# Seidman College of Business

## GENERAL BUSINESS

### Suggested Four Year Plan

Seidman Undergraduate Programs | 616.331.7500 | 1041 L. William Seidman Center | go2gvbiz@gvsu.edu

This sample schedule is a guide showing the approximate order of courses to be taken (including pre-requisites). Consult MyPath, an interactive checklist accessible to all students. Meet with a Seidman Academic Advisor at least once a semester to establish a specialized degree plan. Please note that the official documentation is the university catalog.

<table>
<thead>
<tr>
<th>Year One</th>
<th>Year Two</th>
<th>Year Three</th>
<th>Year Four</th>
</tr>
</thead>
<tbody>
<tr>
<td>__Arts (3)</td>
<td>__Computer Information Systems 150 (3)</td>
<td>__Business 201 (3)</td>
<td>__Management 495* (3)</td>
</tr>
<tr>
<td>__Life Science * (3-4)</td>
<td>__Math 110 (4)</td>
<td>__Management 366* (3)</td>
<td>__Management 303 (3)</td>
</tr>
<tr>
<td>__Philosophy and Literature** (3)</td>
<td>__Social &amp; Behavioral Science (3)</td>
<td>__Upper-level course (3)</td>
<td>__Seidman elective #1 (3)</td>
</tr>
<tr>
<td>__Writing 150 (4)</td>
<td>__World Perspective** (3)</td>
<td>__Upper-level Economics* (3)</td>
<td>__Seidman elective #2 (3)</td>
</tr>
</tbody>
</table>

If you haven’t yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year two registration and to discuss major and elective choices.

<table>
<thead>
<tr>
<th>Year Two</th>
<th>Year Three</th>
<th>Year Four</th>
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</thead>
<tbody>
<tr>
<td>__Accounting 212 (3)</td>
<td>__Accounting 213* (3)</td>
<td>__Issue # 1 (3)</td>
</tr>
<tr>
<td>__Economics 210* (3)</td>
<td>__Economics 211* (3)</td>
<td>__Issue # 2 (3)</td>
</tr>
<tr>
<td>__Quantitative Group* (3)</td>
<td>__Statistics 215* (3)</td>
<td>__Management 331** (3)</td>
</tr>
<tr>
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<td></td>
<td>__Upper-division course (3)</td>
</tr>
</tbody>
</table>

If you haven’t yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year three registration and to discuss major and elective choices. Must have 55 total credits hours and at least a 2.75 overall GPA to take upper-level business classes (300/400 level)

<table>
<thead>
<tr>
<th>Year Three</th>
<th>Year Four</th>
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</thead>
<tbody>
<tr>
<td>__Finance 320* (3)</td>
<td>__Ethics requirement (3)</td>
</tr>
<tr>
<td>__Issue # 2 (3)</td>
<td></td>
</tr>
<tr>
<td>__Marketing 350** (3)</td>
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</tbody>
</table>

Now you REALLY need to meet with a Seidman Academic Advisor to prepare for your fourth year registration. Meet with a business faculty mentor to discuss major elective choices.

### Graduation Check List:

- 120 total credits
- 2.5 overall GPA
- 2.5 Seidman GPA
- Two SWS courses

* - One must be taken as a lab course
* - Prerequisite exists
** - Course may be offered as SWS (WRT 150 is prerequisite)
## Internship Helpful Tips

1. Search for an internship position that fits your interests
   a. Utilize Career Services to find and prepare for internships 616.331.3311
   b. Attend on-campus career fairs
   c. Visit [www.gvsu.edu/lakerjobs](http://www.gvsu.edu/lakerjobs)

2. Get your internship approved for credit
   a. Download the Internship Packet, [www.gvsu.edu/business/internships](http://www.gvsu.edu/business/internships)
   b. Have your employer send the job description to Tami Kraker (krakerta@gvsu.edu)
   c. Obtain approval of the Learning Objectives from a faculty member
   d. Submit internship packed to room 1041 Seidman Center (the internship application page signed by your employer, three copies of the faculty-signed learning objectives, three copies of the job description approved by Tami Kraker, the signed internship release form, and a copy of your current resume)

## Business Core Courses

- ACC 212
- ACC 213
- BUS 201
- ECO 210
- ECO 211
- ECO 300-400
- Ethics (ACC 333, FIN 330, ECO 440, MGT 340, MGT 438, MKT 375)
- FIN 320
- MGT 268
- MGT 331
- MGT 366
- MGT 495
- MKT 350
- (3) Seidman 300-400 level electives

## General Business Major Courses

- MGT 330
- ACC 317 or ACC 318
- FIN 321 or 322 or 331
- MKT 351 or 352 or 451
- ACC 330 or ECO 349 or 365 or 369 or ENT 350 or FIN 429 or MGT 303 or 437 or 466 or MKT 359
- Business Internship
- CIS 150
- Quantitative Group (MTH 122, 125, 201; PHI 103; MGT 361)
- STA 215

## Study Abroad

Studying abroad is a once-in-a-lifetime opportunity to discover a foreign for a summer, a semester, or an academic year! Learn cross-cultural skills, gain a global perspective, and prepare yourself for the challenges of conducting business around the world.

Popular study abroad options for General Business majors are:

- Kingston University, England
- University of Debrecen, Hungary
- University of Deusto, Spain
- Marcquarie University, Australia
- Brighton University, England
- ESSCA University, France
- John Cabot University, Italy
- University of Sunshine Coast, Australia

To get started, attend a First Steps meeting, Seidman Study Abroad Forum, or meet with a Peer Advisor from Padnos International Center. For more information visit, [www.gvsu.edu/studyabroad](http://www.gvsu.edu/studyabroad)