

Duale Hochschule Baden- Württemberg (DHBW) Mosbach

Baden-Wuerttemberg Cooperative State University Mosbach



Baden-Wuerttemberg Cooperative State University (DHBW)



Baden-Wuerttemberg Cooperative State University (DHBW)

- » The first higher education institution in Germany which combines on-the-job training and academic studies
- » One of the largest higher education institutions in the German Federal State of Baden-Wuerttemberg (ca. 34.000 enrolled students, over 9.000 partner companies and more than 145.000 graduates)
- » Nine locations in Baden-Wuerttemberg
- » Broad range of undergraduate study programs in the field of business, engineering, and social studies
- » Postgraduate degree programs with integrated on-the-job training
- » Research and applied research in cooperation with corporate partners



Accreditation and Quality Assurance

- » Since 2006, all degree programs accredited by ZEvA
(Zentrale Evaluations- und Akkreditierungsagentur Hannover)
- » Use of European Credit Transfer System – ECTS credit points
(1 ECTS credit point = 30 hours of workload)
- » DHBW degree programs have been recognized as intensive studies with 210 ECTS credit points (as opposed to normally 180 ECTS credit points for Bachelor's programs)
- » Quality management system (ISO 9001)



Locations of the DHBW

DHBW Heidenheim

DHBW Heilbronn

DHBW Karlsruhe

DHBW Lörrach

DHBW Mannheim

DHBW Mosbach
with Campus Bad Mergentheim

DHBW Ravensburg
with Campus Friedrichshafen

DHBW Stuttgart
with Campus Horb

DHBW Villingen-Schwenningen



History of the DHBW

1974: Foundation of the “Berufsakademie Baden-Württemberg (BA)”
(University of Cooperative Education)

1982: The start-up period is finished, the BA now has 8 different locations

1989: 15 years after foundation: Over 10.000 students, more than 4.000 corporate partners

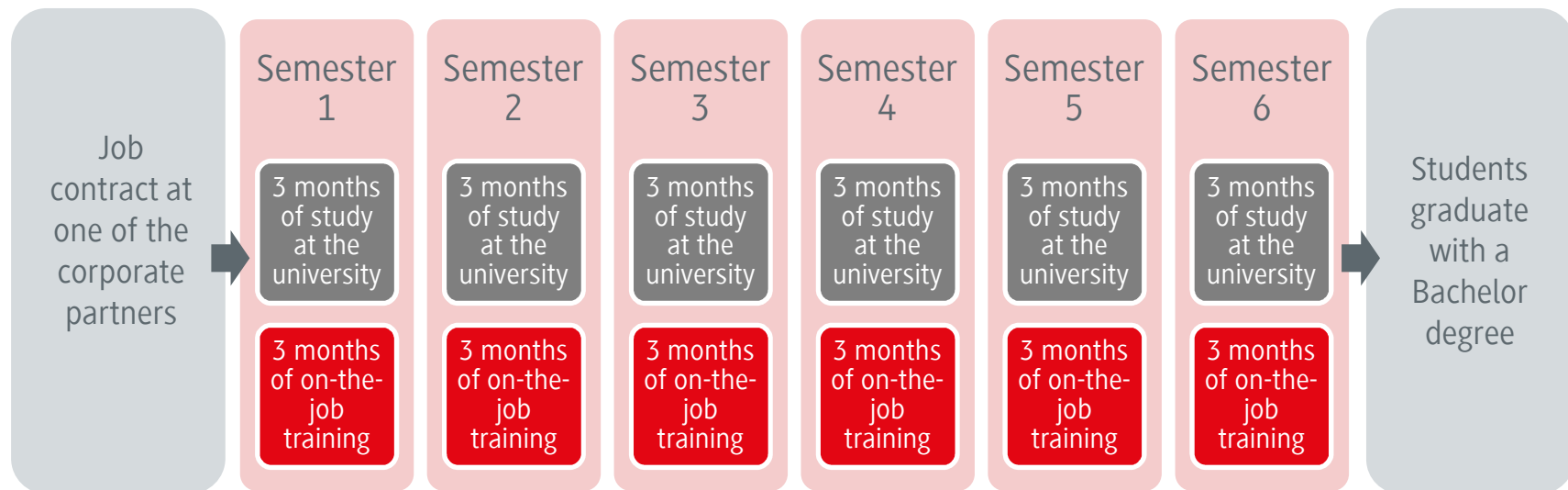
2006: The BA system is transformed from diploma into bachelor degree program

2009: The BA is converted into the “Duale Hochschule Baden-Württemberg (DHBW)”
(Baden-Wuerttemberg Cooperative State University)



The Cooperative Higher Education System

- » Integration of theory and practice: One semester consists of 3 months of study at the DHBW and 3 months of practical training at the student's corporate partner
- » After graduation, more than 85% of graduates are taken on by their workplace training providers





Baden-Wuerttemberg Cooperative State University Mosbach



DHBW Mosbach Key Facts

- » Founded in 1980
- » Two campuses - headquarter in Mosbach, branch campus in Bad Mergentheim (since 2002)
- » More than 30 study programs in two faculties
- » Currently 3.600 students
- » Ca. 1.100 corporate partners
- » Approx. 220 staff members including 75 professors
- » More than 900 external faculty members



Campus Mosbach



Campus Bad Mergentheim



The DHBW Mosbach

School of Business

- Accounting, Taxes and Auditing
- Business Information Systems
- Business Studies - Banking
- Business Studies - Health Care Management
- Business Studies - Industry
- Business Studies - International Business
- Business Studies - Trade
- Online Media

School of Engineering

- Civil Engineering
- Electrical Engineering
- Industrial Engineering
- Information Systems
- Mechanical Engineering
- Mechatronics
- Wood Technology

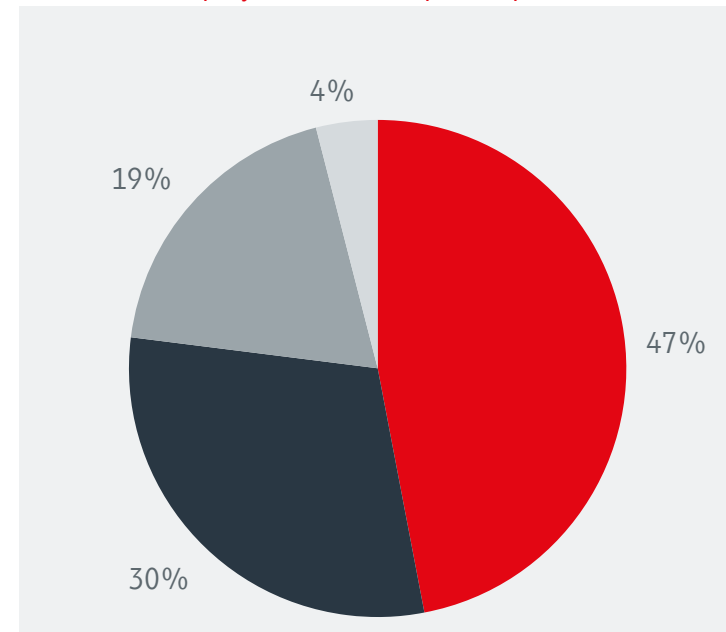


Our Corporate Partners

- » DHBW Mosbach cooperates with about 1,100 Companies
- » Mostly small and medium-sized companies, many Hidden Champions
- » More than 60% of the companies are located in Baden-Wuerttemberg



Number of employees of our corporate partners:



■ up to 100 ■ 101-500 ■ 501-2,000 ■ more than 2,000



Successful Careers of DHBW Graduates



Thomas Edig

HR Director
Porsche AG



**Gräfin Bettina
Bernadotte**

Director Mainau AG,
Mainau Island



Martin Schomaker

CEO
R. STAHL AG



Thomas Sattelberger

Member of the Executive Board
Deutsche Telekom AG



Matthias Hartmann

Managing Director
IBM Global Business Services



Norbert Podschlapp

Managing Director
Aldi GmbH & Co. oHG



Bernhard Schreier

CEO
Heidelberger Druckmaschinen AG



Jürgen Pösinger

Director Human Resources
Merck in Darmstadt



Jan-Hendrik Mohr

President CSE
Director Grain Harvest of CLAAS Group

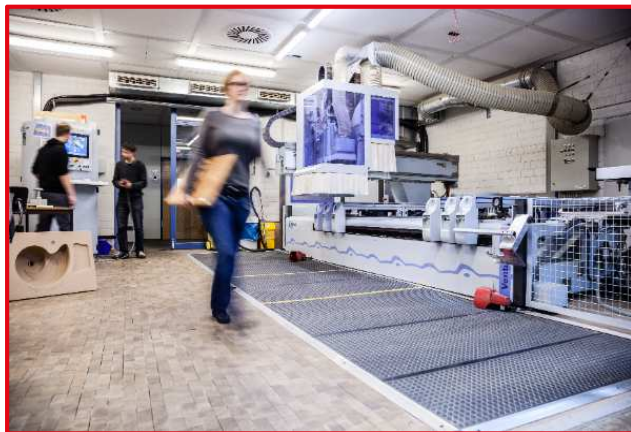




Campus Mosbach



Campus Mosbach



The Town of Mosbach





Campus Bad Mergentheim



Campus Bad Mergentheim



The Town of Bad Mergentheim





Internationalization



Partner Universities in Europe

Denmark

International Business Academy, Kolding

Finland

Centria University of Applied Sciences, Kokkola
Laurea University of Applied Sciences, Espoo

France

Ecole La Mache – Centre de Formation, Lyon
IDRAC, Lyon
ESDES / Université Catholique de Lyon, Lyon
Université de Franche-Comté, Besançon

Great Britain

Anglia Ruskin University, Chelmsford, England
Staffordshire University, Stafford, England
University of South Wales, Pontypridd, Wales

Ireland

Athlone Institute of Technology, Athlone

The Netherlands

Hogeschool Zeeland, Vlissingen
The Hague University of Applied Sciences, The Hague

Poland

University of Economics in Katowice, Katowice

Lithuania

Vilnius Gediminas University of Technology, Vilnius

Russia

Bauman Moscow State Technical University, Moscow
St. Petersburg Polytechnical University, St. Petersburg

Sweden

University West, Trollhättan
BTH – Blekinge Tekniska Högskola / Blekinge Institute of Technology
Halmstad University

Slovakia

University of Economics in Bratislava, Bratislava

Slovenia

University of Ljubljana, Ljubljana

Spain

Universidad de Alcalá, Madrid
Universidad Politécnica de Valencia, Alcoy
Europäische Wirtschaftsakademie, Madrid
Universitat de Lleida

Czech Republic

Mendel University of Agriculture and Forestry, Brno

Turkey

Istanbul Kültür University, Istanbul
Yalova University, Yalova
Özyegin University, Cekmeköy/Istanbul

Hungary

Budapest College of Management, Budapest
Budapest University of Technology and Economics, Budapest
University of Debrecen, Debrecen
Szent István University, Gödöllő
Széchenyi István University, Győr



Partner Universities Overseas

USA

CSU (California State University) Channel Islands, California
CSU (California State University) Monterey Bay, California
University of California, Riverside, California
UNF (University of North Florida), Jacksonville, Florida
Frostburg State University, Frostburg, Maryland
GVSU (Grand Valley State University), Grand Rapids, Michigan
OSU (Oregon State University), Corvallis/Bend, Oregon
Texas State University, San Marcos, Texas

Chile

Universidad de Chile, Santiago de Chile
Universidad Técnica Federico Santa María, Valparaíso

Ecuador

Universidad de Cuenca, Cuenca
ESPE – Escuela Politécnica del Ejército, Quito
Universidad Católica Santiago de Guayaquil

Colombia

Corporación Universitaria Empresarial Alexander von Humboldt, Armenia
Fundación Universitaria Empresarial de la Cámara de Comercio de Bogotá
Corporación Universitaria Autónoma de Occidente, Cali
Universidad Autónoma de Bucaramanga, Bucaramanga

Egypt

GUC – German University in Cairo

Jordan

German-Jordanian University, Amman

Australia

Griffith University, Brisbane/Logan/Gold Coast, Queensland
University of the Sunshine Coast, Sippy Downs, Queensland

China

SEU (Southeast University), Nanjing

Korea

Ajou University, Suwon
CAU (Chung-Ang University), Seoul
Korea University, Sejong Campus
Incheon National University, Incheon

Thailand

Mahidol University International College, Nakhon Pathom/Bangkok
Phuket Rajabhat University, Phuket

Singapore

NYP (Nanyang Polytechnic), Singapore

Mexico

Tecnológico de Monterrey, Querétaro
UNID, Tlalnepantla/Luis San Potosi/Zacatecas

Peru

Universidad de San Martín de Porres, Lima

Courses for International Students

International Programs:

- » One-Semester (30 ECTS) programs
- » Classes taught entirely in English
- » Intercultural mix of students in class, international and German students
- » Modules in one- or two-week blocks or continuous over semester
- » Intensive German language course prior to Business classes
- » Excursions and company visits



International Program in Business

IPB
Spring
MOS

IPB
Spring
MGH

IPB Fall
MOS

- » Developing students' business, communication and intercultural skills
- » Providing opportunities to enhance international communication and cooperation
- » Familiarizing students with Germany, German language and culture, and its internationally oriented economy

- Org. Behavior (Change Man.) (2 ECTS)
- Human Resources (3 ECTS)
- Quantitative Methods (5 ECTS)
- Industrial Marketing & Negotiation (5 ECTS)
- Money and Currency (3 ECTS)
- International Law (2 ECTS)
- Project Management (3 ECTS)
- Intercultural and Soft Skills (2 ECTS)
- German Language and Culture (5 ECTS)

IPB Spring MOS



- Organization and Human Resources (5 ECTS)
- International Business II (International Marketing / International Finance) (8 ECTS)
- Economics II (Macroeconomics / Money & Currency) (5 ECTS)
- Change Management (6 ECTS), alternatively: Intercultural Management (6 ECTS)
- German Language and Culture (6 ECTS)

IPB Spring MGH



- Financial Accounting and Taxation (6 ECTS)
- Financing and Investment (3 ECTS)
- Global Marketing: Product Mix, Communication, E-Commerce (5 ECTS)
- Leadership (2 ECTS)
- Supply Chain Management (3 ECTS)
- Macroeconomics (2 ECTS)
- Business and Corporation Law (3 ECTS)
- Research / Scientific Methods (1 ECTS)
- Intercultural and Soft Skills (2 ECTS)
- German Language and Culture (3 ECTS)

IPB Fall MOS



International Program in Engineering

IPE
Spring
MOS

- » Developing students' skills in the broad field of production and engineering
- » Includes lab practice in our Industry 4.0 lab

- Automation Systems Engineering (5 ECTS)
- Engineering Operations & Business Management (5 ECTS)
- Production and Information Management (5 ECTS)
- Embedded Systems (5 ECTS)
- Student Research Project (5 ECTS)
- Social and Non-Technical Skills (incl. German language course) (5 ECTS)

Modules

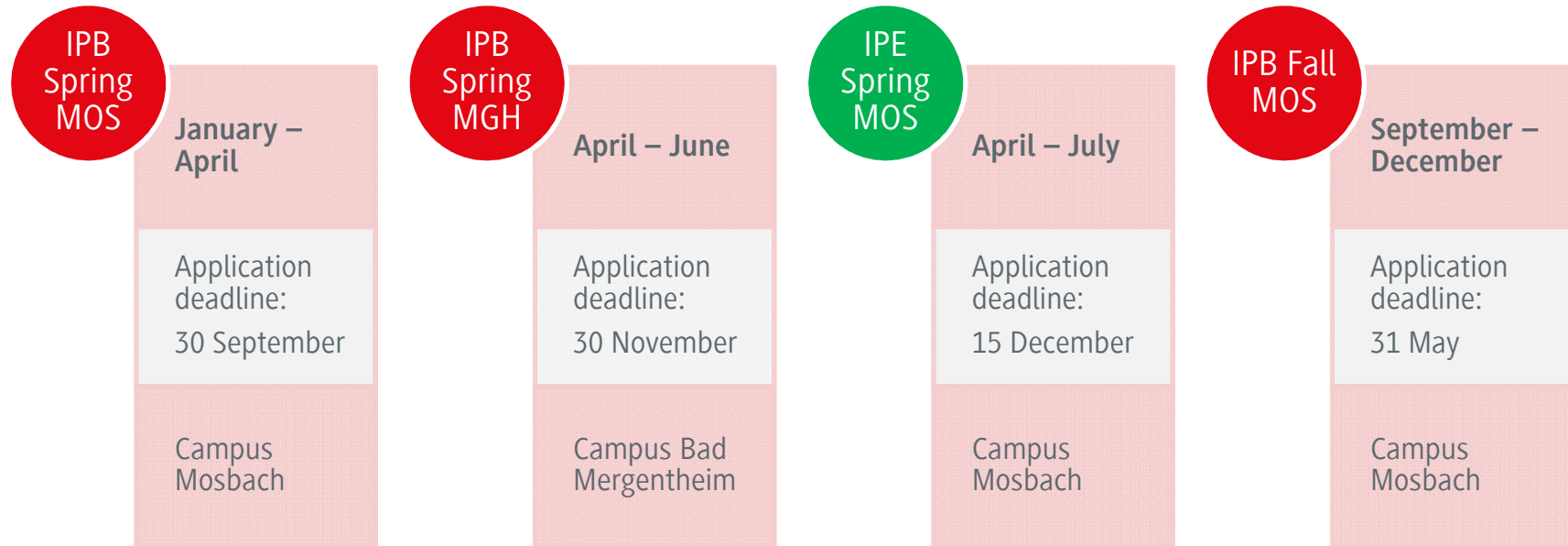


- Field of Study: Engineering
- Profound knowledge in Mathematics, Physics and General Technical modules
- Basic knowledge in Electrical Engineering, Measurement Engineering, Information Technology, Programming (at least one programming language)
- IPE as 4th or 5th semester of study

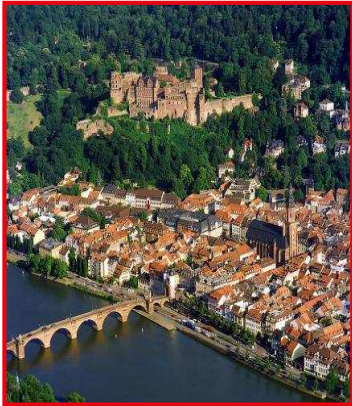
Prerequisites



Courses for International Students



Major Touristic Highlights in the Region



Heidelberg



Frankfurt



Bad Wimpfen



Würzburg



Castle Guttenberg



Mannheim



Stuttgart



Technical Museum Sinsheim



Rothenburg ob der Tauber



The International Office

Campus Mosbach



Ann Müller

Head of International Office



Ivonne Zilling

DHBW Mosbach Outgoings (Europe)



Jennifer Loudon

Incomings IPB and IPE Campus Mosbach



Verena Yahyaoui

Incomings IPB and IPE Campus Mosbach



The International Office

Campus Bad Mergentheim



Anna-Magdalena Bröckl

Head of International Office Campus Bad Mergentheim
DHBW Mosbach Outgoings (North America, Asia, Australia)



Silvia Geißler

DHBW Mosbach Outgoings (North America)
Incomings IPB and GLACIP Campus Bad Mergentheim



Iris Kilian

DHBW Mosbach Outgoings (Spanish-speaking countries)
Incomings IPB and GLACIP Campus Bad Mergentheim



How to contact us – International Office

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Website:

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IPB: www.mosbach.dhbw.de/ipb.html

IPE: www.mosbach.dhbw.de/ipe.html



Thank you very much for your attention!

