

Regional Highlights

Region 7

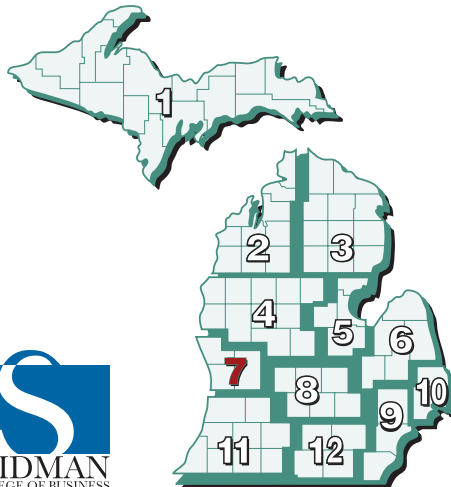
Grand Valley State University – Seidman College of Business, attended the National City Branch Managers Meeting where they presented MI-SBTDC services to ten branch managers, three lenders and two regional managers. Additionally, the region presented a Fiscal Fitness workshop during the Small Business Day at the Holland Chamber of Commerce, as well as wrote a magazine article on cash flow projections for the Small Business Association of Michigan’s trade journal.

Grand Valley State University participated in the BioTechnology Commercialization Initiative where they assisted hospitals in setting up Technology Transfer offices. They made a presentation to the Business Exchange Group composed of African-American businesses from the greater Grand Rapids area, in addition to attending and presenting a workshop at the Hispanic Farmers Conference.

Economic Impact

Businesses Served
554

Total Counseling Hours
2,031



GRAND VALLEY
STATE UNIVERSITY



SEIDMAN
COLLEGE OF BUSINESS

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