

Region 10



Businesses Served

642

Total Counseling Hours

5,463

Macomb County Department of Planning & Economic Development Center

Macomb Community College and the MI-SBTDC hosted the Doing Business in the 21st Century conference for the second year, assisting firms in understanding the changing workplace. With the recent partnership among the cities of Detroit, Warren, and Center Line to revitalize a business corridor, LISC provided the region with \$3,800 to offer an entrepreneurial NxLevel class to business owners and operators in the corridor. The region also participated on the Governor's Panel focused on small businesses hosted by Senator Carl Levin, Representative Sandy Levin, and Governor Granholm.

This past year the region turned their attention towards international opportunities, including their work with several groups to identify small businesses that would benefit from participation in trade missions to Eastern Europe, China and India. Additionally, the region presented an overview of the construction industry to ten Russian businessmen interested in learning more about construction companies within the U.S. The region also participated in various activities throughout the region, including serving as the co-chair of the Business, Manufacturing, and Technology Day of the Leadership Macomb Program. The region serves on the Governing Board of Athena Powerlink, an initiative focused on pairing women business owners with successful owners to serve as mentors and assist in overcoming business challenges.

