PIC Strategic Plan & Goals Summary, 2016-2021
January 2016

PIC Mission
To engage the University community in meaningful international experiences which foster an appreciation and awareness of diverse people, cultures, and ideas.

PIC Vision
The Padnos International Center is the catalyst for a globally engaged campus, and leads GVSU in its status as a nationally recognized model for global learning.

PIC Values
The PIC Values…

High-Impact Global Learning
- both within and beyond the curriculum
- through study abroad experiences
- through community engagement—both domestic and international
- in internships and practicum placements
- via intentional immersion in other cultures and language settings
- by international students here in the GVSU community

Hospitality
- for visitors to Grand Valley State University, especially those from overseas partners and potential partners
- for students, here under an exchange or for a degree
- for students and others who come to our office and deserve a warm, welcoming, and supportive environment

Diversity & Inclusion
- in the form of perspectives
- in the form of persons and their representation
- in types of employees and units involved in internationalization activities
- in different cultures, languages, nations, religions, and regions

Partnership
- through reciprocity and mutual benefit
- through sustainable practices
- with faculty, staff, alumni, and units across GVSU
- within the PIC staff
- with international education organizations across West Michigan
PIC Outcomes, Strategic Priorities, & Objectives, 2016-2021

Outcomes

PIC Outcome 1.A.1
GVSU students have an array of opportunities for multiple high-impact learning experiences abroad, including internship and practicum programs that are affordable and integrate well with their degree progress.
OBJECTIVE: 50 internship/practicum abroad participants per year, by August 2018 (Benchmark: 35 for 2014-15 AY).

PIC Outcome 2.A.1
Faculty and staff gain training in how to advise and support students in the high-impact learning experiences they can have outside the USA.

PIC Outcome 4.A.1
GVSU is regularly among the top 3 of Masters Institutions in the USA, for numbers of faculty Fulbrights awarded, and occasionally at the top for its category.
OBJECTIVE: For 2017-18 or 2018-19, there will be 8 Fulbrights awarded to GVSU faculty over four years (2017-2021) (Benchmark: 1 for 2015-16 AY).

PIC Outcome 4.A.2
GVSU is in the top 10 Masters Institutions for Study Abroad participation (by numbers of students), as measured by the Institute of International Education (IIE).
OBJECTIVE: Open Doors 2017 and/or 2018 will include GVSU within top 10 for Masters institutions category. (Benchmark: 2015 Open Doors: #11).

PIC Outcome 1.B.1
The participation rate in study abroad by students of color parallels the percentage rate of students of color across the GVSU student population.
OBJECTIVE: The % of study abroad participants who do not identify themselves as white will be no lower than the % of non-white students in the general UG population of GVSU. (2015 baseline: 15% of study abroad participants are students of color. GVSU: 16% s.o.c.)

PIC Outcome 1.C.1
A portfolio of strong, sustainable institutional-level partnerships will be maintained and strategically expanded, as demand or funding opportunities present themselves.

**PIC Outcome 3.C.1**
PIC successfully integrates a Peace Corps Campus Recruiter into its staff and daily operation, and provides a valuable bridge between GVSU students/graduates, the U.S. Peace Corps, and communities around the world. **OBJECTIVE:** Peace Corps Campus Recruiter will meet goals for the first full year of the position: 2017-18 (Benchmark: 0 in 2015-16).

**PIC Outcome 4.C.1**
PIC actively connects GVSU with study abroad alumni and with alumni outside the USA. **OBJECTIVE:** Attendance of 100+ for Oct. 2016 event, and at least one annual int’l. alumni gathering per year. (Benchmark: 35 at Sept. 2015 event; occasional int’l. alumni events).

**PIC Outcome 1.D.1**
PIC activities and resources fully support the Global GV initiative to enhance global learning within all undergraduate majors, through curricular improvements, faculty/staff global learning, and major-based study abroad participation. **OBJECTIVE:** Global GV will meet its 2021 goal of full global learning coverage for all undergraduate majors. 2015 benchmark: 63% of majors, with level 3 or higher.

**PIC Outcome 1.E.1**
Through alumni events, partnerships, and “telling the stories” of global learning, the endowed scholarships for education abroad will be increased.

**PIC Outcome 1.E.2**
PIC constantly seeks opportunities for external grant and other support for programs that provide global learning for students or faculty/staff, or support institutional partnerships. **OBJECTIVE:** One grant proposal or application submitted per year. 2015 benchmark: 0 proposals submitted in 2015).