# College of Community & Public Service Undergraduate Advising Center
## Hospitality & Tourism Management
(for students who entered GVSU in Fall 2013 or later)

**Name:** __________________________________________________ **Student Number:** G____________________

### I. CORE REQUIREMENTS (36 Credits) – All students must complete the following 11 courses

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 101</td>
<td>Intro Hospitality &amp; Tourism Industry (4cr)</td>
<td></td>
<td>(Prerequisites: BUS 201)</td>
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<tr>
<td>CIS 150</td>
<td>Introduction to Computing (3cr)</td>
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<tr>
<td>HTM 213</td>
<td>Intro to Food &amp; Beverage Management (3cr) (Prerequisites: MTH110 or equivalent and HTM101 or permission)</td>
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<tr>
<td>HTM 222</td>
<td>Intro to Lodging Management (3cr) (Prerequisite: HTM101)</td>
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<tr>
<td>STA 215</td>
<td>Introductory Applied Statistics (3cr) (Prerequisite: MTH110 or equivalent)</td>
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<tr>
<td>HTM 343</td>
<td>Human Resource Management (4cr) - SWS (Prerequisites: HTM101 and Junior Standing)</td>
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<tr>
<td>HTM 361</td>
<td>Hospitality Law &amp; Legislation (3cr) (Prerequisites: BUS 201)</td>
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<tr>
<td>HTM 373</td>
<td>Hospitality Information Analysis (4cr) (Prerequisites: HTM213, HTM222, CIS150, ACC 213 and junior standing)</td>
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<tr>
<td>HTM 375</td>
<td>Hospitality &amp; Tourism Research (3cr) (Prerequisites: STA215 and HTM101)</td>
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<tr>
<td>HTM 452</td>
<td>Hospitality &amp; Tourism Marketing (3cr) (Prerequisites: MKT 350 and STA215)</td>
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<tr>
<td>HTM 495</td>
<td>Hospitality Management (3cr - capstone) (Prerequisites: HTM143, HTM161, HTM 373)</td>
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### II. BUSINESS COGNATE REQUIREMENTS (12 Credits) – All students must complete the following 4 courses

<table>
<thead>
<tr>
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<th>Prerequisites</th>
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</thead>
<tbody>
<tr>
<td>ACC 212</td>
<td>Principles of Financial Accounting (3cr)</td>
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<tr>
<td>ACC 213</td>
<td>Principles of Managerial Accounting (3cr) (Prerequisite: ACC212)</td>
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<tr>
<td>MKT 350</td>
<td>Marketing Management (3cr)</td>
<td></td>
<td>(Prerequisite: Junior Standing &amp; 2.75 GPA or call 616-331-7500 for permission)</td>
</tr>
</tbody>
</table>

### III. CAREER EMPHASIS REQUIREMENT (15 Credits) – All students must complete ONE career emphasis area from this section.

#### Food & Beverage Management Emphasis

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 250</td>
<td>Food Production &amp; Kitchen Management (4cr) (Prerequisite: HTM213)</td>
<td></td>
<td></td>
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<tr>
<td>HTM 318</td>
<td>Responsible Beverage Management (3cr) (Prerequisites: HTM213 and HTM61)</td>
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<td></td>
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<tr>
<td>HTM 413</td>
<td>Advanced Food &amp; Beverage Management (4cr) (Prerequisites: HTM250, HTM290, CIS150)</td>
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<td></td>
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<tr>
<td>HTM 253</td>
<td>Convention Sales &amp; Service (3cr) (Prerequisite: HTM101)</td>
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<tr>
<td>HTM 333</td>
<td>Hospitality Facilities Management (3cr) (Prerequisite: HTM101)</td>
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<td></td>
</tr>
<tr>
<td>HTM 422</td>
<td>Advanced Lodging Management (4cr) (Prerequisite: HTM222 and HTM290)</td>
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#### Lodging Management Emphasis

<table>
<thead>
<tr>
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<th>Credits</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>HTM 175</td>
<td>International Food &amp; Culture (3cr)</td>
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<td></td>
</tr>
<tr>
<td>HTM 318</td>
<td>Responsible Beverage Management (3cr) (Prerequisites: HTM213 and HTM61)</td>
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<tr>
<td>HTM 323</td>
<td>Festival &amp; Special Event Management (3cr) (Prerequisite: HTM323 and HTM61)</td>
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<tr>
<td>HTM 350</td>
<td>Banquet &amp; Catering Management (3cr) (Prerequisite: HTM213 and HTM240)</td>
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<td></td>
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<tr>
<td>HTM 440</td>
<td>Advanced Meeting &amp; Event Management (3cr) (Prerequisite: HTM240, HTM253, and HTM290)</td>
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</table>

Plus, choose a minimum of 4 credits of additional major electives from this group:

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<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>BMS 105</td>
<td>Basic Nutrition (3cr)</td>
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<td></td>
</tr>
<tr>
<td>HTM 323</td>
<td>Festival &amp; Special Event Management (3cr) (Prerequisite: HTM323 and HTM61)</td>
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<td></td>
</tr>
<tr>
<td>HTM 350</td>
<td>Banquet &amp; Catering Management (3cr) (Prerequisite: HTM213 and HTM240)</td>
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<tr>
<td>SOC 288</td>
<td>Sociology of Food (3cr)</td>
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</tbody>
</table>

Additional course options may be available with HTM Faculty Mentor Approval.

### Additional emphasis options and major requirements for all students are on the reverse side**

**Note:** Understanding a foreign language/culture can be a very valuable asset in this career field. Although foreign language courses are not required as part of the program, students should consider this option when choosing general degree elective credits. See an academic advisor to discuss your course or study abroad options.

**Note:** Students can receive HTM281 & HTM282 credit while participating in the Disney College Program. Interested students should speak with their faculty mentor about this opportunity early in their academic careers to see if this is appropriate credit for your career path. More information available at www.gvsu.edu/ccpsadvising/Disney
### Tourism Management Emphasis

**Complete the following:**

- **HTM 202** International Tourism (3cr)
  *(Prerequisite: HTM101 is recommended)*
- **HTM 235** Tourism & Commercial Recreation Systems (3cr)
- **HTM 402** Tourism Policy Issues (3cr)
  *(Prerequisite: HTM202 or permission)*

Plus, choose a minimum of 6 credits of additional major electives from this group:

- **HTM 268** Adventure Tourism (3cr)
- **HTM 323** Festival & Special Event Management (3cr)
  *(Prerequisite: HTM101)*
- **HTM 368** Geotourism (3cr)
- **GPY 220** Cultural Geography (3cr)
  -OR—
  **GPY 235** World Regional Geography (3cr)

**Meeting and Event Management Emphasis**

**Complete the following:**

- **HTM 240** Intro to Meeting & Event Management (3cr)
  *(Prerequisite: HTM101 or permission)*
- **HTM 253** Convention Sales & Service (3cr)
  *(Prerequisite: HTM101)*
- **HTM 440** Advanced Meeting & Event Management (3cr)
  *(Prerequisite: HTM240, HTM253, and HTM290)*

Plus, choose a minimum of 6 credits of additional major electives from this group:

- **HTM 318** Responsible Beverage Management (3cr)
  *(Prerequisites: HTM213 and HTM361)*
- **HTM 332** Festival & Special Event Management (3cr)
  *(Prerequisite: HTM101)*
- **HTM 350** Banquet & Catering Management (3cr)
  *(Prerequisite: HTM213 and HTM240)*
- **HTM 422** Advanced Lodging Management (4cr)
  *(Prerequisite: HTM222 and HTM290)*

Additional course options may be available with HTM Faculty Mentor Approval.

### IV. FIELD EXPERIENCE / INTERNSHIPS (7 credits) – All students must complete the following 4 courses. Students should work with the Internship Coordinator for more information and permission to register for these courses. Contact Amanda Stansbie at stansbie@gvsu.edu or call 616-331-3118 to discuss your field experience.

- **HTM 190** Field Preparation (1cr)
- **HTM 290** Field Experience I - 300 hours (2cr)
  *(Prerequisite: HTM190 and permission)*
- **HTM 390** Field Experience II - 300 hours (2cr)
  *(Prerequisite: HTM290 and permission)*
- **HTM 490** Senior Internship - 400 hours (2cr)
  *(Prerequisites: HTM390, Sr. Standing and permission)*

### Adventure Tourism Minor

(21 credits)

Students in HTM and other majors may minor in Adventure Tourism by completing a total of 21 credits as outlined below. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management chair or assistant chair to establish a specific plan in advance.

**Complete ALL of the following Core courses (12 credits):**

- HTM 268 Adventure Tourism
- HTM 368 Geotourism
- NRM 420 Wildland Recreation Management

**Choose 2 PED Skills Development Courses from the following (2 credits):**

- PED119 Outdoor Skills/Snowshoeing
- PED128 Rock Climbing
- PED153 Sailing
- PED155 Coastal Kayaking

**Additional course options may be available with HTM Faculty Mentor Approval.**

**Choose a minimum of 7 credits of additional electives from this group:**

- HTM 202 International Tourism (3cr)
  *(Prerequisite: HTM101 is recommended)*
- HTM 290/HTM390/HTM490 Adventure Tourism Based Field Experience (2cr)
  *MGMT 330 Entrepreneurship (3cr)*
  *MGMT 345 Team Building (3cr)*
  *MGMT 364 Service Operations Management (3cr)*
  *NRM 300 Ethical Recreation: Leave No Trace (1cr) (permission of department)*
  *NRM 451 Natural Resource Policy (3cr)*

*Note that 300/400 level courses in the Seidman College of Business require Junior Standing and a 2.75 GPA or permission. Call 616-331-7500 to discuss your registration in these courses if you encounter a registration error.

### Hospitality & Tourism Management Minor

(21 credits)

Students in other majors may minor in Hospitality and Tourism Management by completing a total of 21 HTM credits, including HTM101. Students should consider at least one field experience course in their minor program. Interested students must meet with the Hospitality and Tourism Management chair or assistant chair to establish a specific plan in advance.

**Complete ALL of the following Approved courses (21 credits):**

- HTM 101 Hospitality Fundamentals (4 credits)
- HTM _________________________________ (______ credits)
- HTM _________________________________ (______ credits)
- HTM _________________________________ (______ credits)
- HTM _________________________________ (______ credits)
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