

# FORUM

**A NEWSLETTER FOR THE GRAND VALLEY  
STATE UNIVERSITY COMMUNITY**

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## Laker Effect prominent at opening ceremonies

The new academic year had a ceremonial start August 26 when new students gathered for convocation and faculty and staff members listened to President Thomas J. Haas' opening address.

The Laker Effect was the underlying theme at both events, as the two audiences learned that the image campaign reaches beyond billboards and photographs to positively impact student success, community and alumni engagement.

During convocation in the Fieldhouse, Haas told first-year students that the definition of Laker Effect is nearly limitless, as the phrase means superior performance in teaching, research, service and inclusiveness.

"Laker Effect at the end of the day comes down to leadership," Haas said. "We are an institution of higher learning. Open inquiry and intellectual curiosity are integral to our health on campus. We are dedicated to hearing different voices."

Other speakers at convocation wove the Laker Effect into advice to the Class of 2020. Danielle Leek, associate professor of communications, said she views Laker Effect as "bringing all kinds of like-minded people



Photos by Amanda Pitts

Above left, nursing faculty member Joy Washburn is the mace bearer during convocation in the Fieldhouse on August 26; President Thomas J. Haas gives his opening address in the Cook-DeWitt Center.

together." Leek was quick to caution that like-minded in that instance does not mean sharing the same thoughts and agreeing on ideas.

"It means we all believe that learning has the power to do something great," Leek said.

Student Senate President Ella Fritzemeier gave advice to students about going to class,

engaging with faculty members and joining organizations. She hoped that through her advice, first-year students would learn more about what it means to be part of the Laker family.

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## New living center will 'amplify student success'

The new Holton-Hooker Learning and Living Center provides an opportunity to bring students and faculty together, and is an example of how Grand Valley is student-centered, said Ella Fritzemeier, president of the Student Senate.



Photo by Amanda Pitts

A ribbon-cutting ceremony was held August 26 to officially open the Holton-Hooker Learning and Living Center on the Allendale Campus.

Fritzemeier made the remark at a dedication and ribbon-cutting ceremony August 26, celebrating the opening of the new learning and living center on the Allendale Campus.

She spoke to a crowd of about 300, saying the new building will be her home this year, where she will serve as a resident assistant. "The center's unique features, like the collaboration areas, will provide a rich interdisciplinary learning experience and will help amplify the development of student success," she said.

The four-story, 135,000-square-foot building is located on the north side of campus, next to Mackinac Hall.

It houses approximately 500 students in 240 traditional-style bedroom units, and includes three classrooms, a computer lab and three faculty offices. It also includes a game room, outdoor recreational space, study spaces and laundry facilities.

President Thomas J. Haas welcomed those in attendance and said the integration of learning and living will help students feel a sense of place and a sense of belonging.

"This learning and living center is a great example of the Laker Effect," said Haas. "It allows for students to create relationships with one another and with faculty, and supports an environment for students to succeed."

Haas said the center's artwork — nearly 200 pieces — is a reflection of the diversity and multiculturalism within Grand Valley's campus culture.

President Emeritus Arend D. Lubbers spoke about the legacy of Earl

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# Across Campus

## App details locations of single-user restrooms, nursing nests

A team of Grand Valley students and alumni has created a mobile app that details the locations of each single-user restroom and nursing nest in campus buildings that are open to the public.

anyBODYS is free and available in the Apple Store and Android Play Store. It was created by the T3 (Teaching Through Technology) team, an interdisciplinary group of computer information systems, engineering, management and marketing students and several alumni.

Star Swift, associate professor of management, is the T3 advisor. She said the LGBT Resource Center approached her with the idea of creating an app that would benefit anybody searching for a single-user restroom.

Andy Brookhouse, '04, serves as the alumni advisor for the project. He said the app is the first of its kind created for a university community.

"There are others geared for large cities and users self-report where single-user restrooms are in public buildings to add to the database," said Brookhouse, who earned a degree in computing information systems.

Jesse Bernal, vice president for Inclusion and Equity, said the app is one example of how Grand Valley demonstrates its commitment to being a welcoming campus.

"By making it easier to locate accessible restrooms and nursing nests, the anyBODYS app is one more way we can help to ensure all students,



Pictured is the T3 team responsible for the anyBODYS app; back row, left to right, are Francisco Sanchez, Adam Rosenberg and Andy Brookhouse; middle row, left to right, Justin Melick, Star Swift and Gianni Ferrero; and front row, left to right, Gabriella Voza, Brandon Angerbrandt and Alex Cookingham. Not pictured is Stephen Spangler.

faculty and staff members know that they belong at Grand Valley," Bernal said.

anyBODYS lists each single-user restroom, and nursing nests for nursing mothers in public buildings on campuses in Allendale, Grand Rapids and Holland; regional centers in Muskegon and Traverse City; and the Detroit Center. Some locations have exterior photos to make identification easier.

Suggestions for the app can be sent via email to [anybodysgvsu@gmail.com](mailto:anybodysgvsu@gmail.com).

## Record number of students move to campus

A record-number of students moved on campus last week. Approximately 6,300 students will live on the Allendale and Grand Rapids campuses this year. That figure tops last year's on-campus number by about 150 students.

Students and their families were greeted by hundreds of alumni, faculty and staff members, who lent helping hands during move-in week. President Thomas J. Haas and his wife, Marcia, served ice cream to families and new students near Kleiner Commons August 23.



Dan Hartlieb joins other alumni to help first-year students move into their living centers.

That sense of community is only part of what is attracting a record number of first-year students to Grand Valley, as well as the record number

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Faculty and staff members can find an online "Sketches" submission form on the Web at [www.gvsu.edu/forum](http://www.gvsu.edu/forum).

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Visit Grand Valley's online publication, GVNNow, at [www.gvsu.edu/gvnnow](http://www.gvsu.edu/gvnnow), for daily news updates and video features.

Grand Valley State University is an affirmative action/equal opportunity institution.

## Campus permit, parking changes detailed

Parking Services has announced several permit and parking changes for the fall semester. In an effort to ease some of the parking issues experienced last year, updates to parking lots were made over the summer.

Some changes are highlighted below; for a complete list, visit [www.gvsu.edu/parking](http://www.gvsu.edu/parking).

### Faculty and staff members:

New faculty and staff permits are being mailed; permits from last year are considered valid until September 16.

More than 80 spaces in Lot D1 have become available again, starting the first day of class. The east half of Lot F will also be available for faculty/staff parking. Approximately 100 spaces in Lot K-East have been reserved for faculty/staff, with additional spaces in Lot M and Lot N. Signage changes will take place in Lot O, moving resident spaces to the far north end of Lot O only.

Parking spaces for faculty and staff are usually available in Lots D2 and D3. This lot provides a convenient bus stop on the corner with only a short bus ride to south campus.

### Bus route changes:

Route 50 (Campus Connector) added a stop behind the Walker Fire Station in Standale. Park free and ride the bus at this location or at the Standale Meijer; added a stop at the Seward Ramp on Lake Michigan Drive and removed the eastbound Monroe/Louis stop in Grand Rapids; stop on the Pew Grand Rapids Campus moved to Front Avenue NW under U.S. 131.

Route 37 added a stop behind The Main Street Pub on Lake Michigan Drive.

Route 48 combined the Country Place and Hillcrest stops.

All Rapid routes are free with Grand Valley identification. For more information visit [www.gvsu.edu/bus](http://www.gvsu.edu/bus).

Parking Services is also introducing #GVParkPositive to encourage a positive parking experience and a means to interact about parking. "Pop-Up Parking" is available — selling permits remotely — the location will change daily throughout move-in week and the first three days of classes.





# What’s Ahead

## Laker Marching Band announces 2016 halftime shows

The largest roster of students to ever compose the Laker Marching Band will take the field at Lubbers Stadium during home football games this season to fire up the crowds.

The halftime series kicks off Thursday, September 1, with “Karaoke Time at GVSU.” Auditions were held and students will be featured guest singers.

Every year the Laker Marching Band Council selects the themes and songs of the shows. The council is a student organization composed of current students who are, or have been members of the band.

“Selecting the songs and themes each year is a difficult process, and one that is re-tooled each year,” said John Martin, director of athletic bands. “We try to have variety and shows that entertain the whole audience.”

Below is the full Laker Marching Band performance lineup for 2016:

• September 1, “Karaoke Time at GVSU”: “Love Drunk” by Boys Like Girls; “Livin’ On A Prayer” by Bon Jovi; “Happy” by Pharrell Williams; “YMCA” by The Village People; and “Just Dance” by Lady Gaga.

• September 10, “British Invasion Show”: “I Can See for Miles,” by The Who; “Eleanor Rigby” by The Beatles; “Kashmir” by Led Zeppelin; and “Pinball Wizard” by The Who.

• September 17, “Jungle Show”: “Welcome to the Jungle” by Guns N’ Roses; “The Lion Sleeps Tonight” by The Tokens; “Jungle Boogie” by Kool & The Gang; “George of the Jungle” theme song; and “Can You Feel the Love Tonight” by Elton John.

• October 8, “Bluegrass at the Valley” featuring Mark Lavengood Bluegrass Bonanza: “On Top of Old Smokey” by The Weavers; “On the Road Again” by Johnny Cash, Willie Nelson; “Brenda Lee” by Mark Lavengood; “Roll in My Sweet Baby’s Arms” by Foggy Mountain Boys; and “Blue Moon of Kentucky” by Elvis Presley.

• October 15, “Blue Brothers”: “Think” by Aretha Franklin; “Flip Flop and Fly” and “Soul Man” and “Everybody Needs Somebody to Love” by The Blues Brothers; and “Hold On I’m Comin’” by Sam & Dave.

• October 29, “Band Day Show” featuring more than 250 local high school musicians (all in Halloween costumes) participating in Band Day: “Dies Irae” by Bathory; “Time Warp” from “The Rocky Horror Picture Show”; and “Thriller” by Michael Jackson.

# Across Campus

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living on campus. Haas’ 10-year leadership at the university is marked by increased efforts to support students through their graduation in a timely fashion.

“We know that attracting students to campus is just the start,” said Haas. “We are committed to offering solid academic degree programs and the necessary support system to help students attain those degrees and graduate in a reasonable period of time. We work hard to optimize advising opportunities for students, we have increased academic support programs, and we are seeing the results in terms of our graduation rates.”

The latest national statistics show that Grand Valley has a graduation rate in the top three of the state’s 15 public universities, and is in the top four for retaining students from their freshman to sophomore years. Federal data also shows that Grand Valley students are in the top three for paying back student loans, and a bonus for the state is that 85 percent of Grand Valley students begin their careers in Michigan.

## Veteran support program receives highest status from state

Grand Valley has received gold status from the Michigan Veterans Affairs Agency for the second year for its commitment to supporting student veterans.

MVAA’s Veteran-Friendly School program recognizes institutions of higher learning for their dedication to student veterans and dependents using the G.I. Bill and other education benefits. Schools can receive bronze, silver or gold status.

Steven Lipnicki, assistant dean of students, said initiatives are in place at Grand Valley to help student veterans succeed academically

and transition to post-military employment or graduate school.

“Some student veterans can experience barriers, such as academic preparation, health issues, financial concerns, and feeling disconnected to campus,” Lipnicki said. “Our efforts focus on assisting the increasing number of veterans who choose to attend Grand Valley.”

The number of student veterans and dependents attending Grand Valley has grown from less than 200 in 2009 to nearly 700 in 2015.

Criteria to become a gold-status institution include having an on-campus veteran’s coordinator or center; a website; student organization; a process to identify current student veterans; and a process to monitor and evaluate academic retention, completion, graduation rate and job placements.

Grand Valley provides in-state tuition for veterans and active military members who are stationed in Michigan. The university is a member of the Consortium of Michigan Veteran Educators and is part of the “8 Keys to Veterans’ Success” initiative through the U.S. Departments of Education and Veterans Affairs. Grand Valley is also one of 42 institutions in the country that participates in the Peer Advisor of Veteran Education program, which pairs peer advisors with new student veterans.

Learn more about the Student Veterans Network at [www.gvsu.edu/veterans](http://www.gvsu.edu/veterans).

## Search committee selected for new provost

Members of the search committee to find a new provost and executive vice president for Academic and Student Affairs have been selected.

The members were announced August 11 by search committee co-chairs Teri Losey,

secretary to the Board of Trustees and executive associate to the president, and Jon Jellema, recently retired associate vice president for Academic Affairs and associate professor emeritus of English.

Provost Gayle R. Davis informed faculty and staff members July 11 that she will retire next summer. The committee will conduct a nationwide search for Davis’s successor.

Search committee members are listed below.

- Teri Losey, co-chair
- Jon Jellema, co-chair
- Colleen Lindsay-Bailey, associate director of housing and resident life and chair of the AP Committee
- Jodi Chycinski, director of admissions
- Ella Fritzscheier, president of Student Senate
- Karen Gipson, professor of physics and chair of University Academic Senate
- Julia Guevara, professor of social work
- Cynthia McCurren, dean of Kirkhof College of Nursing
- Donald Mitchell, assistant professor of education and faculty associate for the Division of Inclusion and Equity
- Noreen Myers, Board of Trustees (2005-2012), board chair (2011-2012), and Grand Valley alumna
- Felix Ngassa, professor of chemistry and vice chair of the executive committee of the University Academic Senate
- Charles Pazdernik, professor of classics and member of ECS
- Samhita Rhodes, associate professor of engineering and member of ECS

# FACULTY AND STAFF SKETCHES

## In the News

**Gleaves Whitney**, director of the Hauenstein Center for Presidential Studies, had an “Ask Gleaves” column quoted in a *Times* article about presidents who owned slaves during their lifetimes.

**Damon Arnold**, director of academic services for Laker Athletics, was featured in a first-person story, “Smart Enough,” in *NCAA Champion Magazine*.

**Eric Kunnen**, associate director of eLearning and emerging technologies, was interviewed about the Atomic Object Technology Showcase for a story published online by myCollege Planning Team.

**Kevin Lehnert**, associate professor of marketing, was interviewed by several media outlets about Macy’s store closings.

Economics faculty members **Sonia Dalmia** and **Claudia Smith Kelly** were interviewed by several media outlets about their research that shows companies with diverse corporate boards are more profitable.

**Jeffrey Wing**, assistant professor of public health, was interviewed by several media outlets about his research on how the lack of access to fresh food can be linked to early signs of heart disease.

## Sketches

**Jeff Kelly Lowenstein**, assistant professor of communications, was a co-author of an article, “A Numbers Game: Two Case Studies in Teaching Data Journalism,” published in *SAGE Journals*.

**Monica Johnstone**, director of CLAS communications and advancement, will present “Quilts Under Cover” on September 22, from 6-7 p.m., at the Muskegon Museum of Art. The presentation is in conjunction with an exhibit of art quilts, “Circular Abstractions: Bull’s Eye Quilts.”

**Ross Sherman**, associate professor of movement science, and **Jeffrey Potteiger**, dean of Graduate Studies, gave a presentation, “Impact of Standing Up During Sprint Cycling on Power Output in Female Athletes,” with a student at the Annual Meeting of the American College of Sports Medicine in Boston, Massachusetts.

**Mary deYoung**, professor of sociology, gave the keynote address, “Rape Culture: Expanding the Script,” at the Michigan Coalition to End Domestic and Sexual Violence annual conference in Bellaire.

**Amy Manderscheid**, assistant professor of nursing, gave a presentation, “Elevating

Transformational Leadership during Times of Transition: Successful Quality Improvement Strategies Employed by Advanced Practice Nurses in Specialty Leadership Roles,” at the Spectrum Health Nursing Research Conference.

**Susan Strouse**, assistant professor of nursing, was a co-author of an article, “Professional Culture Brokers: Nursing Faculty Perceptions of Nursing Culture and Their Role in Student Formation,” published in the *Nurse Education in Practice Journal*.

**Sandra Spoelstra**, associate dean for research and scholarship in KCON, was selected for a Fellowship in the American Academy of Nursing, the highest honor in the nursing profession.

**Susan Mendoza**, director of Undergraduate Research and Scholarship, gave a presentation, “Leadership as Practice: Embracing Position and Purpose,” at the Michigan Academic Advising Association Annual Conference.

**Al Steinman**, director of the Annis Water Resources Institute, was a co-author of an article, “Estimating Internal P Loading in a Deep Water Reservoir of Northern China Using Three Different Methods,” published in *Environmental Sciences and Pollution Research*.

## Ceremonial events kick off new academic year

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“Here we care about each of you, and want you to succeed in every way possible,” Fritzemeier said.

Karen Gipson, chair of the University Academic Senate, encouraged students to find balance in their lives, and she referred to more than the balance between classes and co-curricular activities.

“I hope you find the balance between acceptance and effort, and a place where your deep joy meets your community’s needs,” Gipson, professor of physics, said.

Provost Gayle R. Davis addressed a segment of the new students, those who are the first in their families to attend college. “This is a dramatic moment in your life, and one that comes with added pressure on you,” she said.

“I can assure you that Grand Valley will be attentive to your needs.”

Earlier in the day during his opening address, Haas told faculty and staff members that the Laker Effect models the university’s strategic plan and its values.

“The plan calls for us to retain our focus on students and our values as a liberal education institution,” he said. “It also calls on us to prepare and participate in the upcoming comprehensive campaign.”

Haas said the campaign also aligns with the timeframe of the strategic plan, ending in 2021. He said funds would be raised to meet future challenges including increasing student access, retention and affordability, and student success and capital projects, like the expanded health campus, that keep academic programs relevant to students and employers.



Photo by Amanda Pitts

David Collado, ’08, addresses first-year students at convocation. He runs a pet treat business, Happy Howie’s, and told the audience he owes much of his success to Grand Valley.

## Center named for lifelong university supporters

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and Donnalee Holton and Bob and Judy Hooker. Named after lifelong supporters of learning, the Holtons and the Hookers have advocated for the growth of Grand Valley and have inspired others to do the same. All four have served on the Board of Trustees and the Grand Valley University Foundation board.

Lubbers said the English have a word for people like the Holtons and Hookers, they are called “worthys.”

“Worthys do good things for communities, institutions and nations over a considerable period of time,” said Lubbers. “They have a positive spirit and overcome obstacles. They are a model for life. Both couples have served Grand Valley for many years and their positive force was invaluable in solving problems and moving forward.”

Remarks were also given by Provost Gayle R. Davis and Board of Trustees chair John Kennedy.

The Holton-Hooker Learning and Living Center was built based on the success of the university’s first learning and living center, the Niemeyer Learning and Living Center, which was constructed in 2008 and houses the Frederik Meijer Honors College.

Einstein Bros. Bagels was relocated from The Commons to the first floor of the Holton-Hooker Learning and Living Center. The university’s Housing and Residence Life office is located on the third floor.

Construction of the \$37 million facility began in September 2015.