

Regional Highlights

Region 11

Kalamazoo College, continued to coordinate the Lender's Assistance Program, which provides small businesses with the opportunity to present their business plan to local bank officers in a "dry run" experience. They also arranged Team SBA roundtable discussions throughout the year to help individuals gain a thorough understanding of SBA financing options and processes.

Kalamazoo College continues to provide assistance to companies located at the Southwest Michigan Innovation Center, resulting in two companies receiving Technology Tri-Corridor funding for nearly \$2,500,000. They worked with various existing Hispanic business owners in the community, while also assisting a Spanish newspaper and a Hispanic market with marketing concerns. They continue to work with the Northside Economic Potential Group to assist minority clients with consulting and microloan activities.

Economic Impact

Businesses Served
821

Total Counseling Hours
16,426



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