



GRAND VALLEY  
STATE UNIVERSITY  
VAN ANDEL  
GLOBAL TRADE CENTER



## FREE INTERNATIONAL MARKET RESEARCH

IS YOUR COMPANY LOCATED WITHIN THESE WEST MICHIGAN COUNTIES?

Allegan • Barry • Berrien • Branch • Calhoun • Cass • Ionia • Kalamazoo  
Kent • Lake • Mason • Mecosta • Montcalm • Muskegon • Newaygo  
Oceana • Osceola • Ottawa • Saint Joseph • Van Buren

## Discover New EXPORT MARKETS

*"The international market research provided was far more in-depth and relevant than I expected, this will allow us to better evaluate where and how we market our equipment globally. We would not be where we are in the export market without the assistance VAGTC offers!"*

-Free International Market Research Recipient



### THE PROCESS

Is your company interested in expanding their export markets? Van Anadel Global Trade Center is here to help! Contact us today and a quick survey will be sent to establish your company's international market research objectives. Once the survey is returned, we will get started on the report.



### THE REPORT

Before the report is finalized, a draft will be sent for company review to ensure all objectives have been completed. A final, customized international market research report will be sent to assist your company in making informed market entry decisions.

Interested in taking advantage of this free international market research opportunity?

Find out more information about what Van Anadel Global Trade Center can offer, call today at **616-331-6811** or email [vagtc@gvsu.edu](mailto:vagtc@gvsu.edu).

*All research must be completed by  
September 30, 2017.*

*Underwritten by:*

