



# OUR STORY

OF GIVING BACK TO THE STATE WE LOVE



# FROM THE MC4T TEAM

Michigan Cares for Tourism is a 100% volunteer, 100% nonprofit, give-back organization, with all proceeds contributing to the cleanup of Michigan's historic attractions and support of its tourism industry. It is a unified, collaborative effort to restore some of the state's most treasured places.



Join the more than 200 tourism organizations and the nearly 2,000 tourism industry professionals who have made MC4T a reality. Collectively, we've provided more than \$500,000 in supplies and labor savings in support of these historic destinations.



The impact of MC4T extends beyond historic attractions alone. Each year's effort helps restore a selected Michigan tourism destination, all while building an even stronger statewide tourism industry.



"MICHIGAN CARES FOR TOURISM IS A 100% VOLUNTEER, 100% NONPROFIT GIVE-BACK ORGANIZATION..."

# MEMBER/DONOR OPPORTUNITIES

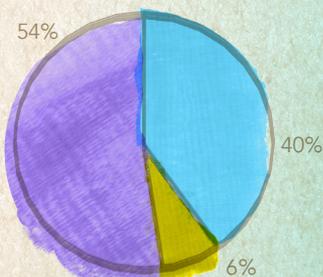
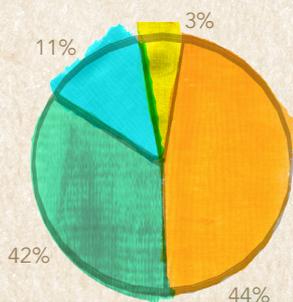
Member/donor benefits by level of cash or in-kind contribution\*

## BENEFITS

	\$250	\$500	\$1,000	\$2,500	\$5,000
Discounted event registration, acknowledgement on our website and opportunity to display banner at the event and other presentations	✓	✓	✓	✓	✓
PLUS, your logo on the back of the MC4T event t-shirt, banners and presentation materials		✓	✓	✓	✓
PLUS, social media mentions, verbal recognition at the event			✓	✓	✓
PLUS, your logo on the MC4T trailer.				✓	✓
PLUS, let us know how else we can support and thank you!					✓

\*Sponsorship is tax deductible to the extent permissible by law. A document will be sent for deduction purposes. All funds will be donated through Michigan Cares for Tourism, an official 501 (c)(3).

## WHERE THE FUNDS ARE INVESTED



### REVENUE

- In-kind donations
- Cash donations
- Event registration
- Other

### EXPENSES

- Event
- Site
- Marketing



# MC4T EVENT LOCATIONS



To donate your time, talent or resources,  
please contact us!



[michigancaresfortourism.org](http://michigancaresfortourism.org)  
[icare@michigancaresfortourism.org](mailto:icare@michigancaresfortourism.org)  
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