Seidman College of Business

ENTREPRENEURSHIP

Suggested Four Year Plan

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This sample schedule is a guide showing the approximate order of courses to be taken (including pre-requisites). Consult MyPath, an interactive checklist accessible to all students. Meet with a Seidman Academic Advisor at least once a semester to establish a specialized degree plan. Please note that the official documentation is the university catalog.

### Year One

- Arts (3)
- Life Science * (3-4)
- Philosophy and Literature** (3)
- Writing 150 (4)
- Computer Information Systems 150 (3)
- Math 110 (4)
- Social & Behavioral Science (3)
- Historical Perspective** (3)
- Physical Science * (3-5)
- World Perspective** (3)

* - One must be taken as a lab course

** - Course may be offered as SWS (WRT 150 is prerequisite)

If you haven’t yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year two registration and to discuss major and elective choices.

### Year Two

- Accounting 212 (3)
- Business 201 (3)
- Management 268* (3)
- US Diversity** (3)
- Accounting 213* (3)
- Economics 210* (3)
- Quantitative Group* (3)
- Elective of choice (3)
- Statistics 215* (3)

* - Prerequisite exists

** - Course may be offered as SWS (WRT 150 is prerequisite)

If you haven’t yet done so, meet with a Seidman Academic Advisor to prepare your schedule for year three registration and to discuss major and elective choices. Must have 55 total credits hours and at least a 2.75 overall GPA to take upper-level business classes (300/400 level).

### Year Three

- Creativity Course (3)
- Management 331** (3)
- Issue # 2 (3)
- Second major class #1 (3)
- Entrepreneurship elective (3)
- Finance 320* (3)
- Management 366* (3)
- Second major class #2 (3)
- Entrepreneurship 350 (3)
- Issue # 1 (3)
- Marketing 350** (3)

* - Prerequisite exists

** - Course may be offered as SWS (WRT 150 is prerequisite)

Now you REALLY need to meet with a Seidman Academic Advisor to prepare for your fourth year registration. Meet with an Entrepreneurship faculty mentor to discuss major elective choices.

### Year Four

- Application/Practicum* (3)
- Management 495* (3)
- Second major class #4 (3)
- Upper-level Economics* (3)
- Ethics requirement (3)
- Marketing 370* (3)
- Second major class #5 (3)
- Management 330** (3)
- Second major class #3 (3)
- Second major class #6 (3)

Graduation Check List:

- 120 total credits
- 2.5 overall GPA
- 2.5 Seidman GPA
- Two SWS courses

* - One must be taken as a lab course

** - Prerequisite exists
Entrepreneurship Study Abroad Opportunities

- MGT 330 Anglo-American University, Prague (fall or winter)
- MGT 437 Grenoble School of Management, France (spring/summer, fall or winter)
- MKT 352 Macquarie University, Australia (Fall or winter)
- Grenoble School of Management, France (spring/summer, fall or winter)
- Brighton University, UK (Fall or winter)
- MGT 466 Grenoble School of Management, France (spring/summer, fall or winter)

Business Core/Issues

- MKT 350 John Cabot University, Italy (spring/summer, fall or winter)
- MGT 331 DHBW, Germany (fall or winter)
- MGT 366 Anglo-American University, Prague (fall or winter)
- ECO 365 ESSCA University, France (Fall or winter)
- ECO 369 ECNU, China (Fall or Winter)
- Edge Hill University, UK (fall or winter)
- ECO 380 ESSCA University, Budapest (Fall or Winter)

Why Entrepreneurship?

Grand Valley is a major player within the Michigan entrepreneurial ecosystem. The Grand Valley Chapter Collegiate Entrepreneur Organization is an award-winning group of entrepreneurs and you can be a part of it!

This major offers students a business education with a focus on the issues involved in both starting a business as well as fostering innovation in a corporate setting. Companies are looking for employees who can execute, gather information, make decisions, manage resources, solve problems, and innovate.

Entrepreneurship majors study a variety of topics, including business modeling, creativity, feasibility analysis, funding sources, new product development, new venture launch, and pitch deck development.

Suggestions from Faculty

- Get involved with the Collegiate Entrepreneurship Organization (CEO). Network, attend national conferences, and transfer your innovative ideas to commercialization.
- Take part in the Business Plan Competition and Idea Pitch (ask an Entrepreneurship advisor for more information)
- Visit the DeVos Center for Entrepreneurship & Innovation www.gvsu.edu/cei
- Apply for an Entrepreneurship scholarship, such as the American Photo Marketing Scholarship, the Paton Family Entrepreneur Scholarship, or the Robert H. & Barbara Woods Scholarship
- Internship projects are a great way to get hands-on experience in your field. Internships projects including writing a business plan, developing a viable business model, feasibility analysis, capital acquisition, and new product development, commercializing technology from a research lab. cash flow management. and much more.