

Safety Net, Inc.

Safety Net, Inc. is a business that provides information technology consulting and services to small and midsize businesses. Since its start in 2003, owners Kevin Bozung and Beth Holmes-Bozung came to the MI-SBTDC to receive assistance with the development of their business plan. Business Consultant Chris Wendel worked with Kevin and Beth specifically on the implementation of marketing strategies to both local and regional audiences, which lead to the development of new vertical markets in the Grand Traverse region. Safety Net, Inc. also took advantage of long term capital financing provided by the SBA to fund staff expansion and relocation.



The local SBTDC has been a phenomenal asset to Safety Net. Chris Wendel has brought us unique networking opportunities, expanding our reach outside our immediate geographic area to areas that have been underserved in regards to technology.
~ Beth Holmes - Bozung, Owner

With assistance from the MI-SBTDC, Safety Net, Inc. increased their number of employees from one to nine, seven of which are salaried professional positions. They currently work with several Michigan wineries, providing technology solutions to assist them in remaining competitive on a national scale. In addition, Safety Net, Inc. employee Greg Williams worked with Wendel in developing a seminar called “Retail Survival in Northern Michigan”, presented to various tourist locations in the region. Safety Net, Inc. was recognized as “A Company to Watch” in the Traverse City Business News and is also a two-time nominee for the Traverse Area Chamber of Commerce Small Business Celebration.

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