

# Region 4

**Businesses Served**

**216**

**Total Counseling Hours**

**2,419**



## Mid Michigan Community College

Mid Michigan Community College attended numerous events this past year, including the HomeTown Competitiveness Session geared towards promoting entrepreneurship, youth, community foundations, and leadership within local communities. The Regional Director attended the Creating Entrepreneurial Communities event and was elected as a potential coach for the next phase of the training session. The region also attended the Value Added Conference which focused on assisting rural and women-owned businesses in incorporating value-added items to their business.

After much discussion with Central Michigan University, the region was able to negotiate the addition of the Labelle Entrepreneurial Center as a satellite office. Also, the Regional Director was nominated to become a board member for the Mid Michigan Development Corporation. The regional director also met with local leadership and service providers, securing a two-year position for a business consultant specific to Clare County.

