

FORUM

A NEWSLETTER FOR THE GRAND VALLEY STATE UNIVERSITY COMMUNITY

Published by University Communications | For news updates, visit gvsu.edu/gvnext

Scribe Academy helps launch students' careers

Five years ago, Grand Valley's Scribe Academy started with a small cohort of students who learned to document patient care alongside emergency department health care providers.

The academy has since served as a jumpstart to the health care careers of more than 300 students, and continues to enroll cohorts monthly to work shifts at 17 area hospitals and medical offices.

Jean Nagelkerk, vice provost for health, saw an opportunity to provide undergraduate students with real-world experience when Grand Valley partnered with Helix Scribe Solutions in 2015.

"It is often challenging for undergraduate students, who have not yet been admitted to a health professions program, to obtain observational or clinical experiences in hospital settings," Nagelkerk said. "Once they are trained as scribes, they can work shifts in emergency departments or other health care settings. That experience becomes invaluable when they apply to medical schools or other professional programs."

Ryan Cook, executive director of Helix Scribe

Solutions, said the education and training provided by Grand Valley has helped his company grow.

"Our model is the best-in-class. We invest heavily in students on the front end with training, preparing them to handle the workload at busy emergency departments," Cook said.

Helix has expanded into Kalamazoo's Bronson Hospital system, which includes hospitals in Battle Creek and Paw Paw. Scribes also work in Spectrum Health's system of hospitals and in certain specialty medical offices like orthopedics or urology.

Nicholas Winiarski graduated from Grand Valley in 2017 with a bachelor's degree in allied health sciences. He was in the second cohort of scribes and worked



Photo by Amanda Pitts

At left, scribe Sarah Johnson builds an electronic health chart during a simulation in the Cook-DeVos Center for Health Sciences with standard patient Miriam Johnston. At right is Dr. Carrie Clark.

in emergency departments at Butterworth and Blodgett hospitals in Grand Rapids, and Zeeland Hospital.

continues on page 4

ACROSS CAMPUS

Convocation ceremony recognizes outstanding faculty members

Faculty members will be honored for their research, teaching and scholarship, and service years during the annual Faculty Awards Convocation set for Tuesday, February 11, 4 p.m. at the DeVos Center, Loosemore Auditorium.

Feryal Alayont, professor of mathematics, will give a convocation address, "Advising is Teaching ... and More," and receive the Outstanding Advising and Student Services Award. Six other faculty members will also receive University Awards for Excellence:

- Robert Adams, professor of computing and information systems, Glenn A. Niemeyer Award
- Craig Benjamin, professor of history, Meijer Honors College, Distinguished Contribution in a Discipline Award
- Anne Caillaud, associate professor of Modern Languages and Literatures, Internationalization Award



Robert Smart, vice provost for research administration and executive director, Center for Scholarly and Creative Excellence, addresses faculty members at the 2019 Faculty Awards Convocation. This year's event is February 11 at the DeVos Center.

- Brian Johnson, professor of criminal justice, Outstanding University Service Award
- Richard Rediske, professor of water resources, Outstanding Community Service Award
- Susan Strouse, associate professor of nursing, University Outstanding Teacher Award

The Center for Scholarly and Creative Excellence will present the following people with awards:

- Jonathan Hodge, professor of mathematics, Distinguished Undergraduate Mentoring Award
- Robert Hollister, professor of biology, Distinguished Graduate Mentoring Award
- Carrie Buist, Caitlin Callahan, Christopher Dondzila and Huafang Li, Distinguished Early-career Scholar Awards

The Pew Faculty Teaching and Learning Center will present the following people with awards:

- Ana Posada, affiliate faculty of computing and information systems, Burch, Jacobs & Moore Diversity Teaching Excellence Award
- Elizabeth West, senior adjunct instructor of chemistry, Pew Teaching Excellence Award for Part-time Faculty

continues on page 2

ACROSS CAMPUS

continued from page 1

- Carla Floyd-Slabaugh, assistant professor of occupational science and therapy, Pew Teaching with Technology Award
- Denise Goerisch, assistant professor of integrative studies, Pew Teaching with Technology Award
- Nicholas Baine, Christopher Harper, David Leonard, Figen Mekik, Karen Pezzetti, Robin Spring and Glenn Valdez, Pew Teaching Excellence Awards

Faculty members with 25-45 years of service to Grand Valley will be recognized.

Economics professor: local business continues to slow

In 2020, the West Michigan economy will see flat employment growth, weakening sales growth and strengthening export growth, according to Paul Isely, professor of economics and associate dean in the Seidman College of Business.

Isely unveiled his benchmark survey of the regional economy January 23, during the 2020 Colliers Annual West Michigan Economic and Commercial Real Estate Forecast event at DeVos Place in Grand Rapids.

The economic survey of the greater Grand Rapids economy (Kent, Ottawa, Muskegon and Allegan counties) was conducted in November and December of 2019. The survey was mailed to more than 1,000 organizations based on a representative sample.

Isely said weakness in manufacturing has become the biggest issue in West Michigan. He said the number of manufacturing workers has increased nationally, but the hours that they work have decreased.

“By some measures, this puts the manufacturing sector and the corresponding transportation sectors in a mild recession,” Isely explained. “The data for West Michigan and the United States both show 2020 will likely continue a measured slowdown. It is possible that the annual growth will be positive, but a recession occurs for part of the year.”

Isely said exports have traditionally been a bright spot in the West Michigan economy, however, over the last few years, export growth has been weak.

“The expectation for 2020 is a moderate improvement in exports compared to 2019,” said Isely. “The optimism in exports is being helped by some positive news about trade agreements.”

Isely said the primary uncertainty for 2020 surrounds the presidential election. He said the uncertainty created by the Republicans and Democrats moving further apart also generates problems for business leaders trying to plan for the coming year.

Overall findings for 2020:

- The Current Business Confidence Index for 2019 was 81 percent, essentially the same as the year before;
- The Forecast Business Confidence Index for 2020 is 77.5 percent, a drop from the expectations seen in the last few years;
- Employment is expected to grow by 0.3-0.7 percent in 2020, an expectation that is less than half the expectation was for 2019;
- Overall nominal sales are expected to increase by 2.2-2.8 percent in 2020, a slowdown from 2019;
- Exports are expected to grow by 1.0-5.0 percent in 2020, increasing from 2019;

The West Michigan economic survey was conducted by Isely, along with staff members from the West Michigan Regional Small Business Development Center, housed in the Seidman College of Business.



Photo by Valerie Wojciechowski

Paul Isely, professor of economics and associate dean in the Seidman College of Business, presents his annual survey January 23 at DeVos Place in Grand Rapids.

FORUM Volume 44, Number 10

The GVSU Forum is published by University Communications. The submission deadline is Tuesday prior to the publication date. Send publication items to Michele Coffill, editor, c/o forum@gvsu.edu. Web: gvsu.edu/forum

University Communications Staff:

Mary Eilleen Lyon associate vice president

Sherry Bouwman university comm. assistant

Dottie Barnes associate director of news

Michele Coffill associate director of publications

Bill Cuppy creative director, video and multimedia

Nate Hoekstra associate director of digital content

Dave LeFurge-McLeod videographer

Elizabeth Lienau multimedia project specialist

Tony Packer videographer

Amanda Pitts senior photographer

Meagan Saxton social media coordinator

Kendra Stanley-Mills photographer

Peg West communications specialist

Valerie Wojciechowski photographer

Olivia Conaty student writer

Other University Communications publications:

Grand Valley Magazine, published quarterly; visit gvsu.edu/gvmagazine.

GVNext, web publication; visit gvsu.edu/gvnext, for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.



GVFACES

Matthew Musser, Student Academic Success Center

Matthew Musser, '11, is new to the Student Academic Success Center and charged with a project that will benefit many in the campus community.

The EAB Navigate system is a comprehensive management tool that will be accessed from Grand Valley's website. It will help students make appointments with various campus offices for advising, tutoring and other student services. The system will also help faculty and staff members access basic student information.

“Being able to see student information in one place is really big,” said Musser, Student Success software specialist. “Normally when an advisor meets with a student they have to pull up four or five different tabs, and they may not find all the information. We will have the ability to add more things, like students' pronouns.”

He said the system will integrate with Microsoft Outlook calendars, showing available advising appointments, instead of the two parties having to email several times to arrange a time. Musser expects the system to launch in the summer.

“It will help faculty and staff members focus on the great work that they do with students, instead of taking time to find student information in various places on different websites,” Musser said.

Musser graduated from Grand Valley with

a bachelor's degree in history, and earned a master's degree in higher education, with an emphasis on college and student affairs leadership. He said he almost didn't finish his degree.

“When I was here, I was very easily one of those students who could have failed or fallen through the cracks. Many professors and advisors helped push me toward seeing my own true potential, so I wanted to give back,” Musser said.

After earning a master's degree in 2015, Musser worked at Stetson University in central Florida as the coordinator for the tutoring and peer instruction programs. The EAB Navigate system was used there, which makes Musser even more hopeful that it will be a success at Grand Valley as well.

“It lined up perfectly that this position would open up here, because I've always wanted to give back to Grand Valley,” he said.

“My dad (Jeff) worked here, so I've grown up around the campus and have wanted to be a Laker for a Lifetime.”



Matthew Musser

WHAT'S AHEAD

Reception kicks off 50th anniversary of international education

The Padnos International Center will host a reception for the current Red Wall Gallery exhibition highlighting 50 years of international education.

The reception is Thursday, January 30, 4-5 p.m. in Lake Ontario Hall. Light refreshments will be served.

Photos, artifacts and artwork tell the story of Grand Valley's partnerships and exchanges with universities around the world.

Learn more about the anniversary year online at gvsu.edu/global50.

Presidents' Ball set for Friday

The Presidents' Ball, "A Grand New Era," is set for Friday, January 31, at DeVos Place in Grand Rapids.

Faculty and staff tickets for the dinner and dance are \$45 and available for purchase online at gvsu.edu/presidentsball. Social hour is 5:30-6:30 and dinner from 6:30-8 p.m.

The Student Award for Faculty Excellence will be presented to Thomas Pentecost, associate professor of chemistry, and an award for Laker of the Year will be presented.

Information about bus transportation and student prices are online.

University to host annual food summit

Local farmers, agricultural educators and students will share resources during the Growing Connections Food Summit Friday,

January 31, sponsored by the Sustainable Agriculture Project (SAP).

The event will be held in the DeVos Center, Loosemore Auditorium, from 1-5 p.m.

Youssef Darwich, SAP farm manager and educator, said there are a lot of people in West Michigan doing amazing work and similar work, but they are disconnected.

"We want to bring everyone together in one place to have dialogue around what the needs are and where opportunities lie," Darwich said.

Speakers include Lance Kraai, farm director for New City Neighbors in Grand Rapids, and Eleanor Moreno, director of Community Engagement for The Other Way Ministries.

Darwich said the food summit will help students build relationships with community members and hopefully create bigger opportunities.

"We have a lot of students coming to this school in hopes to be prepared for the next step," he said. "My hope is with this food summit we will be able to connect our resources because we have all sorts of classes doing group projects that can be linked to community organizations."

The event will include round table discussions about food access, agricultural education and the need for young farmers.

For more information, visit gvsu.edu/sustainableagproject.

Health Forum panelists will discuss risks of vaping

Health care experts will discuss the risks of vaping during a Health Forum of West Michigan event sponsored by the Office of the Vice Provost for Health.

The event is Friday, February 7, from 8-9:30 a.m. in the DeVos Center, Loosemore

Auditorium. A light breakfast will be served at 7:30 a.m.

It is free and open to the public, RSVP online at gvsu.edu/vphealth.

Panelists are Nirali Bora, medical director of the Kent County Health Department; Dr. Vita McCabe, thoracic surgeon for St. Joseph Mercy Health Hospital; and Cheryl Phillips, coordinator of the St. Joseph Mercy Health Exploration Station.

The Health Forum of West Michigan monthly series is sponsored by Blue Cross Blue Shield of Michigan, Midwest Interprofessional Practice, Education, and Research Center, Michigan State University College of Human Medicine and the Michigan Center for Clinical Systems Improvement.

Research workshop planned for February

The Office of Research Compliance and Integrity will host a workshop focused on Responsible Conduct of Research February 22.

The Fifth Biennial RCR Workshop: Contemporary Issues in Scholarship will run from 9 a.m.-3:30 p.m. in the Mary Idema Pew Library, multipurpose room.

It is open to all students, faculty and staff members and fulfills RCR training requirements for individuals working on NIH, NSF, or GVSU-funded research, and undergraduate students who work through the Office of Undergraduate Research and Scholarship.

Details are online at gvsu.edu/rcr. Registration is through Sprout, the deadline to register is February 12.

ACROSS CAMPUS

New mileage reimbursement rate announced

The mileage reimbursement rate for faculty and staff members for travel beginning January 1 has decreased slightly to 57.5 cents per mile.

This is the new IRS-approved rate. Travel before January 1 will be reimbursed at the previous rate of 58 cents per mile regardless of when the travel and expense reimbursement forms are submitted for payment.

Updated forms are available online at gvsu.edu/busfn. Questions can be directed to Kim Suber at x12203.

Laker Effect Challenge seeks team submissions

Teams wanting to participate in the Laker Effect Challenge for an opportunity at \$5,000 in prize money have to submit proposals by February 18.

The Laker Effect Challenge will be held March 26, 6-8 p.m., in the Eberhard Center. The pitch competition provides an opportunity for students, faculty and staff members to collaborate with a community partner on an idea that, if implemented, encourages positive change.

Last year, judges awarded the grand prize to a team of Kirkhof College of Nursing students and faculty and The Other Way Ministries staff to implement their idea of promoting disaster preparedness through a Halloween fun house, "Zombie Apocalypse."

Teams can submit proposals February 3-18. Voting then runs February 19-26 and the top finalists will be announced on February 27.

The event is sponsored by the Office of Civic Learning and Community Engagement. More details about the challenge are online at gvsu.edu/challenge.

Athletic training students endow scholarship

Students who are majoring in athletic training have raised money to give back to students by endowing a scholarship.

Members of Iota Tau Alpha, a student organization, have raised \$30,000 over the past 14 years for the Athletic Training Student Excellence Scholarship. The scholarship money will help support a student in the master's of athletic training program who has excelled in the academic, clinical and leadership aspects of the program and plans to pursue a career in athletic training.



Photo by Rachael Mooney

Students majoring in athletic training have raised money over the past 14 years to endow a scholarship. Brian Hatzel, faculty advisor for Iota Tau Alpha and professor of athletic training, is pictured in the top row, center.

Brian Hatzel, faculty advisor for Iota Tau Alpha and professor of athletic training, said he is proud of the current members for voting to endow a scholarship that will benefit others, rather than choosing to use the money for their own personal professional development.

Criteria for the scholarship include a student in the master's of athletic training program with a minimum 3.0 GPA and having completed two semesters.

FACULTY AND STAFF SKETCHES

IN THE NEWS

Writing faculty member receives more acclaim for novel

Caitlin Horrocks, associate professor of writing, has earned more accolades for her first novel with its inclusion in “The Best Books of 2019” by the *Wall Street Journal*. The publication listed its 10 top fiction and nonfiction books for the year.



Caitlin Horrocks

The Vexations was also lauded during the summer when it made the list of “10 July Books You Won’t Be Able to Put Down” by *O, The Oprah Magazine*. The debut novel is a work of historical fiction centered around eccentric French composer Erik Satie, his family and the avant-garde art scene in Paris in the late 19th and early 20th centuries.

Retired faculty member dies

Ann Baddeley Keister, a retired faculty member and textiles artist, died January 11. She was 72.

Keister was a faculty member in what is now known as the Visual and Media Arts Department, retiring in 2016. An avid traveler, she was also director of a university study abroad program in London at Kingston University.

Her quilts, tapestries and fabric-based art were widely exhibited and held in a variety of collections, from private to museum.

There will be a memorial celebration at a later date.

SKETCHES

Fostering Laker Success received a one-year grant extension through April 2021. In 2017, the program was established with a three-year grant from the Michigan Department of Health and Human Services.

Kirkhof College of Nursing was ranked third best in Michigan for its four-year and graduate programs according to Nursingprocess.org, an online nursing educational resource.

Michael DeWilde, professor of management and director, Koeze Business Ethics Initiative, received an Outstanding Teaching Award from the Graduate Student Association at its December meeting for his work in the EMBA and MBA programs. DeWilde wrote an article, “Social Capital as Prerequisite to Sustainability: Grand Rapids’ Grandville Corridor as Ethnographic Case Study,” which was selected for presentation in March at the Sustainability Forum conference in Hanoi, Vietnam.

Anne McKay, assistant professor of nursing, was elected to the Michigan Council of Nurse Practitioners Board for a two-year term, representing the Grand Rapids/Lakeshore area.

Amy Manderscheid, assistant professor of nursing, received the 2019 Sigma Theta Tau-Kappa Epsilon at-Large Chapter Excellence in Education Award during the chapter’s induction ceremony at Calvin University.

Sherri Fannon, assistant professor of nursing, presented a webinar, “Silos: The Enemy of Interprofessional Communication and Clinical Transformation,” for the National Nursing Practice Network.

Anthony Williams Jr., director of student conduct, gave a presentation, “Utilizing Restorative Practices in Supervisory Relationships,” at the NASPA IV-E Regional Conference.

Jennifer Torreano, Knowledge Market manager; **Carl Brown**, assistant professor of communications and Speech Lab director; **Adrienne Wallace**, assistant professor of communications; **Patrick Johnson**, director of the Writing Center; **Melanie Rabine-Johnson**, digital student experience specialist for University Libraries; and an alumna wrote an article, “Consultants in the Classroom: Pilot Study Assessing Multidisciplinary Center Collaboration,” published in *Communication Centers Journal*.

Dan Balfour, professor of public, nonprofit, and health administration, was appointed to the editorial board of the *Journal of Business Economics and Management*.

Registrar staff members **Jason Cronkrite** and **Dan Vainner** gave a presentation, “Creating a Video Library,” at the Michigan Association of Collegiate Registrars & Admissions Officers Annual Conference. Vainner was a panelist for “A Polarizing Panel Discussion of Legislative Issues in Higher Education.”

Pam Wells, associate vice president and university registrar, gave a presentation, “Professor Registrar: Bridging Academic and Student Support Roles,” at the Michigan Association of Collegiate Registrars & Admissions Officers Annual Conference.

ACROSS CAMPUS

GVNext recap:

Geography faculty, students analyze Ottawa County land parcels

Ottawa County is the fastest-growing county in the state, according to government data. And, it is one of the top counties for economic investment.

It also is one of the biggest producers in the state for agricultural products, from livestock to blueberries to nursery items.

Finding the best way to manage land use given those different abundances is where a faculty member and his students are getting involved as a way to assist county leadership.

Chad Frederick, assistant professor of geography, and some of his students are working with the Ottawa County planning director to analyze parcels of land to help identify areas for both sustainability and growth.

He said studying those potential outcomes is important for government leaders who need to balance the opportunities for increasing tax revenue through development with the benefits of agriculture economically as well as from a lifestyle standpoint.

“We’re looking at land use development that maintains the character that we are used to in West Michigan,” Frederick said. “What’s important to cultural continuity is quality of life.”

Paul Sachs, the county’s director of planning and performance improvement, said he values the work he is doing with Frederick as well as the students as they get real-world experience.

“The relationship has been outstanding and highly beneficial,” Sachs said. “We are able to utilize Chad’s expertise as well as the capacity of his students to help us do more forward-thinking, long-range planning from a countywide perspective.”

For more campus news, visit gvsu.edu/gvnext.

Cohorts for Scribe Academy enroll monthly

continued from page 1

“I was a bit skeptical at first. It was intimidating to think about going into an emergency department,” Winiarski said. “But we were taught medical terminology and how charts are built, then you shadow a person before charting on your own.”

After earning a master’s degree in physician assistant studies from Wayne State University, Winiarski works as a PA for Emergency Care Specialists in many of the same West Michigan locations he did as a scribe. He said

being able to work with physicians as a student scribe was a boost to his career.

“To be able to see how different doctors approach patients was an incredible opportunity as a scribe,” he said. “Even in PA and medical schools, you don’t get that type of training.”

Area college sophomores, juniors and seniors who are interested in health careers are encouraged to apply to the GVSU Scribe Academy. Cohorts are admitted monthly. More details are online at gvsu.edu/scribe.