

ITALY

A GVSU FACULTY-LED PROGRAM



Italy: Hospitality and Tourism Management (2019)

Open to: All majors

TELL ME ABOUT THIS PROGRAM

PLEASE NOTE: The information on this page is for the 2017 program. Updated 2019 program information will be available soon. Program details may be similar, but are subject to change.

THE ALPS, PIEDMONT, ITALIAN RIVIERA, AND TUSCANY, ITALY — Italy is a country that stretches from Alpine Peaks to within 100 miles of Northern Africa. A long-standing and popular destination for tourists, Italy is a vital and energizing laboratory for the study of geotourism and the complex interactions between food and culture. This study abroad program in Italy will begin in the Alpine region of Valle d'Aosta with its historical roots connected by millennia to Ancient Rome. From there, we will travel to Piedmont, into the ridges and hills along the Tanaro River, to a place called the Langhe. Amid tiny villages, vineyards, and castles, we will live with and meet the residents of this area and stay in the small village of Castiglione Falletto. Castiglione Falletto and the rest of the Langhe are famous for the production of red wine. It is also a place with rich food traditions and is culturally an important part of Italy, a nation that holds the most UNESCO World Heritage Sites. For example, from your residence, you can see the castle once occupied by Camillo Benso Compte de Cavour, the first prime minister of Italy. Just across a small valley, you can see La Morra, a place where legend tells us Julius Caesar once stopped for a night and was amazed by the quality of the local wine. Using Castiglione Falletto as a base, you will explore rural culture in northern Italy with excursions to the Italian Riviera and Florence, the birthplace of the Renaissance. You will stay at an award-winning organic olive oil production agriturismo in Tuscany and explore some of the famous hill towns of the area. There is also time for independent travel in small groups.

Program Highlights:

- Explore rural and urban Italy to learn about the rich food and cultural traditions
- Reflect on how a culture can benefit and be challenged by the presence of a powerful tourism industry
- Discover how food and food traditions both influence culture and are shaped by it
- Travel to the Alpine region, Piedmont, Italian Riviera, and Tuscany
- Opportunity for independent travel

WHEN CAN I GO?

*** Program expected to run summer 2019 ***

WHERE WILL I LIVE?

Program participants will reside in hotels and other accommodations in various locales throughout northern Italy.

WHO IS ELIGIBLE TO PARTICIPATE?

2.0 GPA required.

Non-GVSU students are eligible and should visit www.gvsu.edu/studyabroad/nongvstudent for detailed

information.

HOW DO I APPLY?

To apply for this program, log on to www.gvsu.edu/studyabroad to begin your online application.

APPLICATION DEADLINE (2019 Program): February 1, 2019

Non-GVSU Students are welcome to apply. Please view [Non-GVSU Student Information](#)

WHAT CREDITS WILL I RECEIVE?

Students will register for a total of 6 credits:

HTM 175: International Food and Culture (3 credits)*

HTM 368: Geotourism (3 credits)**

*Course fulfills World Perspectives General Education requirement

**Course fulfills General Education Issues requirement: Sustainability

Language of instruction: English

HOW MUCH DOES THE PROGRAM COST?

The approximate fee for this program is Program Fee: \$5,425.

Includes

- Round-trip airfare from Grand Rapids
- Accommodation
- Most meals
- All ground transportation
- Field trips

Other Expenses

- GVSU Tuition (6 credits) (\$3,036)
- Personal expenses (\$1,100)
- Passport fees (\$140)
- ISIC Card (Optional) (\$28)

Total Estimated Cost: TOTAL PROJECTED COST (Program Fee + Other Expenses) = \$9,729

FINANCIAL AID

To contact the Financial Aid office, email finaid@gvsu.edu with "Study Abroad" in the Subject line. Include your **G Number** and **Total Projected Cost** of the program in the e-mail.

Non-GVSU Students: Non-GVSU students admitted for study abroad are not eligible for Financial Aid from GVSU. Check with your home school's study abroad and financial aid offices for details on applying for financial aid from your home school toward study abroad program costs.

[Financial Aid FAQs](#)

GRANTS

FACULTY-LED PROGRAM GRANT: up to \$1,500. All degree-seeking students who apply to their faculty-led program by the priority deadline are automatically considered for a grant of up to \$1,500 from the Padnos International Center. Students must have a current FAFSA on file to be eligible. No application required.

Charles and Susan Baker-Clark Hospitality and Tourism Management (HTM)

Scholarship: The purpose of this scholarship is to assist HTM students with the cost of their study abroad program. **APPLY NOW:** <https://gvsu.academicworks.com/opportunities/9434>

James F. and Virginia L. Goode Global Programs Scholarship: The purpose of the scholarship is to reduce the financial pressure on students and their families and make a Grand Valley education accessible to students from all backgrounds. This need-based scholarship will ensure that financial need does not become a barrier to intellectual and personal growth for students planning to study abroad.

MyScholarships: <https://gvsu.academicworks.com/opportunities/10186>

Visit www.gvsu.edu/studyabroad/scholarships for additional information on grants and scholarships.

WHO CAN TELL ME MORE?

Faculty Directors:

Gail Zemmol
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To learn more about the program director >>> [MEET THE DIRECTOR](#)