



University of Brighton
Brighton Business School

Student Guide for the Undergraduate Exchange Programme

Brighton Business School

2013/14

www.brighton.ac.uk



Brighton Pavilion



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University of Brighton

Welcome to The University of Brighton, England

We look forward to welcoming you to Brighton Business School and hope that like the many other exchange students before you, you will enjoy living and studying in Brighton whether you are coming to us for one or two semesters, or for a double degree programme. Although there is much to occupy your free time in the Brighton area and London is only a short train ride away, we do hope that, during your stay, you will take the opportunity to see different parts of the United Kingdom as the country boasts a wide variation of interesting landscapes, historic towns and cities and different and friendly people.

All the Business School undergraduate exchange students join the BSc(Hons) International Business course. The purpose of this handbook is to give you details about the modules you can select from the course, explain some of the administration and academic procedures for the course, to highlight the choices about accommodation and to give you some practical advice on how to make the most of your studies.

All exchange students are allocated a Country Manager from the School's academic staff who are responsible for both our incoming exchange students during your time at the Business School and for the Brighton undergraduate students who are studying at one of our partners overseas. Your Country Manager will meet you formally at least once per semester to discuss your progress and they are useful source of advice at any time should you have concerns about anything that is affecting your studies. It is important that if you are having problems you do seek help as soon as possible. There is a lot of support available from both within the School and from Student Services. Many issues are resolvable and will be treated sympathetically and in confidence, where appropriate. Suzanne Carver, who is based in the Undergraduate Office, is an important point of contact before your arrival and during your time here if you have any questions or concerns. Finally, you are welcome to see me at any stage of the course if you wish to discuss anything.

You will find that there is a friendly, relaxed atmosphere at the University and there is a good rapport between students and the teaching and administrative teams. We will endeavour to make your time at Brighton as interesting and fulfilling as possible and our major expectation of you is to rise to this challenge, practice your English at every opportunity, attend classes regularly, actively participate in class and work hard in all your studies.

Helen Berry, Course Leader BSc(Hons) International Business



Contact details in the Brighton Business School

Address: University of Brighton
Brighton Business School
Mithras House, Lewes Road
Brighton, England BN2 4AT

Phone: +44 (0) 1273 642142

Fax: +44 (0) 1273 642153

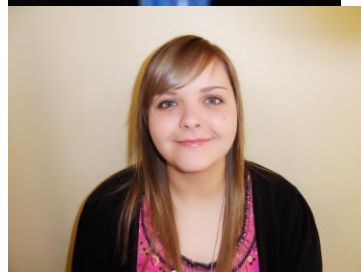
e-mail: S.Carver@brighton.ac.uk

Who are the key contacts in Brighton Business School regarding student exchanges?

Helen Berry – Overall Academic Exchange Coordinator and Course Leader of BSc(Hons) International Business.

Suzanne Carver – Administrator and first point of contact for most student issues/queries.

Course Leader:	<p>Helen Berry Room: M103 Telephone: +44(0)1273 642295 E-mail: H.J.Berry@brighton.ac.uk</p>
Programme Administrator:	<p>Suzanne Carver Room: M160 Telephone: +44 (0)1273 642142 Fax: +44 (0)1273 642153 E-mail: S.Carver@brighton.ac.uk</p>




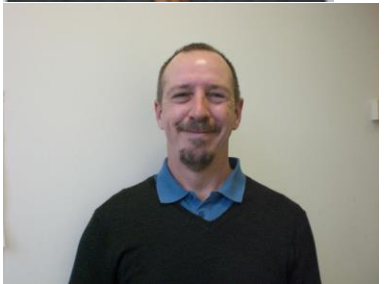




Country Managers responsible for designated countries/regions	
France (Paris), Sweden & Turkey	Dr Helen Berry Room: M103 Telephone: +44(0)1273 642295 email: h.j.berry@brighton.ac.uk
France (Lille & Nice)	Sue Greener Room: M103 Telephone: +44(0)1273 642139 email: S.L.Greener@brighton.ac.uk sue.greener@posimanges.co.uk
The Netherlands & USA	Wybe Popma Room: M149 Telephone: +44(0)1273 642179 email: W.T.Popma@brighton.ac.uk
USA (Assistant Country Manager)	Barry Lee-Scherer Room: M155 Telephone: +44(0)1273 642196 email: B.L.Scherer@brighton.ac.uk
Canada	Dr Stephen Hogan Room: M106 Telephone: +44(0)1273 642296 email: S.P.Hogan@brighton.ac.uk





Spain	Asher Rospigliosi Room: M145 Telephone: +44(0)1273 642340 email: A.Rospigliosi@brighton.ac.uk	
Germany	Dr Jens Hölscher Room: M146 Telephone: +44(0)1273 642537 email: J.Hölscher@brighton.ac.uk	
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Australia	Matt Wood Room: M149 Telephone: +44(0)1273 642712 Email: Matthew.Wood@brighton.ac.uk	
Dean of School	Professor Aidan Berry Room: M224 Telephone: +44(0)1273 642599 Email: A.J.Berry@brighton.ac.uk	



Key Dates – Term & Semester dates 2013-14

University term dates (standard)

	2013-14
Autumn	Sep 30 - Dec 13
Spring	Jan 6 - April 4
Summer	April 18 - June 13

Teaching semesters (standard)

	2013-14
Semester 1	Sep 30 - Feb 7
Semester 2	Feb 10 - June 13

Please note: The full 2013/14 BSc International Business academic year calendar is not yet available. It will be posted to the exchange website as soon as it is ready. The above dates indicate when teaching will take place during the year. The dates in-between those indicated above are vacation weeks and teaching will not take place.



An Introduction to the University of Brighton and Brighton Business School

The University of Brighton is a medium-sized university with around 21,000 full and part-time students based on a number of different campuses both in Brighton and the neighbouring town of Eastbourne. The University of Brighton is regularly ranked in university league tables (such as those produced by the Sunday Times) in the top five new (post-1992) universities in the UK. It has received many accolades for its teaching quality and innovation and for its international quality research. Graduates from Brighton are also particularly successful in finding good employment opportunities upon completing their degrees. Further details on these issues can be found on our main website www.brighton.ac.uk.

Brighton Business School is a community of around 2500 full-time and part-time students from over 80 different countries and a teaching team of over 100 highly qualified academic staff, specializing in a wide range of business disciplines. In the latest National Research Assessment exercise the Business School scored a 2.6 in Business and Management Studies research ranking it in the top three new universities.

The Business School has strong links with local, national and international businesses and has many long-established exchange partners in Europe (France, Germany, Spain, Italy, Sweden and the Netherlands) and in North America (Canada and the USA) and Australia. In the recent National Student Survey the School's courses were highly rated and were in the upper quartile for all courses in the areas of business and finance. The School has also has close links with professional bodies such the Association of Chartered Certified Accountants, Chartered Institute of Personnel and Development, Chartered Institute of Marketing, and the Law Society.

Further information about the Business School can be found at www.brighton.ac.uk/bbs

Services available at the University of Brighton

Orientation programme

The University organises an orientation programme for those international and exchange students starting in September. It is a three day event which takes place during the week before term commences. Details of the programme are sent to exchange students when they accept their offer of a place as a Business Exchange student.

There is also a pick-up service available for the September students from both Heathrow and Gatwick airports. Please note that this service and the orientation programme are unfortunately not available for students starting in February.



Personal Support

Student Services staff (based in the Manor House on the Moulsecoomb Campus) can help students in a number of ways including providing advice on accommodation and on financial and legal difficulties, and through providing nursing staff who run daily surgeries with access to doctors. Professional counsellors are also available to discuss any academic or personal concern privately and confidentially. They offer help for example with problem-solving strategies, support through stresses and upsets or more intensive therapy.

Library & Computing Resources

The Department of Information Services provides a range of services and materials to support teaching, learning, and research. Business School students mostly use the Aldrich library which is based in the Cockcroft building on the Moulsecoomb campus, a short walk from Mithras House. The library service has a stock of over half a million texts and other learning materials including DVD's and language learning materials and provides access to a wide variety of on-line data bases, journals and information which can be accessed both from within and outside the University at any time. You will be given an introductory session to the library and the available resources during your first week.

The Computer Centre provides a number of computer pool rooms on the Moulsecoomb site. Most Business School students use the pool rooms in the Mithras House Annex and those in the Aldrich library. Although there is free access for students to the pool rooms, there is a small charge for printing documents and for photocopying.

Studentcentral

The University runs an intranet service called 'studentcentral' that you will first use as part of the registration process. Once you are a fully registered student, you can use the site to access a wide variety of information such as handbooks, module and course syllabuses, timetables, past exam papers, course notes and much more. It also provides you with access to the on-line library and your university e-mail account. It is also an important source of communication for messages from your course team and lecturers.

Accommodation

The Accommodation Office can help provide students with advice about halls of residence and accommodation in the private sector. Normally, exchange students are offered accommodation in the University's **Paddock Field Halls of Residence**, located at Falmer about 3 kms from Mithras House, although we can not promise this service for exchange students starting in February. These halls offer both catered (meals provided) and self-catering options with single bedrooms (11.8 sqm.) with private bathroom and shared kitchen/communal areas. Each room has a single bed, desk and chairs and has internet access.



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The Falmer campus offers good sports facilities in an attractive location close to the South Downs countryside. Regular buses and trains link the site to Mithras House and the city centre. A wide range of accommodation options is also available in the private sector in the Brighton area (see below).

Current cost of Paddock Field Halls of Residence [current for 2011] (all are quoted in pounds sterling)

- Single study room – catered (includes breakfast and evening meal, 5 days per week, Monday-Friday during term time).
£5,460 annual (£140 - approximate weekly equivalent) or,
- Single study room – self-catered
£4,446 annual (£114 - approximate weekly equivalent)

The price above includes the cost of electricity, heating, water rates and internet access.

What students will need to bring to halls:

- Basic provisions for the first few days
- Washing powder or liquid
- Bed linen, including sheets, pillows and duvets or blankets
- Towels and tea towels
- Crockery – plates, bowls and mugs
- Cutlery and cooking utensils, including tin opener, bottle opener, peeler, vegetable knife, etc
- Pans – a couple of saucepans, frying pan, baking tray
- Plenty of passport photos
- Hairdryer and toiletries

Private Rented Accommodation

This is accommodation that is rented from a private owner. There is a large amount and variety available in Brighton. The University's Accommodation Office has extensive lists of addresses ready for you to consult. There are also a number of letting agencies in Brighton and regular advertisements for available bedsits, flats and houses appear in the Brighton Evening Argus newspaper (Wednesday is generally the best day for accommodation adverts). Remember that often you will be required to sign a contract binding you to pay for the accommodation for a certain length of time so tread carefully and seek advice if you are not sure whether or not to sign a contract.



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There are two types of private rented accommodation:

Sharing with Landlord

The owner normally lives in the property and rents out rooms and may/may not provide meals (if not, you would be doing your own cooking either in a shared kitchen or on cooking facilities provided in your own room). Washing and toilet facilities are normally shared. Your bed linen is usually provided and the rent normally includes heating and hot water. Typical costs are approximately £85-£90 per week. If meals are included with the room, add around £30 per person per week.

Self contained properties: Flats/Houses

A group of students rents a property and shares kitchen, washing and toilet facilities, and sometimes a lounge. Each student has a single or shared bedroom and has to provide their own bed linen and cooking utensils. This is the most popular type of accommodation for existing students, as it provides the greatest amount of freedom, but it is normally the most expensive. Typical costs are approximately: £75-85 (4 bed house per person per week) and £140-£170 (1-2 bed house per week). This cost EXCLUDES bills.

Further information on Accommodation can be found on the University of Brighton's accommodation web pages: <http://www.brighton.ac.uk/accommodation/>

Paddock Field Halls of Residence





What does it cost to be an exchange student at the University?

The usual arrangement is that the University of Brighton exchanges students, not fees, with its overseas exchange partner universities and usually an annual quota of exchange numbers is agreed in advance which limits the number of places available. Students would therefore pay their normal 'local' tuition fees for the semester/year (although some may have their fees waived through the Erasmus programme).

Insurance fees: We strongly recommend that students buy adequate travel and health insurance prior to arrival in the UK.

Miscellaneous fees: Food, travel, social, and books but this does depend on student lifestyle/budget. The table below shows many of the things the students are likely to have to consider when planning a budget:

Expenditure Items	
Accommodation	Course books and equipment
Insurance	Phone
Food and groceries	Social life
House Bills (if not in halls): Electricity, Gas, Water Rates	Clothing
TV licence	Travel

We estimate that students living in halls or other rented accommodation typically need an income of around £6,600 for an academic year (October to June). This is subject to personal lifestyle which will obviously vary from student to student.

Healthcare

There is a University campus doctor and nurse. The local public hospital is in Brighton city centre which is 15 minutes away by car. There are also a number of private hospitals in the area.

There is no requirement, but exchange students may register with the University doctor if they wish. It is however highly recommended that exchange students obtain, prior to their arrival in the UK, independent, private health cover/insurance for the time they are studying here in case of unforeseen medical problems.



Getting to Brighton

South East England



East Sussex is situated in the South East of England. Brighton is on the coast, 90km due south of London.

Travel links are excellent. The M25/M23 motorway link provides easy road access to London and the rest of the country, whilst mainland Europe is a short journey by air, train or ferry from various departure points.

Train journey times

- 50 minutes from Brighton to London (Victoria Station)
- 30 minutes from Brighton to London Gatwick Airport
- 10 minutes from Brighton to Moulsecoomb station (close to Brighton Business School)



Brighton Area



University of Brighton Moulsecoomb Campus



Halls of residence



Junction for Brighton sites: Exit here and down Coldean Lane towards Moulsecoomb



Railway station

Finding Brighton Business School

Brighton Business School is based at Mithras House on the Moulsecoomb campus, 3 km from the city centre and 3km from the Falmer campus and halls of residence. Both the Moulsecoomb and Falmer sites are accessible by cycle lanes, have their own local railway stations and are well-served by regular bus services (which run both during the day and the night). For students with cars, Mithras House has a car park and when that is full there is free street parking to be found behind the building.

By rail

- From London Victoria Station:
South Central trains run to Brighton throughout the day. Journey times range from 50 minutes to a maximum of 1 1/2 hours



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- From London Bridge Station:
First Capital Connect trains start in Hertfordshire and pass through the city of London and down to Brighton without the need to change trains.
- From East and West:
South Central trains run along the south coast and link Brighton with Hove, Worthing and Portsmouth to the west and Lewes, Eastbourne and Hastings to the east.

By coach

- National Express coaches depart for Brighton from London Victoria coach station at various times per day. Coach tickets can be booked at the station or purchased online in advance. Please see the National Express website <http://www.nationalexpress.com/home.aspx> for full details.

By air

- Gatwick International Airport is half an hour by road or rail from Brighton. The M23 motorway connects Gatwick to Brighton and the London-Brighton rail link passes through the airport which has its own station.
- Heathrow International Airport is on the M25 which connects with the M23 at junction 7.
National Express coaches also run services to and from both airports. Again, this can be booked at the airports or in advance online. Please see <http://www.nationalexpress.com/home.aspx> for details.
Alternatively, you can take the underground from Heathrow to London Victoria station and make your way to Brighton via train or coach from there.

By road

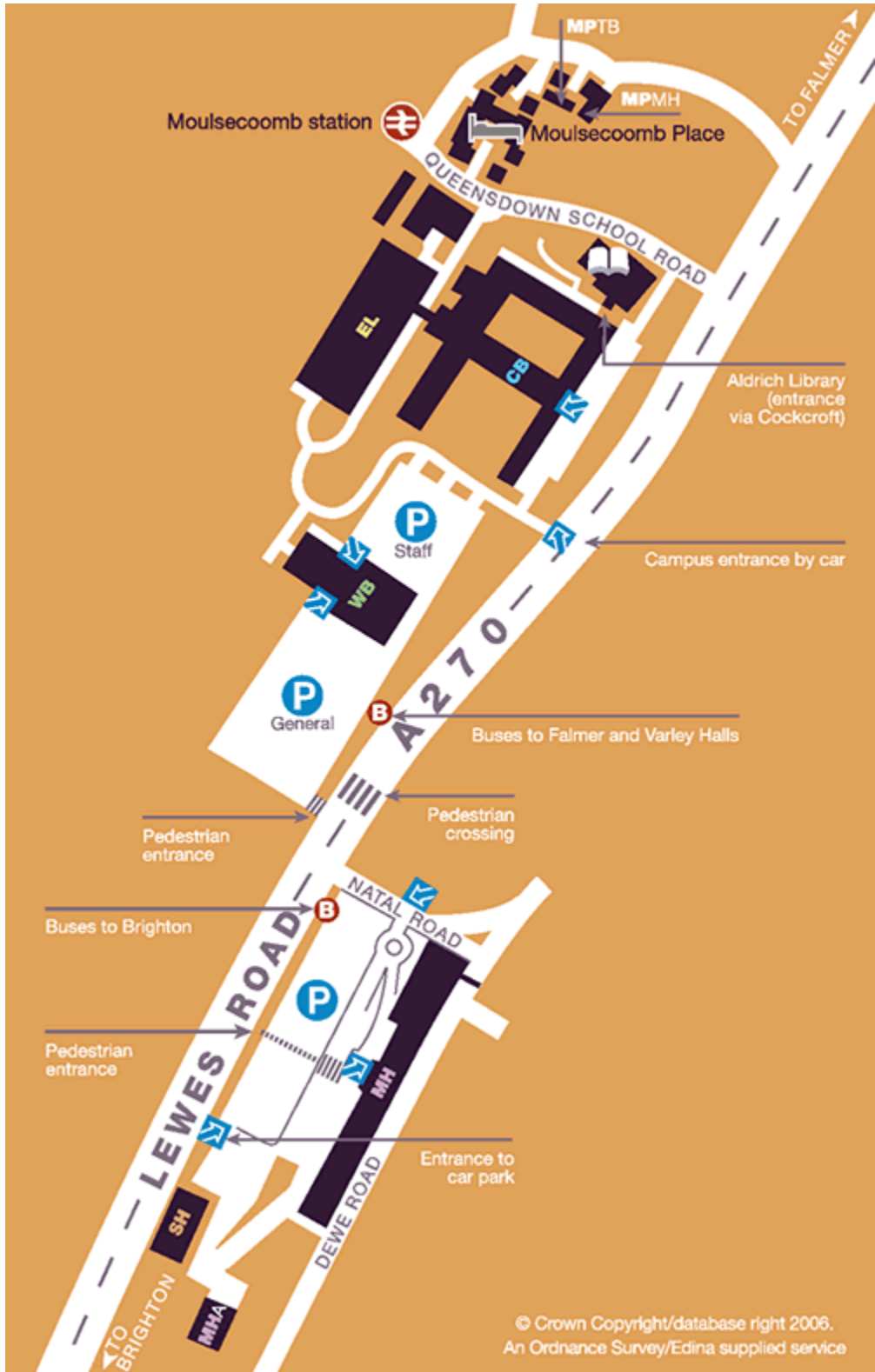
- From London: the M25/23 link provides road access from London and the rest of the country.
- From the East and West: the A27 and the A259 provide access to Brighton. The A259 runs along Brighton seafront.

Shopping and Banking Facilities

There are a variety of local shops close to Mithras House including a foodstore, and pharmacy. ATM's and a small branch of Barclays Bank can be found in the Cockcroft building (over the road from Mithras House). Café's, restaurants, and Student Union shops are sited in both Mithras and Cockcroft. In the city centre you can find branches of many leading banks and currency exchange facilities.



Getting to the Moulsecoomb Campus and Mithras House (Brighton Business School)





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About the City of Brighton & Hove

Brighton is a compact, vibrant city of around 210,000 inhabitants based on the south coast of England less than one hour by train from London. It is a major tourist centre and is renowned for its history, cultural diversity and lively arts scene. Brighton's offers a rich mix of seaside attractions, historic architecture, varied shopping and entertainment and its cosmopolitan community make it an enjoyable and sought-after place in which to live and study. With two major universities in the city, there is a young population with many activities and events aimed at the student communities.



There is probably as much going on here, on and off campus, as anywhere in the country outside London. Students get all the benefits of living in a major city but all within easy reach of shops, restaurants, clubs and pubs and beautiful scenery such as the South Downs (a hilly area of outstanding national beauty) and the spectacular Beachy Head cliffs. Visitors and residents alike love Brighton for the sea, the beach, the Regency architecture, the extravagant Royal Pavilion, the pier, marina and the Lanes (the fishing village from which Brighton developed), now a maze of narrow thoroughfares packed with exclusive, trendy shops and restaurants.

Alongside the traditional attractions there is a wide choice of pubs, clubs and restaurants, a modern indoor shopping centre and specialist shops, excellent sports facilities, and a revamped beachfront. Add in annual events like the comedy and arts festivals, concerts, beach parties, firework displays and gay pride, and it is easy to understand why so many Brighton graduates choose to stay on here after finishing their courses.

The climate in Brighton is quite temperate so that winters are not generally too cold (although there are always a few frosty mornings, the occasional snow shower and regular days of rain) and the summers are often warm and sunny when people flock to the beach.

More information on the city of Brighton can be found at www.visitbrighton.com



University Life

There are lots of things to do in your spare time during the days, evenings and weekends:

Off-campus activities

Brighton has over 200 pubs, wine bars and pre-club bars, such as the popular Komedia café-bar, offering varied live entertainment. On the clubbing scene, there is a choice of over 30 nightclubs located throughout the city and at beach level, catering for every taste. Many organise student nights when entry and drinks are reduced in price. The Brighton Centre also hosts many live pop concerts and gigs featuring leading singers and bands of international repute.



With over 400 cafes and restaurants to choose from students need not go hungry! Whether you like Indian or Greek, Mexican or Italian, Japanese or Thai, vegetarian or traditional fish and chips you will find it here and fierce competition keeps prices affordable. Relax with a newspaper and a coffee in one of the North Laine's cafes or keep yourself going into the small hours at Buddies, an all-night café on the seafront, or the legendary Market Diner.

Brighton is a paradise for shoppers. You'll find all the familiar high street names under one roof in the Churchill Square shopping mall and quirky, offbeat specialist shops – selling everything from second-hand records and clothes to bric-a-brac and wholefoods – in the North Laine. Browse the Lanes for stylish independent shops or take a stroll down to the marina for designer outlets.

Being on the coast, a wide range of water based activities such as sailing and wind-surfing are on offer. In addition, there are numerous sports centres and clubs to suit every interest and ability.

What are the on-campus social/extra-curricular opportunities for the students?

There is a wide variety of University societies (more than 60) and clubs (again more than 60) to join, mostly run by the Students Union. Sports are particularly popular but there are also those offering more pastoral pursuits such the University Choir, drama groups, religious and ethnic societies. Wednesday afternoons are generally kept free from classes to allow those interested to participate in such activities. So whether you are a talented athlete, just want a casual game or to try out a new sport or hobby, there will be



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something for you at Brighton. A 'Freshers' Fair' is held in the first week of every new academic year to introduce students to all the clubs and activities on offer.

The sports facilities are mainly concentrated on the Falmer site and in Eastbourne where there is an indoor swimming pool. At Falmer there are extensive playing fields for football, rugby, hockey, cricket, etc., two gymnasia, a dance studio, a large floodlit area used for club training, tennis, netball, five-a-side football and a sauna and sun room. The Moulsecoomb site has a gymnasium with two badminton courts, weight/fitness training room, a sun bed and a Recreation Office.

The Recreation Service provides courses for beginners and intermediates (those with some experience) in activities ranging from canoeing to yoga, and also organises competitions in various activities in which students and staff take part.





Academic Affairs

Teaching rooms and format

All classrooms and student areas are regularly refurbished and contain comfortable seating and modern presentation, audio and visual equipment. All rooms are located centrally within the Brighton Business School which is based on the first and ground floors of Mithras House. Meeting rooms and a lounge area are provided for students to get together and many use the Mithras café/restaurant as another meeting area.

Most modules have one hour of lecture and one hour of seminar. Lectures may be held in one of the larger lecture halls (and in level three generally contain 40-80 students). During these, theoretical perspectives are often given. Seminars (usually containing groups of no more than 20 students) are held in the smaller teaching rooms and these are much more interactive often involving case study work, debate and discussion.

Assessment

Most modules are assessed by either exams (2 or 3 hours) or by coursework. Please see individual module descriptors for further details. Some business modules also require a group or individual presentation as part of the assessment. The pass mark is 40% and there are no resits allowed for level 6 modules. Generally students' work is graded 40-49 for satisfactory work, 50-59 for good work, 60-69 for very good work, 70-79 for excellent work and 80+ for exceptional work. Strict deadlines are set for submitting coursework and any late submissions (without valid reasons) are awarded zero marks. Further guidance on assessment and marking is given in the course handbook.

Our expectations of students

We expect all students at Brighton to work hard and attend all set classes for their chosen subjects. Students are expected to prepare for classes, do additional work and reading outside of class as indicated by the teaching teams and to actively contribute to class discussions and exercises and to group work. Any disciplinary issues (for example, issues of plagiarism) are handled initially by the Course Leader (Dr. Helen Berry), the head of Undergraduate Programmes (Dr. Steve Hogan) and by the Head of School (Professor Aidan Berry).

Modules at Brighton Business School

Most exchange students coming to Brighton study level 6 modules although, with the specific agreement of their home institutions, they may take one or more level 5 modules. At level 6, there is a wide choice of modules covering all the main business disciplines. Most exchange students would take five or six modules per semester, equivalent to 10-12 hours of class contact time. However please note that additional time (at least two hours per subject per week) is required to participate in group work, advanced preparation for lectures and seminars, carrying out directed reading, working on assignments, revising for examinations and so on. For students spending two semesters at Brighton, it is possible to



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take double (two semester) modules rather than single (one semester) modules or a combination, if they wish.

Transcripts of grades are sent to students after the mid July final exam board. These show the code and title of the course components, units or modules which comprise the programme of study; the academic year in which they were taken; the level at which the component was offered; and the results, indicating the academic performance achieved in each component. Each component is assigned a credit value.

Choosing modules

In order to maximise the chance of getting on to a particular module, we advise all applicants to adhere to the Exchange deadlines. For September 2013 enrolment, the deadline for submission is April 2013 and for February 2014, the deadline for submission is October 2013. The list of modules on offer and their availability along with the module descriptors, which advise on pre-requisites, can be uploaded from the application exchange website.

Level 6 options will run subject to demand & timetable constraints.

Assessment methods may change before the start of the academic year. You should therefore check the updated syllabuses at the beginning of term for any changes (available on the Business School Intranet, *Studentcentral* once you have enrolled).

You may choose to study any other suitable module available within the Business School, but note that some modules may only be taken where prerequisite subjects have been taken and passed.

Please consult with your international Coordinator for rules specific to your course when choosing modules and to ensure that they are happy with your selection. Please note that:

- EC119 & EC120 are **compulsory** for all exchange students (except Double Degree students)
- We recommend you study 120 CATS point (60 ECTS) if studying for full year
- We recommend you study 60 CATS points (30 ECTS) credits if studying for one semester
- " ® " means that the module is classified as a research based module. You cannot take more than one of the 20 credit 'research elective'.
- Credits for the European Credit Transfer Scheme (ECTS) are half those for the Credit Accumulation & Transfer Scheme (CATS), so 10 CATS = 5 ECTS, 20 CATS = 10 ECTS
- A shaded cell means the elective is NOT available in that semester
- " & " means that the module is year through
- " √ " means that the module is running completely in a semester



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Double Degree students only:

Compulsory modules are HR380, ST371, and DB311 and in addition you should choose six (10 credit) options from level three (60 CATS/30 ECTS) or you may choose some 20 credit modules, or a combination of both. We recommend that you spread the work load evenly between each semester.

Language modules (French, German or Spanish) can only be accepted as part of the degree if you fulfil the criteria for Advanced 3 level language courses. See separate explanation on the following pages for further details of the language modules on offer.

A key requirement of the Double Degree is the dissertation which equates to a 20 credit module. The dissertation consists of a proposal (worth 10% of the marks) and a 10,000 word written report in English (worth the remaining 90%). Students are free to choose a topic of interest to them in conjunction with their academic supervisor. There is no oral viva or defence required of this piece of work.

Learning Agreements - Once you have chosen your options please fill out the Learning Agreement fully and sign it. It is important to fill out the Learning Agreement and send to Suzanne Carver **before** you start the course. There are two Learning Agreements, one for Erasmus students and one for students from North America (USA and Canadian institutions) & Australia.

Copies of the learning agreement forms can be found on the following pages or downloaded through the Brighton Business School Exchange website for applicants.



Mithras House



LIST OF MODULES FOR THE BSc INTERNATIONAL BUSINESS EXCHANGE COURSE – 2013/14

Please see http://www.brighton.ac.uk/bbs/courses/undergrad_exchange_mods.php?PageId=3 for the latest information and to access module descriptors.

Module Code & Title	CATS	ECTS	Runs in Semester 1	Runs in Semester 2
EC119 UNDERSTANDING CONTEMPORARY BRITAIN I (COMPULSORY for all exchange students <u>EXCEPT Double Degree</u>)	10	5	√	---
EC120 UNDERSTANDING CONTEMPORARY BRITAIN II (COMPULSORY for all exchange students <u>EXCEPT Double Degree</u>)	10	5	---	√
DB311 Dissertation (COMPULSORY for all <u>Double Degree</u> students)	20	10		&
HR380 MANAGING PEOPLE (COMPULSORY for all <u>Double Degree</u> students)	20	10		&
ST371 STRATEGY FOR INTERNATIONAL BUSINESS (COMPULSORY for all <u>Double Degree</u> students)	20	10		&
CA380 ENTREPRENEURSHIP: NEW BUSINESS PLANNING (can take in either semester)	10	5	√	√
CA381 SMALL BUSINESS & ENTREPRENEURSHIP	20	10		&
CA382 SOCIAL ENTERPRISE: NEW BUSINESS PLANNING	20	10		&
EC363 EMERGING FINANCIAL MARKETS	10	5	---	√
EC364 GAME THEORY IN ECONOMICS, FINANCE & BUSINESS	20	10		&
EC366 BEHAVIOURAL ECONOMICS ®	20	10		&
EC380 POLITICAL ECONOMY IN EUROPE	10	5	---	√
EC381 FINANCIAL & CAPITAL MARKETS	20	10		&
EC382 GLOBALISATION & INTERNATIONAL MARKETS	20	10		&
EC383 BUSINESS ETHICS & CORPORATE SOCIAL RESPONSIBILITY ®	20	10		=&
FN380 INTERNATIONAL FINANCE (ONLY for BABS/BM with Finance and students who have taken FN283)	20	10		&
FN381 FINANCIAL MANAGEMENT (NOT available to BABS/BM with Finance and students who have taken FN283)	20	10		&
HR315 EMPLOYEE SELECTION & DEVELOPMENT	20	10		&
HR325 UNDERSTANDING EMPLOYEE RELATIONS	20	10		&
HR327 UNDERSTANDING ORGANISATIONAL BEHAVIOUR ®	20	10		&
HR375 RESEARCHING CONTEMPORARY ISSUES IN HUMAN RESOURCE MANAGEMENT ®	20	10		&
HR382 INTERNATIONAL HUMAN RESOURCE MANAGEMENT	10	5	---	√
HR388 HUMAN RESOURCE MANAGEMENT & ORGANISATIONAL CHANGE	20	10		&
IT311 ELECTRONIC COMMERCE (can take in either semester)	10	5	√	√
IT380 MANAGING THE E-ENTERPRISE (can NOT take with IT311)	20	10		&



IT382 DIGITAL MARKETING	20	10		&
IT383 INNOVATION IN E-BUSINESS AND MOBILE COMMERCE ®	20	10		&
LANGUAGE (minimum ADVANCED 3 level & must attend both semesters)	20	10		&
LW314 LAW OF INTERNATIONAL TRADE	10	5	√	---
LW352 CONSUMER LAW & PRACTICE	10	5	---	√
LW369 EMPLOYMENT LAW (can NOT take with LW370)	20	10		&
LW370 ESSENTIALS OF EMPLOYMENT LAW (can NOT take with LW369)	10	5	---	√
LW371 INTELLECTUAL PROPERTY LAW	10	5	√	---
LW381 FAMILY LAW	20	10		&
MK316 INTERNATIONAL MARKETING	10	5	---	√
MK321 RETAIL MARKETING & DISTRIBUTION 1 & 2 (syllabus not yet available - will be on studentcentral ASAP)	20	10		&
MK328 MARKETING COMMUNICATIONS 1 & 2 (syllabus not yet available - will be on studentcentral ASAP)	20	10		&
MK327 MARKETING PLANNING & STRATEGY (core for BABS/BM with Marketing)	20	10		&
MK342 CONSUMER PSYCHOLOGY	10	5	√	---
MK382 SOCIAL MARKETING ®	20	10		&
MK383 MARKETING ACROSS CULTURES	10	5	√	---
MK385 BUSINESS VALUES, RESPONSIBILITY AND TRUST	10	5	---	√
MK389 PUBLIC RELATIONS: PRINCIPLES & PRACTICE (current syllabus DRAFT and subject to amendment)	20	10		&
MK388 CONTEMPORARY ISSUES IN MARKETING ®	20	10		&
OP314 PURCHASING & E-PROCUREMENT	10	5	√	---
OP317 SUPPLY CHAIN MANAGEMENT	10	5	---	√
OP381 CLIMATE CHANGE & GLOBAL BUSINESS OPERATIONS ®	20	10		&
OP382 PROJECT AND EVENT MANAGEMENT ®	20	10		&
ST374 CURRENT ISSUES IN STRATEGIC MANAGEMENT ®	20	10		&



University of Brighton

Useful publications and websites

Useful University of Brighton Publications

The following publications are available from Academic Registry and are issued to students either upon application or on arrival:

- Accommodation Living Here Guide
- First degree, diploma & certificate Full-time and Sandwich Courses 2013 Entry Prospectus
- Postgraduate Courses 2013 Entry Prospectus

Useful Publications specific to the Undergraduate Business Scheme

The following publications are available **at the start of the year** and can be found on the University Intranet 'studentcentral' or upon request from the Undergraduate Office:

- BA(Hons) International Business Course Handbook 2013/14
- BA(Hons) International Business Dissertation Handbook 2013/14
- Student Referencing Guide
- Plagiarism pack

Useful University of Brighton Web Pages

University of Brighton's International Relations Office:

<http://www.brighton.ac.uk/international/>

Further information on Accommodation can be found on the University of Brighton's accommodation web page:

<http://www.brighton.ac.uk/accommodation/>

Lots of information about studying at the University of Brighton can be found on the Universities web site: <http://www.brighton.ac.uk>

Term and semester dates:

<http://www.brighton.ac.uk/aboutus/calendar.php?PageId=550>

Useful Transport Web Pages

National Rail Enquiries Web site can be used to find out about train times and fares:

http://www.nationalrail.co.uk/times_fares/

National Express Coach Company: <http://www.nationalexpress.com/>

Megabus travel for affordable intercity travel: <http://www.megabus.com/>



University of Brighton

Other useful telephone and fax numbers

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The Accommodation Office

The Manor House, Moulsecoomb Place

University of Brighton

Lewes Road

Brighton BN2 4GA

United Kingdom



University of Brighton

Learning Agreement (Incoming ERASMUS students 2013/14)

Student Details	
Family Name/Surname	First Name:

Details of Proposed Study Programme

Area of Study: **International Business**

Level of study: **6**

Start date: End date:

Language of tuition: **English**

Module/Unit code	Level of Module	Module/Unit Title	UK Credits	ECTS Credits equivalent
TOTAL CREDITS				

Student's signature: **Date:**

Sending Institution (full name):

Erasmus Code:

We hereby confirm the proposed programme of study is approved.

Erasmus Academic Coordinator's signature:

Institutional Coordinator's signature:

.....

.....

Date:

Date:

Receiving Institution: University of Brighton

Erasmus Code: UK BRIGHTO02

We hereby confirm the proposed programme of study is approved.

Erasmus Academic Coordinator's signature:

Institutional ECTS Coordinator's signature:

.....

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Date:

Date:



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