



GRAND VALLEY
STATE UNIVERSITY
VAN ANDEL
GLOBAL TRADE CENTER

EXPORT ESSENTIALS

For Finance Professionals

GVSU's Van Anadel Global Trade Center along with the Export-Import Bank of the United States and Comerica Bank are bringing a half-day seminar to Grand Rapids, Michigan to educate Michigan businesses about the opportunities available to them when exporting to, and doing business with, foreign countries.

TOPICS COVERED

- **Export-Import Bank Update**
- **Finding Foreign Buyers**
- **Making Letters of Credit Work for You**
- **How to Increase Export Sales While Mitigating Payment Risks**
- **Working Capital for Export Sales**

DETAILS

Date: **August 10, 2016**

Time: **8:30a-Noon**

Location: **Grand Rapids, MI**

Cost: **FREE***

**Registration is required.*



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