

- The Region 11 MI-SBTDC at Kalamazoo College continued to provide assistance to companies located at the Southwest Michigan Innovation Center, as well as other technology clients in the area. Results for these clients show that an additional fourteen companies have been started and these companies have acquired over \$7,000,000 in investment. Three of these companies submitted applications for Technology Tri-Corridor funding that the SBTDC assisted with, and two were funded for a total of nearly \$3,000,000.
- Region 11 has been meeting with a rural Hispanic business development agency in an effort to form a partnership to offer business start-up training to the Hispanic community.
- The region has increased its work with economic developers in the area. They have conducted joint calls with the City of Kalamazoo and received many referrals from our economic development agencies.

Economic *Impact*

Businesses Served	1,406
Total Counseling Hours	24,264

region 11

