

FORUM

MONDAY, OCTOBER 24, 2016

**A NEWSLETTER FOR THE GRAND VALLEY
STATE UNIVERSITY COMMUNITY**

Published by University Communications



Agreement addresses need for more engineers

Presidents from Grand Valley and Cornerstone University signed a partnership agreement that will allow students to concurrently enroll at both universities.

The agreement will allow Grand Valley to expand its engineering program and create four new emphasis areas under its interdisciplinary engineering major. Cornerstone intends to offer engineering degrees for the first time.

President Thomas J. Haas and Cornerstone President Joseph Stowell signed the agreement October 19.

Paul Plotkowski, dean of the Padnos College of Engineering and Computing, said the agreement addresses the need for more engineers in Michigan.

"There is a shortage of engineering graduates in the state and West Michigan in particular," Plotkowski said. "We are very pleased to work closely with Cornerstone on this agreement to provide resources and support for future

engineers at both universities."

Shawn Newhouse, vice president for Traditional Undergraduate Academics at Cornerstone, said: "We are delighted to be working with Grand Valley to provide our students with market-sensitive academic programs that fit the traditional job industries as well as those that are quickly expanding."

Courses for the four emphasis areas (environmental engineering, design and innovation engineering, engineering management, data science and engineering) of the interdisciplinary engineering major at Grand Valley will be taught at both Cornerstone and Grand Valley.

Students from Cornerstone will complete engineering fundamental courses at Grand Valley.



Photo by Bernadine Carey-Tucker

Grand Valley President Thomas J. Haas, left, and Cornerstone University President Joseph Stowell sign an agreement that expands engineering programs at the two institutions.

Across Campus

Study analyzes city zoo, museum impact

The John Ball Zoo and Grand Rapids Public Museum generate a combined \$62.2 million in Kent County each year, according to new research by Paul Isely, economics professor and associate dean of undergraduate programs in the Seidman College of Business.



Photo by Rex Larsen

Paul Isely, right, talks with Peter D'Arienzo, CEO of John Ball Zoo, at a news conference at the Grand Rapids Public Museum. Isely researched the economic impact generated by the zoo and museum.

The two venues support 766 jobs annually in Kent County and attract 526,000 visitors from outside the county, the study shows. Of those visitors, 66 percent come only to experience the zoo and museum. Combined, the institutions draw more than 800,000 county residents and out-of-towners each year.

"This economic impact study demonstrates the John Ball Zoo and Grand Rapids Public Museum are more than just treasured cultural institutions, they fuel Kent County's economy," said Isely. "The zoo and museum attract visitors from near and far who pump dollars into Kent County hotels, restaurants and a variety of other businesses."

The study illustrates visitor spending in Kent County outside of the zoo and museum, as well as the financial impact of venue operations and construction projects. Results are based on a random survey of zoo and museum visitors during the summer, and existing information on the number of visitors over the past year, where they live, and how much they spent at the zoo and museum.

Examples of the venues' annual economic impact in Kent County are listed below.

- \$62.2 million in additional production of goods and services;

- \$16.4 million directly spent by visitors outside the venues;

- \$16.5 million in additional business earnings from direct, indirect and induced spending.

Cards provide university quick facts

The 2016 Talking Points cards are included in this issue of *Forum*.

The cards provide quick facts about Grand Valley and updated statistics. Departments can request more cards by calling University Communications at x12221.

Anonymous reporting system added

University leaders have added another reporting mechanism that allows members of the campus community to report unethical behavior anonymously.

The web-based system is hosted, staffed and managed by NAVEX Global-EthicsPoint, an external ethics and compliance firm. People may submit a report by phone (toll-free phone

continues on page 2

Across Campus

continued from page 1

number 855-799-8302) or via the website, gvsu.ethicspoint.com. Reports can be made 24 hours a day, 365 days a year.

Conversations about adding this system began last year; it does not replace existing reporting methods for concerns such as bias incidents, sexual violence or student conduct, but provides another avenue to report actions believed to be inappropriate or unethical.

Grand Valley's Legal, Compliance and Risk Management Division administers the system and assigns reports to appropriate university officials for investigation and resolution. Reporters will be provided with regular status updates through the system.

For more information, contact Donna Markus at markusd@gvsu.edu.

Victim advocacy program expands

Grand Valley has expanded its victim advocacy program to members of the campus community who want to disclose a sexual assault or another form of gender-based violence.

Six staff members have been trained as co-advocates, working closely with Ashley Schulte, victim advocate, who is based in the Women's Center.

Schulte has been in her role since May 2015 and said training others shows best practices.

"Having one victim advocate does not meet the needs of the diverse student body we serve," Schulte said.



Photo by Amanda Pitts

From left to right are Marla Wick, Ashley Schulte, Kellie Pnacek-Carter, Jen Hsu and Sharalle Arnold. Not pictured are Jessica Jennrich and Salvador Lopez.

The co-advocates completed 40 hours of training through the YWCA in Grand Rapids. They are Sharalle Arnold, associate director, Women's Center; Jen Hsu, director, LGBT Resource Center; Jessica Jennrich, director, Women's Center; Salvador Lopez, associate director, Admissions; Kellie Pnacek-Carter, assistant director, Event Services; and Marla Wick, assistant director, LGBT Resource Center.

Like Schulte, the co-advocates are exempt from their reporting responsibilities under the university's responsible employee policy. Schulte explained that means a student can disclose information to her or a co-advocate without prompting a response from the university, only ever sharing non-identifiable information for Clery compliance.

Lopez said he was interested in serving as a co-advocate because of his role in Admissions and advisory work with Laker Familia, a student organization.

"I know and interact with a lot of Grand Valley students, and sometimes it's better if students can put a face to the person they are meeting with, especially in very sensitive conversations or situations," Lopez said.

Information about the victim advocacy program is online at www.gvsu.edu/vro.

Study: more gender diversity needed in survey questions

Most people have taken a survey or completed a questionnaire in the past that has asked the question: "Are you male or female?" A joint study from Grand Valley and Stanford University suggests that this traditional survey question does not mirror gender diversity in the world today.

The study explains that traditional understandings of sex and gender found in social surveys do not reflect either academic theories about the differences between sex and gender, nor how a growing number of people prefer to identify themselves.

"Beliefs about gender have shifted dramatically in recent years, enabling greater recognition for people with a range of gender identities and expressions," said Laurel Westbrook, associate professor of sociology and study co-author. "If survey research is to remain a powerful tool for tracking social trends and monitoring discrimination, survey questions need to reflect that we do not live in a world populated by only females and males, or strictly feminine or masculine people."

continues on page 3

FORUM Volume 41, Number 9

The GVSU Forum is published by University Communications. The submission deadline is Tuesday noon. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Telephone: 616-331-2221. Web: www.gvsu.edu/forum.

Faculty and staff members can find an online "Sketches" submission form on the Web at www.gvsu.edu/forum.

University Communications Staff:
Mary Eileen Lyon, associate vice president
Sherry Bouwman, assistant
Dottie Barnes, associate director of news
Bernadine Carey Tucker, director of creative services
Michele Coffill, associate director of publications
Nate Hoekstra, communications specialist
Dave LeFurge-McLeod, videographer
Elizabeth Lienau, photography coordinator
Matthew Makowski, communications specialist
Tony Packer, videographer
Amanda Pitts, photographer
Leah Twilley, communications specialist
Lucas Escalada, student writer

Other publications by University Communications include:

Grand Valley Magazine, published quarterly; visit its website at www.gvsu.edu/gvmagazine.

Visit Grand Valley's online publication, GVNow, at www.gvsu.edu/gvnow, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

GVFaces

Josh Jacobson, Student Services Coordinator

Josh Jacobson brings an extensive higher education background to his position at Grand Valley's Traverse City Regional Center.

Jacobson is the student services coordinator and assists students in northern Michigan with admissions, financial aid, advising and scheduling questions. He had worked at Northwestern Michigan College, in Traverse City, in a role that encompassed financial aid and admissions, and he spent a lot of time on the road at recruitment events.

Jacobson serves as chair of enrollment management committee for the Michigan Association of Collegiate Registrars and Admissions Officers. This role carries over from his time at NMC.

He also managed NMC's admissions email communications with students and its social media platforms. "I figured I had sent about 600,000 emails in a year," Jacobson said.

Jacobson earned a bachelor's degree from Cornerstone University in Biblical studies in

2010. After graduation he worked for an online institution, Christian University GlobalNet, managing articulation agreements with other institutions and student enrollment.

"I am happy to be working for Grand Valley," he said. "I truly believe in the university's mission statement."

A native of Traverse City, Jacobson said knowing the area and its people helps him work with students.

"It's important to be able to understand the dynamics of the students, including adult learners, so they have someone they can relate to," he said.

Jacobson and his young family live in Interlochen and raise chickens.



Josh Jacobson



What's Ahead

Begin passport process at PIC fair

The Padnos International Center will host a Passport Fair on Monday, October 24, from 1-4 p.m. in the Kirkhof Center, Pere Marquette Room.

Participants need to bring proof of U.S. citizenship (birth certificate or naturalization certificate), driver's license or Michigan ID, and two separate checks or money orders totaling \$135 (\$110 to Department of State, \$25 to USPS). Passport photos can be taken for \$3 cash, with Grand Valley ID.

Passport renewals can also be obtained at the fair with two checks (\$110 to Department of State, \$6.45 to USPS).

For more information, contact Vicki Wenger at x13898 or wengerv@gvsu.edu.

Panelists will discuss election

The Hauenstein Center for Presidential Studies will host two expert panels to analyze and discuss election issues and candidates.

Both panels will feature political experts from campus; panelists will be addressing topics specific to their area of study before taking questions from audience members.

The first will take place on Tuesday, October 25, at 5 p.m. in the Cook-DeWitt Center. Speakers at that panel will be political science faculty members Mark Richards, Erika King, Laura Schneider, Darren Walhof and Don Zinman.

The second panel will take place on November 1 at 7 p.m. in the DeVos Center, Loosemore Auditorium. Speakers will be Polly Diven, professor of political science, Matt McLogan, vice president for University Relations, Jonathan White, executive director of Grand Valley's Homeland Defense Initiative, and Richards and King.

Both panels are free and open to students and the public. To register to attend either panel discussion, visit hauensteincenter.org/RSVP.

Graduate School Fair set

Students interested in an advanced degree opportunities can attend the Graduate School Fair Wednesday, October 26.

The fair, organized by the Career Center, takes place from 10:30 a.m.-1:30 p.m. in Henry Hall atrium. The event is free and open to all Grand Valley students.

More than 40 in- and out-of-state colleges and universities representing a variety of fields will attend. See a list of all institutions and programs at www.gvsu.edu/careers.

Grand Valley, GRCC collaborate on film festival

A collaborative film festival, hosted by the French programs at Grand Valley and Grand Rapids Community College, will introduce the West Michigan community to films with a bit of international flavor.

The Tournées Film Festival will offer free screenings of six primarily French films from October 26-November 4. Dan Golembeski, professor of French at Grand Valley, and Hillery Haney, professor of French at GRCC, are coordinating the festival, which is funded through a French-American Cultural Exchange Foundation Tournées Film Festival Grant.

Below is a full schedule of film screenings. The October 26, 27 and November 2 screenings will take place in the DeVos Center, Loosemore Auditorium; the screenings on November 3 and 4 will take place in the ATC Auditorium, GRCC.

- October 26, 6:15 p.m.: "Valley of Love"
- October 27, 7 p.m.: "Phantom Boy"
- November 2, 6:30 p.m.: "La Sapienza"
- November 3, 6 p.m.: "Chocolat"
- November 4, 4 p.m.: "Jauja"
- November 4, at 7 p.m.: "Le Grand Homme"

Sponsors of the festival from Grand Valley include the Modern Languages and Literatures Department, Brooks College of Interdisciplinary Studies, Center for Scholarly and Creative Excellence, School of Communications, Frederik

Meijer Honors College, Office of Undergraduate Research and Scholarship, and College of Liberal Arts and Sciences.

For more information about the film festival, contact Golembeski at golembeski@gvsu.edu or x13169.

MSU president will present next Secchia Lecture

Contemporary land-grant universities need to adapt their core values of quality, inclusiveness and connectivity to 21st-century realities, according to Lou Anna Simon, president of Michigan State University.

Simon will be the speaker for the Peter F. Secchia Breakfast Lecture Series October 31 at the L. William Seidman Center. Her speech, "Land-grant Engagement for the 21st Century," begins at 8 a.m.; breakfast begins at 7:30 a.m.

MSU was chartered in 1855 under Michigan law as a state land-grant university, receiving an appropriation of 14,000 acres of state-owned land to fund its creation. Michigan State then became the nation's first land-grant institution under the Morrill Act of 1862, serving as a model for future land-grant universities.

Simon is the 20th president of Michigan State University, appointed in 2005. She chairs the Association of American Universities and the National Security Higher Education Advisory Board.

The event is sponsored by the Seidman College of Business Alumni Association. For more information and to RSVP, contact the Seidman College of Business at x17100 or email busalumn@gvsu.edu.

Seminar topic: religion, faith, spirituality

The University Counseling Center's 20th annual multicultural seminar will focus on the importance of recognizing the role religion, faith and spirituality play in people's lives.

continues on page 4

Across Campus

continued from page 2

The study proposes that in addition to asking people about what sex they were assigned at birth and their current gender identity, surveys should measure femininity and masculinity on separate scales to account for diversity within and overlap between gender categories.

To test the effectiveness of these scales, in particular, the research team conducted a survey of 1,500 adults in the U.S. in November 2014; The study was recently published in *Sage Journals' Socius: Sociological Research for a Dynamic World*, and can be viewed at <http://gvsu.edu/s/0gn>.

Smithsonian exhibit spotlights art by faculty member

An art exhibition currently on display at the Smithsonian American Art Museum features approximately 20 pieces of work by a Grand Valley art and design faculty member.

"Visions and Revisions: Renwick Invitational 2016" features the work of four distinguished artists, including Norwood Viviano, associate professor of art and design. The exhibit will be on display in the museum's Renwick Gallery through January 8.

The focal point of Viviano's exhibition collection is "Global Cities." The piece, which Viviano said took about 300 hours of research and 500 hours

of labor to complete, examines changes in the populations of certain geographic locations around the world over the past 2,000 years.

"What I was amazed by through my research was that there were all of these threads that caused patterns of people to move due to World War II, and there was also a real movement to cities during the Industrial Revolution," said Viviano. "You don't really know what kind of connections you're going to make historically and linearly through a timeline until a project like this is finished."

Drawing on census and topographical data to create models of cities at specific times in history is a consistent theme among Viviano's work, particularly because of a curiosity about immigration that was sparked by his grandparents.

"My grandparents are from Cecily," Viviano said. "I had the opportunity early on to become more aware of the immigrant experience, so my work is about the migration of people, the kinds of values that were attached to their lives, and trying to understand what kinds of influences caused those patterns of migration."



Norwood Viviano's 'Global Cities' is among the works at a Smithsonian American Art Museum exhibition.

FACULTY AND STAFF SKETCHES

In the News

Peter Wampler, associate professor of geology, was interviewed by *ClimateWire* for a story about Hurricane Matthew and its damage in Haiti.

Leslie Muller, assistant professor of economics, was interviewed by WOOD-TV and WXMI-TV for stories about Affordable Care Act insurance rates rising in Michigan.

Kevin Callison, assistant professor of economics, was cited in the *New York Times* for his study that showed a reduction in Medicare spending.



From left are Tricia Thomas, Jerry Paul Ninnoni, Mike Burritt and Karen Burritt.

KCON hosts visitor

The Kirkhof College of Nursing continued its partnership with the University Cape Coast in Ghana by hosting a faculty member last week.

During his visit, Jerry Paul Ninnoni, professor of nursing, discussed future collaborations for faculty, undergraduate and graduate students. He also toured the GVSU Family Health Center and Mercy Health Saint Mary's Hospital in Grand Rapids.

KCON and UCC established a partnership five years ago. Ninnoni said the faculty exchange between the universities has been successful and he hopes to someday bring UCC graduate and undergraduate students to Grand Valley.

Karen Burritt, associate dean for graduate programs, traveled to Ghana in March with students to explore opportunities for graduate student learning. She said the first graduate nursing students will visit Ghana in March 2017.

Walenta appointed to Holocaust education council

Michael T. Walenta, WGVU Public Media general manager, has been appointed to the Governor's Council on Genocide and Holocaust Education.

Gov. Rick Snyder appointed 15 members to the council, which was created to enhance genocide education to students and train teachers in providing genocide education.

In 2010, WGVU produced two documentaries, "Surviving Auschwitz: Children of the Shoah," and "Defying Hitler." Both documentaries were distributed nationally through PBS, shown internationally and received a Michigan Emmy, along with several other national and international awards.

Walenta, along with WGVU/PBS LearningMedia, has launched several educational assets being used as part of the Michigan Department of Education Genocide Holocaust Education curriculum.

He will serve a two-year term that expires in 2018.



Michael T. Walenta

Michigan ACE begins senior shadow program

The Michigan ACE Women's Network has established a leadership shadow program for women who aspire to senior-level positions in higher education.

The first cohort of mentors and mentees met September 15 at Grand Valley for orientation. The program matches mentees with senior-level administrators from a different institution for an experience that will last about 100-150 hours.

The mentees are Michelle Allmendinger, Michigan State University; Christine Benson, Madonna University; Colleen Croxall, Eastern

Michigan University; Anne Hitt, Oakland University; and **Lisa Miller**, Grand Valley.

Mentors are Christine Hammond, Mid Michigan Community College; Nick Piccolo, Alma College; Diane Anderson, Western Michigan University; **Gayle R. Davis**, Grand Valley; and Cameron Brunet-Koch, North Central Michigan College.

Applications and information about the senior shadow program are online at miciacenetwork.org/job-shadow-program/.

Sketches

Occupational therapy faculty members **Jennifer Friesma** and **Jeanine Beasley** participated at the American Occupational Therapy Association and American Society of Hand Therapists Capitol Hill Day in Washington, D.C., to meet with legislative staff on congressional bills related to provision of occupational therapy services.

Jeremiah Cataldo, associate professor, Honors College, wrote an article, "The Radical Nature of 'Return' in Zechariah," published in the *Journal of Hebrew Scriptures*.

Robert Deaner, associate professor of psychology, and **Aaron Lowen**, professor and chair of economics, wrote an article, "Males and Females Pace Differently in High School Cross-Country Races," published in *Journal of Strength and Conditioning Research*.

Elena Lioubimtseva, professor of geography and sustainable planning, was named an editor of the *Journal of Earth Science and Climate Change*, an OMICS International open access journal.

Beth Macauley, associate professor of communication sciences and disorders, was an invited speaker at the Riding for the Disabled Australia National Coaches Conference in Geelong, Australia. She gave two presentations, "Hippotherapy for Children with Communication Disorders" and "Synthesis of Hippotherapy Research 2016," and was part of a panel discussion.

Mary O'Kelly, associate librarian, gave a webinar presentation for the Carterette Series, "Getting Started with Assessing Student Retention," hosted by the Georgia Library Association.

What's Ahead

continued from page 3

"The Necessity of Talking About Religion, Faith and Spirituality in Public Spaces," will take place November 4 from 8:30 a.m.-3 p.m. in the Kirkhof Center. Register by October 28 at www.gvsu.edu/counsel.

Dafina-Lazarus Stewart will give a presentation about the appropriateness of acknowledging religion, faith and spirituality as mental health, counseling and student affairs professionals. Stewart is a professor in the College of Education and Human Development at Bowling Green State University.

The seminar will include break-out discussions and professional competencies activities. Cost for students, faculty and staff members is \$50; cost for community members is \$90. Lunch is provided. For more information, call x13266.

Register for annual civil discourse symposium

Grand Valley's third annual Padnos/Sarosik Civil Discourse Symposium centers on global migration and the challenges and opportunities that refugees and immigrants bring to a community.

"Welcoming Immigrants and Refugees: Community Engagement and Transformation" is set for Thursday, November 10, from 5-8:30 p.m. in the Eberhard Center. The event is free and open to the public; a light dinner will be served. RSVP online at www.gvsu.edu/civildiscourse.

Jack Mangala, Padnos/Sarosik professor for civil discourse, said panelists from Detroit and Grand Rapids will offer perspectives as immigrants themselves or as advocates for the immigrant community. The symposium also

offers an opportunity to engage with West Michigan organizations that offer resources to refugees and immigrants.

More about the symposium and the panelists listed below can be found online at www.gvsu.edu/civildiscourse.

Panelists are Raquel Garcia Andersen, director of partnerships and community outreach for Global Detroit; Susan E. Reed, managing attorney for Michigan Immigrant Rights Center; Lupe Ramos-Montigny, member of Michigan State Board of Education; Kizombo Kalumbula, pastor of family life for Tabernacle Community Church; Anh Nguyet Tran, president of Liaison Linguistics; and Amer Zahr, adjunct professor for the University Detroit Mercy School of Law.