

#### myGVSU Climate Survey 2019

Prepared by Qualtrics, LLC

As of July 1, 2020



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Can also be found on the myGVSU climate survey 2019 dashboard. Write to <a href="mygvsu@gvsu.edu">mygvsu@gvsu.edu</a> to request access.



#### **Project Background and Methodology**



#### **Survey Methodology**

- SURVEY TYPE
   Online Quantitative
- ◆ SURVEY FIELDED

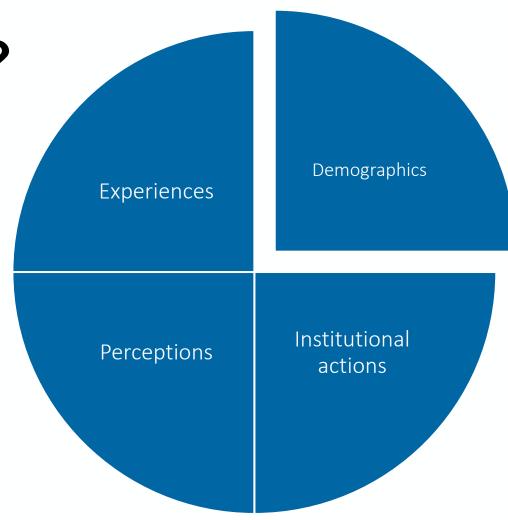
  Nov. 10<sup>th</sup> 2019 Dec, 5<sup>th</sup> 2019
- PARTICIPANTS
   GVSU Students, Faculty, and Staff
- ◆ RESPONSES N=9,680 (38%)

- Used an abridged version of the 2011 instrument (constructed by Professor Sue Rankin and a GVSU Advisory Committee)
- Supported by 2019 GVSU Advisory Committee
- Survey hosted by outside vendor (Qualtrics)
- Data analyzed by outside consultant (Qualtrics)



#### What is Campus Climate?

- Campus Climate refers broadly to the quality and character of campus life as reflected by the interpersonal interactions and experiences and perceptions of students, faculty, and staff.
- Including, current attitudes, behaviors, standards and practices of employees and students of an institution.
- Based on the research of: Bernal, Rankin & Reason, Hurtado, Chang, Ladson-Billings





#### **Executive Summary**

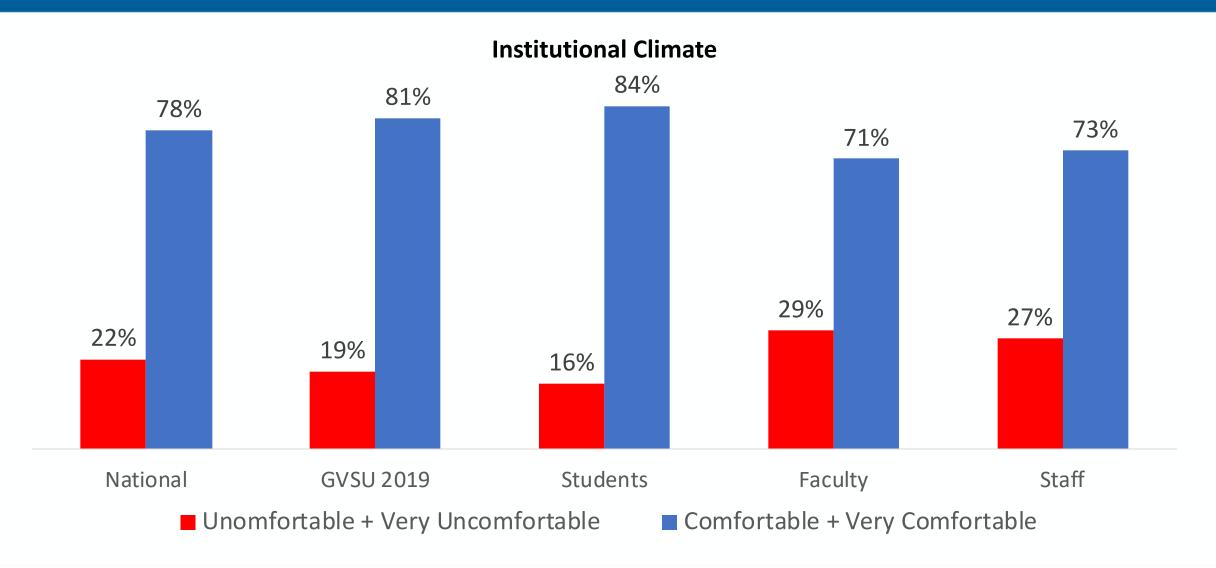
In 2019, Grand Valley State University's campuses continue to report more positively overall about the climate than the national average.



#### **Executive Summary**

- GVSU continues to have a more comfortable institutional climate compared to national averages
  - ✓ 81% of the campus reports feeling "very comfortable" or "comfortable" with
    the institutional climate at GVSU (National average is 78%)
- Transgender/Other Gender and people of color report feeling less comfortable than the overall population
  - X 58% of those identifying as transgender/other gender feel "very comfortable" or "comfortable"
  - = 72% of people of color feel "very comfortable" or "comfortable"
  - X 59% of Black feel "very comfortable" or "comfortable"







#### **Executive Summary**

- Faculty and Staff perceive the climate as less comfortable than Students across the following metrics:
  - Institutional climate (84% students, 71% faculty, 73% staff)
  - School, college, or division (83% students, 69% faculty, 68% staff)
  - Department or work unit (79% students, 74% faculty, 70% staff)

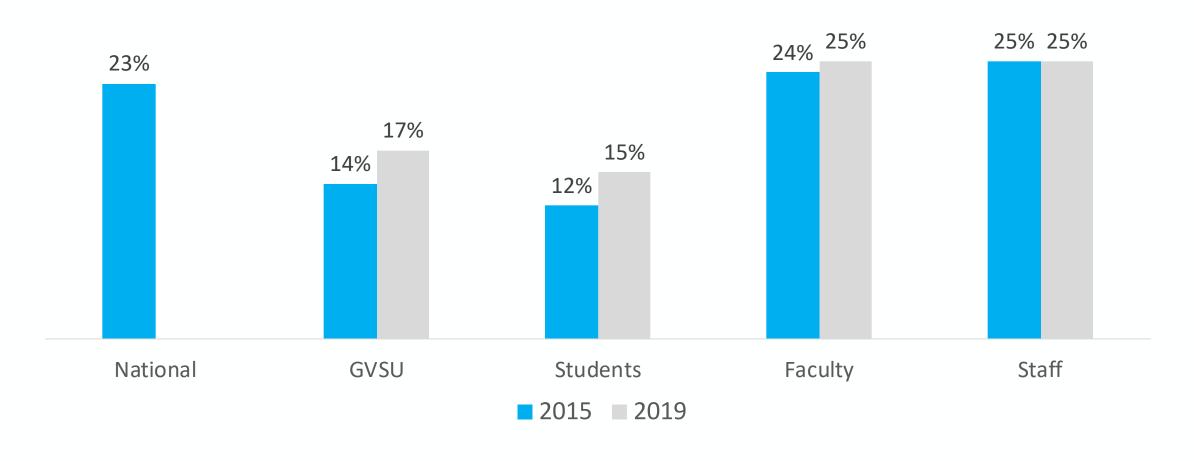


#### **Executive Summary**

- Students perceive off-campus housing (69%) as having a more comfortable climate compared to on-campus living centers (59%)
- 15% of students personally experienced a negative or hostile incident in the past year at GV compared to 25% for both faculty and staff
  - X Over 50% for all groups (students, faculty, and staff) who experienced a negative or hostile incident perceive this conduct was based on some aspect of their identity/identities



#### **Negative Climate Experience**

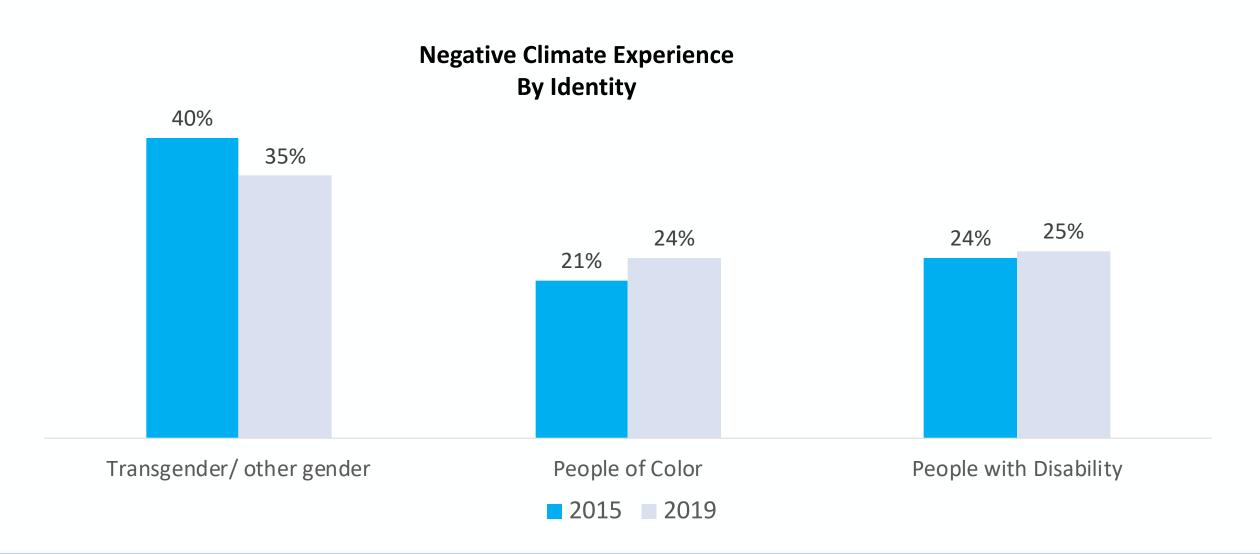




#### **Executive Summary**

- Transgender and "Other Gender", people with disabilities and people of color report higher levels of personal experiences with a negative or hostile incident in the past year
  - X 35% of Transgender/Other Gender report personal experiences with negative/hostile incident
  - = 25% of people with disabilities
  - = 24% of people of color
  - X Negative climate experiences have risen since 2011 (11%) and 2015 (14%) 2019 increased to 17%





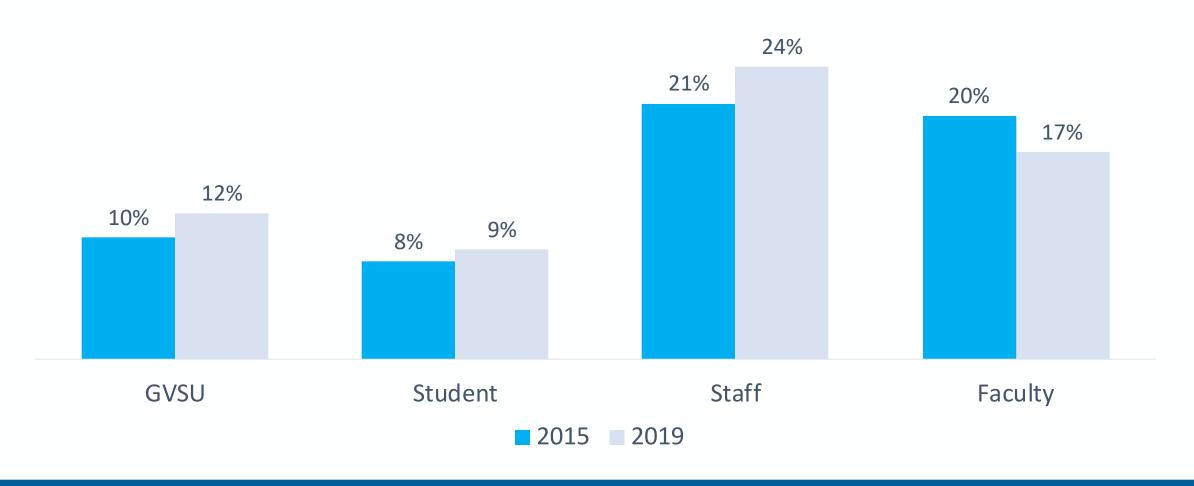


#### **Executive Summary**

- ♦ 12% of the campus has seriously considered leaving GV in the past year, compared to national average of 18%
- X Transgender and "Other Gender" considered leaving at higher rates (22%) followed by people of color (19%), and people with disabilities (16%)
- = GVSU community members believe GVSU is about equally committed to diversity in 2019 (69%) as it was in 2015 (70%)
  - X Faculty experienced a drop in agreement that GVSU is committed to diversity 2019 (71%) vs. 2015 (77%)

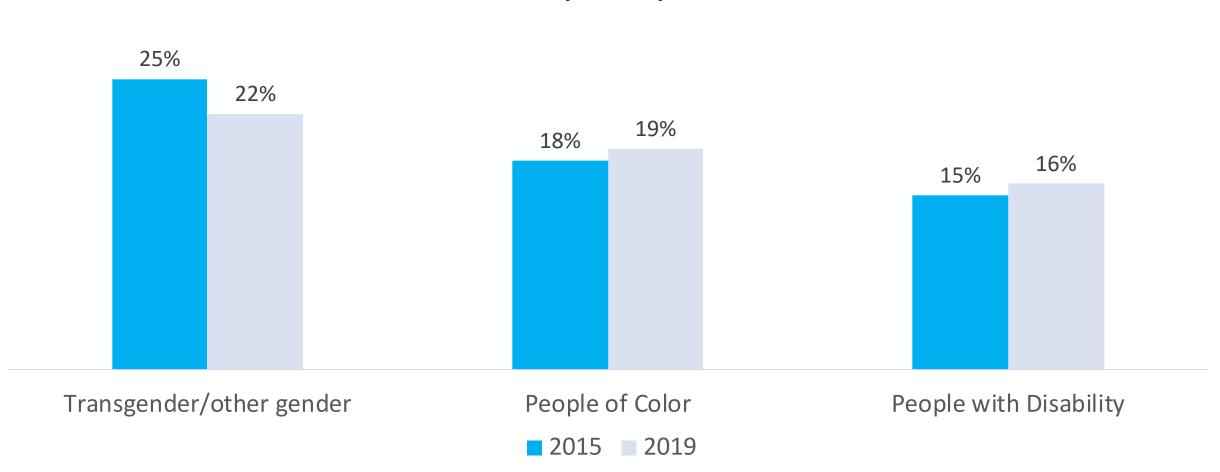


#### **Considered Leaving in the Past Year**









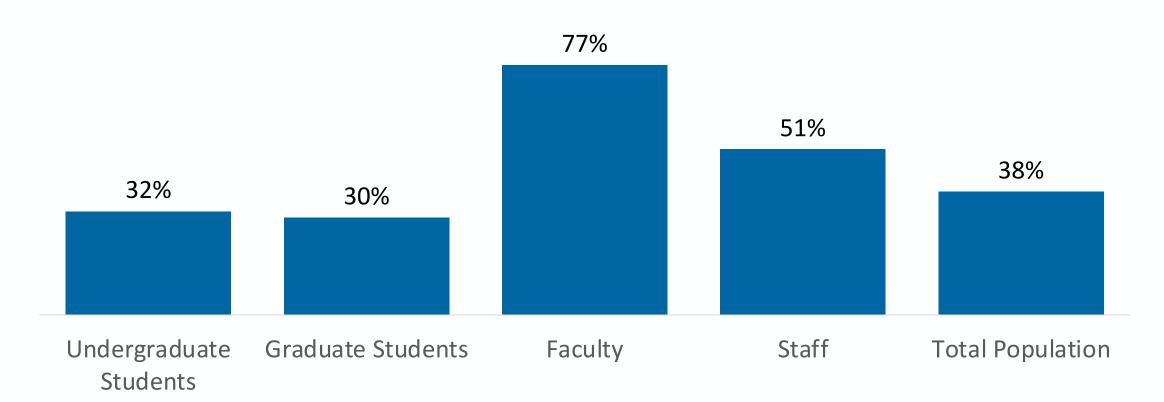


#### **Executive Summary**

- X Employees report observing an increase in "unfair practice related to promotion, tenure, and reclassification" (21% in 2011 vs. 29% in 2015 vs. 38% in 2019)
- X Transgender and "Other Gender" members of the community feel that the GVSU climate is **less** positive for members of their identity compared to overall respondents
  - X This is also true among people of color
- ✓ Women and members of the community with disabilities report little to no disparities in experiences or perceptions of climate among their identities compared to the overall population in 2019



#### Response Rates – 2019



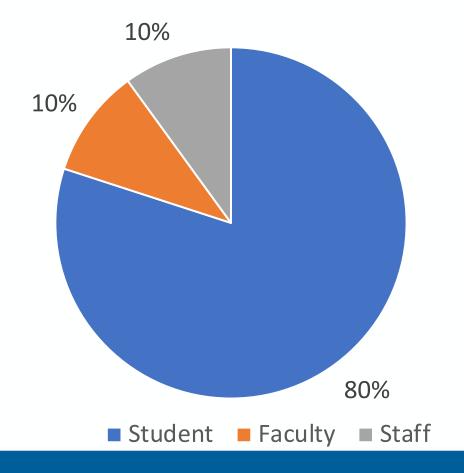


#### Sample Demographics



#### **Sample Demographics**

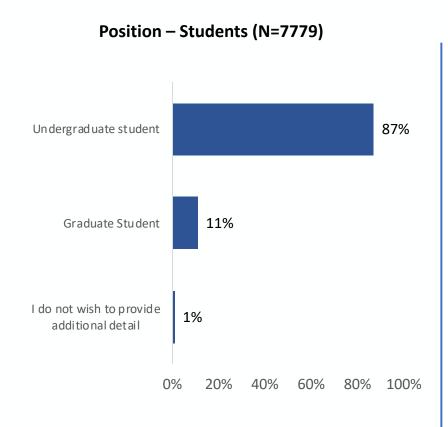
80% of respondents are students; the remaining 20% are split evenly between faculty (10%) and staff (10%)

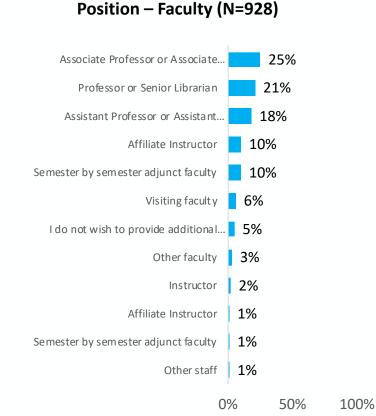


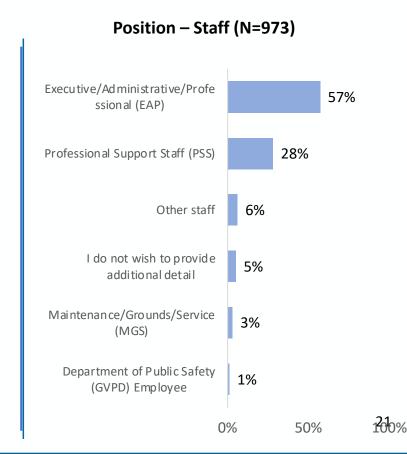


#### **Sample Demographics**

Of students, 87% are undergraduates. Over half (57%) of staff select "Executive/Administrative/Professional"



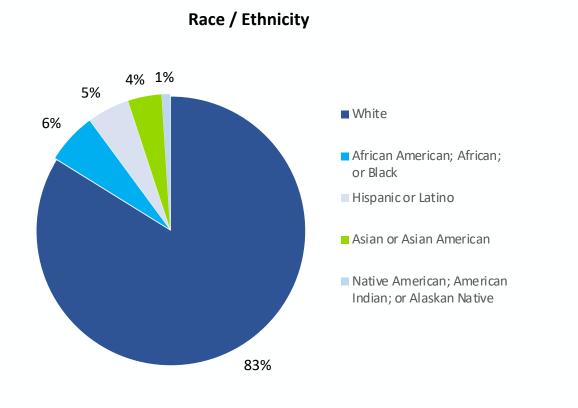


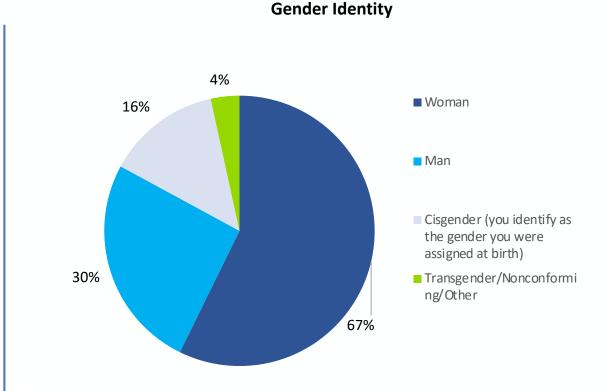




#### **Sample Demographics**

Respondents skew towards female (67%) vs. male (30%)



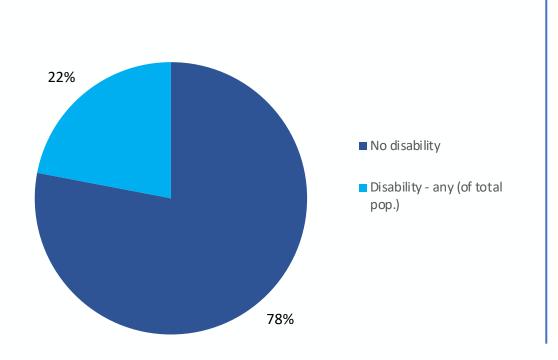




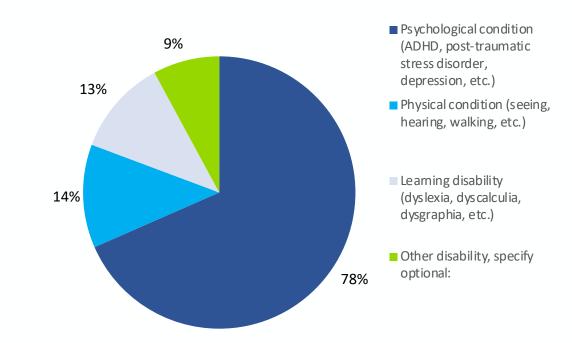
#### **Sample Demographics**

22% of respondents indicate having a disability; 78% indicate "psychological condition" as the disability type

#### Disability Status



#### **Disability Type**

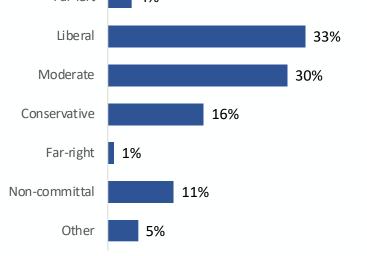




#### **Sample Demographics**

Over half (59%) of respondents are Christian; political views skew towards liberal/moderate as opposed to conservative

# Far-left 4%



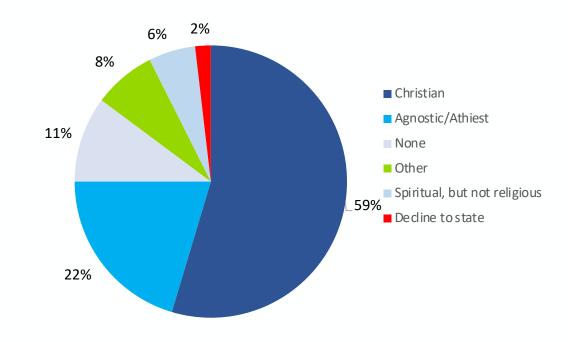
10%

20%

30%

40%

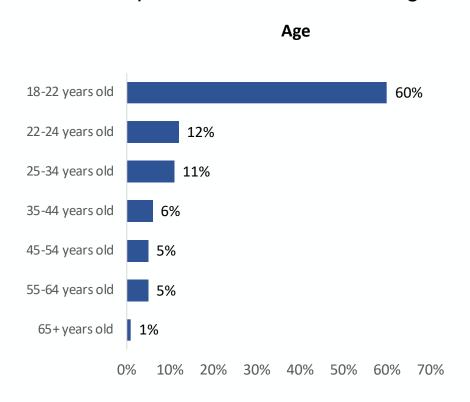
#### **Religion / Spirituality**

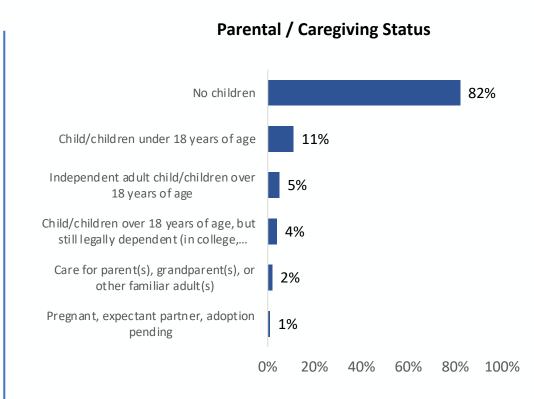




#### **Sample Demographics**

60% of respondents are below the age of 22; 18% identify as parents/caregivers to some degree







#### **Important Uncollected Data Notice**

Email sent to GVSU campus community from Dr. Jesse Bernal, June 2020:

"One unfortunate piece of information to note. Upon review of the preliminary results, we found a flaw in the survey. Two questions were inadvertently left off of the final instrument, rendering the data incomplete – sexual orientation and familial status. I have met with several leadership groups representing the LGBT community, as well as the GVSU advisory committee for the survey, and there was a consensus that we need a complete and accurate picture of our campus community. Therefore, we will conduct the survey again in the next academic year when we recover from these unprecedented times surrounding COVID-19. In the meantime, focus groups are planned for the summer and fall 2020 to collect meaningful data with members of our community not currently represented in the myGVSU Climate Survey 2019. Our hope is that the focus groups will recapture the stories that were lost in the survey and help to inform the faculty, staff, and student Action Groups that will be formed in Fall 2020."

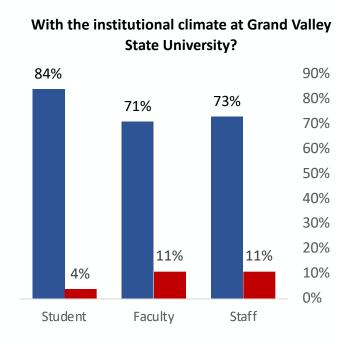


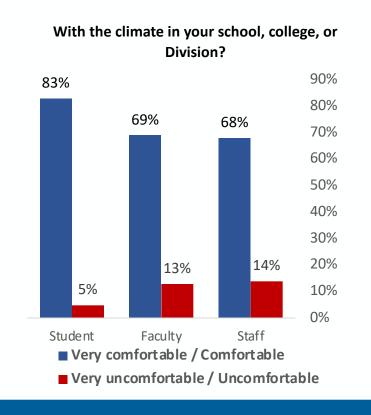
#### **Overall Climate Perceptions**

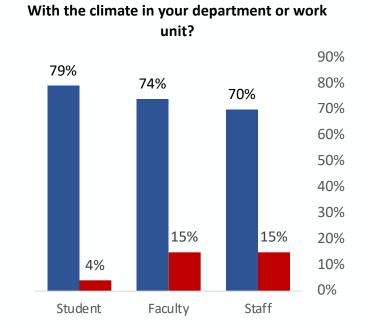


#### **Overall Climate Perceptions**

Students feel more comfortable across "Institutional climate," "Climate in school/college/division" and "department or work unit" compared to faculty and staff



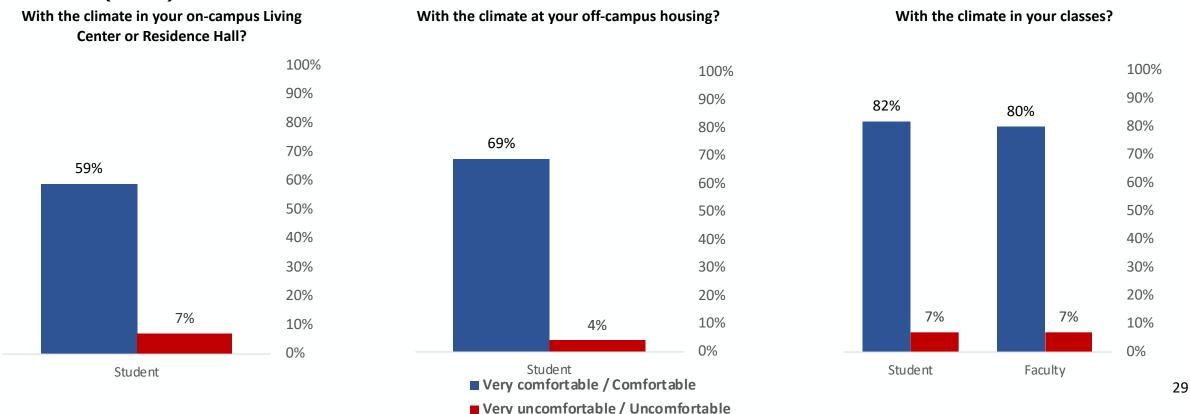






#### **Overall Climate Perceptions**

Students feel more comfortable in their off-campus housing (69%) compared to on-campus living centers (59%)





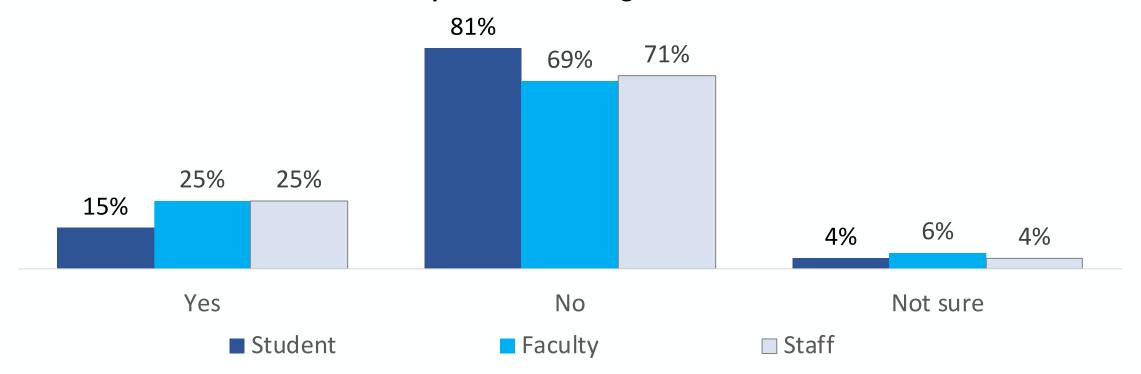
#### **Overall Climate Experiences**



#### **Overall Climate Experiences**

15% of students feel they have experienced a negative climate experience in the past year compared to 25% for both faculty and staff





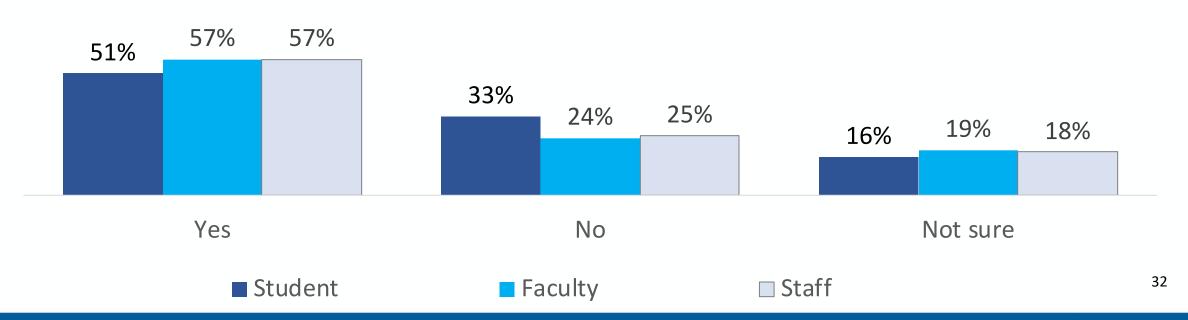
31



#### **Overall Climate Experiences**

Over 50% for all groups (students, faculty, and staff) who experienced a negative or hostile incident feel that this incident was based on some aspect of their identity/identities

Personal Experience with Negative Climate Reasons (of those who experienced negative conduct)





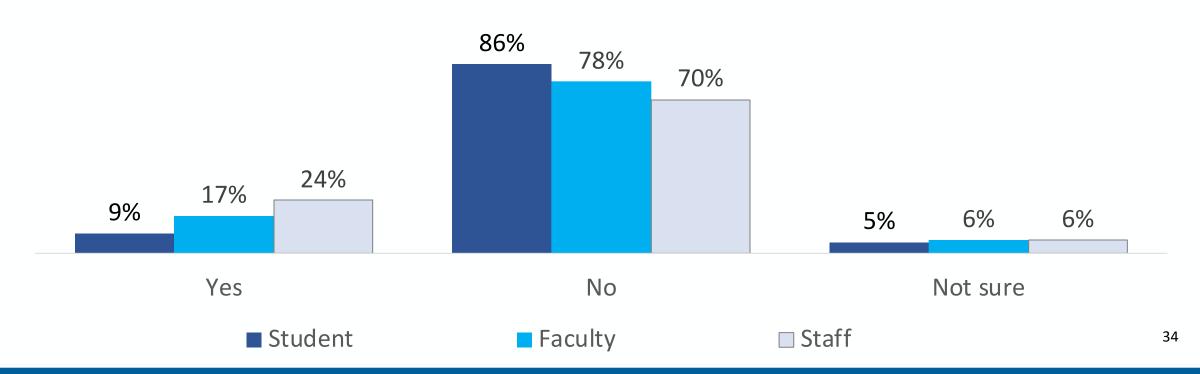
#### **Considered Leaving in Past Year**



#### **Considered Leaving in Past Year**

A higher proportion of staff members (24%) have considered leaving in the past year compared to faculty (17%) and Students (9%)

#### **Considered Leaving Due to Institutional Climate**



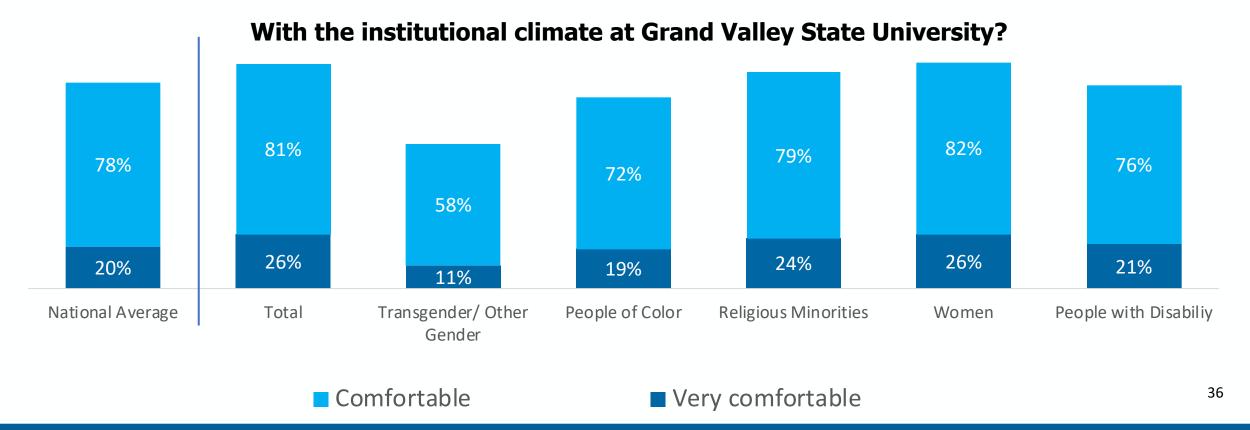


#### **Disparities in Climate**



#### **Disparities in Climate**

Transgender and "other" gender, people with disabilities and people of color report lower comfort levels with the institutional climate compared to total respondents

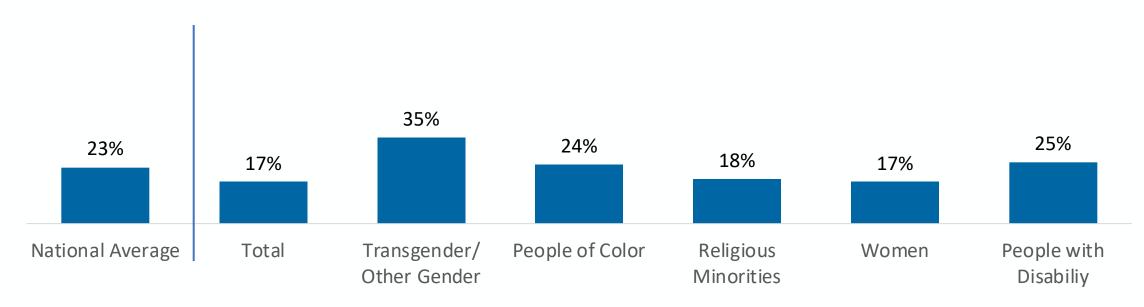




### **Disparities in Climate**

A higher proportion of transgender and "other" gender, people with disabilities and people of color have experienced negative conduct compared to overall respondents

#### **Personal Experience with Negative Climate**

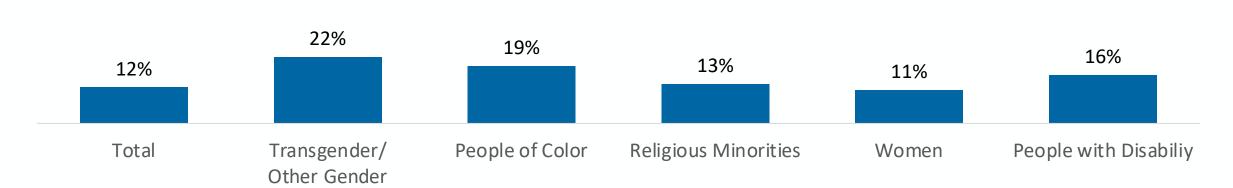




### **Disparities in Climate**

Women and religious minorities considered leaving GVSU with the same frequency as overall respondents – consideration to leave is notably higher among transgender and "other" gender and people of color

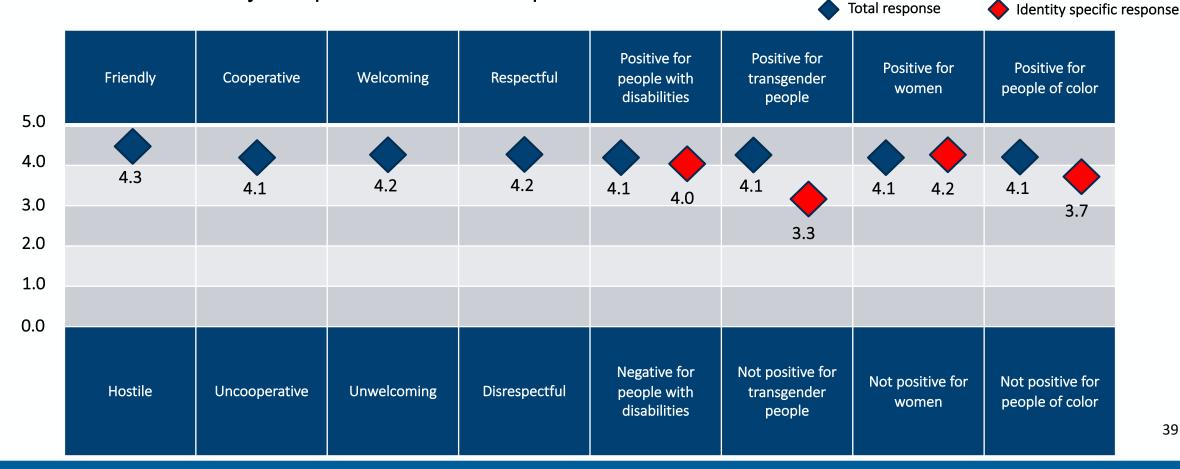
#### **Considered Leaving Due to Institutional Climate**





### **Disparities in Climate**

Transgender/other gender respondents and people of color feel that the GVSU climate is less positive for members of their identify compared to overall respondents





### Hiring and Promotional Practices



Faculty

■ Staff

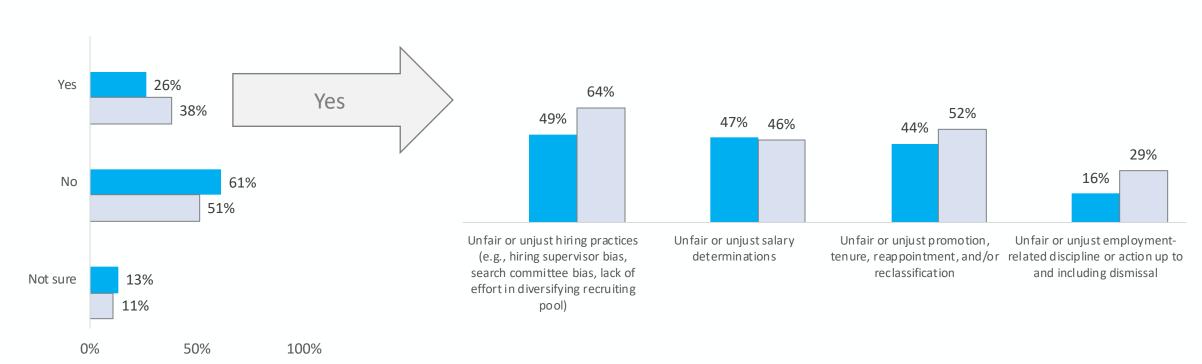
# **SPEAK YOUR TRUTH!**

### **Hiring and Promotional Practices**

38% of staff members report observing an unjust/unfair employment practice. Of these staff members, 64% select "hiring practices" as the practice they observed

#### **Unfair or Unjust Employment Practices**

#### **Unfair or Unjust Practices Observed**

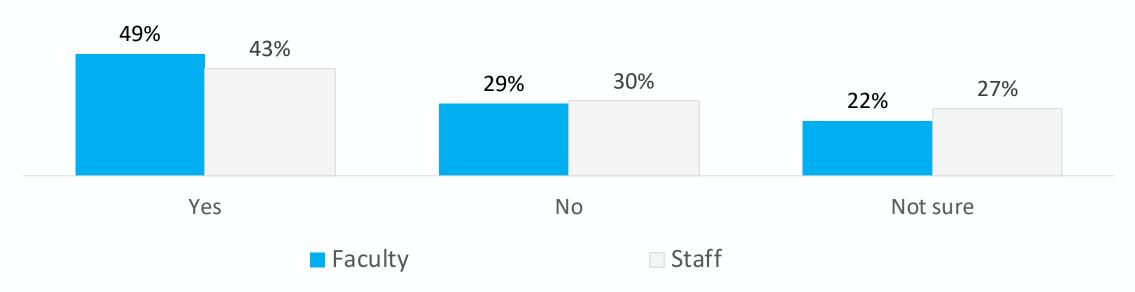




### **Hiring and Promotional Practices**

Of those who have observed an unfair employment practice, roughly half feel that the practice they observed was based on some aspect of the identity

Identity-Based Reason for Unfair Employment Practices (of those who observed unfair employment practices)





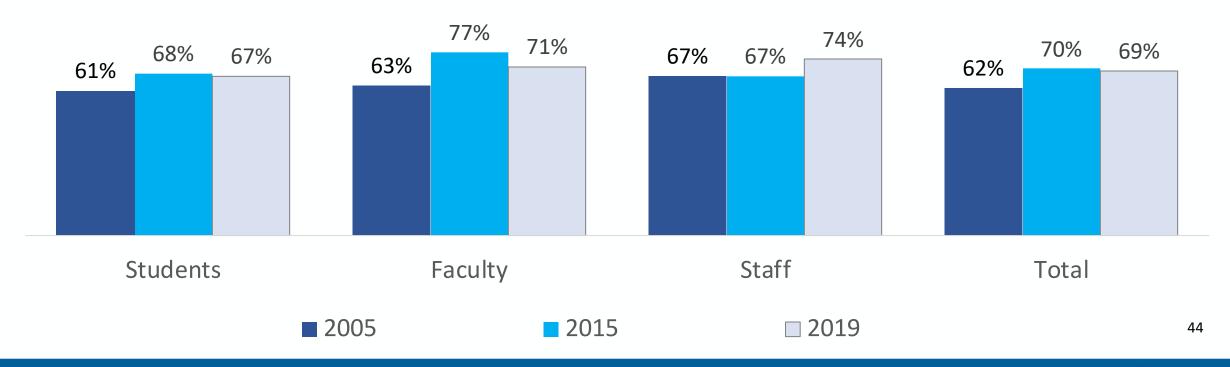
### **Trends Over Time**



#### **Trends Over Time**

Agreement with "GVSU is committed to diversity" has risen among staff members and fallen among faculty – student and total numbers are at parity with 2015 results

#### Statement Agreement – "GVSU is Committed to Diversity" (Highly agree + Agree)

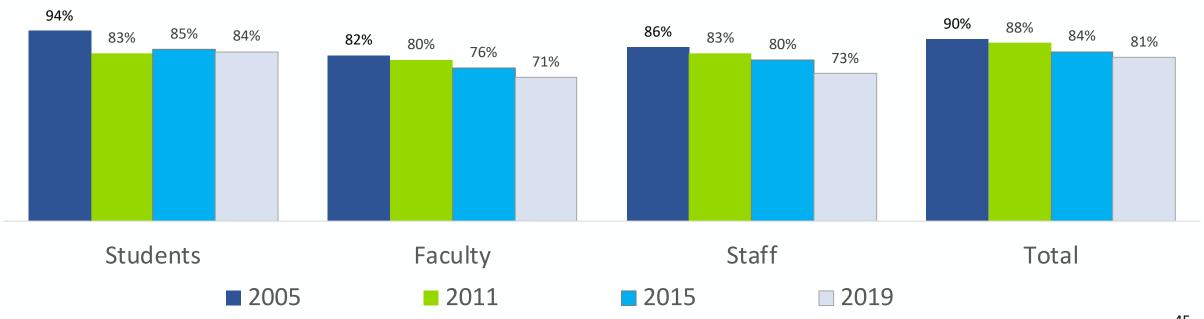




#### **Trends Over Time**

Comfort levels with "the institutional climate at GVSU" have fallen each year since 2005 among faculty and staff members. Results are relatively consistent among students

#### **Overall Institutional Climate Comfort – Very Comfortable + Comfortable)**

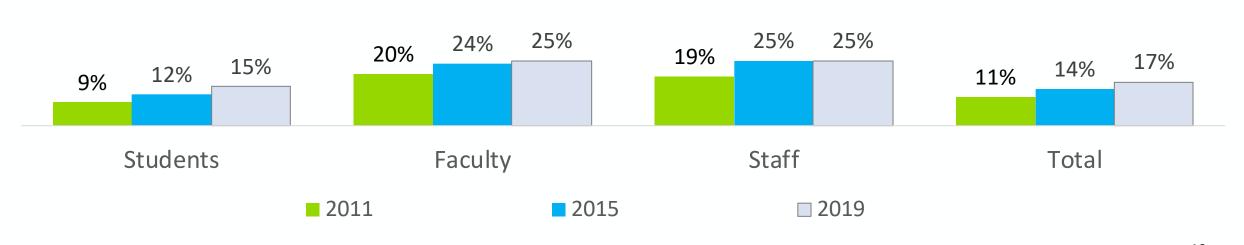




### **Trends Over Time**

Negative experiences are unchanged among faculty and staff members compared to 2015 while negative experiences have risen 3 percentage points among students

#### **Personal Experience with Negative Climate (% yes)**

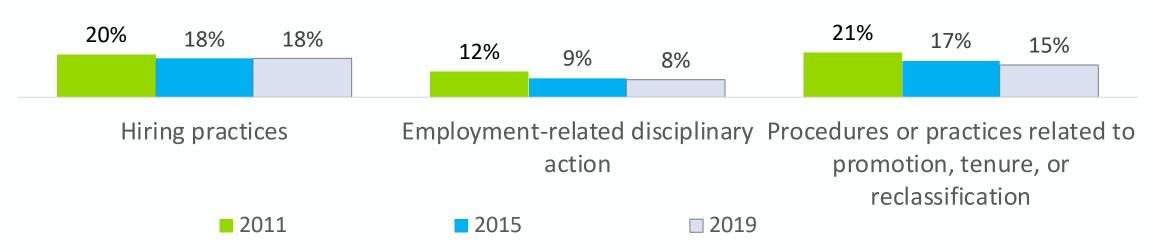




### **Trends Over Time**

Negative hiring practices are trending downwards in 2019 compared to 2015 and 2011

**Unfair or Unjust Employment Practices Experienced (of total population)** 





### myGVSU Climate Survey 2019

More information available at <a href="https://www.gvsu.edu/mygvsu.edu/mygvsu">www.gvsu.edu/mygvsu</a>

Questions? Email mygvsu@gvsu.edu