

Worldwide Press Office: 312-997-8640

United Airlines Announces New Checked Bag Policy

CHICAGO – Feb. 4, 2008 – As part of its continuing effort to offer customers choice, flexibility, and low fares, United is announcing a new, simplified checked bag policy for customers who purchase nonrefundable domestic economy tickets. United's new checked bag policy is available at united.com/baggage.

For customers who have at least Premier status in Mileage Plus or Silver status with Star Alliance, there are no changes to the number of bags they can check for free.

Customers who purchase nonrefundable domestic economy tickets and do not have status in Mileage Plus or Star Alliance may check one bag for free and a second bag for a \$25 service fee.

For all customers, the cost to check a third or fourth bag, depending on their status, will be \$100 per bag. Previous charges ranged from \$85-\$125 per bag. The cost to check items that require special handling because they are large, overweight or fragile will now be either \$100 or \$200, depending on the item.

“This change enables us to continue offering customers competitive fares, and it fits with our overall strategy to tailor our products and services around what our customers value most and are willing to pay for, as we have with our popular Economy Plus seating,” said John Tague, executive vice president and chief revenue officer. “Our customer research shows that only about one in four customers check a second bag,

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and with this new policy, customers who check extra bags may continue to do so for a service fee, which enables us to offer competitive fares to everyone.”

United estimates that this change will generate more than \$100 million annually for the company in cost savings and new revenue.

This new checked bag policy applies for travel beginning on May 5, 2008, within the U.S. and to/from Canada, San Juan, Puerto Rico and St. Thomas, and the service fee to check a second bag only applies to tickets purchased on or after Feb. 4, 2008. Customers may pay this service fee at an airport Easy Check-InSM kiosk with a credit card or at the check-in counter with a credit card, check or cash.

For itineraries that include international flights (except Canada), checking a second bag will continue to be free and the cost to check more than two bags or items that are overweight or require special handling varies by destination.

About United

United Airlines (NASDAQ: UAU) operates more than 3,300* flights a day on United, United Express and Ted to more than 200 U.S. domestic and international destinations from its hubs in Los Angeles, San Francisco, Denver, Chicago and Washington, D.C. With key global air rights in the Asia-Pacific region, Europe and Latin America, United is one of the largest international carriers based in the United States. United also is a founding member of Star Alliance, which provides connections for our customers to 855 destinations in 155 countries worldwide. United's 55,000 employees reside in every U.S. state and in many countries around the world. News releases and other information about United can be found at the company's Web site at united.com.

*Based on the flight schedule between Jan. 1, 2007 and Dec. 31, 2007.

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