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| Strategic Enrollment Management Plan | | |
| Sub-population | **Change Agents** | **Transformation Team Members** |
| First Time in Any College | Brian Hatzel  Melanie Retberg | Colleen Bailey  Catharine Blackburn  Erin Braginton  Cathy Buyarski  Alisha Davis  Brandon Richard DeHaan  Ashley Fritz  Valerie Guzman  Aaron Haight  Laura Kastler  Michael Messner  Nick Nelson  Len O’Kelly  Breezy Rusher  Betty Schaner |
| Adult/Non-Traditional | Pam Wells | Christine Adams  Erin Braginton  David Cuevas  Jessica Jennrich  Laura Kastler  Lisa Knapp  Dani Lauer  Lariesha Lee  Breeann Mann  Andrew McDonough  Jenna Poll  Hannah Schoenfeld  Kelley Senkowski  Daphnea Sutherland  Erika Tellez-Gonzalez  Kate VanderKolk |
| African American | Alisha Davis  Astin Martin | Chasity Bailey-Fakhoury  Alexis Baskin  Kyle Boone  Adam Harris  Jessica Jennrich  Derrick King  Mikal O’Neal  Jaedah Pickens  Phillip Todd  Quincy Williams |
| American Indian or Alaskan Native | Belinda Bardwell | Andrew Bixel  Mike Eichberger  Barry Hall  Simone Jonaitis  Katie Jourdan  Marlene Kowalski-Braun  Audrey Reenders-Arens  Katelyn Hanley Semelbauer |
| Undocumented/DACA | Thalia Guerra-Flores | Yessenia Aguillon  Jesse Bernal  Josh Brandsen  David Cuevas  Nicholas Debernardi  Marlene Kowalski-Braun  Celeste Lareau  Doris Penn  Alfany Rosales-Muro  Erika Tellez-Gonzalez  Madison Veneklase  Ben Witt |
| First Generation | Nykia Gaines | Colleen Bailey  Andy Beachnau  Coleman Brott  Benardo Dargan  Dantya Jennings  Sarah Keranen-Lopez  Derrick King  Astin Martin  Laura Przybytek  Linda Rettig  James Spees  Bobby Springer  Whitney Thomas  Meagan Treadway  Shontaye Witcher |
| Pell Eligible/ Low Income/Food/Housing Insecure Students | Jessica Jennrich | Yessenia Aguillon  Amy Campbell  Emily First  Melanie Grover  Kate Harmon  Bonnie Jaracz  Lariesha Lee  Jennifer Okada  Jenna Poll  Leah Short  Brandy Thompson |
| Graduate Students | Tracey James-Heer | Trista Bergerud  Elizabeth (Liz) Chase  Jacob DeWeerd  Tonya Parker  Jeffrey Potteiger  Melanie Rabine Johnson  Dan Vainner  Lucy Karpukhno (student) |
| Hispanic/Latinx | Danny Vélez | Yessenia Aguillon  Jesse Bernal  Josh Brandsen  Travus Burton  Belinda Coronado  Nicholas Debernardi  Sarah Keranen-Lopez  Gabe Pena  Brandie Tenney  Vicky Thelen  Raul Ysasi  Jocelyn Medina (student) |
| Non-Residential  International | Libby Jawish  Astin Martin | DaMar Boyd  Nicholas Debernardi  Connie Dang  Mark Hoffman  Elizabeth Jawish  Lisa Knapp  Celeste Lareau  Doris Penn  Katie Perschbacher  Samhita Rhodes  Anthony Spencer  Paul Stansbie  Daphnea Sutherland  Mark Staves  Erika Tellez-Gonzalez  Dan Vainner  Sara Wheeler  Bill Widmaier  Shinian Wu  Soheli Farzana Jony (student) |
| LGBTQIA+ | DL McKinney | Chasity Bailey-Fakhoury  Philip Batty  Kathryn Christopher (goes by (KC)  Michele Cofill  Dexter Earney  Joey Hulst  Jessica Jennrich  Luke Madden  Jeremy Paul  Katie Perschbacher  Pam Wells  Marla Wick  Soheli Farzana Jony (student) |
| Transfer | Andy McDonough | Jacquelyn Abeyta  Yessenia Aguillon  Elizabeth (Liz) Chase  Mitch Eastlick  Hunter Nemmers  Shawn Jenkins  Melanie Rabine Johnson  Breeann Mann  Shannon Owen  Gabe Pena  Betty Schaner  James Spees  Bobby Springer  Meagan Treadway  Pam Wells  Katarra Roberts (student)  Caroline Shelton (student) |
| Veteran/Military Students | Shane Scherer | Andrew McDonough  Pam Wells  Bill Widmaier  Ben Witt |
| Women, Underrepresented, and First Generation in STEM | Alisha Davis  Jessica Jennrich | Amanda Brower  Lindsay Corneal  Jayne Dissette  Takeelia Garrett  Karen Gipson  Deborah Herrington  Sara Maas  Raven McClinon  Kristofer Pachla  Pam Potter  Ginger Rohwer  Breezy Rusher  Meagan Treadway  Jessica VandenPlas  Jullianie Vazquez  Shontaye Witcher |