

# Wesorick News

*A Publication of The Bonnie Wesorick Center for Health Care Transformation*

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## Endowment Campaign Committee

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Kevin Moore  
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Jean Martin  
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Jeanne Roode  
Heather Valentine  
Mary Barr  
Mary Kay VanDriel  
Lewis Chamberlin III  
Kathy Wyngarden  
Bonnie Wesorick

## Thank you!!



**Greetings!** Welcome to the inaugural issue of The Wesorick Center Newsletter! It is an honor and a joy to serve as the first Executive Director of The Bonnie Wesorick Center for Health Care Transformation officially located within the Kirkhof College of Nursing (KCON) at Grand Valley State University. The Wesorick Center is established to honor, sustain, and further the work of Bonnie

Wesorick, a Grand Rapids, MI nurse entrepreneur who developed the Clinical Practice Model (CPM) Framework.™ The Center provides scholarly leadership uniting interprofessional healers in research and implementation work necessary to transform practice at various points of care.

Though the Institute of Medicine (IOM, 2012) estimates annual costs of conducting health related research in the United States exceed \$100 billion, significant gaps in delivering the best health care possible in practice settings remain. It takes approximately 17 years for 14% of original research to benefit patient care (Balas & Boren, 2000). One goal of the Wesorick Center is to decrease the time needed between identifying the “best evidence” in health care and integrating technological innovations that apply the best evidence to influence positive health outcomes. The CPM Framework suggests transformative changes in healthcare are not achieved with “quick fixes” but rather through a true transformation involving changes in culture and practice. These changes require hard work and effort. Knowledge from the CPM Framework helps to facilitate solutions to the difficult challenges that health care providers encounter on a daily basis. The CPM Framework focuses on learning to identify and manage organizational polarities, implementing the principles of intentional dialogue, applying the best evidence, and integrating interprofessional work efforts.

Perhaps most important to the work of The Wesorick Center is remaining faithful to Bonnie Wesorick’s legacy of keeping the patient’s story at the heart of each aspect of care. It is not surprising the IOM’s recommendations mirror the CPM Framework! This newsletter will offer information and announcements about activities within The Wesorick Center and discussion of contemporary issues important to the mission and vision of The Center. I hope you will read, enjoy, and become involved in the work of The Wesorick Center!

*Evelyn Clingerman, PhD, CNE, RN*  
*Executive Director*



## Connecting With Our Donors' Passion

Since 2008, I have been the Dean for the Kirkhof College of Nursing at Grand Valley State University. Coming to this university with over 25 years of experience in nursing practice, education, research, and administration, I longed to make a difference after years of dissonance between what I believe and have taught is the essence of nursing and what I have seen lived each day in health care. I brought an understanding of the Institute of Medicine competencies identified for practice and health professions education, necessary to reform American health care. I also brought a passion and a desire to provide important leadership to bring about change.

A similar passion is what has motivated Bonnie Wesorick for over 30 years. She chose to “live a legacy” true to her professional values rather than “live a lie” that reflected the nursing work culture. Her creative work around the CPM Resource Center’s mission to build and sustain the best places to practice and the best places to receive care has brought providers together from across the continent. Partnering with thousands of interprofessional practitioners, she has formed an international consortium to carry out the work necessary to create healthy, healing practice cultures and patient-centered environments.

It was only natural that those with shared passion would meet and similar thinking would bring about another creative venture born from the dedication to excellence that defines Bonnie Wesorick. February 20, 2009 marked the formal launch of a campaign to establish the Bonnie Wesorick Center for Health Care Transformation at Grand Valley State University, Kirkhof College of Nursing. Our vision is that The Center’s collaborative endeavors and scholarly work will improve every aspect of health care, wherever the hands of those who give and receive care meet. This is a “Big Dream”.

“Big dreams” help to accomplish what needs to be done in our society. Having an endowed center means we must be fully funded to move from a “Big Dream” to reality. “Big dreams” help to excite donors, but generally what matters most to them is connecting to their passion and a yearning to make a difference. We understand this. Indeed it was these same desires – passion for a cause and a desire to make a difference – that led to the establishment of the Wesorick Center. I invite you to join our efforts with a gift that will make a difference. If we can prevent one health care error, change one broken system, or ensure care to one who would not otherwise have received help – then we have made a difference.

“For it is in giving that we receive.” St. Francis of Assisi

*Cynthia McCurren, Dean and Professor  
Kirkhof College of Nursing*

**THE VISION** of The Bonnie Wesorick Center for Health Care Transformation is to provide scholarly leadership that unites interprofessional healers in the research and implementation work essential to transform practice at the point of care.

The work of The Wesorick Center has the potential to expand nationwide, preventing needless deaths and lowering the financial and human cost of healthcare. The Center will fill a leadership void and affect every aspect of healthcare where the hands of those who give and receive care meet.

### Did you know?

**National Nurses Week is  
May 6 – 12, 2013**

**Please take a moment to honor  
the nurses in your life with a  
gift to The Wesorick Center!**

## *Bonnie's Pearls of Wisdom*

When asked to share a few words, I was struck by the fact everyone reading this is experiencing an early first step for The Wesorick Center. This newsletter is so important because it makes visible the strong commitment to reach out to the community and inform, engage and seek guidance to assure that the vision and mission of The Center become reality. Ironically as we are just beginning, I am looking back with great gratitude for each of you who made a choice to help us form The Center for Health Care Transformation. Many of you have given your time even though your professional, organizational and family demands are heavy.



Many have come forward to financially support the center during one of the most difficult economies of our lives. I believe every time we make a choice we are shaping the world around us. I am so grateful for your choice to support The Center as it will shape the health of both those who give and receive care. My commitment is to evolve the center to be worthy of your support.

Peace,

*Bonnie*

## **INTERSECTIONS**

The Wesorick Center's work linking academia with practice has already started with building coalitions and partnerships. For example, the University of Minnesota selected The Wesorick Center to serve as an incubator site to test interprofessional education (IPE) strategies focusing on the "Triple Aim" of healthcare. The Institute for Healthcare Improvement describes the Triple Aim as a three-dimensional goal designed to improve an individual's care experience (i.e., care and satisfaction) and the health of populations while reducing the costs of healthcare. The Triple Aim is consistent with the lifelong work of Bonnie Wesorick.

## *Honor Someone Special*

The Bonnie Wesorick Center for Health Care Transformation invites you to honor a nurse, family member or friend who has positively touched your life. Include their name with your gift to The Wesorick Center and indicate you would like to share a portion of your story about this special person. We will highlight them in an upcoming edition of our newsletter and on our website.

**Thank you for your contribution to our work!**

### **Mail Gifts To:**

Grand Valley State University  
Attn: University Development  
P.O. Box 2005  
Grand Rapids, MI 49501-2005

### **Give Online:**

[www.gvsu.edu/kcon](http://www.gvsu.edu/kcon)  
-Select "Give Today"  
-Search "Wesorick" via online form



**Evelyn Clingerman, PhD, CNE, RN** arrived at the Kirkhof College of Nursing (KCON) at Grand Valley State University in August of 2012 to begin a career-long dream of facilitating the transformation of healthcare. Dr. Clingerman has a broad and longstanding history in nursing academic settings. A certified nurse educator, Dr. Clingerman has experience teaching nursing at various levels and in several areas, including critical care, medical surgical nursing, research and ethics. Most recently while

at The University of Texas at Austin, Dr. Clingerman taught evidence-based, qualitative and quantitative research, and ethics in healthcare within an interprofessional education (IPE) class room. Dr. Clingerman's experiences also include research leadership for the American Holistic Nurses and within nursing academia co-chairing a nurse educator track for graduate students. Her role as a nurse researcher and advocate for Hispanic farmworkers is one with roots in Michigan's farming community and the lower Rio Grande Valley area of Texas. Dr. Clingerman explains that "...now is the time for nurses to take a leadership role on health care transformation". KCON is well positioned with the practice doctorate program (Doctor of Nursing Practice, DNP) to bring disciplines together in an intentional way to build relationships that create the best places to give and receive care. The Bonnie Wesorick Center for Health Care Transformation provides multiple opportunities for students and providers to work together and thus to bridge the gap between academia and practice.

**Holly Sprick, RN** is a KCON graduate student pursuing her Doctorate of Nursing Practice degree. She is currently working as a graduate assistant in The Wesorick Center and is heavily involved with the Center of Distinction. Holly's work is integral to facilitating The Center's activities. Her scholarly interest is in the area of geriatrics with a focus on improving end-of-life care.

## The Wesorick Center Thanks Our External Advisors

Connie W. Delaney, PhD, RN, FAAN, FACMI - Dean and Professor, University of Minnesota School of Nursing and Fellow in the American College of Medical Informatics

Laura Adams - President and CEO of the Rhode Island Quality Institute.

Bradley N. Doebbeling, MD - Professor of Internal Medicine, Indiana University School of Medicine, Director of Indiana University Center on Health Services and Outcomes Research.