



ReIgnite Winter 2023



Land Acknowledgement

The Office of Multicultural Affairs collaborates with partners across the university and beyond to cultivate a campus community in which historically oppressed communities can succeed and thrive at GVSU. We work to ensure that students, faculty, and staff can find a deep sense of belonging on our campus. In our work, we center those who are oppressed including Indigenous people. We are committed to unlearning settler colonial frameworks and learning wise practices that center Indigenous knowledge and culture.

We are committed to allocating resources, both financial and staff / student positions, for Indigenous programming, furthering Indigenous student support, fostering community partnerships, and developing intersectional events that cultivate Indigenous allyship.

Today, we would like to recognize the People of the Three Fires: the Ojibwe, Odawa, and Bodawademi peoples on whose land we are gathered on today. The Three Fires People are Indigenous to this land which means that this is their ancestral territory. Every university in this country was built on Indigenous land. We conduct land acknowledgments as a reminder of the histories, teachings, traditions, and the first people who originated here and who tend to Mshkiikii (land/earth) always.

We conduct these acknowledgments to be good visitors, as these were always done before colonial contact. To continue to be good visitors, we have the responsibility to learn about the history of settler colonialism and its impact on Indigenous people.

As a higher education institution, we have a responsibility to understand the relationship between settler colonialism and education. With the Indian Civilization Act of 1819, began the theft of Native American children. In Michigan, there were three federally-funded boarding schools, where the mission of these residential/boarding schools was to “kill the Indian, but save the man.” The last one, The Holy Childhood of Jesus, located in Harbor Springs was closed in 1983. Anishinaabek communities still experience the impact from these boarding schools. Many public schools have benefitted from the land-grant treaties that used Indigenous territory to build public universities. While GVSU has not benefitted from land grants, we are aware of the Treaty of 1836 that stipulates monies for education and supplies to be produced in their language and be provided to communities. Indigenous people fought for access to K-12 and higher education. At OMA, we understand that when Indigenous students pursue a formal, western education that they carry with them the trauma of boarding schools and settler colonial educational practices. Our goal is to tell these stories and to create a sense of belonging for Indigenous students by connecting Indigenous students with Indigenous community members, faculty, and staff for their educational and cultural growth.

We urge you to join us in learning more about the 500 years of settler-colonialism that has taken place in this country. Most of us have much to learn about the Indigenous people, their knowledge, and their ways of being and to take action to make our communities more just for Indigenous people and communities.

Below are some resources, please stop by the Offices of Multicultural Affairs for more resources or to learn more about our programming and service to our Indigenous students.

Welcome!

Outline

- 6:00 p.m. Welcome, Reminders and Updates
 - 6:20 p.m. Officer Transitions and Elections
 - 6:50 p.m. Break
 - 7:00 p.m. Event Planning
 - 7:20 p.m. Funding
 - 7:50 p.m. Closing and attendance taking
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Welcome!

Presenters

Bri Slager - Assistant Director of Student Life (She/Her)
Student Organizations, Funding, Civic Engagement
slagerbr@gvsu.edu

Olivia Witsaman - Graduate Assistant for Student
(She/Her) Organizations and Leadership Development
s_witsamol@gvsu.edu

Gage Thrall - Finance Assistant (He/Him)
slffin@gvsu.edu

Dylan Clemons-Midgett - RSO Assistant (He/Him)
rso@gvsu.edu

Learning Objectives

1. Students will show an increased ability to identify the resources that are available to them as participants of an OSL program or service.
 2. Students will display a sense of belonging as a result of their participation in OSL programs and services.
 3. Students will be able to determine risk of their events after engaging in the risk management matrix.
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Reminders & Updates!

www.gvsu.edu/sos

OSL "After Hours" 3/16 5:30-7 p.m.

5 Days of Service 3/20-24

I am Grand Valley - Nominations are open!

Student Life Awards on 4/14 -
Nominations open 3/1

Reminders & Updates! (cont.)

Travel


LakerLink roster updates

Off-Campus bank accounts are not tax exempt


RSO Promo Package

Tabling in Kirkhof

Cages/storage



Officer Transitions and Elections



Overview

Pre-Election (Recruiting Leadership)

The Election Process

Post-Election Transitions Activity

Q&A

Pre-Election

Recruiting new leadership tips

1. Active and ongoing process
 2. Vocalize your interest to emerging leaders
 3. Utilize general meetings
 4. Express benefits
 5. Mentorship or shadowing programs
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The Election Process

Steps to take to ensure election success for your organization.

Nominations

Campaigning

Voting

Tallying votes

New officers declared



Nominations

Steps to take to ensure election success for your organization.

Election information should be made available to members prior to the election date.

This creates time to process and analyze candidate choices for the voting membership.

Campaigning

Steps to take to ensure election success for your organization.

Any eligible member should be able to run for office.

Give candidates two to three general meetings to campaign

If rules are broken, disqualify candidates

If you are questioning if behavior is unethical, contact rso@gvsu.edu or your advisor for guidance.

Organization Members Vote

Steps to take to ensure election
success for your organization.

Hold the voting process in a format
that requires the most members to
exercise their right to vote.

Confidential voting

Votes are Tallied

Steps to take to ensure election success for your organization.

Keep voting materials confidential

Designated person should run elections (committee of senior members?)

Have multiple members tally votes

New Executive Officers Declared

Steps to take to ensure election
success for your organization.

Succession Planning

Post-Elections

Transitions process

*Use one word to describe your transitions process
into your current role*



Post Elections

How can you prepare new leaders to step into their roles as executive officers?

Step-by-step overview of specific responsibilities

Encourage new officers to run general meetings with you still present

Share events timeline

Review current budgets: dues, external banking info

Post Elections

How can you prepare new leaders to step into their roles as executive officers?

Share passwords including emails, software, and social media

Pass on digital and printed promotional materials

Share important contacts: alumni, collaboration departments, external relationships

Post Elections

How can you prepare new leaders to step into their roles as executive officers?

Review and update constitution

Go over the organization's long term goals and assist in their goal setting

Transitions Binder - RSO will print for you

Activity

Please write one word to describe
your experience transitioning into
your current role



Activity

Please write one word to describe
how you wish your experience
transitioning into your current role
would have went



Activity

Please write one word to describe
how you will help those
transitioning into new roles within
your organization



Questions?

Break



Event Planning



Overview

Event Planning Tips

Event Collaborations

Promoting your RSO and events



Event Planning Tips

Who, What, When, Where, How

Who is the intended audience?

Members?

Prospective members? Recruiting?

Entire campus?

Historical/calendar significance?

What is the purpose of the event?

Social or retention

Education or certification

Recruitment or general engagement

Performance or showcase

Civic engagement or advocacy

Differentiate the
experiences you
provide within
your student
organization.

When are you planning to have the event?

Reserve space as soon as possible, latest should be 4 weeks

Consider class times, GVSU events calendar, and GVSU academic calendar

Large-scale events should have RSVP forms

Utilize LakerLink

How do you reserve space?

Consider the audience when looking at your location. This includes room size, equipment needs, Allendale vs. Pew

Who reserves what space? - 3/30
3-4 p.m. on Zoom

Catering

Funding

Accessibility

Event Collaborations

Welcome week or end-of-the year
celebrations

Major holidays and observances

5 Days of Service

Benefits of collaborating?

Pulling a diverse audience

Utilizing resources, experiences, backgrounds

Event contacts (DJ's, vendors, Food Trucks, etc.)

Duplication of efforts



Promoting your RSO and RSO Events



Promotions Office

What, where, how

The Promotions Office is a team of student designers, photographers, and videographers.

Kirkhof 0008

All orders are placed through submitting a service request on www.gvsu.edu/promotions

Design, Print, Posting Services

Most common promotional
products and services:

Posters

Posting services

Laker Hub Slides - FREE FOR RSO's

Pluggers/Quarter Sheets

Banners

Foam Core Signs

Yard Signs

Design, Print, Posting Services

Begin by submitting a service
request on
www.gvsu.edu/promotions

Apparel and novelty items

You can submit your own designs
(following size guidelines) OR
Promotions Office can design for
you at \$15 per hour

Plan ahead!



**MEETINGS ARE
WEDNESDAYS IN KIRKOF:
ROOM 1104 FROM 8-9 P. M.**

**CONTACT US AT
COMICS@MAIL.GVSU.EDU**



Community outreach

Service

Building a community at GVSU!

rotaract@mail.gvsu.edu Instagram: @gvsu.rotaract



COLLEGE DEMOCRATS...

- Make a difference in our community, state, and country
- Meeting with policymakers, candidates, and campaign staff

MEETINGS WILL BE AFTERNOON POWERS: 1:00 PM TO 3:00 PM. THE SOCIAL MEDIA IS FOR ALL WHEN THERE ARE TRUMP ACTS!


CONNECT WITH US!

✉ gvsudemocrats@gvsu.edu

📷 @gvsudem

📺 @gvsudem

🐦 @gvsu.dems



**Iota Tau Alpha:
Athletic Training Club**

**Meetings every 1st Sunday of
the month at 6 p.m.**

For more information:

📷 @gvsu_ita 📞 773-456-8558

✉ ita_ats@mail.gvsu.edu



Kicks for Kesem

**Grand Valley Dance Troupe
Recital Winter 2022**

April 8 at 7 p.m.
April 9 at 1 p.m. and 7 p.m.
Allendale High School

Contact your favorite dancer or find Dance Troupe on social media:

Facebook: GVSU Dance Troupe | Instagram: @dancetroupeofgvsu
Email: dancetroupeofgvsu@gmail.com | Website: dancetroupeofgvsu.com

Promotions Office

Video and/or Photo Services

Photo:

- Event coverage: \$40/hour
- Photo Booth: \$50/hour
- Informal headshots: \$50/hour
- Formal headshots: \$100/hour

Video:

- Event coverage
- Event highlights
- Event livestreams

Video prices may vary - contact
video@gvsu.edu



How to pay?

If you are paying via credit card, you will be emailed an invoice and linke to pay online once the project is completed.

Payment

How will you be paying? *

- ☐ Approved Student Senate Funding (from Student Life Fund)
- ☐ Sponsorship from GVSU Department (via OnBase)
- ☐ Credit Card
- ☐ Check
- ☐ RSO Promo Package or Laker Hub slide

[Continue to Service Request >](#)

FREE RSO Promo Packages

Allowed one per academic year

Option 1: Print & Design

- 3 hours of design
- 76 8.5x11 color posters
- Campus posting
- 1 matte banner hung in Kirkhof
- 200 single-sided color pluggers
- 1 Laker Hub slide - 4 weeks

Option 2: PRINT ONLY - all items in option 1 PLUS 2 upgrades from the list

- Upgrade to 11x17 color posters
 - Upgrade to double-sided pluggers
 - Add 3 sticker sheets (90 1.5 in circle stickers)
 - Add 200 additional pluggers
-

Promoting Your Event

@GVSUstudentlife

Re-sharing posts on Instagram stories: tag @GVSUstudentlife in the story or DM the main feed post

Guidelines:

- Must be promoting a special event that is listed on LakerLink that is open to all students
- Must come from an RSO account that is in good standing
- Must include the time and location

Questions: email social@gvsu.edu or send a DM

Questions?



Funding Training



Objectives

- Learn about resources
- Understand funding request types
- Be able to apply for funding



Resources

Email: slffin@gvsu.edu

Website: gvsu.edu/sos

Call: 616-331-2345

In-person meeting: Office of Student Life

Funding Types

- Campus Programming
 - Individual Registration and Individual Transportation
 - Group Van Rental
 - Organization Entry Fee/
Tournament Fee/ Annual Dues
 - Equipment
 - Greek Organizations
 - Club Sports
-

Campus Programming

- The event must be open to the whole student body and must relate to the mission of the RSO.
- Bring all supporting documents to the Funding Board Meeting, such as catering quotes, room reservations, etc. If necessary documents are not available at the time of the meeting, the request will be tabled.

Individual Registration and Individual Transportation

- In order to be reviewed, RSO President/Financial Officer must send an email to slffin@gvsu.edu with the name of the student approved.
- Each RSO member requesting funding must submit their own request.
- Only 5 students per organization are eligible to receive funding per year (max \$500 each student).

Group Van Rental

- All requests are recommended to be submitted a minimum of 4 weeks in advance before the date of travel and travel must be domestically within the U.S.
- This form is now your vehicle request form and your funding form.

Organization Entry Fee/ Tournament Fee/ Annual Dues

- All requests are recommended to be submitted a minimum of 4 weeks in advance before the date of travel and must be used as a group competition fee or dues associated with attending an event.

Equipment

- All RSOs are required to meet with Bri Slager to review the equipment request prior to being scheduled for review from the Appropriations Funding Board. Requests must be submitted a minimum of 4 weeks in advance.

Greek Organizations

Greek Organizations can only
apply for campus programming
and for equipment.

Club Sports

Need to do all of their funding
through Recreation Wellness.

LakerLink

Expressive Activity

Assessment

- Please complete this to ensure attendance is documented

