## **Grand Valley State University**

# Inclusion Implementation Plan 2008-2011 Moving Beyond . . .

Any number of phrases or action items could satisfactorily complete this thought. Every college and vice president/provost division must take on the challenge of defining its own vision for how to "move beyond" the status quo when it comes to embedding inclusion and equity into the daily operations of their respective areas.

#### INTRODUCTION

This Inclusion Implementation Plan (IIP) is the natural next step in Grand Valley's journey toward creating the most inclusive campus possible. It has been part of the strategic vision ever since the university came together to create the Vice President for Inclusion and Equity position. What follows is a discussion of guiding principles, a timeline for completion of the plan, and suggested goals/strategies for IIPs authored by individual colleges and vice president/provost divisions. A wide array of action items are presented for consideration. Colleges and divisions have the flexibility to select their areas of focus and to design objectives/measures for each goal. While each individual division's approach to implementing inclusion may be unique, incorporation of the following principles into each IIP will serve to align our work as an institution.

A successful diversity model, developed by the University of Maryland, College Park, focuses on five major principles:

- 1) accountability
- 2) inclusiveness
- 3) shared responsibility
- 4) evaluation
- 5) institutionalization

Accountability highlights the need for responsible monitoring of the development and implementation of program initiatives. The model emphasizes that clear goals and specific managers and reporting structures must be in place. *Inclusiveness* signifies that a diverse representation of faculty, staff, and, students will be included on committees, in the curriculum, and in programs. *Shared responsibility* means that all campus community members, individually and as institutional units, have a responsibility to create a welcoming environment. *Evaluation* mechanisms are essential to assess for changing needs and program modifications. *Institutionalization* is necessary to ensure that diversity initiatives become a permanent part of the university structure. Specific accountability and implementation plans are needed at all levels of the university. While these procedures add somewhat to the level of bureaucracy, they keep the focus on diversity as an institutional priority. Any college or university can use these principles to develop diversity plans based on their own culture assessments and institutional

priorities. Consequently, the results of the application of these principles will vary by institution. Other key lessons learned from the Maryland experience assert that systemic changes may take at least five years; every institution does possess the skills necessary to effect change; critics provide insight for achieving success; and both internal and external resources may be utilized to achieve diversity goals (*Diversity Blueprint*, 1998).

Focusing on access is an important function that keeps institutions of higher education legally compliant with external standards. Moving beyond access to a focus on achieving inclusion enables colleges and universities to build organizational integrity. From an ethics perspective, lawyers drive a compliance-oriented environment with primary attention paid to enforcement, investigations, auditing, and penalties. Alternatively, managers, executives, and lawyers with constituent self-governance guide an integrity strategy based on aspirations, values, chosen standards, and laws (Paine, 1997.) The latter more comprehensive approach is the preferred choice here at Grand Valley State University.

#### **Another key concept: Inclusive Excellence**

Inclusive excellence is the goal we are seeking to achieve. It's a way for us to build institutional capacity and to remain true to our liberal education roots. We can't simply talk about inclusion; there has to be movement toward it. There are four key components to this concept that we can utilize to determine what inclusive excellence means to us here at Grand Valley:

- A focus on student intellectual and social development
- A purposeful development and utilization of organizational resources to enhance student learning
- Attention to the cultural differences learners bring to the educational experience and that enhance the enterprise
- A welcoming community that engages all of its diversity in the service of students and organizational learning

(Williams, Berger and McClendon, 2005)

We have already made significant progress towards our goal of inclusive excellence this year. Grand Valley has added gender identity and expression to its equal opportunity policy. Medical coverage has been expanded to include household benefits. We are especially pleased to be the recipients of the 2008 Catalyst Award given by the Triangle Foundation. This award comes in recognition of the significant progress Grand Valley has made toward becoming more inclusive for the LGBT community. An Assistant Vice President for Affirmative Action and a Director of Intercultural Training have been hired. (At Grand Valley our definition of intercultural is not limited to race and ethnicity. It includes other aspects of culture such as ableism, classism, LGBT issues, religious differences, etc.) Retention rates for students of color are increasing.

While we celebrate these accomplishments, there is still much work to be done. This is evidenced by the substantial drop in freshmen minority enrollment for fall 2008. Proposition 2 continues to present major challenges to inclusion for colleges and universities across the state of Michigan. In addition, we need to complete the implementation of recommendations identified by the Diversity Assessment Committee. As our North Central accreditation site visitors reminded us in October 2008, we must remain ever vigilant in moving our strategic inclusion initiatives forward.

Below are some of the tools we will need to begin working our plan of action:

Vision Inclusive Excellence, Guiding Principles

Guide for Change Timeline

Support Division of Inclusion and Equity, Listed Resources

Please note that there may be too many items to accomplish during this first three-year Inclusion Implementation Plan cycle. Feel free to set priorities for this and future planning cycles.

Together, we are MOVING BEYOND...

The following two documents provide further context for our plan:

## GRAND VALLEY STATE UNIVERSITY STRATEGIC POSITIONING: STRATEGIC PLAN 2008-2010

#### **Value Statement**

## **Diversity and Community**

A range of thoughtful perspectives is necessary for open inquiry, liberal education, and a healthy community. Recognizing this, we seek and welcome a diverse group of students, faculty, and staff. We value a multiplicity of opinions and backgrounds and seek ways to incorporate the voices and experiences of all into our university. We value our local community and embrace the participation of individuals and groups from Michigan, the nation, and the world. We also encourage participation in educational opportunities abroad. In order to foster a healthy and diverse environment, we will act with integrity, communicate respectfully, and accept responsibility for our words and actions.

## **Goal Four**

Promote inclusion, equity and intercultural learning in all aspects of university life.

#### Strategy

Create a comprehensive, systemic, and measurable framework for curricular and co-curricular educational excellence that incorporates diversity at its core.

## **Objectives:**

- To develop a common understanding of the definition and the importance of diversity
- To provide access by enrolling, supporting, retaining, and graduating all students, including economically disadvantaged students, first generation students, students of color, international students, and any other underrepresented population and by recruiting and retaining diverse faculty and staff who foster an intellectual, supportive, and nurturing environment for educational excellence
- To create and provide interculturally inclusive content in the courses, programs, and experiences across all academic offerings and in the social dimensions of the campus environment
- To develop an inclusive community that promotes intercultural learning that engages all of its diversity in the service of student growth and organizational development
- To undertake initiatives in intentional ways that enhance intercultural competence, cognitive complexity and the ability to work in and bring leadership to diverse groups

#### **Strategy**

Build collaborations with West Michigan that promote inclusion, equity and the integration of diversity.

#### **Strategic Imperatives**

There are five imperatives embedded in the goals of the strategic plan that will be the subjects of additional attention and priority: enrollment management, facilities master planning, human resources planning, inclusion and equity, and broadening the base for financial support. These areas of focus serve the university goals of providing quality education, creating a vibrant campus culture, and effective financial resource allocation directly. They also indirectly serve the other five goals as well as reinforce the university's commitment to accountability.

## HIGHER LEARNING COMMISSION OF NORTH CENTRAL ASSOCIATION OF COLLEGES AND SECONDARY SCHOOLS STATEMENT ON DIVERSITY

The commission recognizes that much of the vitality that characterizes the higher education system in the United States is derived from the diversity found within the universe of organizations that comprise it. The commission further recognizes that the diversity inherent among the people of the United States enriches American higher education and contributes to the capacity that students develop for living in a culturally pluralistic and interdependent world.

Diversity is represented in many forms, ranging from differences in organizational mission and educational levels to differences in the ideas, viewpoints, perspectives, values, religious beliefs, backgrounds, race, gender, age, sexual orientation, human capacity, and

ethnicity of those who attend and work in the organizations. Individual and group differences add richness to teaching and learning, and also challenge them. People become more aware of the differences and similarities in a variety of ways, including through the processes of discovery and exploration, interaction, collaboration, and partnering. In this context, the commission champions diversity as a value to be upheld, and it looks to its member organizations promote diversity in both concept and practice as they realize their respective missions.

Recognizing diversity is one of the values embraced by the commission in its overall statement of mission and its new Criteria for Accreditation. Therefore, member organizations are encouraged to evaluate their respective missions, visions, values, and character to determine how well they address issues of diversity when providing enriching educational experiences and services for their constituencies. Organizations teach by example; they model approaches to diversity by conducting their operations in an equitable and just manner.

An organization that provides diverse experiences for its constituencies establishes an environment in which greater intellectual development can occur, and from which its constituencies can learn that focusing on commonalities, while understanding differences, binds peoples and cultures. Valuing diversity relates to experiencing it; thus, people in an environment that encourages inclusiveness and discourages acts of insensitivity and disrespect can become more enlightened. The commission urges its member organizations to create and maintain teaching and learning environments that provide educational opportunities for diverse individuals and groups. In addition, the commission urges its member organizations to provide learning environments, larger than its classroom settings, in which students can contribute to and learn from the diversity that broad life exposure offers.

The commission recognizes the value that member organizations place on their histories, traditions, and missions and the effect of such factors on their policies and practices. Therefore, the Commission does not prescribe a set of actions to address issues of diversity. However, through its Criteria, the Commission does expect its member organizations to evidence positive responses to issues of diversity and to show the relationship of those responses to the integrity of their operations.

(The Higher Learning Commission of NCA)

Timeline
Goal, Strategy, Objectives, Measures, Accountable Units
Action Area

## PLAN TIMELINE

YEAR	PHASE	ACTION
Year 1  Academic Year	Phase I: Write Individual College and Vice President/Provost (VP) Unit Inclusion Implementation Plans (Division of Inclusion and Equity is available for consultation)	Plan elements should be organized within the following 4 action areas: 1) Access and Equity; 2) Campus Climate; 3) Diversity in Curriculum/Co-Curriculum; and 4) Organizational Learning. Consider including any action items from this document where your unit has been designated with primary accountability.
08-09	Phase II: Review and Recommendations	The Division of Inclusion and Equity will review all plans and provide a recommendation for further revision or signify readiness for implementation. Individual colleges/VP units will have more or less work to do based on the depth of inclusion-related initiatives/strategies already in progress.
Year 2	Phase III: Implementation	Each college or VP unit works at a steady pace. A brief written progress report is due to the Division of Inclusion and Equity by April, 2009.
Academic Year 09-10	Phase IV: Community Update (Bringing all constituents to the table)	The Division of Inclusion and Equity will publish the first annual community update in October, 2009.
Year 3	Phase V: Taking Implementation to the Next Level	Colleges and VP units may choose to revise/refine their plans based on the outcome of the community update and/or additional consultation with the Division of Inclusion and Equity.
Academic Year 10-11	Phase VI: Evaluation of Processes/ Outcomes (Inclusive Excellence Scorecard)	Progress towards Plan goals will be an item included in each Dean/VP's annual review. Acknowledge successes as a community before the next 3-year planning cycle begins.

(Williams, 2008)

## SUGGESTED STRATEGIES, OBJECTIVES, MEASURES

(To be more fully developed by accountable units)

Action A	Action Area 1: Access and Equity – Recruitment and Retention (faculty, staff, students)				
Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary	
Increase the presence	Utilize university			Deans (P)	
of faculty from	Affirmative Action Plan				
underrepresented	to identify			Office of the Provost	
groups (Latino, Native	underutilization for				
American, African	minorities and women			Division of Inclusion and Equity	
American), LGBT,				- Office of Affirmative Action	
international and	Network with diverse				
faculty with	professional associations				
disabilities					
	Advertise in diverse				
	publications				
Revamp the Inclusion	Enhance protocols and			Division of Inclusion and Equity (P)	
Advocate program	training				
Strengthen personnel	Create an inclusion			Office of the Provost (P)	
review committee	representative role within				
process	the committees			ECS	
	Review rationale and			Faculty Senate/Faculty Personnel	
	history for separating			Policy Committee	
	promotion from tenure				
	and determine any			Division of Inclusion and Equity	
	disparate impact on				
	faculty of color, women				
Enhance diversity and				Division of Student Services (P)	
Inclusion focus in new					
student orientation					
and Transitions					
Program					
Enhance language	Review options for			Office of the Provost (P)	
support for	providing all ESL				

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
international students	services in-house			COIS
Promote a more holistic approach to undergraduate admissions to increase access/diversity without lowering standards Increase the presence of students from historically underrepresented groups (Latino, native American, African American)  Increase the presence of international students	Obtain and incorporate latest research on predictors of success beyond GPAs and test scores into admissions process  Focus additional recruitment efforts in diverse local areas such as Holland, Grand Rapids, Muskegon, Benton Harbor, Flint, Wyoming, etc.  Provide information and consultation in support of individual college recruitment efforts as requested.  Develop a community college initiative that follows students through their 2 years and supports successful transition to GVSU.  Identify/address barriers to access for transfer students.			Office of Admissions (P) All Interested College Faculty and Regional Sites Division of Student Services Office of Multicultural Affairs Division of Inclusion and Equity Enrollment, Development, Planning and Assessment Committee (EDPAC)

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
	Review/evaluate effectiveness of Freshman Academy Program – summer vs. academic year format			
	Explore university participation in the POSSE program and/or other models that support minority student recruitment/retention.  Formalize support to guidance counselors who can provide support to students aspiring to GVSU			
	Develop pipeline programs for middle school students to cultivate interest/enhance preparation for specific disciplines.			Deans or their designees (P)
Coordinate/develop services to recruit/support veterans pursuing a	Focus on academic advising, financial aid and general support services			Continuing Education (P)  AARC  Disability Support Services
Develop plan for recruitment/admission process for graduate	Identify financial resources to support the effort			Affirmative Action  Division of Graduate Studies and Grants Administration (P)

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
students  Create/enhance	Facilitate recruitment of under-represented minority representation required for federal grants across the institution  Design legal/creative			Grad Council Individual Departments  Office of Student Financial
scholarship/financial aid administration in a post Proposal 2 arena	methods for donors to target their giving  Reconstitute collaboration between University Development and Office and appropriate units to facilitate scholarship attainment for diverse, non-traditional, women, LGBT, veterans, economically disadvantaged students  Review processes and procedures regarding secondary admittance programs  Student supports  Financial Aid			Aid (P) University Development Office Office of Multicultural Affairs Padnos International Center University Counsel's Office
Enhance	Review process for awarding merit scholarships to international students Review Human			Office of Affirmative Action (P)

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
recruitment/retention practices for faculty and staff	Resources internship program to determine options for expansion			Human Resources
	and/or replication			University Counsel's Office
	Continue to			Office of the Provost (P)
	explore/review any tenure clock			ECS/FPPC
	stoppage/family friendly/trailing partner policies for faculty and work life/flex schedule issues for staff			Human Resources
	Review new faculty orientation process for			Provost's Office (P)
	appropriate focus on diversity and inclusion			FTLC
	diversity and metasion			Division of Inclusion and Equity
	Facilitate better			Human Resources (P)
	communication about existing information available to assist faculty with permanent residency process • Information/ network of resources			Padnos International Center
	Institutionalize			Office of the Provost/Division of
	university-wide use of NSF Advance Stride			Inclusion and Equity (P)
	Guide for Hiring and Retaining Excellence			Human Resources

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
				Faculty Senate
	Effectively utilize Affirmative Action plan to identify colleges, departments in need of special effort searches to address under-utilization of women and minorities			Office of Affirmative Action (P)
	Connect Human Resources to Fair Housing of Michigan to incorporate materials and/or promote ongoing interactions to support diverse candidates/hires			Human Resources (P)  Office of the Provost  Division of Inclusion and Equity
	Design professional development opportunities for COT and AP staff			
	Review/update COT job descriptions for uniformity between current descriptions and actual jobs being performed			
	Design a plan for developing job descriptions for AP positions to include at			

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
	minimum, core			
	competencies required			
	Offer effective			
	interviewing training to			
	include a focus on			
	assessing cultural			
	competence			
	Review/enhance system			
	of exit interviews for			
	departing faculty/staff			
	Continue annual review			
	of pay equity and			FSBC
	compression issues in			
	addition to case by case			
	reviews, as needed, with			
	an eye toward increasing			
	the transparency of this			
A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	process			B: 131; G G (B)
Address physical	Work closely with			Disability Support Services (P)
accessibility issues	Facilities Master Planners to ensure that			Facilities Staff
	problem areas are			Facilities Staff
	identified and remediated			
	identified and remediated			
	Action Area 1: Acco	ess and Equity – Polic	v/Administrative	Initiatives
		1 0	v	
Reconfigure	Establish a university			Division of Inclusion and Equity (P)
Intercultural Advisory	committee to			
Council (IAC) to	advise Division of			Deans
better support the	Inclusion and Equity			
work of the Division	(University Inclusive			Senior Management Team

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
of Inclusion and Equity	Excellence Team – possible new name)  Solicit participation of a representative from each college, administrative division, undergrad and grad student representatives  Multi-year appointments with rotating terms except in the case of students which may need to change annually  • May also include UAS,	Objectives	Measures	P=Primary  UAS/ECS
	AP, COT, and affinity group representatives (Padnos International Center, LGBT, etc.) • Review composition of University's Strategic Planning 2010 Committee as a possible model			
	Group will provide advice regarding DAC recommendations, Inclusion Implementation Plan process, and other critical issues			
Support the ongoing work of the	Participate in policy gap analysis and subsequent			University Counsel (P)

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
president's Grand	policy writing/update			Division of Inclusion and Equity
Valley Manual Task	process			
Force				Human Resources
Develop consistent				Division of Inclusion and Equity (P)
policy/approach to				
appointing interim				Human Resources
directors and adjunct				
APs				
Update/enhance Non-				Division of Inclusion and Equity (P)
discrimination Policy				
to become a more				University Counsel's Office
aspirational/inclusive				
document and ensure				
that it appears on all				
printed publications and websites				
Improve quality of	Develop a plan to			Graduate Studies and Grants
research from a	diversify human research			Administration (P)
diversity/inclusion	subjects			IRB
perspective				n.e
Footpool				Resource and Development
				FTLC
				Other Interested Centers and Institutes
				with Research Funding
Design incentives and	Develop a central fund			Office of the Provost (P) - Funding
recognition strategies	for use as start-up funds			
to promote inclusion	for inclusion programs			Human Resources (P) – Recognition
implementation	and initiatives			
strategies				Division of Inclusion and Equity
• Reward and value	Consider annual			
service – related	signature event			

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
<ul><li>Reward both processes and outcomes</li></ul>	Models of Inclusive     Excellence: Competitive     Awards			
Create alignment among Allendale, Pew, Traverse City, Muskegon, and Holland campuses	Promote a "one university" philosophy in terms of inclusion and equity training and programs  Review transportation options to facilitate student, faculty, and staff learning opportunities at Muskegon and Holland sites			Division of Inclusion and Equity (P)  Senior Management Team  Office of the Provost
Develop university ombudsperson function proposal  • Mediation, problemsolving for faculty and staff	Review previous proposals  Benchmark other institutions			Office of the Provost (P) Human Resources University Counsel's Office Division of Inclusion and Equity ECS
Annual AP/COT Staff Performance Review: Existing diversity component must be meaningful, not simply a "check the box" activity	Provide appropriate training for fulfilling diversity component of the performance appraisal form  • May be incorporated into general training re: performance appraisal			Human Resources (P)  Division of Inclusion and Equity

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
	system			
Develop plan to clarify and publicize salary bands – AP staff in particular – need more transparency				Human Resources ((P)
Review annual COT luncheon format	Examine rationale for not providing awards as in AP luncheon format			
	A	action Area 2: Campu	s Climate	
Conduct climate study of faculty, staff, and students utilizing internal and external consultation	Promote broad campus consultation in process due to mixed/negative perceptions from campus community regarding validity and methods utilized for 2005 climate study  Include a focus on issues of collegiality  Review University of Wisconsin-Madison climate work as a potential model			Division of Inclusion and Equity (P) Provost's Office People of Color Network Other interested faculty and staff LGBT Faculty/Staff Association Padnos International Center UAS GVSU Statistics Consulting Center
Create a system for faculty and staff with disabilities to confidentially identify	Model this mechanism around the system already in place for students			Disability Support Services (P)

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
their need for				
accommodations				
Review turnover rates				Human Resources (P)
of women and				
minorities by division				Division of Inclusion and Equity
(AP staff)				
Continue to provide				Division of Inclusion and Equity (P)
consultation/advocacy				
for faculty and staff				
experiencing				
inclusion-related				
conflicts				
Create a mechanism	Facilitate group			Division of Inclusion and Equity (P)
for roundtable or other	discussions for problem-			
informal discussions	solving			
among self-identified				
"change agents" from				
all campuses				
Enhance networking	Further explore/support			Alumni Relations (P)
with alumni of color	the establishment of			
	additional ethnic and/or			Development
	other affinity groups			
				Division of Inclusion and Equity
Develop supports for	Assess needs of this			Student Services (P)
non-traditional	group			Office of Multicultural Affairs
students				Women's Center
				Advising Resource Center
Develop training for	Assess needs of this			FTLC (P)
faculty regarding	group			Advising Resource Center
interactions with non-				International Friends and Faculty
traditional students	71 10			
Develop more	Identify necessary			Student Services (P)
prominent role for	resources			
"Act on Racism"				Office of Multicultural Affairs

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
student group	Increase collaborations between group and area high schools			Division of Inclusion and Equity Provost's Office
	Hire student assistant who can focus on fundraising			
	Provide two weeks of housing before semester begins in the fall			
Design and implement schedule of	Monthly breakfast dialogues on inclusion			Division of Inclusion and Equity (P)
"Opportunities to Dialogue about Race"	topics			Office of Multicultural Affairs
and other inclusion-	Consider small faculty and/or staff discussion			All Colleges and Interested Faculty
related topics such as disability, class, religion, sexual	groups			Deans
orientation, etc.				FTLC
				LGBT Center
				Women's Center
Continue to support the individual and collaborative efforts of campus groups that promote inclusion and equity	Provide consultation, program co-sponsorship			Division of Inclusion and Equity (P)
Design/enhance	Develop informal			Office of Multicultural Affairs (P)
mechanism(s) to bring students of color and faculty of color	mentoring/support opportunities for students			Division of Inclusion and Equity
together				People of Color Network

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
Design/enhance	Develop informal			Padnos International Center (P)
mechanism(s) to bring international students and faculty together	mentoring/support opportunities for students			International Friends and Faculty
				Division of Inclusion and Equity
Design/enhance mechanism(s) to bring	Develop informal mentoring/support			LGBT Faculty Staff Association (P)
LGBT students and LGBT faculty	opportunities for students			LGBT Resource Center
together				Division of Inclusion and Equity
Participation on religion task force	Enhance campus inclusiveness for all			Vice Provost Bart Merkle (P)
chaired by Vice Provost Bart Merkle	religious groups – policies, protocols,			University Counsel's Office
1 TOVOST BAIT WEIKIC	publications should			Division of Inclusion and Equity
	reflect the services/needs			
	of multiple faith perspectives			Padnos International Center
Promote cultural	Review and enhance			Division of Student Services (P)
competence in	current protocols			Bivision of Student Services (1)
admissions protocols	1			Division of Inclusion and Equity
of student groups				
		3: Diversity in Curric	ulum/Co-curricul	
Reward and value	Develop local			UCC/College Curriculum Committee
course content that	community connections			(P)
integrates culturally	with diverse cultural			Individual college feculty, portionlerly
diverse perspectives (race, class, disability,	groups			Individual college faculty, particularly those involved in teaching general
sexual orientation,	Create course-based and			education requirements, ethnic and/or
religion, etc.) where	co-curricular			religious studies majors/minors
appropriate	opportunities to teach			<i>6</i>
<del>-</del>	about white privilege			Faculty Teaching and Learning Center

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
Reward and value				
inclusive pedagogy	Create opportunities for			University Assessment Committee
	students to be educated			Division of Inclusion and Faults
	about working in urban communities			Division of Inclusion and Equity
	Communities			Office of the Provost
	Revise/update student			
	evaluations to include			
	questions related to			
	instructor sensitivity to inclusion issues/diversity			
	in course content			
Develop/implement	New Director of			Division of Inclusion and Equity (P)
diversity/inclusion	Intercultural Training to			
campus-wide	collaborate with partners			FTLC – Advisory Committee
training/education workshops/programs				FTLC
				All Other Interested Colleges and Faculty
Co-sponsor Inclusion	Raise awareness and			Division of Inclusion and Equity (P)
and Equity related	understanding of			1. 5
conferences/programs across campus	inclusion issues			Office of Multicultural Affairs
I				All colleges and VP/SMT Divisions
Revise model of	Establish planning			Division of Inclusion and Equity(P)
commemorating MLK	committee comprised of			
holiday	faculty, staff and students - interruption of			Office of Multicultural Affairs
	university business as			Provost Office
	usual is necessary for			
	meaningful activity			Academic Services

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
	- expand activity beyond the one day format			ECS
Foster, promote, and reward interactions between diverse groups and majority groups (students)	Identify and set aside funding available for cross-group collaborations  Include a focus on understanding religious holidays			Student Services (P)  Office of Multicultural Affairs  LGBT  Women's Center
Utilize student generated strategies to enhance co-curricular experience	Options for consideration (from GVSU – Advertising and Public Relations Class) include:  Seminar for students communicating benefits of diversity/cultural competence on the job market  Cancel class for dialogue events  Use opinion leaders from faculty and athletes to push inclusion message through flyers on all campuses  Diversity segment in Transitions			Student Senate Student Services (P)  Office of Multicultural Affairs  Division of Inclusion and Equity  LGBT Center  Women's Center  Athletics Department
	Diversity "student of the month" – recognition for			

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
	students involved in diversity-related work			
	Educate faculty on importance of not stereotyping diverse students			
	Diversity blog			
	Calendar of events			
	Cultural competency speakers by field – extra credit as incentive			
	Start a "movement" unifying diverse students – affirmations and membership card			
	Designate a location for students to share their creative diversity expressions			
	"Walk in my Shoes" event with required paper			
	Action Are	ea 4: Organizational L	earning - Interna	1
Training and	Provide training on a			Division of Inclusion and Equity (P)
organizational development	variety of inclusion- related topics including effective interviewing,			NSF Advance Grant Faculty

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
Provide consultation	unconscious bias,			All Interested Faculty
and intervention to	cultural competence*, ADA, Proposition 2, etc.			Student Services
departments/units to ameliorate workplace	ADA, Proposition 2, etc.			Student Services
conflict	Utilize professional			
	theatre groups and "train			
	the trainer" concept			
	Review/revise Diversity			
	Workshops called "On			
	Demand"			
	Enhance training for			
	multicultural assistants			
	and academic advisors			
Strengthen	Establish a Native			Division of Inclusion and Equity (P)
university's level of	American Community			Padnos International Center
cultural competence (domestic/interna-	Advisory Board			Padnos International Center
tional)	Other community			
	advisory boards may be			
G .	established as needed			soth A : G : (D)
Support an appropriate inclusion	Work with planning committee to highlight			50 <sup>th</sup> Anniversary Committee (P)
focus for 50 <sup>th</sup>	success stories of early			Division of Inclusion and Equity
Anniversary	grads from the 60s and			Bivision of metasion and Equity
celebration	70s, etc.			Office of Multicultural Affairs
				Alumni Relations
Enhance university	Add "Inclusion Activity"			Institutional Marketing/News and
communication	section to university			Information Services (P)

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<sup>\*</sup> Cultural Competence – (a) Understanding culture and its function in human behavior and society, recognizing the strengths that exist in all cultures (b) Ability to demonstrate competence in the provision of services that are sensitive to individuals' cultures and to differences among people and cultural groups (c) Obtaining education about and seeking to understand the nature of social diversity and oppression with respect to race, ethnicity, national origin, color, sex, sexual orientation, age, martial status, political belief, religion, and mental or physical disability, etc. (*National Association of Social Workers*)

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
mechanisms for educating/informing community about	calendar in an effort to enhance participation in co-curricular programs			Student Services
inclusion and equity issues	(Should include beyond campus events)			Division of Inclusion and Equity
	Develop specific system for reporting on university- community partnerships			
Develop areas of	Explore models for increasing students'			Office of the Provost (P)
synergy between domestic and international student	cultural competency through course work and			Division of Inclusion and Equity
initiatives/programs	co-curricular experiences			Office of Multicultural Affairs
				Padnos International Center
	Action Area 4: O	rganizational Learnin	g – Community O	utreach
Facilitate and sustain an effective	Superintendent of GRPS's: areas of interest			COE (P)
university-wide mechanism for	Centers of innovation			All Interested Colleges and Faculty
establishing partnerships and collaborations with Grand Rapids Public	Mentoring/tutoring programs for high school students			Division of Inclusion and Equity  Deans
Schools	High school reform/opportunities for			Charter School Office
- do the same for other districts with diverse	students to accelerate completion of high			
populations (i.e.	school/dual enrollment			

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
Muskegon, Holland, etc.)	programs in senior year  Cultural competence training for GRPS teachers  Helping teachers work with affluence  Study teachers' fear of students and the impact of that fear on their expectations of students			P=Primary
	Teach pedagogy of creating a culture of optimism  Create/prepare pool of teachers who want to work in urban schools			
Develop and nurture key partnerships and relationships with community entities doing (or interested in doing) similar inclusion work	Maintain active membership in Grand Rapids Chamber of Commerce Cultural Competency Council Institute for Healing Racism			Division of Inclusion and Equity (P)  Interested Colleges and Faculty
	Partners for a Racism Free Community, etc.  Create a list of organizations outside of			

Goal	Strategy	Objectives	Measures	Accountable Unit(s) P=Primary
	campus that we as an institution can/should support			
Enhance faculty, staff, student involvement in TRIO and Upward Bound Programs	Identify and publicize volunteer opportunities			TRIO/Upward Bound (P) Interested Colleges and Faculty Interested Student Groups Division of Inclusion and Equity
Solicit/Encourage alumni participation in promoting inclusion and equity	Utilize existing clubs/individuals to support fundraising in support of minority recruitment/retention  Promote formation of additional diverse clubs  Develop/Enhance alumni sponsored lectures/community			Alumni Relations (P)  Development  Division of Inclusion and Equity
	conversations on diverse topics			

#### REFERENCES

- Association of American Colleges and Universities. (1988). *Diversity blueprint: A planning manual for colleges and universities*. Washington, D.C.: Association of Colleges and Universities.
- Paine, L.S. (1977). Cases in Leadership ethics and organizational integrity: A strategic perspective. Boston: Irwin McGraw-Hill.
- Williams, D. (2008) Beyond the diversity crises model: Developing a decentralized diversity planning and implementation process. *Planning in Higher Education*, 36, No. 2, 27-41.
- Williams, D. Berger, J., & McClendon, S. (2005). *Toward a Model of Inclusive Excellence and Change in Postsecondary Institutions*. Association of American Colleges and Universities.

#### ADDITIONAL RESOURCES

## **Books**

At Home in the World: Bridging the Gap Between Internationalization and Multicultural Education by Christa L. Olson, Rhodri Evans, and Robert F. Shoenburg.

Core Curriculum and Cultural Pluralism: A Guide For Campus Planners by Betty Schmitz

Deans as diversity leaders by William Harvey in What Makes Racial Diversity Work in Higher Education by Frank Hale

Developing Competency to Manage Diversity by Taylor Cox Jr.

Diversifying the Faculty: A Guidebook for Search Committees by Caroline Sotello and Viernes Turner

Faculty Diversity: Problems and Solutions by JoAnn Moody

For Whites Only by Robert W. Terry

Lies My Teacher Told by James W. Loewen

The Possessive Investment in Whiteness by George Lipsitz

Proversity by Lawrence Otis Graham

The Shape of the River by William Bowen and Derek Bok

Understanding and Managing Diversity by Carol Harvey and M. June Allard

Why Are All the Black Kids Sitting Together in the Cafeteria? by Beverly Danel Tatum, PH. D.

Faculty of Color: Teaching in Predominately White Colleges and Universities by C.A. Stanley

## ADDITIONAL RESOURCES CONTINUED

## **Journal Articles**

Discrimination and merit in higher education: The Hispanic professoriate by Richard Verdugo in The Majority in the Minority

When the "other" is the teacher: Implications of teacher diversity in higher education by Lucila Vargas in The Urban Review

## Websites

Southern Poverty Law Center www.tolerance.org

Power of Words <a href="https://www.tolerance.org/teach/web/power">www.tolerance.org/teach/web/power</a> of words

Images in Action <a href="https://www.tolerance.org/images">www.tolerance.org/images</a> action

10 Ways to Fight Hate on Campus www.tolerance.org/campus

#### **ACRONYMS**

AARC = Academic Advising Resource Center

ADA = Americans with Disabilities Act

AP = Administrative/Professional

AVP = Assistant/Associate Vice President

CCC = College Curriculum Committee

COE = College of Education

COIS = College of Interdisciplinary Studies

COT = Clerical, Office, and Technical

DAC = Diversity Assessment Committee

ECS = Executive Committee of the Senate

EDPAC = Enrollment, Development, Planning and Assessment Committee

ESL = English as a Second Language

FPPC = Faculty Personnel Policy Committee

FSBC = Faculty Salary and Budget Committee

FTLC = Faculty Teaching and Learning Center

GPA = Grade Point Average

#### **ACRONYMS CONTINUED**

GRPS = Grand Rapids Public Schools

GVSU = Grand Valley State University

HR = Human Resources

IAC = Institutional Advisory Council

IIP = Inclusion Implementation Plan

IRB = Institutional Review Board

LGBT = Lesbian, Gay, Bisexual, Transgender

MLK = Martin Luther King

NCA = North Central Association

NSF = National Science Foundation

OMA = Office of Multicultural Affairs

P = Primary

UAS = University Assessment Committee

UCC = University Curriculum Committee

VP = Vice President/Provost

