Ireland and United Kingdom Trade Mission
September 25-30, 2016

IDENTIFYING NEW EXPORTING OPPORTUNITIES
IS EASIER THAN YOU THINK

WHY EXPORT TO IRELAND?
• Over 1,150 international companies have operations in Ireland that are involved in a wide range of activities and sectors including technology, pharmaceuticals, biosciences, financial services and manufacturing.
• In 2014, Forbes ranked Ireland one of the best countries in the world for business

WHY EXPORT TO THE UNITED KINGDOM?
• The United Kingdom is the United States’ second largest European trading partner and is Michigan’s eighth largest export market.
• Highly developed, sophisticated and with few trade barriers, the U.K. is a favorable export market for Michigan businesses.

KEY INDUSTRY SECTORS
• Aerospace
• Agricultural machinery and equipment
• Automotive parts and services
• Cyber security
• Drugs and pharmaceuticals
• Industrial chemicals
• Information technology
• Low-carbon energy and smart grids
• Medical equipment
• Renewable energies
• Safety and security
• Sporting goods
• Sustainable construction products and services
• Travel and tourism

MISSION COST
• Participation fee: $450 per person includes customized B2B matchmaking services, in-country staff support, and networking functions (international airfare, hotel, daily driver charges and meals not included).
• Eligible Michigan SMEs can receive 50% reimbursement for travel expenses and participation fee from the State Trade Expansion Program (STEP) grant. For more information, visit www.michiganbusiness.org/export
• Registration deadline: June 20, 2016

REGISTRATION AND MORE INFORMATION
Please contact Chris Bosio
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