



We really appreciate Christine and Jim's help with writing our business plan. Their follow-up support was wonderful. They have been behind us, supporting us the entire two years we have been working with them, and we will always be grateful for their assistance.

~ Brian McFadden, Owner

## Molly's Bistro of Midland, LLC

Molly McFadden is an accomplished actress and cabaret singer while Brian McFadden is a published playwright and restaurateur. After living in New York for 26 years, the McFadden's wanted to bring their experiences from the big city to the Midland area. They had been so successful at selling Molly's artisan breads and Brian's specialty coffees at the Midland Farmer's Market, they thought it would be a great idea to open their own gourmet coffee shop and restaurant.

In 2004, Brian and Molly came to the MI-SBTDC at Delta College in order to identify the steps to take in starting their own business. Senior Business Consultant Jim Rowley regularly met with the couple and assisted them with refining their business concept, assembling and revising their business plan, and evaluating options. Through persistence and hard work, the McFadden's converted a downtown building into a cozy 70-seat restaurant that has proven to be the perfect location for Molly's Bistro.

As a result of the assistance they received from the MI-SBTDC, the McFadden's opened their European-style bistro, Molly's Bistro of Midland, LLC, to rave reviews in December of 2004. Molly's serves gourmet food and wine while also featuring live entertainment. It has become a hot-spot for Molly and other local musicians to showcase their talents. Molly's currently employs over 20 employees in the Midland area and annual sales have grown to \$750,000 since its opening two years ago. As the first new fine dining restaurant in downtown Midland in decades, Molly's has been credited by many with starting a revitalization of the area. Because of the unique qualities and success of the business, Molly's Bistro of Midland, LLC has been featured numerous times in Interlude Magazine, the Midland Daily News, and the Bay City Times and is this year's MI-SBTDC Michigan Mainstreet Award Winner.

region 5