career has been gratifying, but being a professor is a unique kind of reward.

"I think it's really rewarding to be with people who are working their way through life, and solving those developmental type of things that you do as a student," she said. "What's rewarding is being there through those years, and trying to be a good mentor for that."



Anne McKay

WHAT'S AHEAD

Scientific analysis of art to be explored during Ott Lecture

Using science to discover how works of art were created, how they changed and how they can be preserved is the focus of the next Arnold C. Ott Lectureship in Chemistry.

Karen Trentelman, senior scientist at the Getty Conservation Institute, will talk about how scientific analysis provides a deeper understanding of art. Trentelman leads the technical studies research group at the institute, which works worldwide to conserve visual arts.



Karen Trentelman

Trentelman will present examples of research on items in the collection of the J. Paul Getty Museum, which range from Egyptian mummies to paintings by Rembrandt, to help illustrate how scientific study enhances knowledge of both art and the artists.

The lecture, "Beyond Beauty: Using Scientific Analysis to Uncover Hidden Beauty in Works of Art," is Thursday, October 10, at 6 p.m. in the DeVos Center, Loosemore Auditorium. A public reception will be held at 5 p.m.

Trentelman will also conduct a chemistry seminar Friday, October 11, at 1 p.m. in the Kirkhof Center, Pere Marquette Room. "Art as Evidence: The Scientific Examination of Works of Art" will address the techniques and materials needed for conservation and the constant need to find new analytical approaches and instrumentation.

Before joining the institute in 2004, Trentelman was a research scientist at the Detroit Institute of Arts. She received a doctorate in chemistry from Cornell University and conducted postgraduate research at Northwestern University and the University of Illinois, Chicago.

The Arnold C. Ott Lectureship in Chemistry was created and endowed by a gift from the late Arnold C. and Marion Ott. Arnold Ott was a leading chemist and entrepreneur in West Michigan. He was also one of the co-founders of Grand Valley and served on the Board of Trustees for 28 years.

For more information, contact the Chemistry Department at gvsu.edu/chem.

Medical Colloquy will focus on bioethics, big data

The fields of bioethics and big data will be the focus at the biannual DeVos Medical Colloquy.

"The Power of Data and the Dilemma of Privacy" is set for Monday, October 14, from

6-8 p.m. in the Eberhard Center, with a reception at 5:30 p.m. Registration is open, visit gvsu.edu/colloquy to RSVP; the event is free and open to the public.

Presenters are I. Glenn Cohen, professor of law at Harvard Law School and faculty director of the Petrie-Flom Center for Health Law Policy, Biotechnology and Bioethics; and Bonnie Kaplan, from the Yale Center for Medical Informatics, Yale Interdisciplinary Bioethics Center scholar and a faculty affiliate fellow of the Yale Law School's Information Society Project.

Cohen is a leading expert on the intersection of medical ethics and the law; his research relates to big data, research ethics and health information technologies. Kaplan's research and consulting concerns informatics ethical and legal issues, user perspectives and experiences with health information technology, and ethnographic sociotechnical evaluation.

The colloquy will be webcast live and continuing education credits are offered for medical education, nursing and social work. Details are online at gvsu.edu/colloquy.

The DeVos Medical Ethics Colloquy is held twice per year. Grand Valley began hosting this series in 2015 after receiving a gift from the Richard and Helen DeVos Foundation.

PIC plans Study Abroad Fair

The Padnos International Center will host a Study Abroad Fair on Tuesday, October 15, from 10 a.m.-3 p.m. in the Kirkhof Center, Grand River Room.

Students can browse programs, talk with faculty directors and meet other students who have studied abroad. The event is LIB 100 approved.

Faculty members can request a study abroad presentation in their classes by sending an email to Alissa Lane at laneali@gvsu.edu. For more information, visit gvsu.edu/studyabroad.

Kutsche Office of Local History will host annual luncheon

The Kutsche Office of Local History will host its fourth annual luncheon on Tuesday, October 15, and highlight partners and organizations associated with its Connections Along the Grand River exhibition.

The event will run from 11 a.m.-3 p.m. in the Mary Idema Pew Library multipurpose room. It is free and open to the public, and of particular interest to local historians, museum archivists and librarians. RSVP online at gvsu.edu/kutsche.

Last year, the Kutsche Office of Local History was among 18 organizations to receive a grant

from Michigan Humanities to support a series of public conversations that focus on the factors that connect Michigan residents to water.

The luncheon continues conversations from a March symposium that centered on the Grand River and how residents have been impacted by the waterway.

For more information, visit gvsu.edu/kutsche or call the Kutsche Office at x18099.

Repair Clinic volunteers ready to mend clothes, items

The Repair Clinic returns to provide students a place to fix tears in backpacks and clothes, missing buttons, jammed zippers and more.

Faculty and staff volunteers will be on hand on Tuesday, October 15, from 6-8 p.m. in the Holton-Hooker Learning and Living Center multipurpose room to make the repairs, free of charge.

In addition, advisors will be available to talk about academic or scheduling questions, volunteers will provide knitting instruction, refreshments will be served and small prizes given away.

More than 250 services have been performed at previous clinics. For more information, contact Monica Johnstone at clas@gvsu.edu.

Crime survivor, wrongful conviction advocate to visit campus

Jennifer Thompson made a conscious effort in 1984 to memorize everything about her attacker so she might some day help bring him to justice. When Ronald Cotton was arrested and charged with rape, she was able to make a positive identification that would send him to prison for life.

Eleven years into his sentence, the availability of DNA testing would set Cotton free.

Thompson will visit campus Wednesday, October 16, at 6 p.m. in the DeVos Center, Loosemore Auditorium, to discuss the need for criminal justice reform.

She is the founder and board chair of Healing Justice, a nonprofit that provides opportunities for healing in cases involving wrongful convictions and exonerations. She is the co-author of *Picking Cotton: Our Memoir of Injustice and Redemption*.

This event is sponsored by the College of Community and Public Service and the School of Criminal Justice.

For more information, visit gvsu.edu/cj.

Exhibition will open in September 2020 at Muskegon museum

continued from page 1

around what it means to them to be Jewish and how the temple has shaped their experience."

Hill remains heavily involved in the project and is busy securing materials like photos, newspaper clippings and other materials from members for the exhibition. He used a software program to design a 3D model of what "L'dor V'dor" will actually look like when it opens at the Lakeshore Museum Center in September 2020. "L'dor V'dor" is a Jewish term meaning "generation to generation."

He said visitors to the exhibition will see replica models of a classroom and chapel from the temple. It concludes with a replica of a dining room set for shabbat dinner and a bulletin board asking people to leave notes with an answer to the question, "How would you heal the world?"

"In the face of these tumultuous times, it will be nice to end with hope and have people leave on a positive note," Hill said.

The exhibition will open at the Lakeshore Museum Center in September 2020 and remain on display through April 2021.

FACULTY AND STAFF SKETCHES

IN THE NEWS

The **Campus Recreation Department** will now be known as **Recreation and Wellness**, housed within the Division of Student Affairs.

Whitt Kilburn, associate professor of political science, was interviewed by MSU's Capital News Service for a story about voter turnout in mayoral elections.

Two deans named to Crain's education list

Crain's Detroit Business named two Grand Valley deans to its list of "Notable Women in Education Leadership."

Diana Lawson, dean of the Seidman College of Business, and **Cynthia McCurren**, dean of the Kirkhof College of Nursing, were recognized among the 35 women on the list.

Crain's editors accepted nominations for the list; criteria included career accomplishments, track record of success in the field, contributions to community and mentorship of others.



Cynthia McCurren, left, and Diana Lawson

SKETCHES

The **Career Center** partnered with the **Traverse City Center**, housed in the **Center for Adult and Continuing Studies**, to host the first Traverse City JCPenney Suit-Up event September 22. Fifty students, alumni and family members attended the after-hours event, purchasing professional clothes at a discounted rate. Another Traverse City Suit-Up event is planned for the winter semester.

Christina Quick, assistant professor of nursing, joined the board of directors for the Kalamazoo County Child Abuse and Neglect Prevention Council.

Sherri Fannon, assistant professor of nursing, gave a presentation, "Silos: The Enemy of Interprofessional Communication and Clinical Transformation," at the MIPERC Conference hosted by the Vice Provost for Health Office.

Anne McKay, assistant professor of nursing, gave a presentation, "Interprofessional Partnerships in Assessing the Healthcare Needs of a

College Community," at the MIPERC Conference hosted by the Vice Provost for Health Office.

David Eaton, associate professor of history, wrote a book, *World History through Case Studies: Historical Skills in Practice*, published by Bloomsbury.

Kim Ranger, liaison librarian, served as editor of a book, *Informed Learning Applications: Insights from Research and Practice*, published by Emerald Group Publishing Limited; and wrote a chapter, "Relational Liaising to Integrate Informed Learning into the Disciplinary Classroom," for the book.

Robert Hollister, professor of biology, and **John Kilbourne**, professor of movement science, gave presentations, "Why We Need to Document and Understand Terrestrial Ecosystem Change in the New Arctic," and "Early Sami Play and Games: Sustainability and Peace," respectively, at the Arctic Futures 2050 Conference in Washington, D.C.

Cáel Keegan, assistant professor of women, gender, and sexuality studies, received the 2019 Trans/Gender-Variant Caucus Award from the National Women's Studies Association for a paper, "Getting Disciplined: What's Trans* About Queer Studies Now?"

Jim Penn, associate professor of geography and sustainable planning, gave a presentation, "Abundance, Distribution and Use of Non-timber Forest Resources in Amazonia: Using GPS and GIS to Map Forest Resources in Support of Community Conservation Efforts and Sustainable Development," at the Ecological Society of America annual meeting in Louisville, Kentucky.

Brent Smith, associate professor and assistant department chair of integrative studies, wrote a book, *Religious Studies and the Goal of Interdisciplinarity*, published by Routledge as part of a series, Routledge Focus on Religion.

Azizur R. Molla, associate professor of public health, and **Theresa Bacon-Baguley**, associate dean of research and professor of physician assistant studies, were co-authors of an article, "Public Perception of the United States' Affordable Care Act," published in the *International Journal of Healthcare*.

Ronald Loeffler, associate professor of philosophy, gave an invited presentation, "Recognizing Other Minds in Conversation: Beliefs as We-Attitudes and Assertions as Expressions of Beliefs So Conceived," at the University of Hradec Králové in the Czech Republic. Loeffler also co-presented a workshop, "Instituting Normative Statuses Through Scorekeeping in the We-Mode," at the Social Institution of Norms at the University of Vienna.

ACROSS CAMPUS

GVNow recap:

HTM students, professionals clean up Leelanau State Park

About 30 hospitality and tourism management students joined nearly 300 industry professionals to clean up and restore Leelanau State Park and the Grand Traverse Lighthouse Museum.

The effort was part of Michigan Cares for Tourism (MC4T), an organization chartered by the Hospitality and Tourism Management Department along with the Michigan DNR, Travel Michigan, Tourism Cares, DRIVEN and Indian Trails.

The students, along with six faculty members, traveled up north and spent September 16-17 tackling two dozen projects across the 1,300-acre state park.

Patty Janes, professor of hospitality and tourism management and MC4T coordinator, said the group completed 24 improvement projects, restoring picnic tables, painting the lighthouse, clearing trails and doing brick work. The group also installed a new playground.

Michigan Cares for Tourism is a 100 percent volunteer, 100 percent give back organization with all proceeds solely designed to contribute to the cleanup of Michigan's historic attractions.

This is the seventh MC4T clean-up effort in the state.

Family of longtime dean establishes scholarship

The family of longtime Grand Valley faculty member Rodney Mulder and his wife, Lucarol, has established a scholarship in their memory.

The Rodney and Lucarol Mulder Social Work Endowed Scholarship at the Grand Valley University Foundation will assist students who are pursuing either a bachelor's or master's degree in social work from Grand Valley. It will also promote diversity in the social work profession by assisting nontraditional students and students from underrepresented ethnic groups.

Mulder started working at Grand Valley as a French instructor in 1966. He was also a faculty member in the sociology and social work

departments, and served as dean of the School of Social Work and College of Community and Public Service. Mulder died in 2010 before he was able to retire from Grand Valley with 44 years of service.

Cray Mulder, professor of social work and graduate program director, said when Lucarol died in 2019 she and her family wanted to establish a scholarship to honor their parents' passion for education and community service.

The scholarship will be awarded annually provided there are candidates who meet the qualification criteria. Recipients must be a junior, senior or graduate student enrolled in at least 12 credits (undergraduates) and at least six credits (graduate students) in the School of Social Work, with a cumulative grade point average of 3.0 or greater.

This gift is a part of the Laker Effect campaign, which is transforming the lives of students and enhancing the West Michigan community. Learn more about the campaign at gvsu.edu/giving.

For complete stories, visit gvsu.edu/gvnow.