

# Regional Highlights

## Region 12

Washtenaw Community College, participated on various committees including the New Enterprise Forum (NEF) Committee, the WCC Business Department and Entrepreneurial Advisory Committee and the Ypsilanti Chamber of Commerce Development Committee just to name a few. In working with the NEF, they assisted entrepreneurs seeking venture capital and private equity financing. They also worked with the Washtenaw County Individual Development Accounts to help low-income residents build assets to support a start-up business.

Washtenaw Community College attended the quarterly sector meeting for the MMBDC Jackson/Lansing Roundtable. With approximately 17% of their clients being classified as minorities, they have begun discussions with a community center in hopes of offering services in a largely minority populated area. They also continued to serve as advocates for women on the Ypsilanti Chamber of Commerce Women's Council, supporting women business owners in the Ypsilanti region.

### Economic Impact

Businesses Served  
303

Total Counseling Hours  
1,961



Washtenaw  
Community  
College

