## **PROMOTIONS** OFFICE

**Organization name:** Promotions Office/Student Affairs Marketing (in the Division of Student Affairs) **Job title:** Video Editor

Reports to: Creative Services & Production Manager, Video/Photo Project Manager

**Job objective:** Works to meet the advanced post-production and graphic animation needs of various video projects.

## **Responsibilities:**

- Work collaboratively with project managers to meet client expectations on projects
- Ingest and organize project media following specified file organization workflow process
- Find unique music for each project and polish audio
- Color correct/grade footage
- Create professional level motion graphics to be incorporated in videos
- Export projects and make adjustments based on team and clients feedback in a timely manner
- Meet deadlines for project deliverables
- Give guidance and input on edits to the assistant video editor(s)
- Participate in regular team meetings and maintains regular weekly office hours
- DVD authoring
- Track project status in project management software
- Communicate with clients via email
- Uphold Promotions Office project standards

## **Required qualifications:**

- Film and Video major or related field of study
- Must be current GVSU student enrolled in at least 6 credits
- Proficient in Adobe Premiere Pro and After Effects
- Prior experience with Adobe Audition, Illustrator, and Photoshop
- Strong communication skills and effective organizational abilities
- Highly motivated individual who collaborates with team members
- Works well under pressure in a fast-paced environment

## Preferred qualifications:

- Experience with Adobe Audition, Illustrator, and Photoshop
- Prior experience working with clients

**Compensation:** Starts as a level 6A (based on the <u>GVSU Student Wage Rate Chart</u>) and increases based on prior experience and time in the position. 15-18 hours/week. Additional hours may be available on a project by project basis.

**Description of organization:** The Promotions Office is a student-powered creative agency that provides design, print, video, photo and digital marketing services for clients (on campus) which educate, inform, and inspire the campus community. We are a part of Student Affairs Marketing within the Division of Student Affairs.

**How to apply:** Deadlines and information about applying for this position can be found online at: <u>http://gvsu.edu/promotions/apply</u>

