Across Campus

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The event was held March 10 in the DeVos Center. Keynote speaker Deb Schroeder, purchasing general manager at Toyota North America, said the company’s priority is to build vehicles that meet customer expectations.

“We focus on designing a commodity, not a vehicle, understanding what’s required from our customers,” said Schroeder. “We focus on smart design — driving performance, fuel economy and safety.”

Schroeder said customers want active safety, connectivity, mass reduction and “wow innovation.”

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Across Campus

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travel and hotel expenses. The deadline to apply for a grant is Friday, March 25; details and an online application are available at www.gvsu.edu/inclusion/application. Questions can be directed to Kathleen VanderVeen, assistant vice president for Inclusion and Equity, at vandervk@gvsu.edu.

Information about NCORE is online at www.ncore.ou.edu.

HTM program adds new emphasis

The Hospitality and Tourism Management Department has added a new emphasis in Recreation and Leisure Management.

There are four other areas of emphasis for HTM majors, including food and beverage management, lodging management, meeting and event management, and tourism management.

Scott Rood, assistant department chair, said the addition of this fifth emphasis sets the HTM program apart from others in the state and country.

"Many colleges and universities offer a bachelor’s degree in hospitality and tourism management, but no other institution offers the distinctive opportunities that Grand Valley does through our five diverse and practical emphases and unique adventure tourism management minor,” Rood said.

Recreation and leisure professionals design, stage, implement and evaluate a variety of recreation programs at resorts, camps, and municipal park and recreation agencies throughout the country. Employment opportunities include park and campground directors, outdoor recreation managers and programmers, resort recreation managers and theme park activity directors.

The new emphasis brings the addition of two new courses in recreation and leisure programming and leadership.

"Programmers are involved in an increasingly diverse set of program operations requiring more in-depth education and training," said Rood. "The practice of programming and leadership has become more sophisticated. These new courses will help prepare our students to be competitive for careers in a broad range of industries."

Grand Valley’s HTM program includes:

• 17 full-time faculty and staff who all have industry experience and engage outside the classroom
• Approximately 600 majors and minors
• Education programs encompassing all aspects of the industry including events, food and beverage, lodging, tourism and recreation

For more information, visit www.gvsu.edu/htm.

Checkmark indicates healthy food choice

A new initiative makes it easier for students, faculty and staff members to find healthy choices when seeking meals or snacks on campus.

The Healthy Choice checkmark appears next to menu items in campus restaurants or near prices of items in quick service locations that are fresh or low in calories, sodium and saturated fat.

The idea to find and label healthy items started with the Health and Wellness task force. The actual work of combing through nutrition information was then led by Jody Vogelzang, assistant professor of public health and director of the master of clinical dietetics program, and students.

The team collaborated with Campus Dining and Health and Wellness to finalize the food list and promote it. Healthy Choice items and general tips for healthy eating are listed on the websites for both departments.

Accounting program ranked among most affordable

Grand Valley’s accounting program was ranked as one of the most affordable undergraduate accounting school programs by Accounting Degree Review.

Grand Valley’s program was ranked in the top 10, alongside universities such as Brigham Young, Central Washington and Missouri State, after being evaluated on academic quality, student satisfaction, accreditation, reputation and cost.

The full rankings are online at www.accounting-degree.org.

Accounting Degree Review researched undergraduate accounting programs in the nation accredited by the Association to Advance Collegiate Schools of Business and calculated tuition costs to come up with the most affordable undergraduate accounting programs.

GVFaces

Aliya Armstrong, Director of TRIO TPSSS

After working as a K-12 educator for 15 years, Aliya Armstrong is serving the same population of students in her new role at Grand Valley as director of TRIO Teacher Preparation Student Support Services.

The program was created last year after Grand Valley received more than $3.7 million in grants from the U.S. Department of Education to expand TRIO services and fund new initiatives. TPSSS will support students who meet federal TRIO eligibility requirements and are pursuing bachelor’s degrees with teacher certification.

Armstrong was most recently the homeless coordinator for Kentwood Public Schools, she also worked 11 years for Grand Rapids Public Schools as a teacher and school counselor. She said as a counselor, she worked with teachers to schedule students for TRIO programs that serve middle and high school students. Armstrong also brings another connection to the program.

“I was a first-generation in college student from a low income household,” she said. “I know the passion it takes for someone to succeed in college.”

She is working now to recruit students for TPSSS, building the program from scratch to ultimately serve 140 students. Networking and recruiting events are planned for March 31.

Visit the program’s website at www.gvsu.edu/tpsss for more information.

Armstrong earned bachelor’s and master’s degrees from Western Michigan University, and a master’s degree in school counseling from Grand Valley in 2005.

Armstrong is active in the Grand Rapids community. She is the founder of S.T.A.R.S. (Sisters Taking Action Reversing Statistics), a group of women of color who exercise regularly and support each other to combat health risks like high blood pressure, obesity and diabetes.

S.T.A.R.S. has more than 100 members, an active listserv and social media accounts. Armstrong said she traveled to Arkansas in early March to support a member who was competing in her first full marathon.

LINC UP, the nonprofit community development organization, recognized Armstrong’s efforts in founding STARS by presenting her with its Community Spirit Award last year.
What’s Ahead

Health Expo will feature student-run booths

The Midwestern Interprofessional Practice, Education, and Research Center will host the third annual GVSU Health Expo on Tuesday, March 23, from 5-7 p.m. in the Kirkhof Center, Grand River Room.

The free event will highlight booths organized by students from Grand Valley, Michigan State University College of Human Medicine, and Ferris State University School of Pharmacy. Participants will have opportunities to win prizes, including a one-night stay at the Amway Grand Plaza Hotel. For more information about the Health Expo, visit www.gvsu.edu/miperc.

Arts at Noon presents jazz trio, Indian drums

The Arts at Noon concert series continues with two free concerts in March: a world-renowned expert in Indian classical music, and an award-winning jazz trio.

Ustad Shafaaat Khan will share his rich history with Indian classical music on Wednesday, March 23. During his career, Khan has performed at many prestigious concert halls, music festivals and universities in India, the U.S., Europe, China, Russia and Japan.

Khan has distinguished himself by being the first known artist to master sitar, surbahar and tabla. During his performance, Khan will be joined by two of his longtime students, CocosSol Bastien and Adi Shripashaad.

Pianist, composer and arranger Gene Knific has performed around the world presenting an extensive and diverse repertoire with a wide array of artists, such as jazz stars Joe Lovano and Miguel Zenón.

His band, Gene Knific Trio, will perform a unique blend of styles spanning from jazz classics and 20th century classical compositions to rock and folk, on Wednesday, March 30. The trio also performs compositions by Knific, which have won multiple awards on the jazz and chamber music circuit.

All Arts at Noon concerts are free, open to the public, begin at noon, and take place in the Cook-DeWitt Center.

For more information about the Arts at Noon concert series, visit gvsu.edu/artsatnoon.

Annual teaching with technology symposium set

The 15th annual Teaching with Technology Symposium is scheduled for Wednesday, March 23, from 1-4 p.m. in the Mary Idema Pew Library, multipurpose room.

Mathematics faculty members Robert Talbert and Matthew Bowman will give the keynote address, “How Can Technology Extend the Humanity of Learners?” at 1:15 p.m.

Faculty presentations about incorporating technology in their classrooms will run from 2-4 p.m. More than 30 presentations are scheduled.

Meagan Lutterton-Knoll, affiliate faculty of mathematics, and Maureen Wolverten, affiliate faculty of liberal studies, will be recognized as recipients of the technology award from the Pew Faculty Teaching and Learning Center.

The event is sponsored by eLearning and Emerging Technologies in Information Technology, in partnership with the FTLC. Visit www.gvsu.edu/ftlc to view presentations and learn more information about the event.

Five groups will compete for $5,000

The GVSU 5x5 Competition will feature five groups vying for a $5,000 prize.

Entry for the competition was open to students, faculty and staff members to submit an idea, research project or initiative. The top five, from a public vote, will have five minutes and five presentation slides to pitch their ideas to five judges.

The event will take place Wednesday, March 23, from 5-7 p.m., in the Eberhard Center, room 201. The names of the five teams representing are Solar Energy, Saving Lives, Good Food-Cultivating Community, Taste of the Westside, Your Story, and Fire and Ice.

The five judges are Jeff Shade from Ernst & Young, LLP; Erik Dalby from Barnes & Thornburg LLP; Peter Rahrig from Lake Michigan Credit Union; Maddie Cleghorn, president of Student Senate; and Mike Czechowski, from Spectrum Health Innovations.

The competition is sponsored by the Center for Entrepreneurship and Innovation. For more information, visit www.5x5night.com or www.gvsu.edu/cei.

Two events will highlight CRP selection

Organizers of the Community Reading Project will host two events this week connected to this year’s book selection, Citizen: An American Lyric, and featuring Todd Robinson.

A campus dialogue is set for Friday, March 25, beginning at noon in the Mary Idema Pew Library, multipurpose room, Robinson, author of A City Within a City: The Black Freedom Struggle in Grand Rapids, will lead discussion about the types of racial issues addressed in Citizen that have shaped West Michigan cities.

Robinson is an associate professor of history at the University of Nevada Las Vegas and an expert in urban and African American history.

Published in 2012, A City Within a City focuses on the struggles of school integration and racial inequality in Grand Rapids after World War II and through the civil rights era.

Robinson will be joined by Louis Moore, associate professor of history and coordinator of African and African American Studies.

Refreshments will be served; RSVPs are requested online at www.gvsu.edu/read.

Another CRP discussion is scheduled for Thursday, March 24, in the Kirkhof Center, Pere Marquette Room. This presentation at 1:30 p.m. is in conjunction with the Kutsche Office of Local History’s annual roundtable. Robinson will speak about intentional connections to Citizen.

Also on March 24, Robinson will sign books and lead a community conversation from 6-8 p.m. at the LINC Gallery, 341 Hall St. SE. The event is free and open to the public.

Citizen: An American Lyric is by Claudia Rankine. The book recounts racial aggressions, intentional or not, that occur daily to people of color. Critics have said the author weaves a fabric of suburban and urban U.S. life that is almost too much for readers to bear. Rankine will visit campus in April for a presentation.

Event will kick off new minor in human rights

The Brooks College of Interdisciplinary Studies will introduce its new minor in human rights by hosting a guest speaker Thursday, March 24, who will discuss careers in the field.

Jeff Smith, from the Robert F. Kennedy Center for Justice, will present “Doing Well by Doing Good; A Career in Human Rights.” Smith’s presentation will begin at 7 p.m. in Niemeyer Honors Hall, multipurpose room.

Anne Hiskes, dean of Brooks College, said the human rights minor will be available to students in the fall semester. Courses will cover human rights theory, history, law and politics, and

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In the News


Kate Stoetzen, director of international student and scholar services, was interviewed by Vjesti, an online publication from Montenegro for a story about student Nikola Gudovic.

Sketches

Art Gallery staff members Henry Matthews, Nathan Kemler and Stacey Tvedten gave a presentation, “Art Engagement at GVSU,” at the Hope College Annual Art & Humanities Symposium in Holland.

Neal Buckwalter, assistant professor of public, nonprofit and health administration, was a co-author of an article, “Perceptions of State Child Welfare Administrators Regarding Federally-Mandated Citizen Review Panels,” published in Journal: Children and Youth Services Review.

Carl Ruetz, professor of water resources, gave a presentation, “Monitoring for BUI Removal: Loss of Fish Habitat and Degradation of Fish Population,” and participated in a panel discussion at the 2016 Areas of Concern Conference held in Saginaw.


Steve Glass, professor of exercise science, and five undergraduate students were co-authors of an article, “Core Muscle Activation during Bicep Curl Using a Water-Filled Instability Device,” published in the Journal of Strength and Conditioning Research.

What’s Ahead

include issues like trafficking, children’s rights, genocide and environmental rights. Students who choose to minor in human rights would be encouraged to intern with local and global nonprofit organizations.

More information about the human rights minor is online at www.gvsu.edu/humanrights.

Writer Series concludes with acclaimed poet

The Grand Valley Writers Series concludes with an award-winning poet visiting the Pew Grand Rapids Campus March 28 to share some of his most popular works.

Jericho Brown, associate professor of English and creative writing at Emory University, will present his work and participate in a book signing, from 7:30-8:45 p.m. in the DeVos Center, University Club room. His presentation will be preceded by a craft talk from 6-7 p.m. in the DeVos Center, room 203E.


This event is sponsored by the African and African American Studies program. For more information about the writers series, contact Oindrila Mukherjee, series coordinator, at mukherjo@gvsu.edu or x18034.

Celebrating Women Awards ceremony honors leaders

Four faculty and staff members will be honored by the Women’s Commission March 29 during the annual Celebrating Women Awards ceremony.

Lake earns John Lachs award

Danielle Lake, assistant professor of liberal studies, earned the 2016 John Lachs Award for Public Philosophy from the Society for the Advancement of American Philosophy during the association’s annual meeting March 5 in Portland, Oregon.

The award is for early- to mid-career philosophers in the American tradition who exemplify the best traits and practices of American public philosophy and bring unique insights or methods to broaden the reach and engagement of public philosophy with the wider public.

Lake was noted for her innovative work in and out of the classroom, and for facilitating dialogues about issues in education and sustainable development.

Anne Hiskes, dean of the Brooks College of Interdisciplinary Studies, said she has watched Lake “become a sought-after campus leader on community-engaged teaching and learning.”

“Her impact expands through the work of her students who are inspired to apply their philosophical knowledge and skills in addressing the vital issues of the communities in which they live and work,” Hiskes said.

Stephanie Schaetael, associate professor of chemistry, will receive the Maxine Swanson Award. The award is given to a campus leader who supports and advocates for women at Grand Valley. Cara Ocobock, assistant professor of biomedical sciences, will receive the Community Impact Award; it is presented to someone who has made outstanding contributions for the advancement of women on campus.

Doris Penn, project coordinator for the Registrar’s Office, will receive the Unsung Hero Award, given to an individual who may not be well-known for the contributions made on campus. Allison Montaie, assistant director of the Women’s Center, will earn a new award, Emerging Professional.

Awards will also be presented by the Women’s Center, and Positive Black Women will award scholarships at the event.

The ceremony will begin at 3 p.m. in the Kirkhof Center, Grand River Room. RSVP online at www.gvsu.edu/wcommission.