



"The Next Generation of Health Innovators"

- Jonathan Weiner, CEO of HLTH

Home to the Young Health Leader Summit, an annual event bringing together emerging industry leaders to help shape the future of health and care delivery.

Independent Initiative Proposal

Continuous Learning and Growth Plan



Independent Initiative

What would you like to do?

I want to be a leader in changing the way we receive healthcare in America.

3 years ago, I was a Detention Officer waiting to get into Dental school in North Carolina. After waking from a vivid dream where my father and I were in school together, and since fulfilling that dream via GVSU's MHA program, I have embarked on a path of change and development that has drastically altered the trajectory of my life. In this time, I have had the privilege of being part of the nascent stages of changing a national healthcare organization's approach to innovation. As I've led this work, I have found my vocation and am determined to prepare myself to lead an industry that struggles with change towards a brighter future.

Part of that preparation is getting involved with like-minded young leaders from across the country to learn, share, compete and connect in order to find solutions to healthcare's toughest problems. The Young Health Leader Summit will enable me to do just that.

Who is this experience through? GVSU? PIC? Another organization?

This extra-curricular initiative is put on by the advancement league and has the potential to be an exceptional, extraordinary, and life changing opportunity.

The advancement league is the nation's first health-focused social movement, creating a world where the focus is on Health over Everything. Below is their mission.

We believe what worked in the past isn't what's working now, or what will work in the future. To create a healthcare industry focused on health, we will need to work together in new ways across all backgrounds (hospital, payer, startup, tech, pharma, physician and team).

**We create experiences, connections, and resources to put the focus on
Health over Everything.**

advancement
League

When does this initiative take place? What are your payment deadlines?

The initiative takes place March 4-6, 2020. Payment deadlines are mid-February in order to get appropriate accommodations, pay for registration, and update my work and school calendars. I have also included the agenda for the summit's events (see next page).

March 4-6, 2020
Durham, North Carolina



AGENDA

Wednesday March 4

Location: Durham Bulls Athletic Park (Yes, we are taking over a 10,000 person baseball stadium!)

8:30-9:30am Registration
9:30 Welcome and Purpose
9:40 Kickoff Keynote
9:55 Energizer Activity
10:00 Lessons Learned Keynote
10:15 Walk to Small Group Conversations
10:30 - 11:15 Multiple Options for Small Group Conversations
11:30-12:45 Lunch and Learn
1:15pm Multiple options for small group conversations
2:10 Multiple options for small group conversations
3:15 Night Activities Kickoff & Networking
Rethought

Thursday March 5

Location (Durham Bulls Athletic Park (Like winning in the playoffs, we get a round 2!))

9:00 Welcome and Purpose
9:15 Kickoff Keynote (Chief Strategy/Innovation Officer, World Economic Forum Top 100 Young Leaders)
9:50 - 11:50 3 options for Creative Deep Dives from Outside Industry experts
12:15 Lunch
1:15 Community Impact Competition Intro

Friday March 6

Location: Announcement Coming Soon!

9:00am-1:00pm Community Competition

Groups of attendees will take sponsor cash and put it into the community, competing for good over 24-hours.

2:00PM Community Impact Competition Ends + Judging Competition Presentations

Specifically, how will this initiative help to advance your career and leadership goals?

As I continue my education around innovation and network with these leaders, I will position my place for further career advancement by becoming well-known on the national stage of innovators by participating in this conference. Attendance at the Young health Leader summit is gaining recognition from leaders across the industry.

Why is this initiative one of the best ways to help you achieve your stated goals?

Achieving innovation in healthcare is difficult. The entire system is built to say no towards change. Only a handful of health systems support innovation teams and the work that these teams do is often siloed. Leaders in this space like Geisinger, Kaiser Permanente, Apple, and Henry Ford Health Systems will be present allowing me to learn from the right sources regarding how to lead in innovation.

What do you expect to learn/gain from this experience?

By coming together to discuss the issues all of the leaders are facing and then compete on how best to impact a community, I will be able to build trusting relationships with other leaders, better understand how I can influence change and innovation, and gauge whether my efforts are truly helping to solve the inadequacies found in the healthcare industry.

How can you apply what you have learned following this experience?

I am in a position where I will be able to take what I learn from this conference and directly apply into my day-to-day life leading innovative healthcare initiatives. I hope to learn more about how to help people age in place, utilize food as medicine, and how to incorporate artificial intelligence into care delivery.

How will you report back on your experience?

I will apply for an opening in the Cook Leadership Academy's leader lab later this semester to report out to other students regarding my experience. I will also lead an education seminar at work to bring my colleagues up to speed on the information I learned there. Finally, I will also report back to the HPGSA, where I am the current president, to show other MHA students the opportunities that they might seek out.

What is your expected budget (all costs/expenditures) for this experience?

Young Health Leader Summit 2020	
Expenditure Type	Cost
Registration Fee	\$1379.00
Travel – Gas Gas calculation: 743-mile Trip * \$.575 per mile	\$427.23
Travel – Hotel Calculated for a 3-night stay including taxes	\$476.70* *This is a discounted rate for attending the summit
Travel – Food 40 dollars per day food allowance, will be going to nicer restaurants and locations to network	\$160
TOTAL	\$2,442.93

What additional aid are you receiving to participate in this effort?

Unfortunately, I have been unable to secure any other type of funding for this event. However, in terms of aid. My workplace will allow me to attend this conference as part of career development without necessitating taking time off.

How much are you asking for from the CLA to support this initiative?

I am asking for CLA to support 100% of this initiative. Due to my current financial situation I will be unable to attend unless I am able to get this event fully funded.

Thank you for your consideration.