

#### Here's How It Works!

Tourism industry professionals volunteer to help restore Michigan's historic attractions and engage in a fun-filled, educational and rewarding event. Your \$50/\$75 registration fee (\$25/student) includes restoration equipment and materials, meals, interesting tours, industry networking and the opportunity to learn about the <a href="CCC Museum/RAM">CCC Museum/RAM</a> Center and the <a href="Roscommon">Roscommon</a>, <a href="Houghton Lake">Houghton Lake</a> and <a href="Grayling">Grayling</a> area. Your registration fee secures your spot and allows Michigan Cares for Tourism to offset the costs needed to deliver this 100% volunteer, 100% give-back event. So, join us...

### **MONDAY, SEPTEMBER 18**

As you travel to the site, whether by personal vehicle or motor coach, our trip begins with a stop at MDOT's Clare Welcome Center where they will welcome us with a complimentary lunch at 11:30am. Upon arrival to the RAM Center at 1:30pm the excursions begin! Select from a four-hour adventure seeing area attractions and experiencing the wonder of the out-of-doors.

<u>Adventure</u> – This is your Camping 101 experience! Learn how to pitch a tent, start a campfire, make a s'more and join the world's largest outdoor scavenger hunt on a Geocaching hike.

<u>Camp Grayling</u> – Michigan's largest military installation invites you to tour and experience where they train and prepare to protect our nation.

<u>History</u> – Learn the rich history of several destinations throughout Crawford and Roscommon counties. Tour museums, antique stores and quaint shops. Time for shopping is included!

<u>Kayaking</u> – Spend the afternoon navigating the legendary Au Sable River with <u>Paddle Brave</u> on this two-hour paddle trip. Wildlife watching and scenic views await! Kayak rentals are \$15, or double up with a friend in a tandem kayak or canoe for \$20 per boat.

## Space is limited on each excursion; book early to reserve your spot!

#### Welcome Reception - Fireman's Memorial Big Red Barn, Roscommon (6:30pm - 9:30pm)

This quaint and rustic location is perfect to welcome our MC4T volunteers. A reception filled with square dancing (yes, you read that right!), local food/beverages, and a quilting demonstration highlights the unique aspects of the area and sets the stage for a welcome from local leaders, and the president of the Fireman's Memorial. Come join in the fun with industry colleagues and our gracious local hosts.



# TUESDAY, SEPTEMBER 19 - Clean-up Event and Reception (8:00am - 5:30pm)

7:30am – Departure via motor coach or personal vehicles to the RAM Center (meet in the lobby at 7:15am). Breakfast with housing (breakfast is included with all area accommodations and RAM Center cabins and camping (see below)).

**8:30am** – RAM Center Welcome and let the projects begin! In diverse work teams, you will engage in the restoration of the CCC Museum, RAM Center cabins and area grounds.

12:30pm - Lunch and back to work!

4:30pm - Reception celebration on the beaches of North Higgins Lake State Park! Food and beverages provided.

**5:30pm** – Motor coaches depart.

**Transportation:** FREE transportation provided throughout Michigan by <u>Indian Trails</u> with pick up points in four locations. Grand Rapids (7:45am), Lansing (9:15am) to the Clare Welcome Center and Madison Heights/Detroit (7:15am), Birch Run (9:15am) to the Clare Welcome Center. Beverages, snacks, Wi-Fi, fun and games provided.

Accommodations: Room blocks are secured at several unique locations. Please book your own accommodations by calling them direct, and booking under the group code: *Michigan Cares for Tourism*. Hotel rooms are being held until September 17.

RAM Center Cabins (roommate request accepted) – A shared room (two single beds and shared a bathroom) is \$31pp and includes a continental breakfast. A single room with a shared bathroom is \$51pp and includes a continental breakfast. 989.821.6200.

<u>North Higgins Lake State Park Campground</u> – Email Josh Pellow at <u>PELLOWJ@michigan.gov</u> to secure your campsite.

Campsite at \$20 (bring your own tent) and includes breakfast for one, \$6 each additional person.

Campsite with DNR provided, two-person tent (bring your own bedding) at \$25 and includes breakfast, \$6 each additional person.

<u>Super 8 Houghton Lake</u> – \$55 plus tax. Indoor pool, hot tub and breakfast are included. 989.422.3119.

<u>Super 8 Grayling</u> – \$55 includes tax and breakfast. Indoor pool and hot tub available. 989.348.8888.

**Event Registration:** The <u>registration</u> fee offsets the costs to deliver this event with a 100% volunteer/100% giveback format. Generous donors and sponsors offset the remaining costs and any proceeds will be donated back to our sites. **This event is limited to 200 participants**; please reserve your spot soon! More information at <a href="https://www.michigancaresfortourism.com">www.michigancaresfortourism.com</a>, janesp@gvsu.edu or 989.424.0123.

<u>CLICK HERE</u> to Virtually Explore the Event Venues and Excursion Experiences in the MC4T 2017 Tour! Get the Map-N-Tour App in your favorite App Store.