



2019 SUMMER INTERNSHIP AT THE FULTON STREET FARMERS MARKET

POSITION LEVEL: GVSU ANTHROPOLOGY INTERN

COMPENSATION: UNPAID INTERNSHIP

REPORTING STRUCTURE: Reports to the Fulton Street Farmers Market Manager

MARKET DESCRIPTION

Established in 1922, the Fulton Street Farmers Market (FSFM) offers locally-grown fruits and vegetables, meats, eggs, plants, and handmade arts and crafts. FSFM is open three days a week, Wednesdays, Fridays and Saturdays from 8AM to 2PM during the Main Market Season; May until end of October. In addition, FSFM host a Second Season Market, Saturdays, November through April from 10AM-1PM. The Market is located in the Midtown Neighborhood and is operated by the Fulton Street Farmers Market Inc. FSFM is a registered 501(c)(3) Non-Profit organization. The City of Grand Rapids Parks and Recreation Department provides this venue as a service to the residents of Grand Rapids.

INTERNSHIP RESPONSIBILITIES

As a GVSU intern, you will be responsible for assisting the Market Manager and Market Staff in the *management, coordination and supervision of daily Market business and operational activities*. The internship will require approximately **150 hours** over the summer and will consist of at-home reading assignments along with hands-on experience at the market; which will require weekend hours (Saturdays). Rori Weston, Market Manager, will serve as the site supervisor.

ADDITIONAL TASKS INCLUDE:

- Building Relationships with Local Farmers and Customers
- Assisting Customers in using Credit/Debit and Bridge Cards/Double Up Food Bucks
- Creating Educational Content for Customers through Information + Resource Desk
- Creating Interactive Educational Opportunities for Children at the Market

SPECIAL PROJECTS

- Responsible for organizing and conducting a **Rapid Market Assessment (RMA)**. From the results of the assessment you will be expected to create a final report which will be used for presentations to the vendors, board members and local stakeholders; the results will also assist in future grant applications.
- Assisting with the coordination of customer counts that will be done periodically throughout the summer season.
- Selecting a Special Project of choice as that aligns with the mission of the Market and any educational objectives or goals you wish to meet during your internship.

Additional projects may be assigned based on student interest or opportunity