

Student Senate Cultural Funding Board Meeting Minutes

Meeting Date: 3/27/2017

Meeting Time: 4:00 pm

Meeting Location: Kirkhof Center Room 2201

Chair: Maddie Rhoades, Carly Aller

Advisor: Valerie Guzman

Board Members Present: Ian Arnold, Becca Rogers, Hannah Scott, Ashley Jacobs

1) Opening of Meeting

- a) Meeting Called to Order
- b) Committee Introductions
- c) Organization Role Call

2) Hearing of Requests

a) **Requesting Organization:** African Student Council

Title of Request: Zimbabwe Independence

Date of Activity: 4/14/2018

Name(s) of Presenter(s): Victoria Opakunle, Corey Arthur Fox

Amount Requested: \$650.00

Amount Allocated: \$620.00

Narrative description of presentation/discussion and details on what was approved or unapproved in the request: Funding is being requested for an event to celebrate Zimbabwe's freedom, and there will be 100-200 students in attendance. This is the second year for the event, and the funds requested are for catering and dance floor rental for this downtown event. It was stated by the organization that the food cost is not actually \$400, instead it will be \$370. The board then asked if the organization would be creating promotions for the event, and the response was no, because there are other events coming up for this club. Regardless, the club explained that they are not worried about attendance.

Motion to: approve at adjusted total of \$620.00

5 FOR 0 AGAINST 0 ABSTAIN

The allocation recommendation is:

FINAL x Pending Referral to Student Senate General Assembly

b) Requesting Organization: Japanese Cultural Association

Title of Request: Spring Matsuri

Date of Activity: 4/20/2018

Name(s) of Presenter(s): Kyle O'Conner

Amount Requested: \$2140.25

Amount Allocated: \$1880.00

Narrative description of presentation/discussion and details on what was approved or unapproved in the request: Funding is being requested for a traditional and annual Japanese festival that provides guests with food and that allows people to experience Japanese Culture. The board asked the group about the attendance from last year, and it was confirmed that it was just over 100 GVSU students in attendance. Promotions are also included in this request, which the board said seemed reasonable. However, they did ask that the catering is lowered. At 13 dollars a head, that would decrease the amount of catering to \$1690.00.

Motion to: Adjust line item 2 o \$1690 and approve at \$1890.

5 FOR 0 AGAINST 0 ABSTAIN

The allocation recommendation is:

FINAL x Pending Referral to Student Senate General Assembly

c) Requesting Organization: We Are Chicago

Title of Request: Week in the City

Date of Activity: 4/9/2018-4/13/2018

Name(s) of Presenter(s): Jasmine Brown, Lakisha H.

Amount Requested: \$3202.00

Amount Allocated: \$2561.00

Narrative description of presentation/discussion and details on what was approved or unapproved in the request: Funding is being requested for an annual week in the city. This event is to celebrate Chicago's culture. Specific funding is being requested for marketing,

food service, and a famous comedian. This comedian is 2000.00 due to his fame. Lazer tag is also a service that is being requested for this event. The board began by discussing the photographer. VP Rhoades suggested raising the photographer's fee because the University's rate went up. VP Aller suggested looking at cutting the photographer because it might not be integral to the event. Another reason to cut would be to the low attendance, which is around 50-80 people. If money is being cut from this event, the board suggested that line item 6 would be cut first. The group went on to defend the food at this event because it will be advertised on a site called "Free Food GV," which will definitely raise attendance at the event. Food service will only be offered on the one day of the event, and the group went through all of the line items for catering, which VP Aller approved as looking good. The board then discussed the cake, and it was confirmed that it is only \$100 for the cake due to high catering costs.

Next, the board asked the organization about the lazer tag for this event, and the org explained that the event will be available for free for students from 9pm until Kirkhof closes. The board confirmed that there will be at least 80 participants at this event. The board then asked about the breakdown for events throughout the week, and how the banners and flyers will promote the multiple days of activities. The banner will have the whole week of events, and the other 2 will specifically highlight the Taste of Chicago event, and the Korporate comedian. The board had some hesitations about the 3 banners being more than what is typically provided to organizations. The board went over what is provided in package D, and suggested that normally that package is enough without the third banner. The organization went on to explain why they want different banners in addition to the banners they will have. The board confirmed that package D would be appropriate for the event.

The board then discussed the comedian and its high rate. VP Aller brought up another request that was funded for half the amount due to a low number of participants relatively. One board member suggested that because the performer is so popular that maybe he will draw a larger crowd. The board asked if the group had negotiated, and the group did negotiate \$500 down from the original price. Again, VP Aller brought up Campus for Consent's request, and how this was funded in half. She reasoned that it might not be comfortable funding the entire request, and instead it should be funded around \$1500. The organization explained that while they understood, they would struggle in raising the other \$500. The board suggested reaching out to Spotlight in order to raise the rest of the money and sponsor them. In order to be consistent, the board came to agreement that they should not add money to where they wouldn't add it anyway, and cutting the budget to \$1500 is actually pretty generous. They also thought to cut the photographer, because it is not integral to the event. Looking at the cake (line item 2), the board questioned if this is necessary in their event, and the org explained that for the first birthday of this organization, this is integral. If this cost is added to catering, it is still underbudget and should be approved.

Motion to: adjust line item 3 to \$1500, cut line item 6, and approve at adjusted total of \$2561.

5 FOR 0 AGAINST 0 ABSTAIN

The allocation recommendation is:

FINAL x Pending Referral to Student Senate General Assembly

Meeting adjourned at 4:45pm